

The Michigan PBB Contamination: Lessons Learned from Decades of Research and Community Activism

Melanie Pearson, PhD (on behalf of the PBB Partners & Community)
The Michigan PBB Registry (R24ES028528)
Emory HERCULES Exposome Research Center (P30ES019776)
Rollins School of Public Health, Emory University

History of Michigan PBB Disaster (polybrominated biphenyls - flame retardant)

1973

- PBB mistakenly sent to farms across Michigan
- Farmers report problems with animals

1974

- Farmer experiments & discovers contamination
- State of Michigan tests animals for PBB and announces PBB affected "very few farms"

1975-1980

- Scope of contamination becomes clearer
- Over 500 farms quarantined
- Creation of Michigan Long-term health study

Continues

- Clean up at several Superfund sites (began 1980s)
- PBB Registry transfer to Emory (began 2010)
- Research on health outcomes (CEnR from 2011)



Photo credit: https://www.bridgemi.com/michigan-environment-watch/poisoned-michigan-how-weak-laws-and-ignored-history-enabled-pfas-crisis

What was it like soon

after the contamination was discovered?

KNOWLEDGE CONTESTED ILLNESS CONTESTED UNCERTAINTY TO INACTION COMMUNITY ORGANIZING

Citations: Seidman, S. Contested Knowledge: Social Theory Today, 6th ed.; John Wiley & Sons, Ltd.: Hoboken, NJ, USA, 2016. Brown, P. Toxic exposures. In Toxic Exposures; Columbia University Press: New York, NY, USA, 2007. (Font: www.ffonts.net)

What happened with the responsible party?

Who cleaned-up the environment where they released PBB and other chemicals?

Environmental Clean-up: Ongoing





1980-1984: Demolition of Velsicol Chemical plant. Buried and covered with a clay cap. (\$38 million)

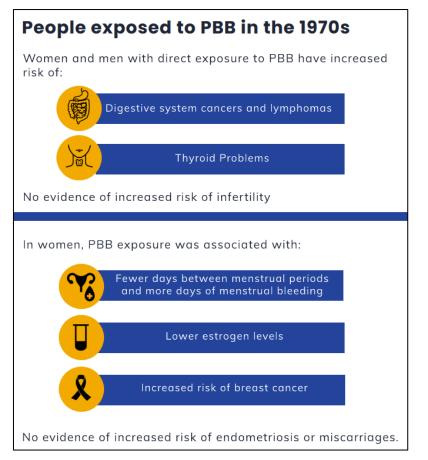


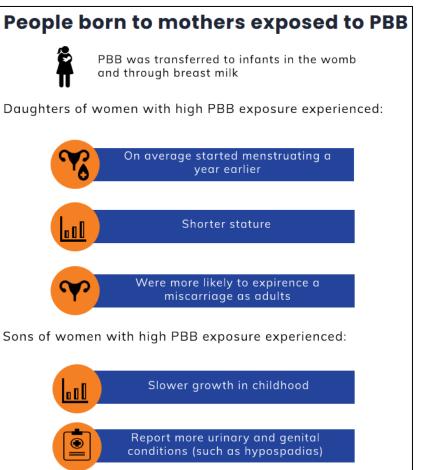
1999: US EPA started massive environmental remediation of Velsicol site and adjacent lands & waters. Clean-up continues (over \$375 million).

What are the results of the

long-term health research?

60% of Michiganders tested still have elevated PBB levels



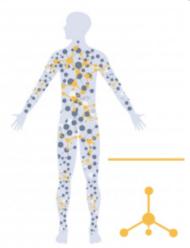


Citations available at pbbregistry.emory.edu

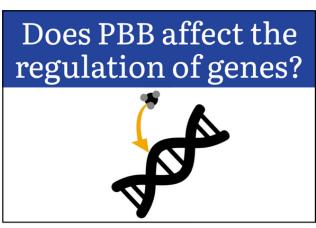
The establishment of the PBB Registry, the commitment of research participants, and the advancement of scientific technologies has allowed more community health concerns to be addressed (the known unknowns & the unknown unknowns).



Metabolomics & Epigenetics



PBB was associated with alterations in inflammation and oxidative stress-related pathways.











Are we research guinea pigs?



Jane (Keon) Jelenek Chair, Pine River Superfund Citizen Task Force Author, Tombstone Town

"We have had in the past, experiences of researchers coming to the community, taking blood samples, fat samples, and a little bit of our dignity... we had that experience of being guinea pigs.

The big difference for us now is to be working with the Emory researchers... Yes, we happily give our blood samples and whatever else they ask of us. And, they give us feedback, they listen to our questions, they've actually designed research projects around things that we are concerned about. I don't think that implies guinea pig in anyway."



September 2020

How did we partner with a community that had lost trust in many institutions and who had felt like research guinea pigs in prior health studies?

At-a-glance



COMMUNITY MEETINGS

Shared research findings, listened to concerns, asked for guidance. 30+ statewide meetings



At-a-glance



COMMUNITY MEETINGS

Shared research findings, listened to concerns, asked for guidance. 30+ statewide meetings

COMMUNITY PARTNERS

Meet monthly with PBB Leadership Team to plan engagement, research, and action. 7 funded research grants!









At-a-glance

COMMUNITY MEETINGS

Shared research findings, listened to concerns, asked for guidance. 30+ statewide meetings

COMMUNITY PARTNERS

Monthly PBB Leadership Team meetings to plan engagement, research, and action. 7 funded research grants

COMMUNITY-ENGAGED RESEARCH

Clinical trial to speed elimination of PBB from body. Cancer & mortality analysis. Immune, joint, & neurological issues



At-a-glance





ACTION

Kept PBB Registry
Active,
MI Legislative
Meetings,
Online Continuing
Medical Education
Module

At-a-glance



"We were blessed once we found out it wasn't our fault. There really was a reason."

-Bonnie Davis, on discovering her farm's exposure to PBB.



hriving herd of Holsteins in the early

1970s when PBB hit. After the state

guarantined their farm, they sent 300 animals to the Kalkaska burial site.

'It was hard putting those

steers on that truck. We never

sold a calf, they always grew

up to become a cow

That was hard (long pause).

That was hard.

You hated to say goodbye."

Michigan House Agricultural Committee, took a busload of state egislators on a tour of farms with low-level contamination. Albost wanted to show his colleagues some clean, well-managed farms where livestock were sick and dying through no fault of the farmers. cially after stories circulated the capitol that herds were more likely suffering from poor husbandry than PBB. The group had lunch in the Davis family's kitchen.

Their farm had been quarantined. Bonnie recalled:

We went to the barn the day they came and toured it And they asked me questions about how how was it? How hard was it? And how did you know, like you're asking me actually. We just knew we had a problem and we were afraid it was our problem, and we were doing something wrong. We had no clue.





the kitchen of a local restaurant to hain the family survive the overseting

and while waiting on a settlement. When they received an offer to settle they refused to sign a waiver for human health: "I looked at Alfred.

[he] looked at me. We got up and left. And the only thing else Alfred said is, happen if it gets in my family."



Save the date

The PBB Disaster at 50

A conference to commemorate and learn from the poisoning of Michigan

Thursday, May 18 - Saturday, May 20, 2023 Alma College, Alma MI





ON YOUR SIDE Health Reporter Valerie Lego

COMMEMORATE

PBB Oral Histories, **Archiving Community** Records (CMU Library) Documentaries, & 50th Commemoration Event

At-a-glance



COMMUNITY MEETINGS

Shared research findings, listened to concerns, asked for guidance. 30+ statewide meetings

COMMUNITY PARTNERS

Monthly PBB Leadership Team meetings to plan engagement, research, and action. 7 funded research grants

COMMUNITY-ENGAGED RESEARCH

Clinical trial to speed elimination of PBB from body. Cancer & mortality analysis. Immune function, joint issues, neuro.

ACTION

Keep Registry
Open,
MI Legislative
Meetings,
Online Continuing
Medical Education
Module

COMMEMORATE

PBB Oral Histories, Archiving Community Records (CMU Library) Documentaries, & 50th Commemoration Event

Unmet Needs in the PBB Disaster

Dedicated, long-term research funding

Proactive healthcare delivered by knowledgeable healthcare (Physical & Mental Health)

Effective environmental remediation (improving).

Lessons from the PBB Disaster

Take precautionary action in the face of uncertainty.

Community members who organize and coalesce can catalyze environmental cleanups and relevant health research.

Some health impacts take years to develop. Multiple generations can be impacted. Long-term surveillance & research is essential.

Engaging and partnering with the community in research leads to improved science and benefits for the community.



College of

Liberal Arts & Social Sciences

Department of History



Acknowledgements











UNIVERSITY OF MICHIGAN







Resources & Information

pbbregistry.emory.edu







