Promote data sharing practices that maximize reuse and impact

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Success

- Data sharing is a default research practice that is willingly and rigorously executed by researchers
- Benefit: visibility, reuse and impact of shared data
- Burden: relatively easy to do a good job of preparing shared data

Three Areas to Consider

- 1. How do (or should) researchers conceptualize their shared data source?
- 2. How do researchers maximize reuse and impact of their shared data?
- 3. How do researchers adopt and improve research practice in producing data?

Three Suggestions

- Consider the bundle of shared research outputs in a way that connects to desired benefits (reuse, transparency)
- Highlight the concept of reusability (what context and platforms maximize the potential for reuse)
- Make it easier to adopt and grow a good data sharing practice, starting with elements having highest pay-off

Thank you!

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