# UsAgainstAlzheimer's

It will take all of Us to conquer Alzheimer's

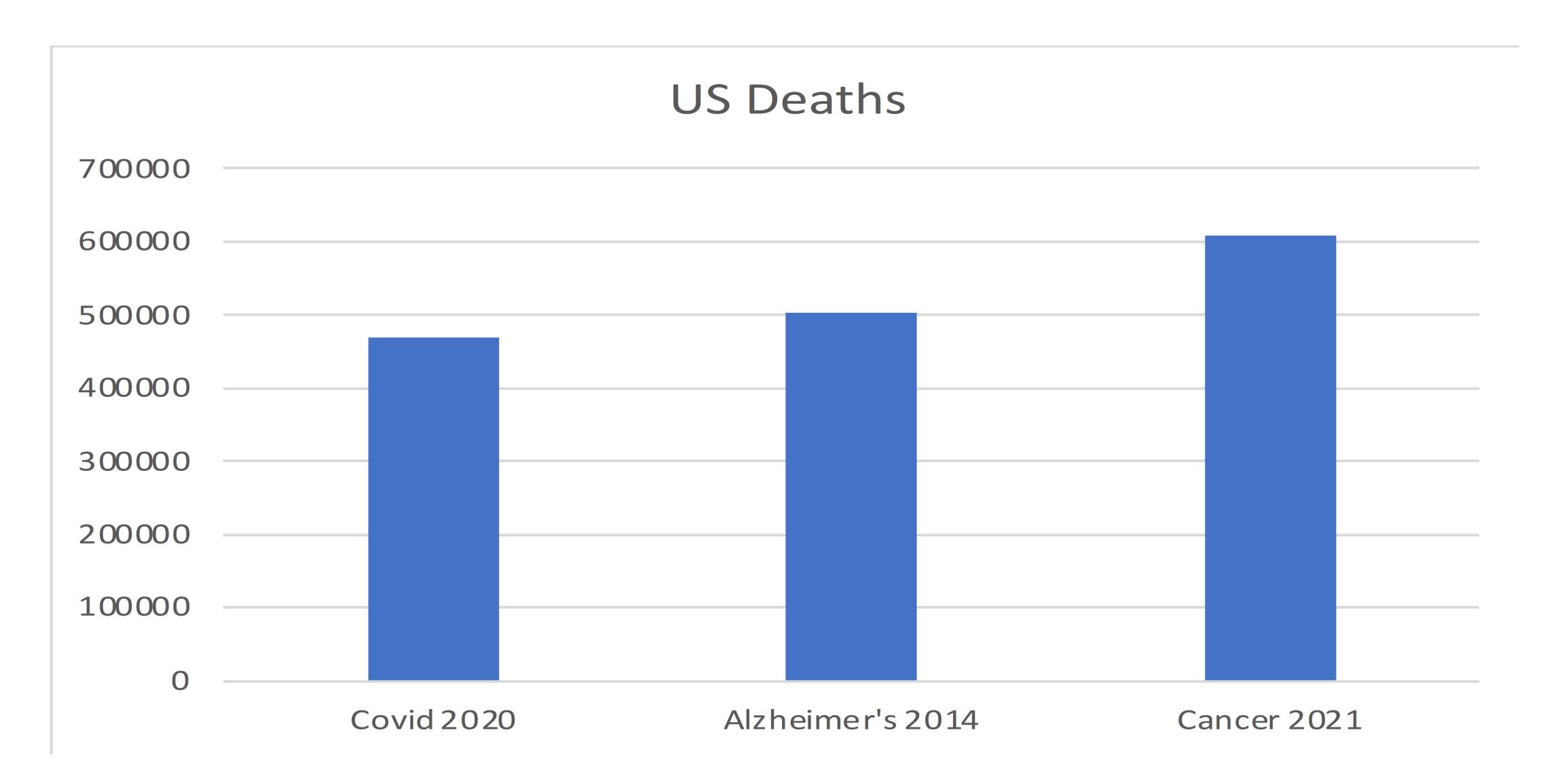
#### About UsAgainstAlzheimer's

We promote prevention, early detection, and access to treatment, regardless of who you are

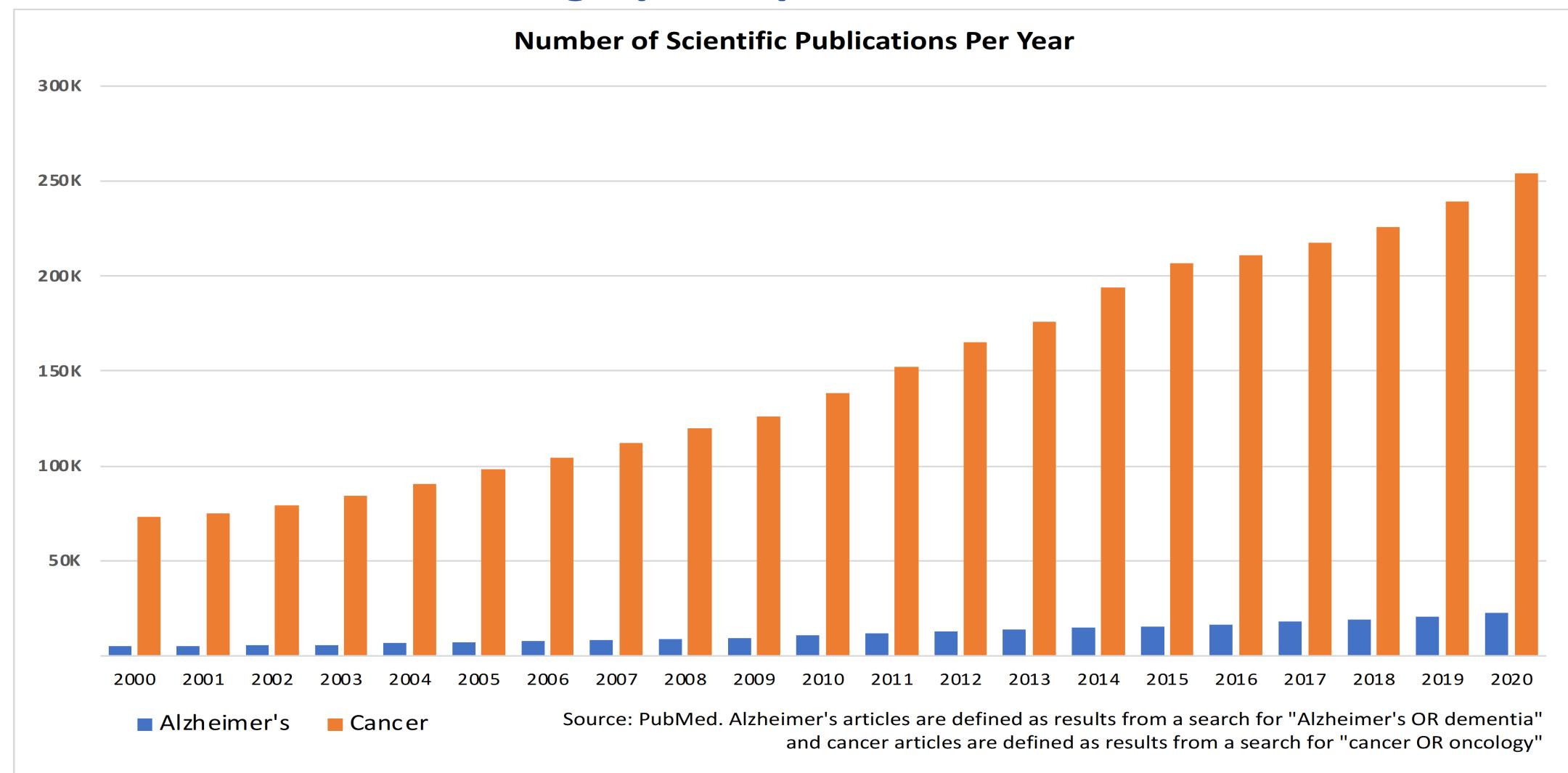
- Reached **547,000 people** through our *BrainGuide* platform
- Brought culturally-specific brain health information and resources to 1,700,000 African Americans and Latinos
- Provided continuing education courses about risk and protective factors for dementia to 5,400 healthcare professionals through our Brain Health Academy
- Published 3 papers about What Matters Most to our community
- Work relentlessly through coalitions and policymakers for increased funding and focus on ADRD



#### **Enormous magnitude**



### We have some catching up to dp



## Opportunities

			gniti essm			Memory Tests			Functional Activities				Composite Cognitive/ Functional Measures			Neuro- psychi -atric symp- toms		Well-being		
	ADAS-Cog	CDR/CDR-SB	DSST	MMSE	MoCA	FCSRT	RAVLT	WMS	ADCS-ADL	ADCS-ADL-MCI	ADCS-CGIC	FAQ	ADCOMS	iadrs	PACC	C-SDD	O-IdN/IdN	EQ-5D	QoL-AD	ZBI
WMM Concept	ClinRO; PerfO	ClinRO	PerfO	PerfO	PerfO	PerfO	PerfO	PerfO	ObsRO	ClinRO	ClinRO	ObsRO	PerfO	PerfO	PerfO	ClinRO	ClinRO; ObsRO	PRO	PRO; PRO-Proxy	PRO for CGs
1. Remembers names of people you/they just met																				
2. Remembers things on a list or a reminder																				
3. Remembers what someone just told you/them																				
4. Remembers why you/they walked into a room																				
5. Remembers where you/they placed things																				
6. Remembers appointments																				
7. Not repeat yourself/themselves frequently																				
8. Remembers words or names of familiar objects																				
9. Remembers names of people you/they have known for a long time																				
<ol> <li>Recognize people you/they have known for a long time</li> </ol>																				
11. Knows the date and time																				
12. Not get lost in familiar places																				
13. Not put things in obviously wrong places (e.g., a shoe in the refrigerator)																				
14. Takes your/their medications correctly																				
15. Manages money or pay bills correctly					*															
16. Not lose your/their train of thought in conversations																				

## Opportunities



