

A Workshop of the Institute of Medicine's Forum on Public-Private Partnerships for Global Health and Safety

The Long-term Picture for Health Systems: The Role of Public-Private Partnerships in Health Systems Strengthening

June 25-26, 2015

**New York Academy of Medicine
1216 Fifth Ave, Room 20
New York, NY 10029**

AGENDA

The Institute of Medicine's Public-Private Partnerships for Global Health and Safety forum has been established to illuminate opportunities that strengthen the role of public-private partnerships in meeting the health and safety needs of individuals, communities and populations around the globe.

Workshop Objectives:

- To examine a range of innovations, incentives, roles, and opportunities for all relevant sectors and stakeholders in strengthening health systems through partnerships
- To explore lessons learned from previous and ongoing efforts with the goal of illuminating how to improve performance and outcomes going forward
- To discuss measuring the value and outcomes of investments and documenting success in partnerships focused on health systems strengthening

Context: Over the last several decades, significant investments in global health have been made by the public and private sectors, leading to meaningful changes for many of the world's poor. Many of these investments and resulting progress have been concentrated in vertical health programs, such as child and maternal health, malaria, and HIV, where donors may have a strategic interest and feel they can more easily maintain and monitor their investments and impacts. Frequently, when partnerships among donors and other stakeholders form, they are around these vertical disease or condition specific programs, as stakeholders can coalesce on a specific topical area of expertise and interest. However, to sustain these successes and continue progress, there is a growing recognition of the need to strengthen health systems more broadly and build functional administrative and technical infrastructure that can support health services for all, improve the health of populations, increase the purchasing and earning power of consumers and workers, and advance global security.

For the purposes of this workshop, the health system is comprised of all actors, organizations, and resources working towards improved health. It is inclusive of personal health care delivery services, public or population health services, health research systems, and policies and programs within other sectors that address broader determinants of health. The World Health Organization has identified six building blocks of the health system—leadership and governance, financing, workforce, medical products and technology, information systems, and service delivery. Additionally, a health system with robust public health services includes: mechanisms for monitoring health status to identify and solve community health problems; diagnosing and investigating health problems and health hazards in the community; health promotion; community participation in health; developing policies and plans that support individual and community health efforts; enforcing laws and regulations that protect health and

ensure safety; promotion of equitable access; human resources development and training in public health; quality assurance; public health research; and reduction of the impact of emergencies and disasters on health. Further, recognizing that the health of individuals and communities is influenced by factors that are often outside the purview of the traditional health sector--such as the social, economic, and built environments--for this workshop the health system has been operationalized to include policies and programs within other sectors that address these determinants. Such sectors include finance, education, transportation, and information communication technologies, among others.

To strengthen health systems across these domains, different actors from the public and private sectors have unique resources that they can bring to bear, for example, information and technical systems development, human resources management, financing mechanisms, and product development and delivery capacity. Partnerships are an opportunity for stakeholders to come together around a common set of objectives, with the ultimate goal of health systems strengthening, and identify not only how to work together but also where each stakeholder can contribute the most effectively. Within the current context of the post-2015 development agenda, a discussion on the role of partnerships in building sustainable and resilient health systems is particularly timely.

DAY 1
June 25, 2015

- 8:30A **Registration**
- 9:00A **Welcome**
Jo Ivey Boufford, *New York Academy of Medicine; Co-chair of the IOM Forum on Public-Private Partnerships for Global Health and Safety*
- 9:10A **Opening Remarks from Workshop Co-chair**
Simon Bland, *UNAIDS*
- 9:30A **Envisioning the Health Eco-System: Applying Lessons from Public-Private Partnerships in the Information Communications Technology Industry**
Reza Jafari, *e-Development International*
- 10:05A **Health Systems Strengthening and the Role of Public-Private Partnerships**
Rifat Atun, *Harvard T.H. Chan School of Public Health*
- 10:40A **BREAK**

I. Incentives for Public-Private Partnerships for Health Systems Strengthening

All sectors and stakeholders benefit when individuals and communities have access to affordable and quality care, markets exist for new technologies and promising interventions for health improvements to be implemented effectively, the labor force is healthy and productive, and public health systems are in place to detect and respond to emerging threats. A strong health system underpins these conditions and their sustainability. With this growing recognition, both public and private stakeholders are investing in strengthening health systems through varying mixes of public and private engagement and partnerships. This panel and facilitated discussion will illuminate incentives for investing in health systems, explore the value approaching such investments through public-private partnerships; and explore mechanisms for incentivizing and regulating investments and partnerships.

11:00A – 12:15P

Moderator: Trevor Gunn, *Medtronic*

Speakers:

- Gary Cohen, *BD*
- Jeanette Vega, *National Health Foundation (FONASA), Chile*
- Simon Bland, *UNAIDS*

12:15P **LUNCH**

1:15P **Innovations in Partnerships for Health Systems: Driving New Solutions with Cross-sector Partners**
Steve Davis, *PATH*

II. Lessons Learned from Partnerships, Part 1

Representing a range of experiences in partnerships focused on components of the health system, panelists in this session will present their initiatives within the context of health systems strengthening, and illuminate challenges and barriers they have encountered as well as opportunities from improving the functioning of partnerships, health systems, and health outcomes going forward. Specifically, panelists will share challenges and barriers for 1) engaging different stakeholders as partners, including corporate sector partners, government ministries across sectors and level of authority (national, regional, and municipal), and communities and civil society, among others; 2) coordinating roles and aligning expectations among partners; and 3) sustaining and improving outcomes and impacts. Panelists and members of the forum will engage in a discussion on creative solutions for overcoming identified barriers and challenges.

1:45P – 3:00P

Moderator: Bruce Compton, *Catholic Health Association of the United States*

Speakers:

- Christophe Longuet, *Fondation Mérieux (by video-conference)*
- Andrew Jones, *Tropical Health & Education Trust*
- Clarion Johnson, *ExxonMobil*

3:00P **BREAK**

III. Lessons Learned from Partnerships, Part 2

The health of individuals and communities is influenced by a range of social, economic, and behavioral determinants as well as the physical environment. Addressing these determinants requires strengthen and integrating systems beyond health care delivery. In this session, panelists will present initiatives that are addressing determinants of health and the role of partnerships in meeting their objectives. Panelists will illuminate challenges and barriers they have encountered as well as opportunities when engaging in partnerships, specifically for 1) engaging different stakeholders as partners, including corporate sector partners, government ministries across sectors and level of authority (national, regional, and municipal), and communities and civil society, among others; 2) coordinating roles and aligning expectations among partners; and 3) sustaining and improving outcomes and impacts. Panelists and members of the forum will engage in a discussion on creative solutions for overcoming identified barriers and challenges.

3:30P – 4:45P

Moderator: Jo Ivey Boufford

Speakers:

- Mushtaque Chowdhury, *BRAC*

- Jeff Sturchio, *Rabin Martin*

4:45P **Wrap Up of Day 1**

5:00P **Reception**

DAY 2
June 26, 2015

8:30A **Registration**

8:40A **Introduction to Day 2 of the Workshop**

8:45A **Public-Private Partnerships for Health Systems Strengthening: Experience of Narayana Health in India**
Devi Shetty, *Narayana Health (by video-conference)*

IV. Measuring Performance and Progress in Public-Private Partnerships for Health Systems Strengthening

The objective of this facilitated panel discussion is to explore from multiple perspectives how both success and failure in partnerships for health systems strengthening is being defined and measured with the goal of illuminating opportunities for developing a shared vision. Panelists will identify and discuss stages within partnerships where measurement is needed and might vary. The panel will specifically address these issues within the context of partnerships focused on health systems strengthening and where there are parallels and differences with measuring vertically or disease-focused partnerships.

9:15A – 10:45A

Moderator: Robert Bollinger, *Johns Hopkins Bloomberg School of Public Health*

Speakers:

- Margaret Kruk, *Harvard T.H. Chan School of Public Health*
- Sally Stansfield, *Deloitte*
- Aye Aye Thwin, *US Agency for International Development*
- Katherine Taylor, *University of Notre Dame*
- Justin Koester, *Medtronic*

10:45 **BREAK**

V. Sustaining and Increasing Long-term Investments in Health Systems

This facilitated panel discussion will explore opportunities and mechanisms for sustaining and increasing long-term investments in health systems, including sustaining impacts on health, mechanisms for sustainable financing, and sustainability or evolution in partnership models.

11:00A-12:15P

Moderator: Jo Boufford

Speakers:

- Olusoji Adeyi, *World Bank*
- Jeff Sturchio, *Rabin Martin*
- Mushtaque Chowdhury, *BRAC*
- Rajesh Anandan, *US Fund for UNICEF*

VI. Next Steps for Making Progress and Opportunities Moving Forward

Based on the workshop presentations and discussions as well as individual and organizational experiences, in this facilitated dialogue, workshop session moderators, forum members, and participants will reflect on key messages related to lessons learned from partnership efforts to strengthen health systems and opportunities for improving efforts going forward.

12:15P – 1:30P

Facilitator: Simon Bland, *UNAIDS*

- Bruce Compton, *Catholic Health Association of the United States*
- Jo Boufford, *New York Academy of Medicine*
- Robert Bollinger, *Johns Hopkins Bloomberg School of Public Health*
- Clarion Johnson, *ExxonMobil*

1:30P **ADJOURN WORKSHOP**

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