



A Biomarker-Driven Protocol for Accelerating Therapeutic Development for Squamous Cell Lung Cancer

**Enabling Precision Medicine Workshop
March 8, 2017**

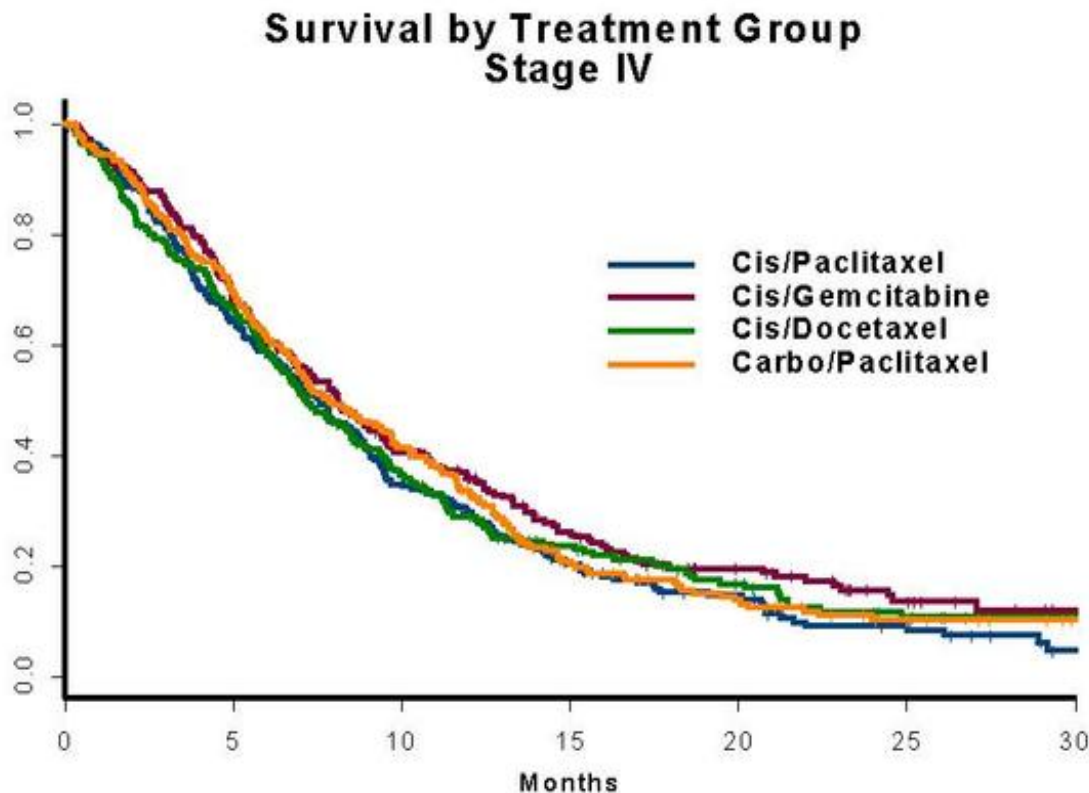
Roy S. Herbst, MD, PhD

Ensign Professor of Medicine
Professor of Pharmacology
Chief of Medical Oncology

Director, Thoracic Oncology Research Program
Associate Cancer Center Director for Translational Research

Lung Cancer Therapy in 1997

*We Had Reached A Ceiling for Cytotoxic Chemotherapy
All New Therapies Were the Same!*

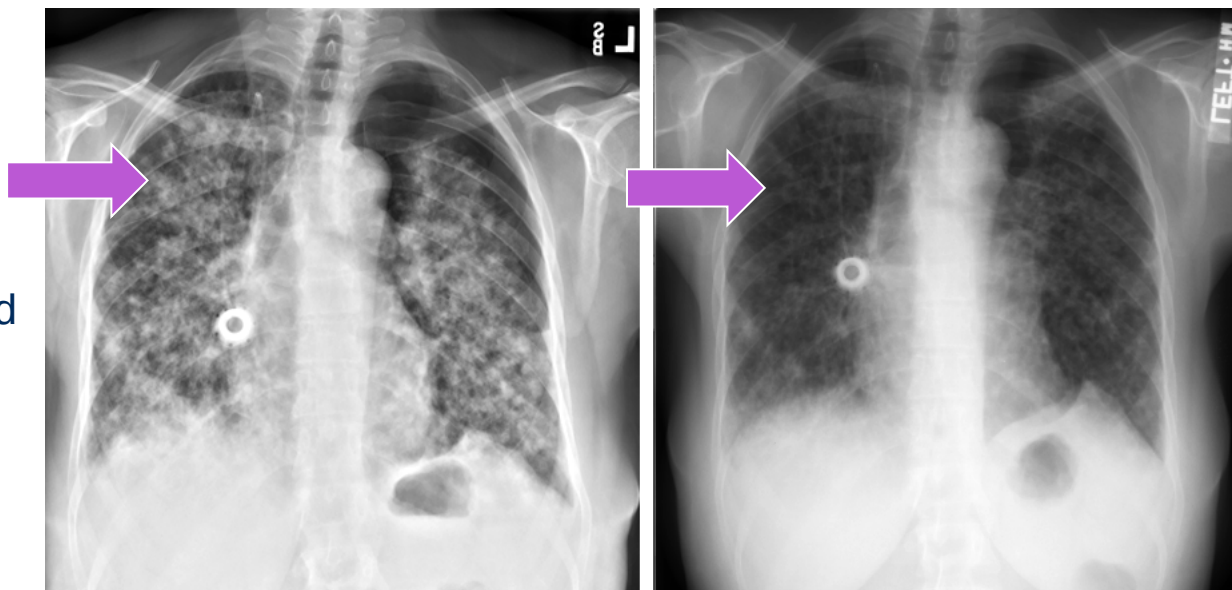


- All randomized studies had similar results
- No clear efficacy benefit for non-platin combinations (or triplets)
- **A paradigm shift was needed!!**

Schiller JH et al. *N Engl J Med* . 2002;346(2):92-8.

The Very First Gefitinib Continuous Phase I Study (1998)

FDA Approved
May 2003



Baseline

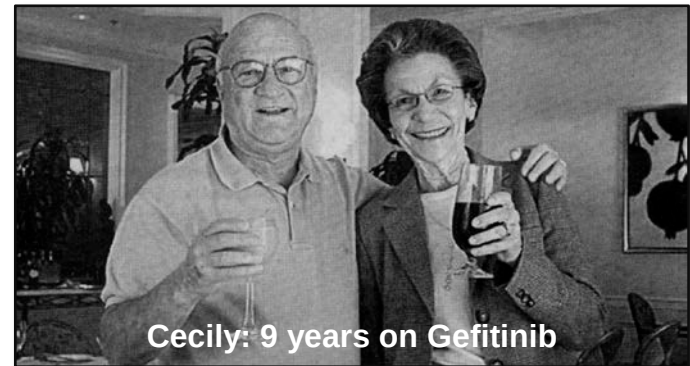
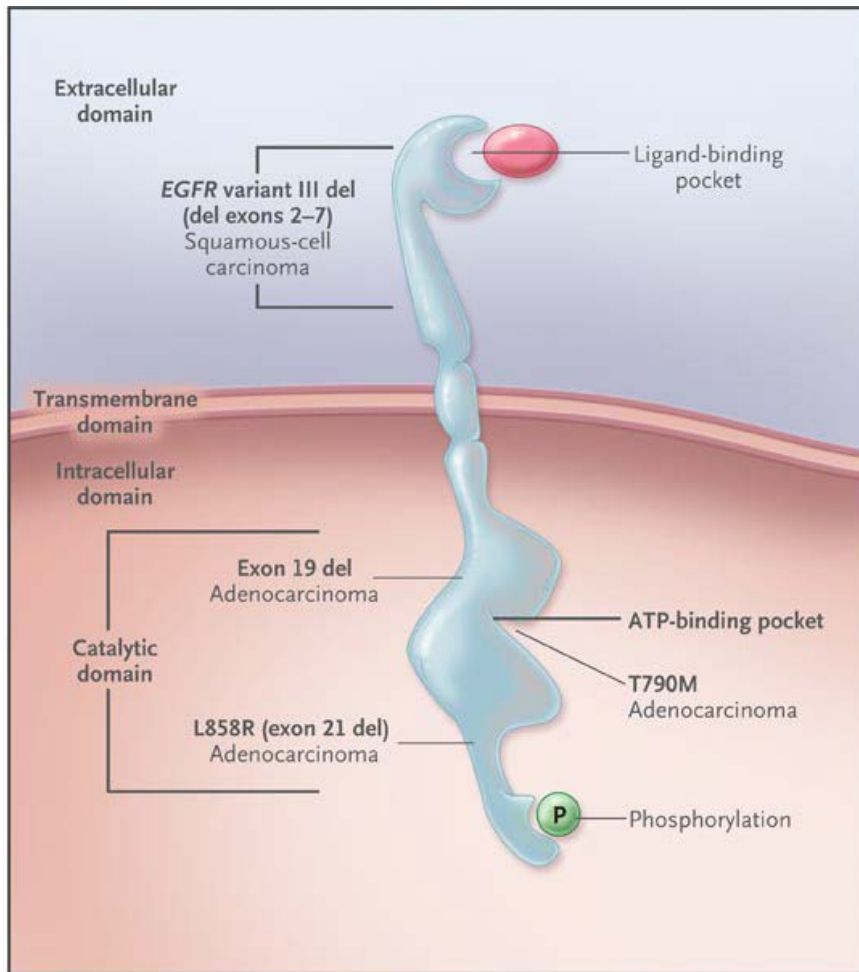
1 Week Later

Selective Oral Epidermal Growth Factor Receptor Tyrosine Kinase Inhibitor ZD1839 Is Generally Well-Tolerated and Has Activity in Non-Small-Cell Lung Cancer and Other Solid Tumors: Results of a Phase I Trial

By Roy S. Herbst, Anne-Marie Maddox, Mace L. Rothenberg, Eric J. Small, Eric H. Rubin, Jose Baselga, Federico Rojo, Waun Ki Hong, Helen Swaisland, Steven D. Averbuch, Judith Ochs, and Patricia Mucci LoRusso

Herbst RS et al. *J Clin Oncol*. 2002;20(18):3815-3825.

Effect of Deletions and Mutations in the Epidermal Growth Factor Receptor Gene (EGFR) on Disease Development and Drug Targeting



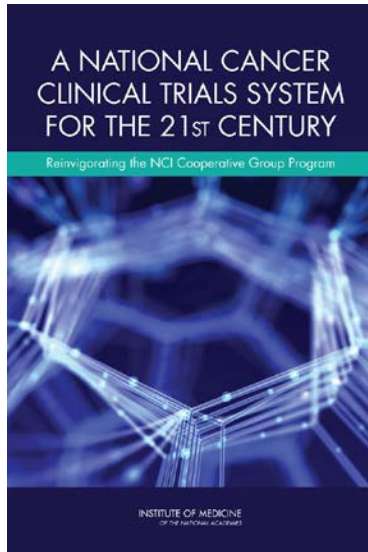
Tara Parker-Pope Wall Street Journal 2003

Paez JG et al. *Science*. 2004;304(5676):1497-500.

Lynch TJ et al. *N Engl J Med*. 2004;350:2129-39.

Herbst RS et al. *N Engl J Med*. 2008;359:1367-80.

Development of a Master Protocol for NSCLC



IOM Report 2010

- Emphasized critical need for a public clinical trials system
- Four goals for modernization with 12 recommendations
 1. Improve speed & efficiency of trial development & activation
 2. Incorporate innovative science and trial design
 3. Improve prioritization, support, and completion of trials
 4. Incentivize participation of patients and physicians



Concurrent Efforts

**NCI Thoracic
Malignancy Steering
Committee**
Chair: F. Hirsch



**Friends of Cancer
Research/ Brookings
Institute Task Force**
Chair: R. Herbst

Development of a Master Protocol for NSCLC

ISSUE BRIEF

Conference on Clinical
Cancer Research
November 2012

Design of a Disease-Specific Master Protocol

Roy Herbst, Chief of Medical Oncology, Yale Cancer Center

Eric Rubin, Vice President, Clinical Research Oncology, Merck

Lisa LaVange, Director, Office of Biostatistics, CDER, FDA

Jeffrey Abrams, Associate Director, Cancer Therapy Evaluation Program, NCI

David Wholley, Director, The Biomarkers Consortium, FNIH

Karen Arscott, Patient Advocate, Lung Cancer Alliance

Shakuntala Malik, Medical Officer, FDA



Introduction

Despite several impressive therapeutic advances in recent years, cancer remains the second-leading cause of death in the United States, and effective new therapies are still desperately needed. Developing a



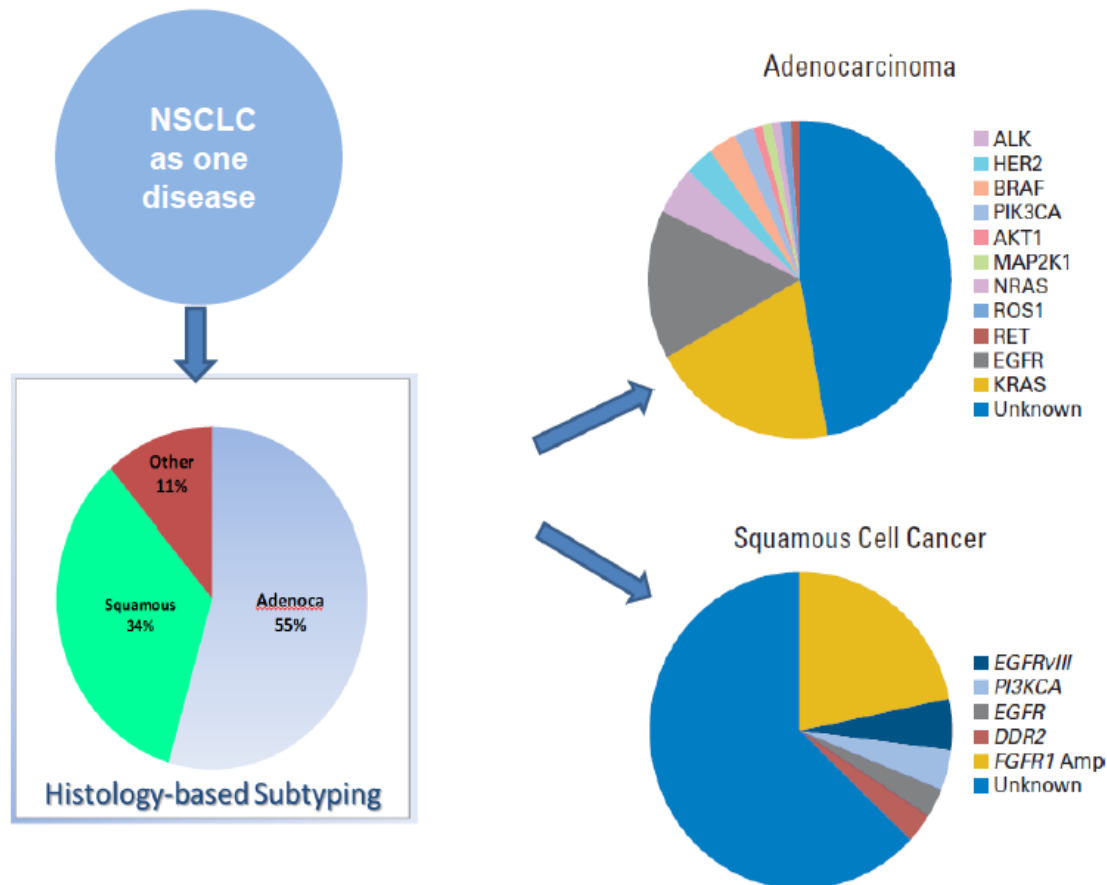
L-R: Mary Redman, Jeff Abrams, Vince Miller, Ann Ashby,
Vali Papadimitrakopoulou, David Gandara, Janet Woodcock, Roy Herbst, Jeff Allen

Strategies for Integrating Biomarkers into Clinical Trial Designs for NSCLC When Viewed as a Multitude of Genomic Subsets

Evolution of NSCLC

→ Histologic Subsets

→ Genomic Subsets



Unmet needs addressed by Master Protocol:

- How to develop drugs for uncommon-rare genotypes?
- How to apply broad-based screening (NGS)?
- How to achieve acceptable turn-around times for molecular testing for therapy initiation? (<2 weeks)
- How to expedite the new drug-biomarker FDA approval process? (companion diagnostic)

Li, Mack, Kung, Gandara: JCO 2013

Umbrella

Test impact of different drugs on different mutations in a single type of cancer

- BATTLE
- I-SPY2
- SWOG Squamous Lung Master



Basket

Test the effect of a drug(s) on a single mutation(s) in a variety of cancer types

- Imatinib Basket
- BRAF+
- NCI MATCH



Title: A Biomarker-driven Master Protocol For Previously Treated Squamous Cell Lung Cancer (LUNG-MAP)

Overall Study Goal:

- Quickly identify and test new targeted treatments and immunotherapies for squamous cell lung cancer, and, if effective, move those drugs to FDA approval.

Lessons Learned From Lung-MAP

Choosing the right patient population

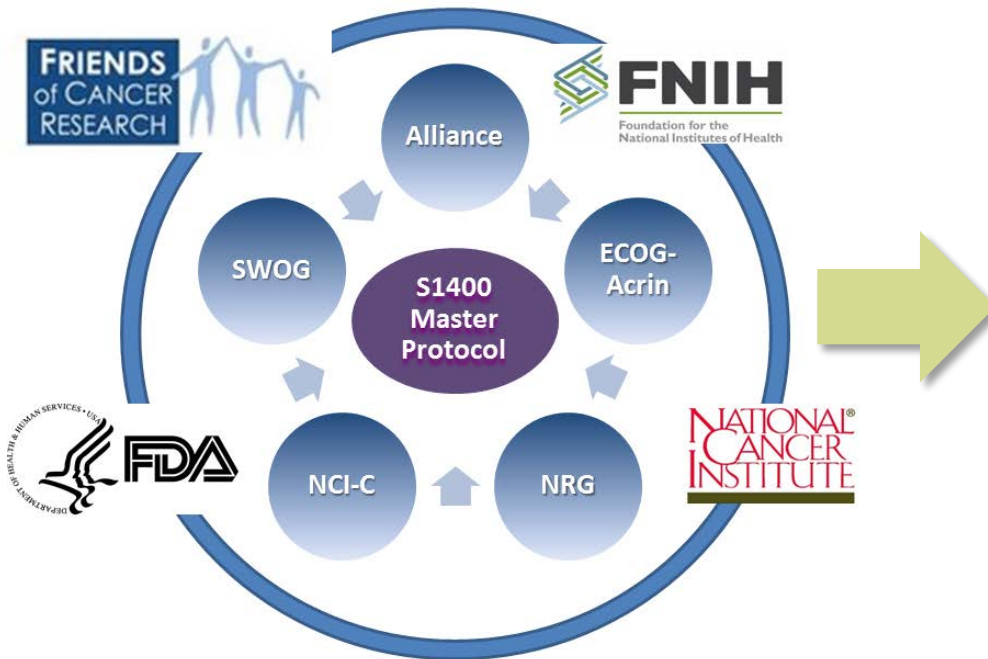
Why Squamous Cell Lung Cancer?

- Screening for potential therapeutic targets is rapidly becoming a standard part of treatment of NSCLC
- In 63% of lung squamous cell cancer (SCCA) we can now identify a possible therapeutic target
- Lung SCCA remains an “orphan” group where substantial developments in targeted therapeutics have yet to be seen .
- In 2015, two immunotherapy agents were approved by the FDA for the treatment of squamous lung cancer. Immunotherapy is a major component of the Lung-MAP trial.
- Research is still needed to identify who will respond to immunotherapies and if responses can be enhanced by combinations of immunotherapy + chemo or immunotherapy + targeted agents

Lessons Learned From Lung-MAP

Unique Public-Private Partnership

S1400 Master Protocol Unique Private-Public Partnerships with the NCI

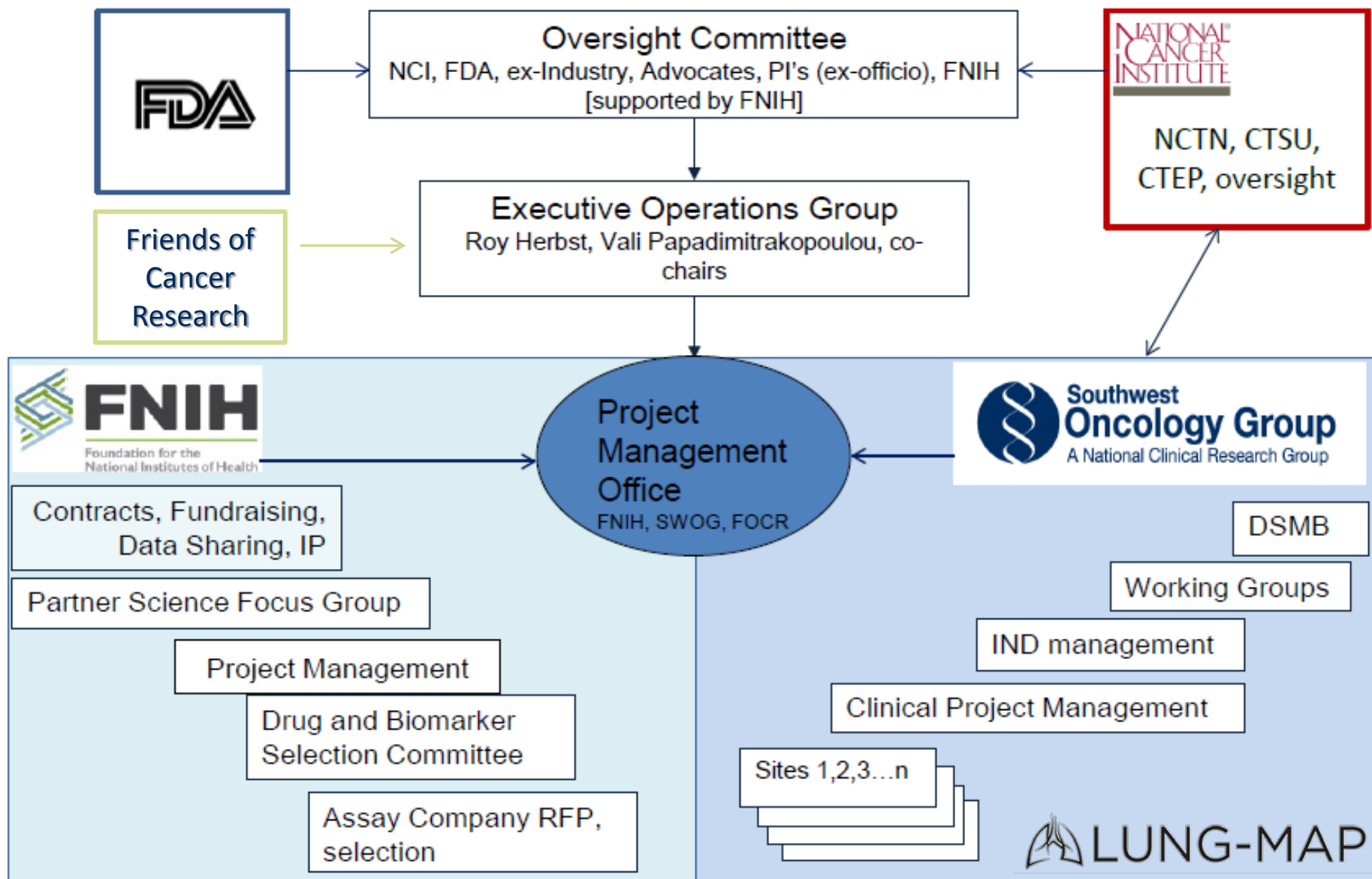


Genetic Alterations Identified

Gene	Event Type	Frequency
<i>FGFR1</i>	Amplification	20-25%
<i>FGFR2</i>	Mutation	5%
<i>PIK3CA</i>	Mutation	9%
<i>PTEN</i>	Mutation/Deletion	18%
<i>CCND1</i>	Amplification	8%
<i>CDKN2A</i>	Deletion/Mutation	45%
<i>CMET</i>	Amplification/Mutation	40%
<i>PDGFRA</i>	Amplification/Mutation	9%
<i>EGFR</i>	Amplification	10%
<i>MCL1</i>	Amplification	10%
<i>BRAF</i>	Mutation	3%
<i>DDR2</i>	Mutation	4%
<i>ERBB2</i>	Amplification	2%

Lessons Learned From Lung-MAP

It takes a village



Lung- MAP Partners and Collaborators



Drug Selection Committee



LUNG-MAP

Voting Members

Roy Herbst (Chair), Yale Cancer Center

Pasi Janne, Dana Farber Cancer Institute

Kathy Albain, Loyola Medicine

Gary Kelloff, NCI

Jeff Bradley, Washington University in St. Louis

Vali Papadimitrakopoulou, MD Anderson

Helen Chen, NCI

Suresh Ramalingam, Emory Healthcare

Kapil Dhingra, KAPital Consulting

David Rimm, Yale Cancer Center

Gwen Fyfe, Consultant

Mark Socinski, UPMC Cancer Center

David Gandara, UC Davis Cancer Center

Naoko Takebe, NCI

Glenwood Goss, University of Ottawa

Everett Vokes, University of Chicago

Fred Hirsch, University of Colorado Cancer Center

Ignacio Wistuba, MD Anderson

Peter Ho, QI Oncology

Jamie Zwiebel, NCI

Non-Voting Members

Jeff Allen, Friends of Cancer Research

Ellen Sigal, Friends of Cancer Research

Shakun Malik, FDA

Caroline Sigman, CCSA/FNIH

Vince Miller, Foundation Medicine

James Sun, Foundation Medicine

Mary Redman, Fred Hutchinson Cancer Center

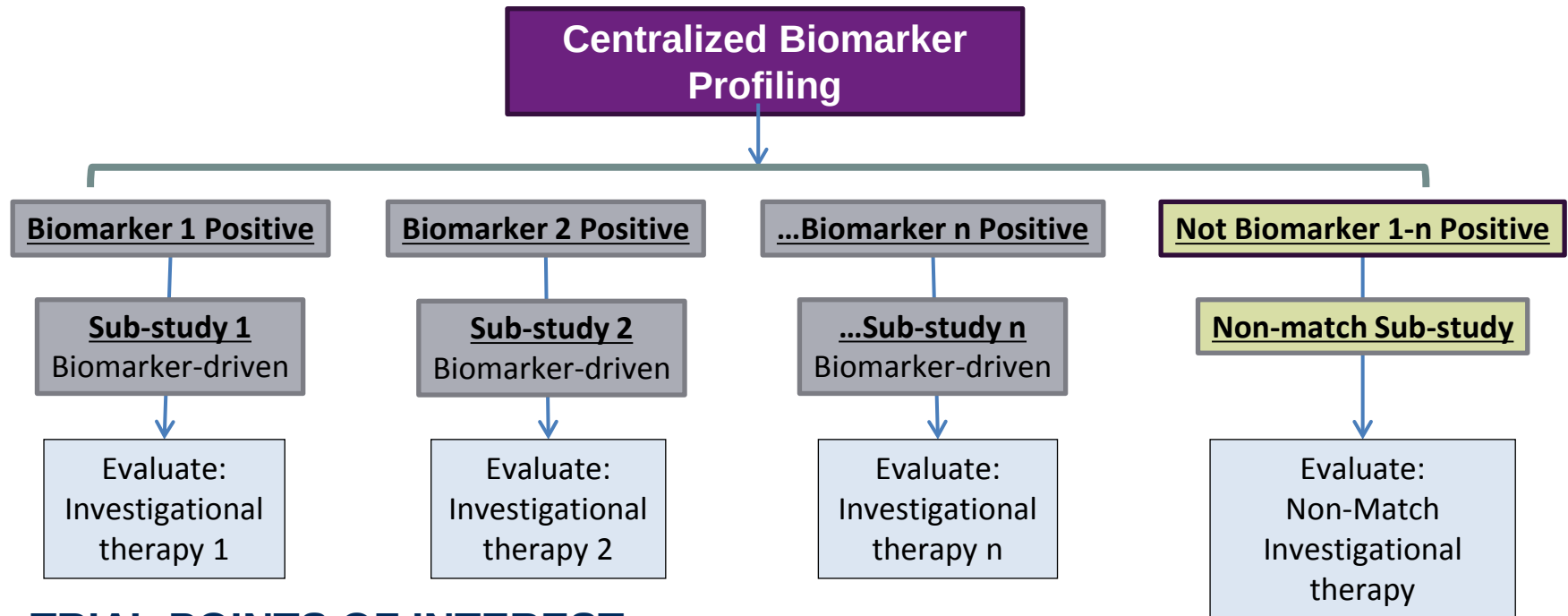
David Wholley, FNIH

Lessons Learned From Lung-MAP

Master Protocols are Feasible

- **Multi-arm Master Protocol**
 - Homogeneous patient populations & consistent eligibility from arm to arm
 - Each arm independent of the others
 - Infrastructure facilitates opening new arms faster
 - Phase II-III design allows rapid drug/biomarker testing for detection of “large effects”
- **Screening large numbers of patients for multiple targets by a broad-based NGS platform reduces the screen failure rate**
- **Provides a sufficient “hit rate” to engage patients & physicians**
- **Bring safe & effective drugs to patients faster**
- **Designed to facilitate FDA approval of new drugs**

Generic Lung-MAP Design

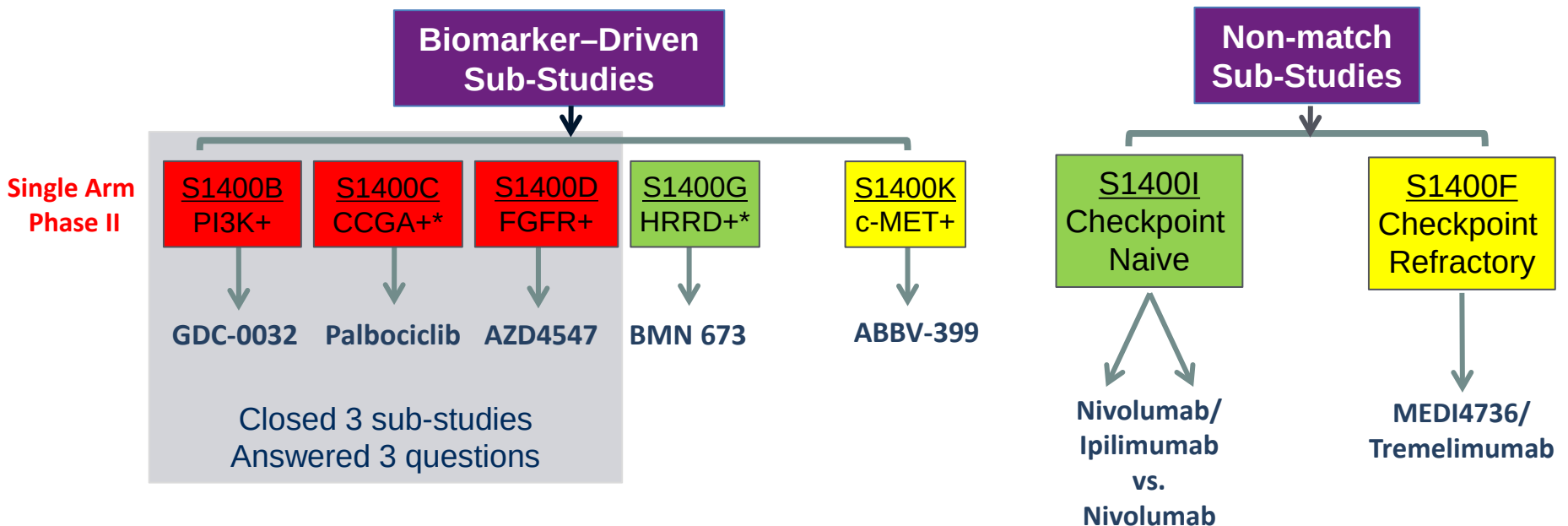


TRIAL POINTS OF INTEREST:

- Each of sub-study operates independently of the others
- Prescreening can be performed while the patient is still on 1st line therapy for Stage IV disease
- If fresh biopsy necessary, new biopsy is paid for by the trial
- Biomarker-driven sub-studies may progress to Phase III if study meets endpoint and Phase III is feasible, at which point the standard of care arm will be determined.

Lessons Learned From Lung-MAP

Need to Keep up with Evolving Treatment Landscape



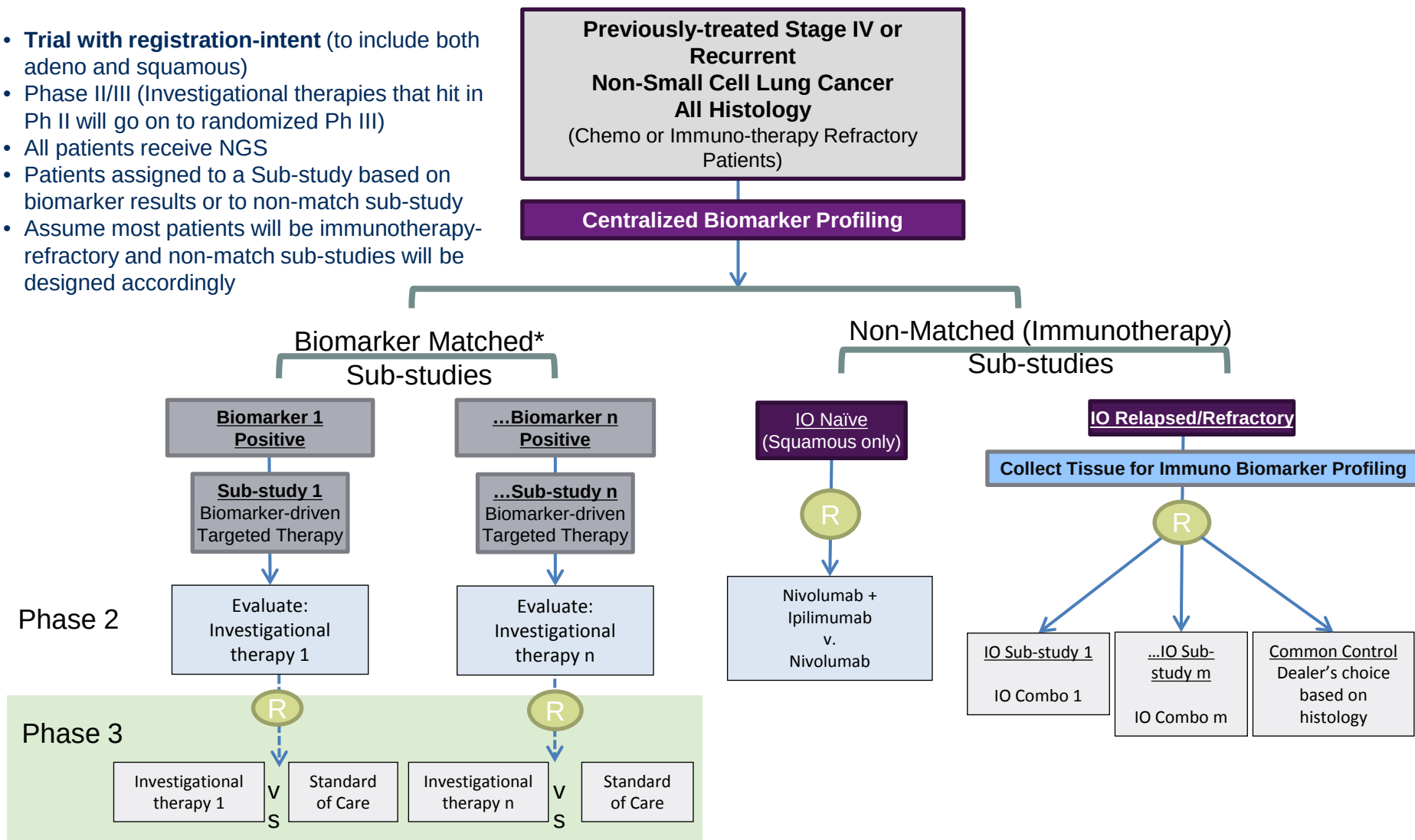
Two new sub-studies – S1400G (2/27/2017) and S1400F (expected Mar 31)

Additional Sub-studies – S1400J and S1400K expected within 6-9 month period

*CCGA = Cell Cycle Gene Alternation, HRRD = Homologous Recombinant Repair Deficiency,

Proposed Lung-MAP Re-Design

- **Trial with registration-intent** (to include both adeno and squamous)
- Phase II/III (Investigational therapies that hit in Ph II will go on to randomized Ph III)
- All patients receive NGS
- Patients assigned to a Sub-study based on biomarker results or to non-match sub-study
- Assume most patients will be immunotherapy-refractory and non-match sub-studies will be designed accordingly

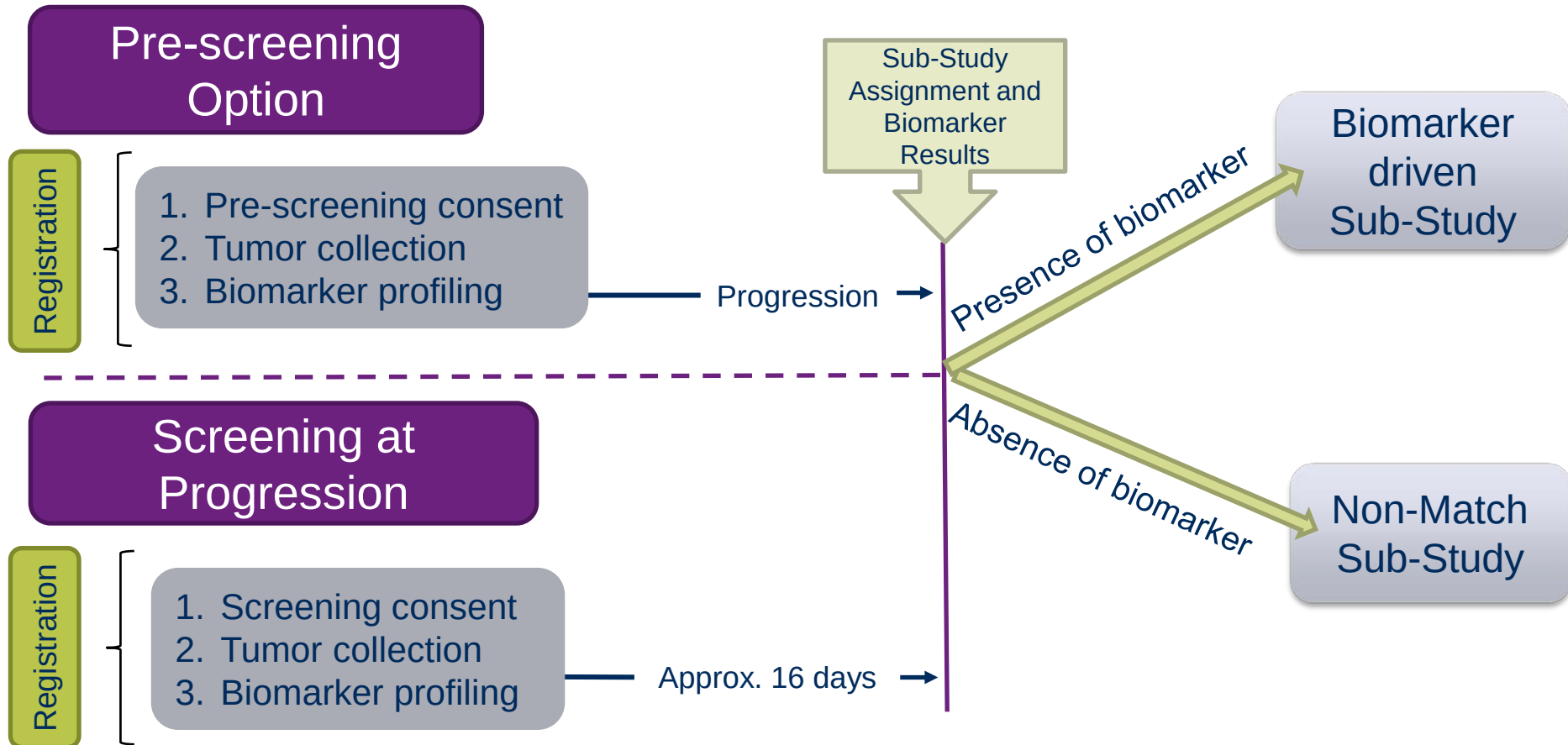


Currently, biomarkers are defined by NGS. Though approaches such as c-MET IHC or Immunotherapy biomarkers may be used

Lessons Learned From Lung-MAP

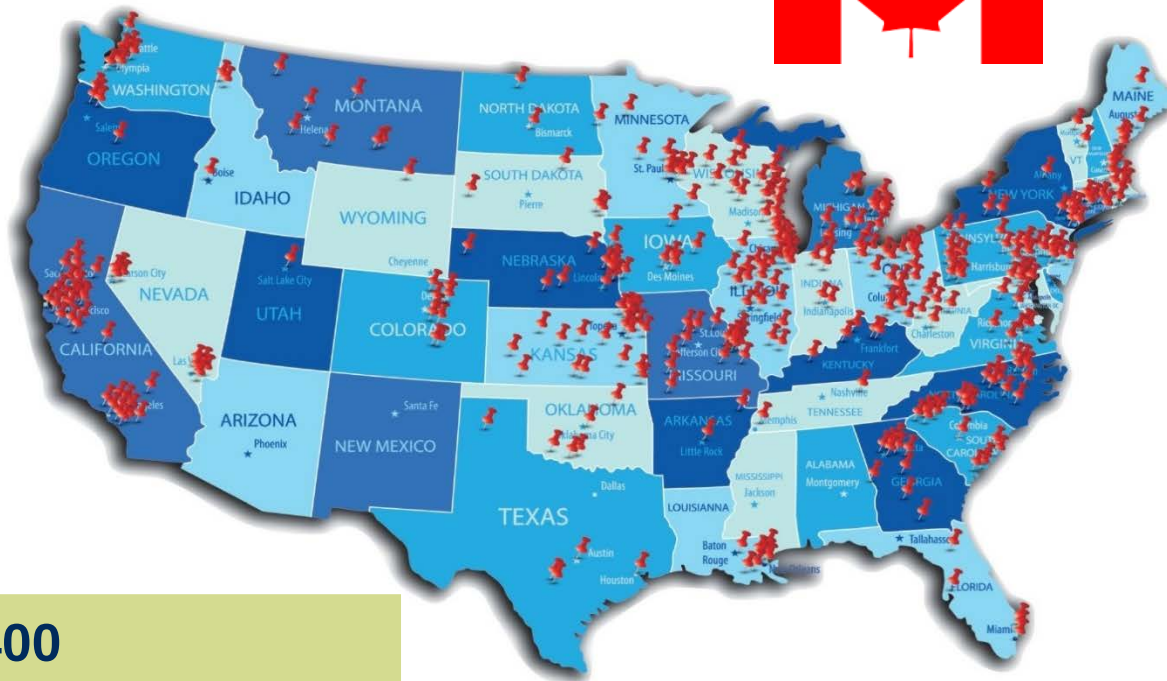
Broad Screening of Patients is Feasible

S1400 Screening Schema



Lessons Learned From Lung-MAP

Sites are interested in the study



Trial Metrics: S1400

Total sites open for S1400	747
Total pts registered to S1400	1141
Prescreened	406
Screened at PD	765
Total pts assigned to a sub-study	884
Patients registered to sub-study	434

Lessons Learned From Lung-MAP

Adequate Funding is Needed

- Sites receive up to **\$5,869** (**\$1,079** screening/**\$4,790** registration) for each patient on trial
- Reimbursements of **\$3,000** (CT-guided)/**\$6,000** (bronchoscopy) for biopsies performed at screening and/or progression after initial response
- Sites will be reimbursed for additional research based procedures
- Additional reimbursement for research-based procedures and on-site visits (**\$1,333**) outside the regular audit schedule

Lessons Learned From Lung-MAP

Accrual may need Enhancement

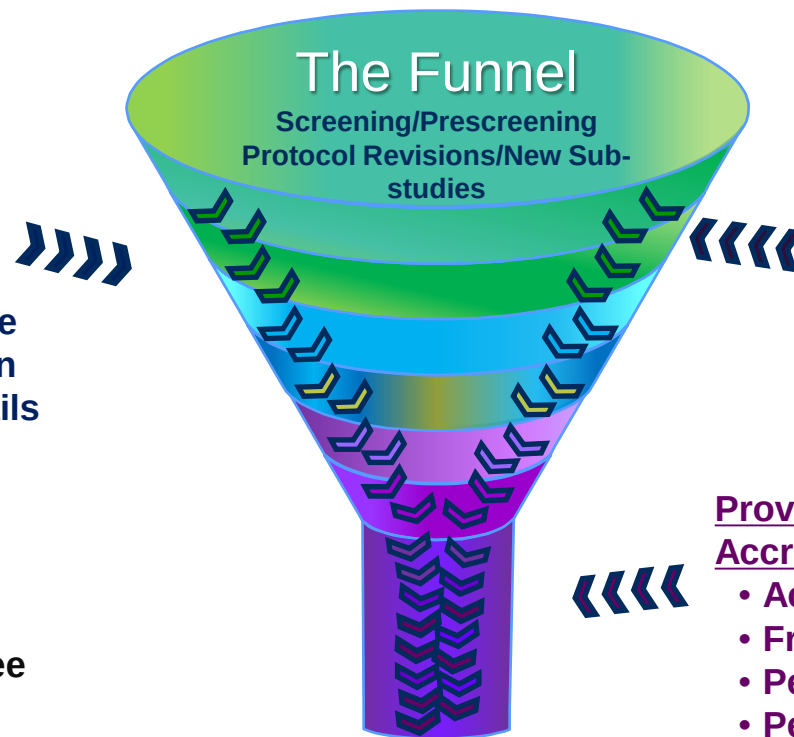
Help Sites Already

Accruing:

- Phone Outreach
- Tracking Data
- Troubleshooting
- Materials
- Training
- Lung-MAP.org Website
- Medical Affairs Liaison
- Leadership Calls/Emails to PIs

Our Advisors:

- Trial Oversight Committee
- Trial Leadership Team
- Site Coordinators Committee
- Public Affairs Committee



Recruit New Participants

- Social Media Campaigns
- Webinars
- Press/Media
- Promotional Video
- Outreach to Lung Cancer Advocacy Groups
- Outreach to Lung Cancer Physicians

Provide Extra Support for High Accruing Sites:

- Accrual Planning
- Frequent Contact with Site Staff
- Personalized Materials
- Personalized Social Media
- Personalized Outreach to Patient Advocates
- Investigator Teleconferences

Lessons Learned From Lung-MAP

Speed is of the essence



PATIENTS

HEALTHCARE PROVIDERS



PATIENTS

DOWNLOAD PATIENT INFORMATION

What is the Lung-MAP trial?

Lung-MAP is a large clinical trial, or research study, testing several new treatments for patients who have advanced stage squamous cell lung cancer. In advanced stage patients, the cancer has usually spread to other organs in their body. The Lung-MAP trial is for advanced stage patients whose cancer has continued to grow, even after being treated with standard therapy.

**If I want to join this trial,
how do I find a participating
center?**

The study is opening at
hundreds of sites across the

Getting the word out

THE MOST COMPREHENSIVE SQUAMOUS LUNG CANCER CLINICAL TRIAL IN THE COUNTRY

Where is it?



700

LOCATIONS

39

STATES

Who's involved?



4

COLLABORATING
IN A PUBLIC-PRIVATE
PARTNERSHIP

7

LEADING PHARMACEUTICALS
AND PRECISION
DIAGNOSTIC

How many treatment options?



MULTIPLE TARGETED
THERAPY OR
IMMUNOTHERAPY
TREATMENT OPTIONS

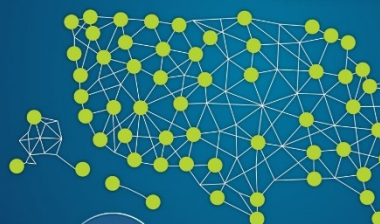
Learn more at lung-map.org

YOU ARE HERE SO IS THE LATEST LUNG CANCER CLINICAL TRIAL

The Lung-MAP clinical trial
is offered at more than

700

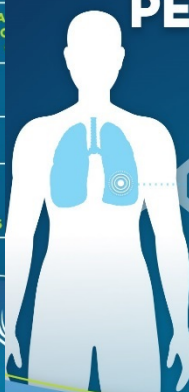
LOCATIONS



Learn more at lung-map.org

PERSONAL AND PRECISION

Lung-MAP Lung Cancer



- Lung-MAP screens patient changes or mutations that cancer tissue.
- Lung-MAP assigns patient best fits the patient's screen

Learn more at lung-map.org

A CUTTING-EDGE APPROACH IN LUNG CANCER CARE

The Lung-MAP Clinical Trial: New hope. New opportunity.

Chemo isn't the only approach. There is another option for patients battling advanced squamous cell lung cancer. Lung-MAP offers patients a new type of treatment called precision medicine, which is specifically made to target each patient's cancer.



Learn more at lung-map.org



LUNG-MAP



Lessons Learned From Lung-MAP

Need to Modernize Clinical Trials



21st Century Cures: Changing treatment and policy

Recommendations to the committee:

Biomarkers: Increase rate of per patient reimbursement to support and incentivize studies that evaluate biomarkers

Diagnostics: Develop a framework of policies to govern advanced diagnostics

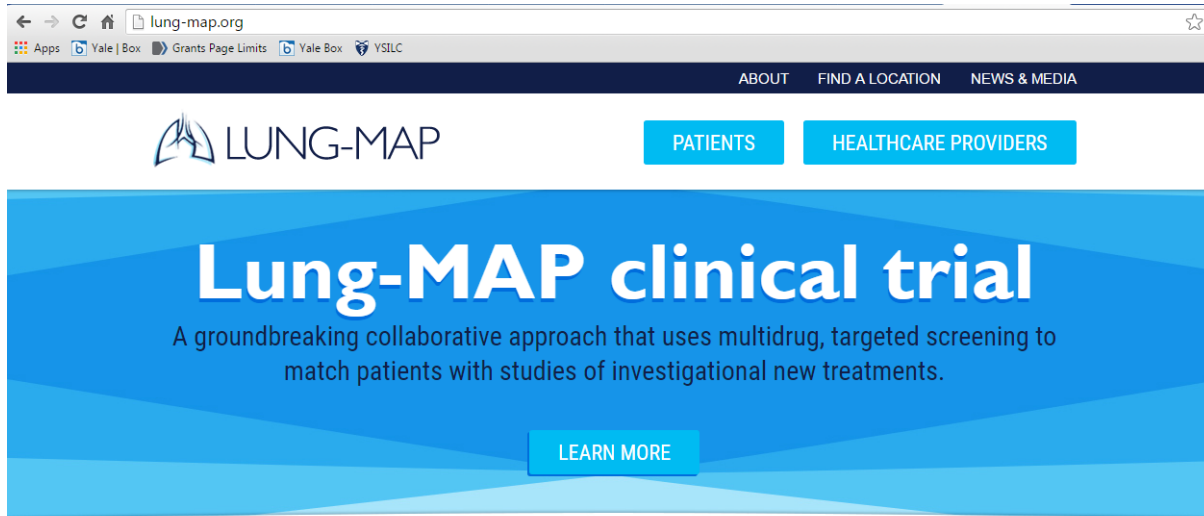
Partnerships: Examine incentive structures and processes to help establish more multi-stakeholder partnerships to accelerate the clinical trials process

Resources: Sustained funding for NIH and FDA and a diminution of the constraints on education, travel and paperwork that complicate the process

- Public private partnership
- Leverages NCTN Network
- 500 Patients/year screened
- Biomarker selected trials
- >100 million of industry support
- FDA collaboration- seeks to get drugs approved and to patients!
- Genomic profiling delivered to the community
- A new paradigm for drug development and scientific discovery



Thank you!



The screenshot shows a web browser window with the address bar displaying "lung-map.org". The browser's address bar also shows tabs for "Apps", "Yale | Box", "Grants Page Limits", "Yale Box", and "YSILC". The website's navigation bar includes links for "ABOUT", "FIND A LOCATION", and "NEWS & MEDIA". Below the navigation bar is the "LUNG-MAP" logo, which consists of a stylized lung icon and the text "LUNG-MAP". To the right of the logo are two buttons: "PATIENTS" and "HEALTHCARE PROVIDERS". The main banner features the text "Lung-MAP clinical trial" in large white letters, followed by the description "A groundbreaking collaborative approach that uses multidrug, targeted screening to match patients with studies of investigational new treatments." and a "LEARN MORE" button.

lung-map.org

ABOUT FIND A LOCATION NEWS & MEDIA

 LUNG-MAP

PATIENTS HEALTHCARE PROVIDERS

Lung-MAP clinical trial

A groundbreaking collaborative approach that uses multidrug, targeted screening to match patients with studies of investigational new treatments.

LEARN MORE

HOW IT WORKS.



FOR PATIENTS

Patients are assigned to sub-studies using a comprehensive process that looks at over 200 cancer-related genes.

GET THE DETAILS



FOR HEALTHCARE PROVIDERS

Any institution within the National Cancer Institute's National Clinical Trials Network (NCTN) may open the Lung-MAP study at their site.

GET THE DETAILS

www.lung-map.org