

Forum on Public-Private Partnerships for Global Health and Safety

Engaging the Private Sector and Developing Partnerships to Advance Health and the Sustainable Development Goals – A Workshop

June 23-24, 2016

New York Academy of Medicine | New York, NY
1216 5th Ave, New York, NY 10029 (Room 20)

AGENDA

The Forum on Public-Private Partnerships for Global Health and Safety (PPP Forum) fosters a collaborative community of multisectoral leaders from business, government, foundations, humanitarian and professional organizations, academia, and civil society to leverage the strengths of multiple sectors and disciplines to yield benefits for global health and safety. The PPP Forum is premised on the understanding that partnerships among these stakeholders can facilitate dialogue and knowledge exchange; utilize innovation and technological and process efficiencies; and synergistically advance humanitarian, international development, and global health interests. The U.S. National Academies of Sciences, Engineering, and Medicine provides a neutral evidence-based platform through which the PPP Forum is convened.

Workshop Objectives:

- To clarify the central role of health in sustainable economic and social development
- To clarify the value of private sector engagement in advancing health and the priorities set by the Sustainable Development Goals (SDGs)
- To highlight business strategies and models for private sector engagement in the SDGs
- To discuss opportunities and overcoming barriers in the formation of public-private partnerships to meet country-level sustainable development priorities
- To move toward an actionable framework for engaging the private sector and developing public-private partnerships to advance health-focused sustainable development priorities at the country level.

The two-day public workshop has been planned by an ad hoc expert committee. The intended audience is the PPP Forum members and the organizations they represent, other public and private entities that have participated in or are considering collaboration across sectors to further global health and safety, and academics and researchers across multiple disciplines who are focused on understanding the value proposition and impact of various models of public-private partnerships. This workshop focuses on engaging the private sector and developing partnerships to advance health and the SDGs. The PPP Forum will build on the content and discussions from the workshop with a complementary part II workshop on October 27-28, 2016, focused on the implementation of partnerships at the country level and metrics for evaluating partnership impacts and progress on the SDGs.

Workshop Notes

- This workshop is being recorded. Please identify your name and affiliation prior to asking questions at the microphone.
- We are webcasting this event live online at: <https://t.co/A9lcdddnFy>
- Please use hashtag **#PPPGlobalForum** to tweet about this event
- Soon after the meeting an archive of the video webcast and presentation slides will be available at: <https://t.co/A9lcdddnFy>
- A summary of the workshop will be published following The National Academies' procedures. Rapporteurs will compose the summary from the workshop transcript, and external reviewers will examine the summary to make sure it accurately reflects workshop discussion and conforms to institutional policies.
- Interested in receiving Forum on Public-Private Partnerships for Global Health and Safety Updates?
Sign up at: nas.edu/PPPGlobalForum

PLANNING COMMITTEE ROSTER

Jo Ivey Boufford (co-chair)
President
The New York Academy of Medicine

Renuke Gadde (co-chair)
Vice President, Global Health
Becton, Dickinson & Company (BD)

Rajesh Anandan
Senior Vice President
Strategic Partnerships and UNICEF
Ventures
US Fund for UNICEF

Caroline Barrett *(until May 2016)*
Senior Officer, Global Health
United Nations Foundation

Simon Bland
Director, New York Liaison Office
UNAIDS

Bruce Compton
Senior Director of International
Outreach
Catholic Health Association of the
United States

Kate Dodson *(from May 2016)*
Vice President, Global Health Strategy
United Nations Foundation

Ben Hoffman
Chief Medical Officer
GE Energy

Allison Tummon Kamphuis
Leader, Children's Safe Drinking
Water Program
Social Sustainability
The Procter & Gamble Company

Mary Lou Valdez
Associate Commissioner for
International
Programs;
Director, Office of International
Programs
Food and Drug Administration

STAFF

Rachel Taylor
Program Officer

Francis Amankwah
Research Associate

Priyanka Nalamada
Research Assistant

DAY 1 June 23, 2016

8:30A **Registration**

9:15-9:35A **Welcome to the New York Academy of Medicine**

Jo Boufford, *Co-Chair, Forum on Public-Private Partnerships for Global Health and Safety;*
New York Academy of Medicine

Introduction to the Workshop from the Planning Committee Co-Chairs

Jo Boufford

Renuka Gadde, *Becton, Dickinson & Company*

9:35-10:35A **Opening Address**

Business and the Sustainable Development Goals

David Nabarro, *Special Adviser to the UN Secretary General on the 2030 Agenda for*
Sustainable Development and Climate Change

10:35A-11:00A **BREAK**

**SECTION I: Strategies and Approaches for Private Sector Engagement in the Sustainable
Development Goals**

Corporate Strategies to Advance the Sustainable Development Goals

Opportunities for private sector engagement to advance the Sustainable Development Goals and improve global health outcomes have been acknowledged across sectors and promoted by private companies as well as other development stakeholders. However, each company's role in supporting the SDGs will be unique and determined by factors such as their industry sector, supply chain, size, geographic markets, internal support, and external expectations. This panel includes overview of how private sector companies are engaging in the SDGs and perspectives from companies on their individual approaches, including their rationale for engagement, types of resources being committed, how their strategy is being informed both internally and externally, and how they are communicating and evaluating their approach. The rationale and opportunity for diverse industry sectors to engage in global health promotion will be illuminated.

11:00A-12:30P

Moderator: Kate Dodson, *UN Foundation*

- Kate Maloney, *KPMG*
- Allison Tummon Kamphuis, *Procter & Gamble Co.*
- Allison Goldberg, *AB InBev*
- Nand Wadhvani, *HealthPhone*

12:30-1:30P **LUNCH**

Models for Business Engagement in the Sustainable Development Goals

Companies operationalize their engagement in global health and the SDGs through different models. Shared value creation, corporate responsibility, and philanthropy are three often cited models of engagement that are each relevant to companies based on the strategic objectives and expected outcomes for specific initiatives. Some companies have developed other approaches that are integrated into their operations, such as the triple bottom line approach. Other companies are exploring collaborative efforts that can provide opportunities to develop more efficient models than going at it alone. Panelists in this session will elaborate on these different models, opportunities and challenges presented by each, and how decisions regarding engagement are made.

1:30-2:45P

Moderator: Clarion Johnson, *ExxonMobil*

- **Philanthropy, Corporate Social Responsibility, and Shared Value**
Gary Cohen, *Becton Dickinson & Company*
- **The Triple Bottom Line Approach**
Susanne Stormer, *Novo Nordisk*
- **Approaches to Collaboration across Companies and Sectors**
Ann Aerts, *Novartis Foundation*

2:45P-3:00P BREAK

Market-based Solutions and Innovations to Finance the Sustainable Development Goals

To reach the scale of resources needed to achieve the SDGs, market-based solutions provide opportunities to spur critical investments in innovative solutions with the potential for impact. Increasingly, investors and entrepreneurs are recognizing these opportunities. The investments are complemented by public sector and philanthropic investments, in small and large enterprises, to scale and sustain these innovative solutions. Panelists will discuss approaches to supporting market-based solutions and innovations to advance health and the SDGs.

3:00-4:15P

Moderator: Renuka Gadde

- Peter Singer, *Grand Challenges Canada* (by video-conference)
- Alan Staple, *Clinton Health Access Initiative*
- Glenn Rockman, *Global Health Investment Fund*

Developing Programmatic Approaches to Address the Sustainable Development Goals: Perspectives from Different Sectors

Advancing health and the SDGs requires building innovative and collaborative programmatic approaches to address market inefficiencies where there is an identified need and high burden. These programmatic approaches are designed to tackle global challenges by addressing local needs through multi-sectoral collaboration and sustainable business models focused on long-term, strategic, and large-scale impacts. Panelists in this session will share their process for developing programmatic approaches as well as examples that engage multiple sectors to collaboratively address recognized areas of need.

4:15P-5:30P

Moderator: Bruce Compton, *Catholic Health Association of the United States*

- Paul Clyde, *Ross School of Business, University of Michigan and the William Davidson Institute* and Kathleen Sienko, *College of Engineering, University of Michigan*
- Mariarosa Cutillo, *UNFPA*
- Richard Lamporte and Stuart Merkel, *JHPIEGO*
- Jeff Blander, *U.S. Department of State/PEPFAR*

5:30P

RAPID ASSESSMENT OF DAY 1 & OUTLINE FOR DAY 2

5:45P-6:45P **Informal Reception**

DAY 2 June 24, 2016

SECTION II: Forming Public-Private Partnerships to Advance Health and Sustainable Development: Opportunities and Overcoming Barriers at the Country Level

Public-Private Collaboration to Address National Sustainable Development Priorities

Partnerships between governments, the private sector and civil society are expected to play a key role in the implementation of the sustainable development goals. Goal 17 of the SDGs calls out the need to strengthen the means of implementation and revitalize the global partnership for sustainable development. The broad scope of the SDGs provides opportunities for collaboration across sectors and stakeholders. While the SDGs have set global goals, progress toward them requires national and local level prioritization, commitment, and implementation. This session will feature presentations on how countries are developing and aligning their priorities with the SDGs, how countries are developing indicators and metrics to measure progress towards achieving the SDGs, and the rationale for public-private collaboration to achieve national level sustainable development priorities.

8:30-9:30A

Establishing Country-Level Sustainable Development Priorities

- Simon Bland, *UNAIDS*
- Ambassador Geir O. Pedersen, *Permanent Representative of Norway to the United Nations*

Policy and Regulatory Environment

Effective and efficient regulatory systems have important public health roles, and are often a necessary precursor for economic development and attracting private sector investment. Furthermore, the absence of effective public health regulatory systems is an underlying threat to achieving many of the SDGs. Making the case for investment in regulatory systems during a time when governments and corporations are grappling with increasingly complex pressures and balancing competing policy priorities can be challenging. But, the cost of not strengthening these systems may be even more detrimental to a country's overall viability and wellness. This panel will examine the role of the regulatory environment and public-private partnerships in promoting public health, economic development and sustainable investments to achieve the SDGs. The panel is structured to present the varying complexities, perspectives and lessons learned of key stakeholders in the regulatory environment, which includes regulators, international development banks, industry, and the foundation/donor community.

9:30A-11:00A

Moderator: Lou Valdez, *U.S. Food and Drug Administration*

- **How Regulatory Systems Foster Development and Protect Citizens**
Juergen Voegelé, World Bank Group
- **The Role of Regulatory Systems in Enabling Industry Investment and Market Growth**
Rajeev Venkayya, Takeda Pharmaceuticals
- **How Regulatory Systems Protect and Sustain Donor Contributions**
Dan Hartman, Bill & Melinda Gates Foundation

11:00A-11:15A **BREAK**

SECTION III: Moving Toward an Actionable Framework for Engaging the Private Sector and Developing Public-Private Partnerships to Advance Health and the Sustainable Development Goals

Way Forward Session: Moving Toward An Actionable Framework

11:15A-1:30P

1:30P - **Adjourn Workshop**

Conference Room to Remain Open for Lunch and Networking Opportunities until 3PM