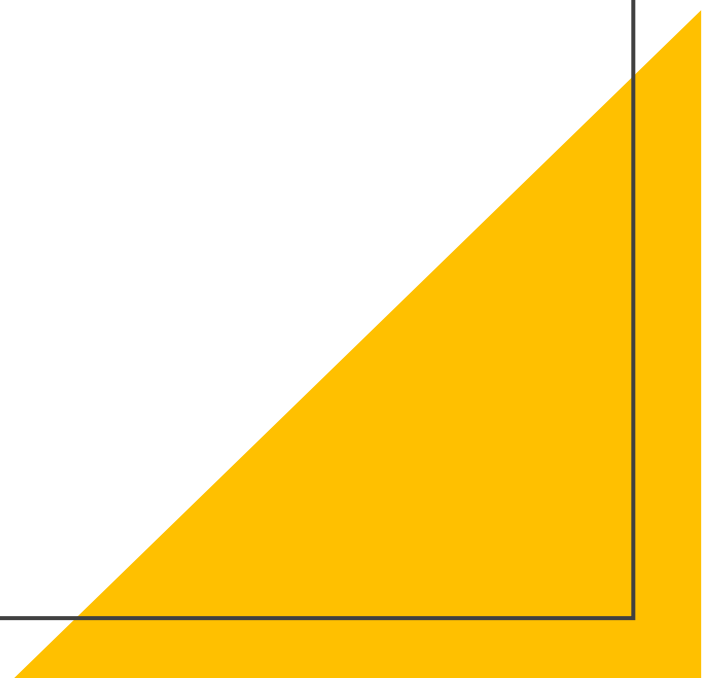


Southeastern Idaho Public Health's Private Partnerships during COVID Response

Tracy Reed, MHE

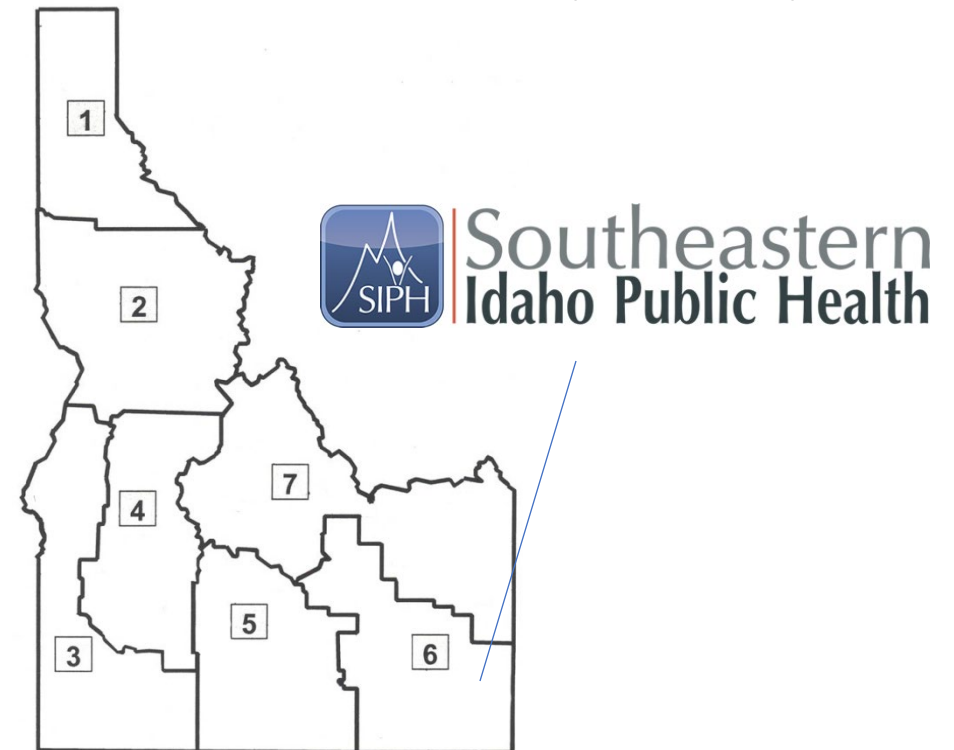
Community Health Director

Southeastern Idaho Public Health



Southeastern Idaho Public Health

- SIPH is one of seven public health districts in the state of Idaho
 - Main office is in Pocatello
 - Seven satellite offices (Bear Lake, Bingham, Butte, Caribou, Franklin, Oneida, Power)
- Covers an area of 11,441 square miles
- Encompasses 8 of Idaho's 44 counties
- Total population is 180,676



Objectives

Discussion of:

- Drive-Thru Mass Testing Site
 - Partnership with Idaho State University & Express Lab
 - Strengths to working together
 - Barriers
 - Lessons Learned

Drive-Thru Mass Testing Site



**Idaho State
University**



- Implemented in April of 2020 and continued until April of 2022
- Partnership with Idaho State University and a local for-profit lab, Express Lab



Southeastern
Idaho Public Health

Strengths

- SIPH had already had an established working relationship with ISU and Express Lab.

Strengths



Roles were identified:

- Express Lab completed the billing, testing, and provided supplies and staff.
- Idaho State University (ISU) provided the facilities, nursing students, and testing signage.
- SIPH provided Medical Reserve Corps volunteers, staff, and PPE.
- SIPH promoted the testing site through social media, Facebook Live, and press releases.



Strengths

Because of partnership with ISU and Express Lab:

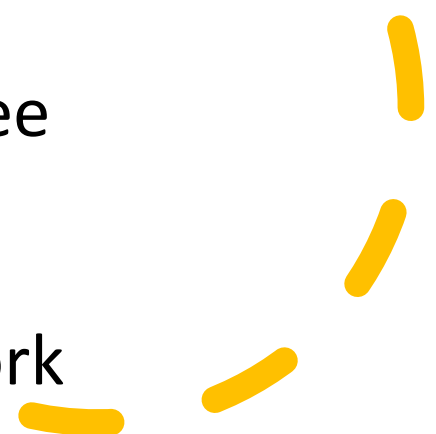
- We were able to test 197,500 individuals within our health district.
- We were able to provide **free** testing to individuals who had no health insurance or were underinsured.
- Without the partnership, we wouldn't have been able to offer a drive-thru mass testing site.



Southeastern Idaho Public Health

Barriers

- Communication
- Staff out sick due to COVID
- Had to move the drive-thru testing site three different times
- Because of partnership we were able to work together to find solutions.



Lessons Learned

- It is important to:
 - Have relationships built before an event occurs.
 - Communicate daily during a response.
 - Identify roles early on during a response.
 - Have common goals.
 - Be Flexible.





Alone we can do so little,
together we can do so much!

