

Welcome to

*Us*AgainstAlzheimer's

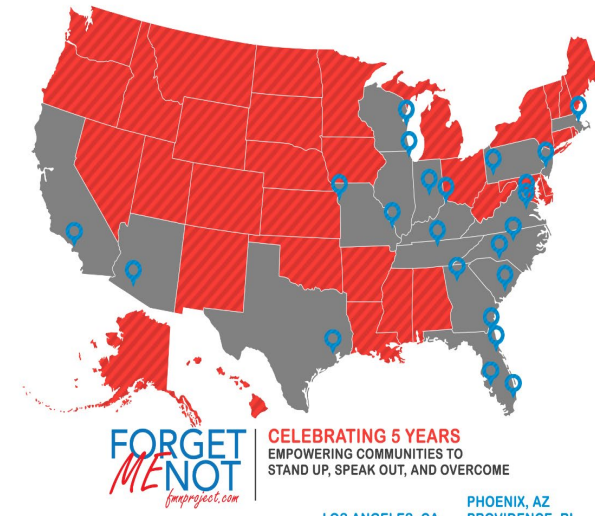
It will take all of Us to conquer Alzheimer's

Providing Unique Platforms to Reach Minority Communities About Brain Health and Clinical Trials

Forget Me Not: Upcoming Events

AfricanAmericansAgainstAlzheimer's, an
UsAgainstAlzheimer's network, presents the
national award-winning play, Forget Me Not, at
locations across the country.

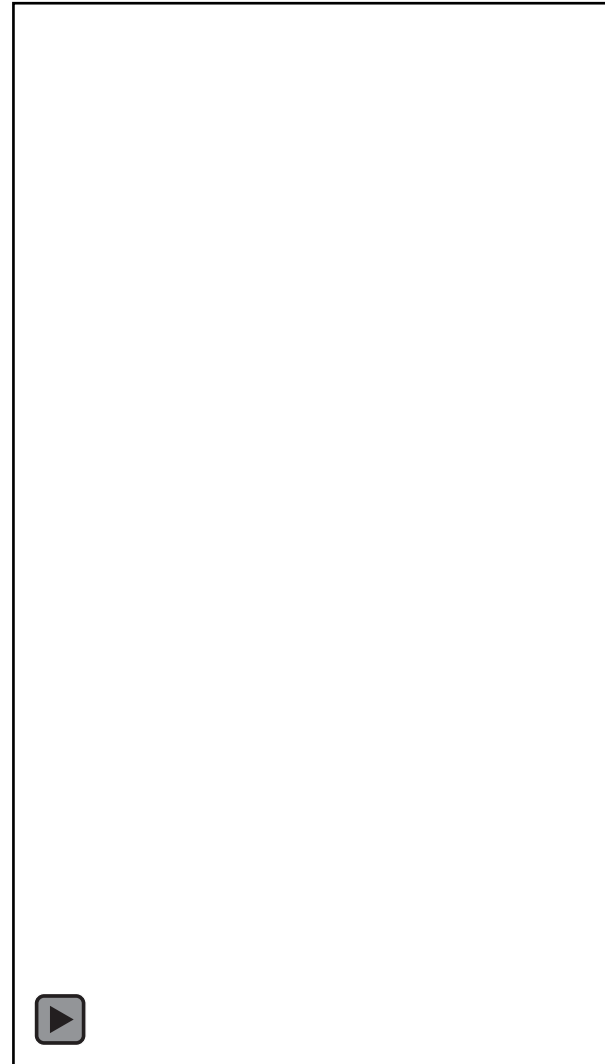
Forget Me Not is a traveling play consisting of an African American cast, written to increase awareness of Alzheimer's, brain health, and the importance of participating in clinical trials. Running 2 hours in length, the play tells the story of a family's journey into Alzheimer's. In candid and thoughtful and often humorous ways the cast sheds light on the often difficult decisions and conversations families must have when facing cognitive decline and care of a loved one.



Listening and Responding to the Community

Forget Me Not Reached over 30,000 in 5 years

- **Sold Out Crowds** of 400-1200 primarily African Americans
- **99% positive experience** with the play and educational program that accompanies the performance
- **Over 90%** of individuals who have participated in the event express a change in their knowledge, understanding of what they can do to help prevent or mitigate the effects of the disease.
- **Consistently 80%** say HCP never discussed brain health with them
- **80%** expressed willingness and interest in participating in clinical research and provide personal contact information which is passed on to our academic and other partners where appropriate.



Educate and Empower Trusted Community Providers to Be Brain Health Ambassadors in Their Communities

Brain Health Equity Nurse Fellows - 2023

Professional Development
Opportunities to Address AD
Knowledge Gaps

Workshops

1. Understanding ADRD Inequities
2. Orientation session
3. Social media for healthcare professionals
4. Social media for science communication
5. Building engagement in communities

Training on Public Health Communications &
Thought Leadership to Promote Brain Health
Locally

1 Workshop:

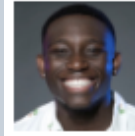
1. Train the trainer course on community conversations

Access to Culturally Tailored &
Evidence-Based Brain Health
Resources & Support for Peer
Education

- ✓ Fellow Led Peer-Learning Sessions with potential for exponential growth
- ✓ Networking opportunities
- ✓ Access to subject matter experts
- ✓ Access to UsA2 materials like BrainGuide and Brain Health Academy

Nurse Fellowship Highlights – 2023 Cohort

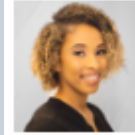
Meet the 2023 Fellowship Class



Johanni Cadet, BSN, RN
Saint Thomas University
Miami Gardens, FL



Lorena Perez, MSN, PhD-C, RN,
PHN
University of San Diego Medical
Center
Chula Vista, CA



Bre Craddock, BSN, RN, CCRN
University of Louisville School of
Nursing
Louisville, KY



LaQuadria Robinson, MSN,
CRNP, PMHNP-BC
University of Alabama at
Birmingham School of Nursing
Calera, AL



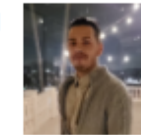
Janelle Eradiri
SUNY Downstate
Freeport, NY



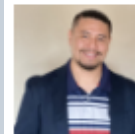
Jennifer Sandoval, MSN, RN
DePaul University School of
Nursing; Jesse Brown VA Medical
Center
Chicago, IL



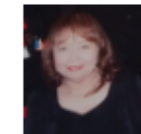
Sarah Yvonne Jimenez, PhD, RN
University of Texas at El Paso
College of Nursing
EL Paso, TX



Abraham Vargas Moreno
Redlands Community Hospital
San Bernadino, CA



Roberto Molina Bon, MS, BSN,
RN
Robert Wood Johnson University
Hospital
Dunellen, NJ



Juanita Wells, DNP, RN
University of Michigan – Flint
Flushing, MI

- ✓ 10 Nurse Fellows from around the country + 2 alumni mentors
- ✓ All are NAHN and/or NBNA members

Thank You



***Us*AgainstAlzheimer's**

2022 Cohort Screenshot

