



"As genetic testing expands with the growth of new genetic tests, genetic counseling and education will need to adapt to new modes and settings for the delivery of genetics services, *without sacrificing quality.*"

Committee on Assessing Genetic Risks, Division of Health Sciences Policy, Institute of Medicine. (1994) *ASSESSING GENETIC RISKS IMPLICATIONS FOR HEALTH AND SOCIAL POLICY*. Washington, D.C.: NATIONAL ACADEMY PRESS.

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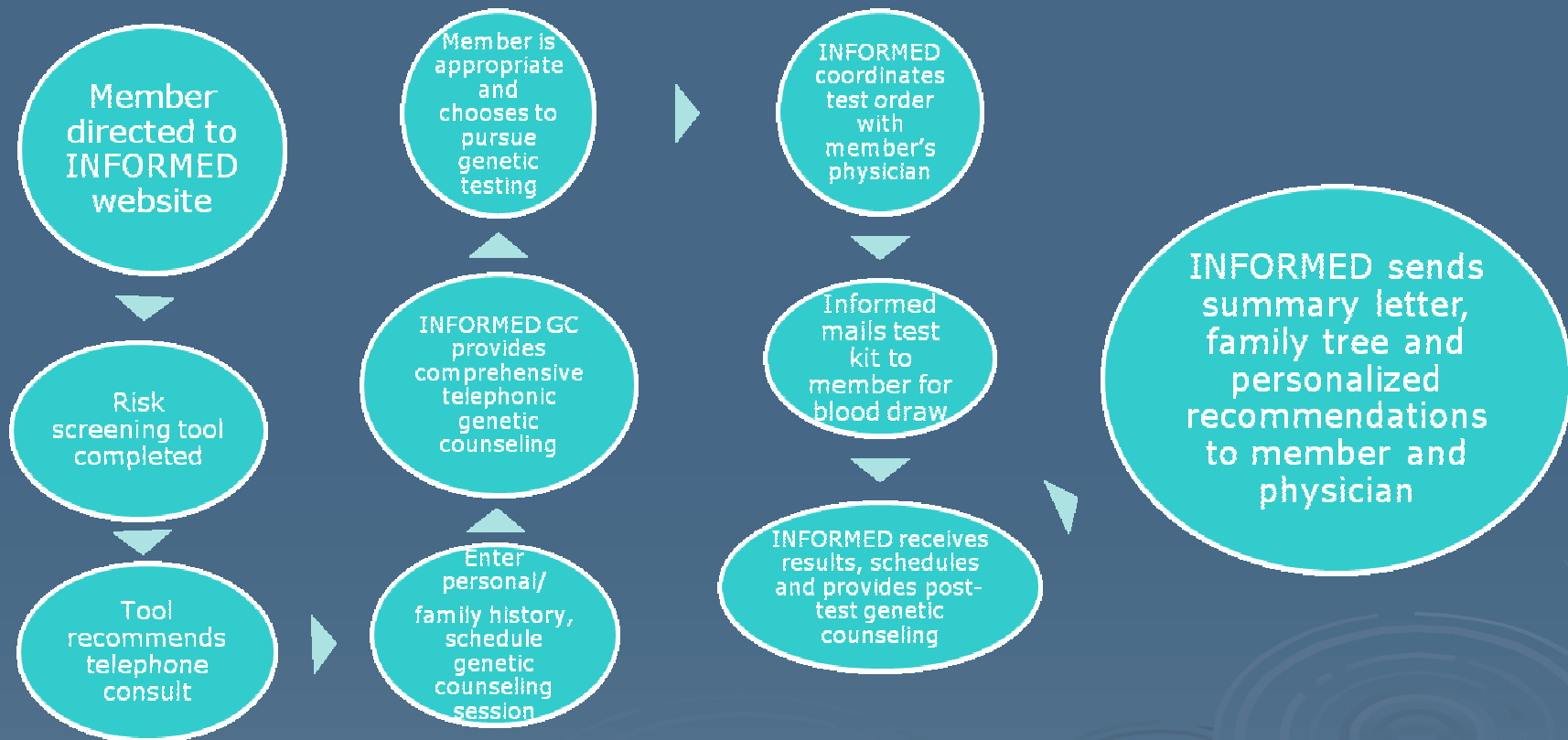
The Challenges

- 1 Genetic illiteracy among patients and their primary providers
- 1 Access to counselors and genetic experts: geography, convenience, and language
- 1 Physicians unable to or uncomfortable with referring patients to local genetic experts (i.e. “competitors”)
- 1 Labs marketing tests directly to consumers and unskilled providers
- 1 Insurers wanting to follow established guidelines; a system unable to facilitate

Formula for a Solution

- 1 Telephonic and internet protocol
- 1 All services, processes and recommendations in accordance with national guidelines
- 1 Genetic experts with the patient's best interests as their only motivation
- 1 Counseling required before considering testing
- 1 Engaging and educating patient's primary care physician

The INFORMED Approach to Genetic Counseling



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