# Public-Private Partnerships:

# The US System of Standards & Conformity Assessment and UL's Role

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# Big Picture – Standards & Conformity Assessment



### Standards & Conformity Assessment Ecosystem

### Consensus Standards

Industry
Consumers
Authorities
Certifiers
Interested Parties

Threshold (e.g., Safety, Security, Performance)

### Pre-Market Assessment and Certification

Verification of conformity to the standard

Factory pre-

Factory preinspection & approval

Demonstration of Conformity Entering the Market

# Ongoing Factory Surveillance

Verification that product "as built" conforms to the approval

Strengthen traceability

### Post-Market Surveillance

Random purchase at retail/verification testing Anti-Counterfeiting Communications with Regulators

Monitor Real-Life Outcomes



Recipe for maintaining Integrity & Trust while balancing Safety & Time-to-Market

### UL Standards - Development & Harmonization



International public-private partnership consensus building platform



Research & science-based Standards



Free online previews of full UL Standards



Quick response to market need and short development time



International harmonization and collaboration with IEC and ISO



Support national/regional development & adoption of UL standards globally



### UL Standards – ANSI & SCC Accreditation

UL is accredited as a Standards Developing Organization (SDO) in the US and Canada



- Does not develop standards
- Serves as national coordinating body/accreditor for many US SDOs
- ANSI & UL:
  - UL one of first accredited SDOs (and one of largest SDOs in the US)
  - Audited Designator



 In February 2013, UL was accredited by SCC as an SDO for Canada



### From Standards to Conformity Assessment

Standards provide the foundation; conformity assessment provides a demonstration of compliance.

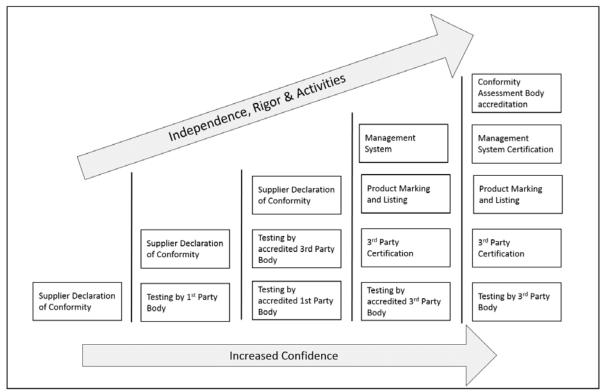


Figure 2 - Conformity assessment flexibility to meet confidence needs NIST Special Publication 2000-02, Conformity Assessment Considerations for Federal Agencies



# UL's Relationship with Government Inspection System(s)



### US Federal Regulatory System: Market Acceptance





Several US federal agencies mandate conformity assessment and accredit/recognize private sector providers.

# Case Study 1: Occupational Safety and Health Administration (OSHA) NRTL Program



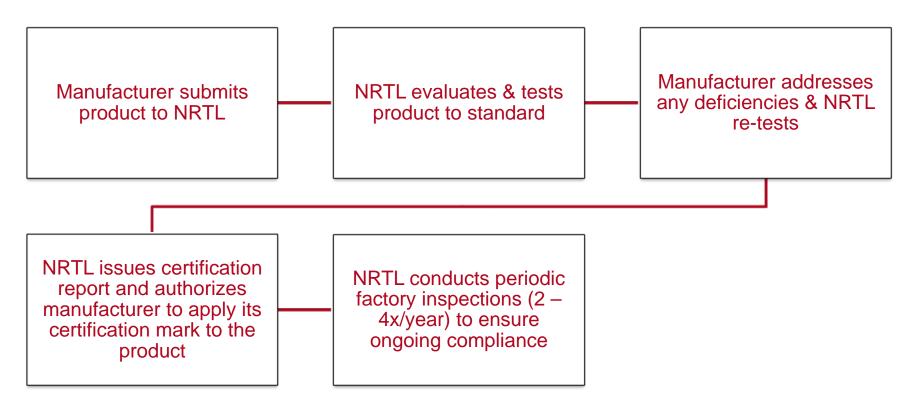
OSHA's Nationally Recognized Testing Laboratory (NTRL) Program recognizes private sector conformity assessment bodies as NRTLs to determine that certain products meet appropriate test standards to provide the assurance that these products are safe for use in the US workplace.

#### How does OSHA benefit from reliance on private sector NRTLs?

- Recognition process that preserves confidence
- Reduces government costs
- Lessens OSHA's market surveillance burdens
- Positively affects the development of standards
- Promotes international trade



## Case Study 1: OSHA NRTL Program





## Case Study 2: Consumer Product Safety Commission (CPSC)

### CPSC and UL share a commitment to safety.



SAFETY COMMISSION

Charged with protecting the public from unreasonable risks of injury or death associated with the use of the thousands of types of consumer products under the agency's jurisdiction



Committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard





THE PRINCIPLES AND VALUES ESTABLISHED BY OUR FOUNDER

#### DRIVE EVERY DECISION WE MAKE



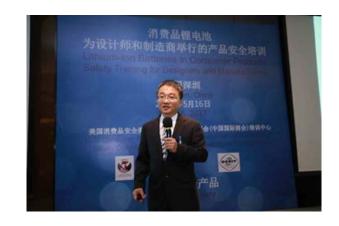
- To promote safe living and working environments for people by the application of safety science and hazard-based safety engineering
- To support the production and use of products which are physically and environmentally safe and to apply our efforts to prevent or reduce loss of life and property
- To advance safety science through research and
- To concentrate our efforts and resources on public safety in those areas where we can make valuable contributions
- To work with integrity and a focus on quality to enhance the trust conveyed by our certification marks and
- To charge fair prices that allow us to meet our obligations, sustain our growth, and invest in safety science and education
- · To invest in our people and encourage our people to invest in themselves
- · To be a good example of corporate citizenship and social responsibility



# Case Study 2: CPSC & Working Relationship with UL

- Reliance on UL standards for electrical and fire safety
  - 15 CPSC personnel participate in 54 UL standards technical panels
  - CPSC also participates in various UL working groups and technical harmonization committees
- Participation in UL's Consumer Advisory Council
- Maintenance of ongoing technical dialogue and consultation on critical safety issues
- Co-delivery of technical and/or standards training to manufacturers, suppliers, and other stakeholders
  - Standards workshop on hoverboard safety

     — China (Sept. 2016)
  - Battery safety training China (May 2017)
  - Buyers' training China (Sept. 2019)







# Post Market Management Practices: UL Follow-Up Services & Market Surveillance



### **UL Certification Process & Follow-Up Services**

Product Submittal



Product Investigation



Authorization to Use UL Mark



Follow-Up/Field Engineering Services Inspections

Applicant sends product to UL for initial assessment

UL engineers
thoroughly test and
inspect product to
determine compliance
with requirements

Once compliance is determined, applicant is authorized to use the UL Mark at agreed upon manufacturing locations Throughout lifetime of UL certification, products undergo regular inspections at the manufacturing facility to verify continued compliance with requirements

- Conducted by UL Field Engineers
- Normally unannounced
- Frequency appropriate to product and/or scheme requirements



### **UL & Market Surveillance**

















As the owner of UL Certification Marks, UL conducts proactive market surveillance based on trends and compliance data to safeguard our brand and Mark.

- UL Mark Schemes build in post-market surveillance requirements
- UL investigates 3,000 incidents/reports a year and implements appropriate corrective actions
- UL conducts Market Surveys by purchasing products from marketplace and verifying their compliance with safety requirements."
- UL works with law enforcement to identify counterfeit products. These products can then be seized by law enforcement.



### Post-Market Management Practices: Takeaways



All conformity assessment methods need to be paired with effective **market surveillance** efforts.



Responsibility for compliant products in the market belongs to <u>all</u> **stakeholders** – manufacturers, third parties, governments, and consumers.



The method of conformity utilized must be considered when choosing the market surveillance system:

- Self-declaration approaches place greater burden (i.e., resources, technical expertise) on regulators and manufacturers to surveil the marketplace.
- 3<sup>rd</sup> party approach incentivizes conformity assessment bodies to surveil the marketplace.



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