

# **Session II – Beyond embargoes: Accessibility considerations for building new public access policies**

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## Disclosures: Jenny Peng

### Financial:

- Salaried employee of Oxford University Press, which contractually partners with the National Academy of Sciences to publish *PNAS Nexus*

### Non-financial:

- Secretary and Member, Board of Directors of CHORUS, a nonprofit organization that facilitates access to and information about articles and data reporting on funded research
- Project Co-chair for the Coalition for Diversity & Inclusion in Scholarly Communications (C4DISC) *Guidelines on Inclusive Language and Images in Scholarly Communication*

## Mission-driven publisher

- ~500 journals
- 75% are society-owned, working with over 300 societies
- 140 are fully gold open access
- 43% of the research articles in our journals were published open access in 2022—in 2024 more than 50% will be open access



*Oxford University Press advances knowledge and learning by creating the highest-quality academic and educational resources and making them available as widely as possible.*

# Diversity, equity, inclusion, and accessibility (DEI&A)



**W3C**® Web Accessibility  
Initiative WAI



Coalition for Diversity & Inclusion  
in Scholarly Communications



**R N I B**

See differently

## Increasing access

Read and  
Publish  
agreements

Flipping to  
open access

Lower and  
middle-income  
countries

Non-APC  
business  
models

Customer and  
author choice

SEO and  
content  
discovery

## Commitment to accessibility

- Targeting level AA of the World Wide Web Consortium (W3C) Web Content Accessibility Guidelines 2.1 (WCAG 2.1)
- Complies with the Equality Act 2010 and will comply with the European Accessibility Act by 2025
- Content available in both PDF and HTML
- Mobile optimization
- U/X testing with partially-sighted users and accessibility experts

**“Accessibility is not a one-off activity. It has to be embedded as a strategic and operational priority in an organization.”**

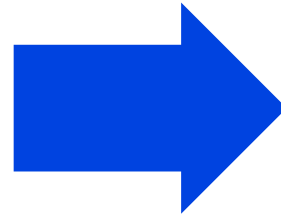
**Claire Grace, Head of Content & Licensing  
at the Open University**

*<https://blog.oup.com/2021/05/accessibility-in-academic-publishing-more-than-just-compliance>*

## Looking ahead

### Considerations

- Infrastructure and discoverability
- Research integrity
- Research literacy
- Sustainability



### Opportunities

- Increasing partnership and training
- Expanding access
- Leveraging AI
- Redefining impact

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