

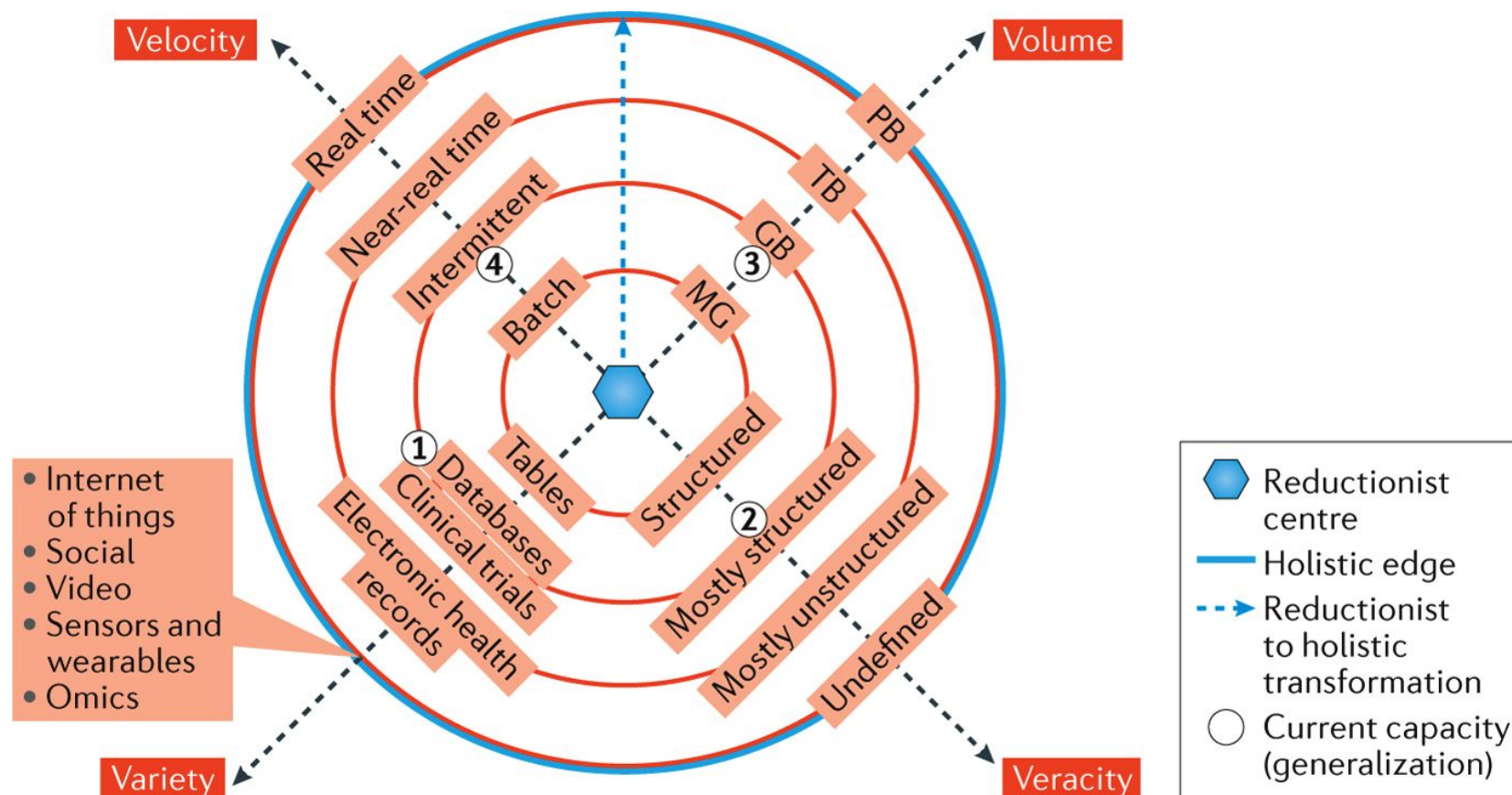
Digital Tools for Pivotal Trials

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Digital tools in the expanding universe of big data



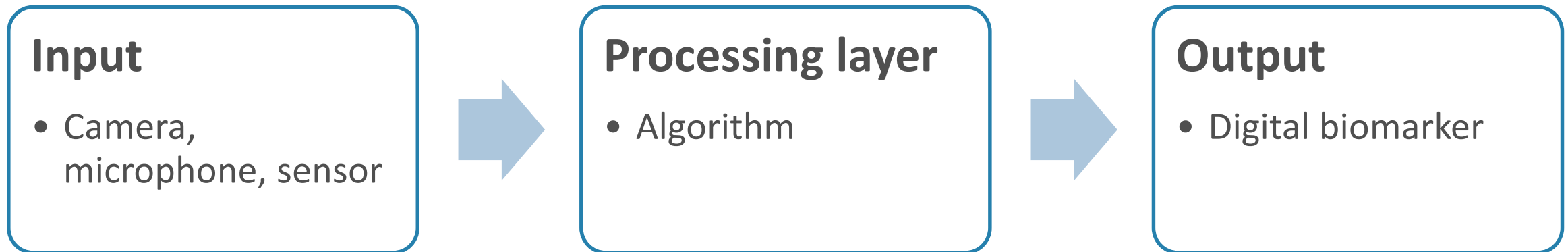
Nature Reviews | Drug Discovery

Technical and procedural considerations

- Technical
 - Measurements
 - Verification
 - Validation
- Procedural
 - Clinical trials design and conduct

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 - **Measurements**
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 - Measurements
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Analytical verification

Uses engineering benchmarks to ensure the product is measuring and storing values accurately by confirming the tool's **accuracy**, **precision**, and **reliability**.

EXAMPLE: ability of heart rate sensor measuring electrical potential in millivolts to faithfully convert that signal into an accurate heart rate, expressed in beats per unit of time

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 - **Validation**

Validation addresses whether the measurement is **applicable** in the target population and **context of use**, which would render digital biomarker “fit for purpose”

EXAMPLE: heart rate as measured by sensor as an appropriate clinical endpoint in a trial, replacing tactile measurement

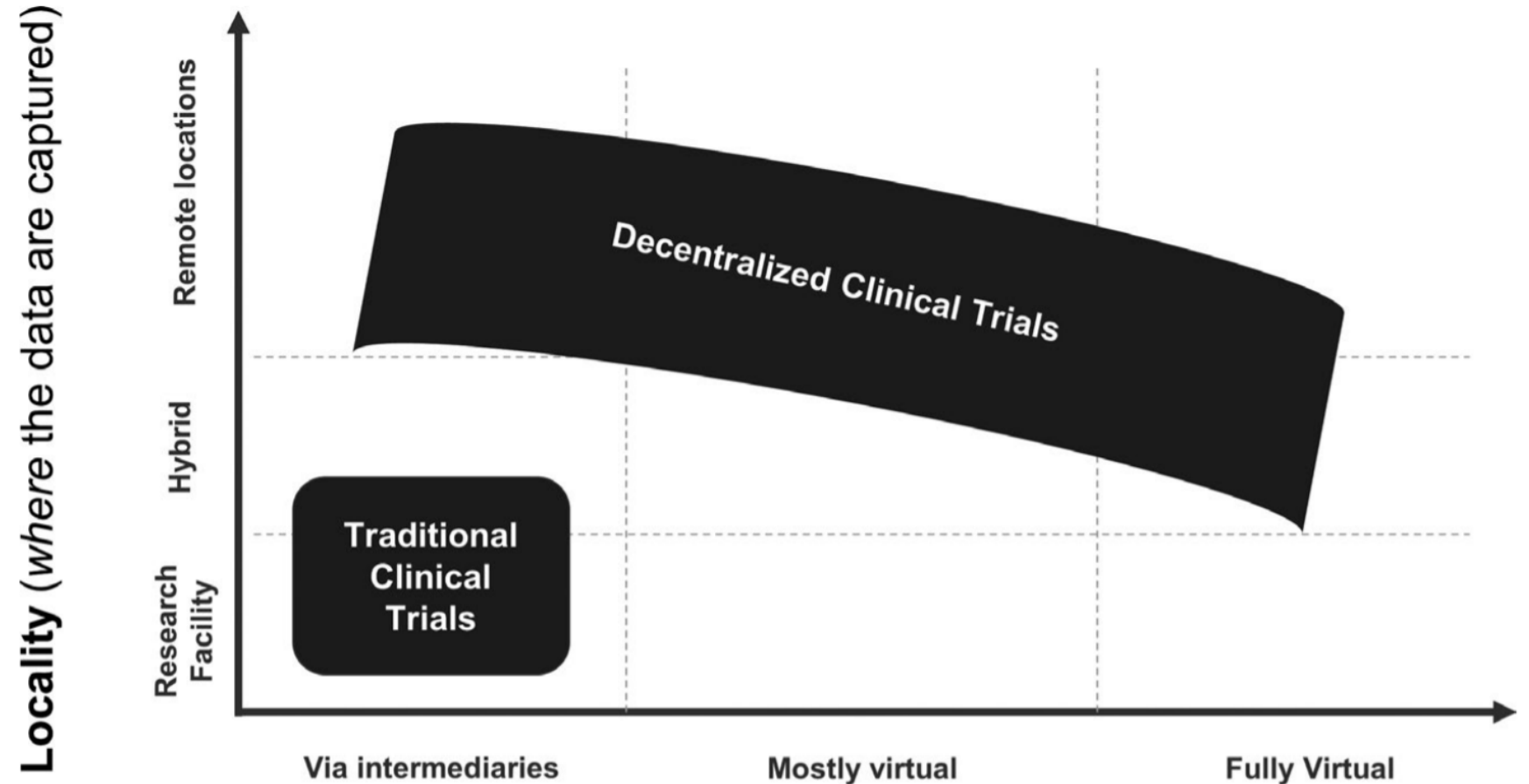
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Prospective clinical validation
as part of a clinical trial

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Thank You

