

- Leverage policy options
- Importance of implementation and familiarity
 - Reviewers: **safety** and effectiveness
 - Demonstration projects, listening sessions, COVID-19
 - Complexity (e.g., healthy aging, multimorbidity, polypharm, caregivers)
 - Many permutations and small indications
- Totality of the evidence - CTs + RWE
- PCOR and implementation science → earlier drug development
- Leverage technology & understand the impact on study integrity
- Humanity, personhood and compassion – for all