

Forum on Public-Private Partnerships for Global Health and Safety

Engaging the Private Sector and Developing Partnerships to Advance Health and the Sustainable Development Goals – A Workshop Series

PART II WORKSHOP

October 27-28, 2016

The Wellcome Trust | London, UK

AGENDA

The Forum on Public-Private Partnerships for Global Health and Safety (PPP Forum) fosters a collaborative community of multisectoral leaders from business, government, foundations, humanitarian and professional organizations, academia, and civil society to leverage the strengths of multiple sectors and disciplines to yield benefits for global health and safety. The PPP Forum is premised on the understanding that partnerships among these stakeholders can facilitate dialogue and knowledge exchange; utilize innovation and technological and process efficiencies; and synergistically advance humanitarian, international development, and global health interests. The U.S. National Academies of Sciences, Engineering, and Medicine provides a neutral evidence-based platform through which the PPP Forum is convened.

The two-day public workshop has been planned by an ad hoc expert committee. The intended audience is the PPP Forum members and the organizations they represent, other public and private entities that have participated in or are considering collaboration across sectors to further global health and safety, and academics and researchers across multiple disciplines who are focused on understanding the value proposition and impact of various models of public-private partnerships to advance health and the SDGs.

Workshop Context:

The Sustainable Development Goals (SDGs) are 17 specific goals, and 169 associated targets that set out quantitative objectives across the social, economic, and environmental dimensions of sustainable development, all to be achieved by 2030 (United Nations, 2015). Health has been recognized as crucial for sustainable human development (Alleyne et al., 2013) and an essential contributor to the economic growth of society (Economist Intelligence Unit, 2016); and the SDGs agenda offers an opportunity to acknowledge health as pivotal to economic growth and sustainable development (Buse and Hawkes, 2015). The SDGs explicitly recognize the centrality of health to development in Goal 3, which is devoted to *“ensure healthy lives and promoting well-being for all at all ages”*, and includes 9 targets (excluding those on means of implementation).

However, beyond Goal 3, many of the sustainable development goals include targets that are essential to address the environmental and social determinants of health. For example, under Goal 2 are targets that call for ending hunger in vulnerable populations including infants, and ending all forms of malnutrition. Under Goal 5 are targets that focus on the elimination of harmful practices that influence gender disparity and health, and call for the universal access to sexual and reproductive health. Goal 6 includes targets that promote universal and equitable access to safe and affordable drinking water, and access to adequate and equitable sanitation and hygiene. Under Goal 11 are targets that call for access to basic services, energy, housing, transportation and others that influence health. Reduction of waste that impacts human health and the environment is a target under Goal 12. Several other goals have targets that make a call for ending factors that promote health disparities (United Nations, 2015).

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Goal 17 of the SDGs—“Strengthen the means of implementation and revitalize the global partnership for sustainable development” is acknowledged to be a crucial mechanism for achieving the goals (Zapatrina, 2016). PPPs are currently used in different sectors with evidence indicating that they are most widely established in healthcare, infrastructure, water supply and agriculture (Tang et al., 2010). Public-private partnerships can combine the strengths of private actors, such as innovation, technical knowledge and skills, managerial efficiency and entrepreneurial spirit, and the role of public actors, including social responsibility, social justice, public accountability and local knowledge, to create an enabling environment for delivering high quality health infrastructure and services (Roehrich et al., 2014). Despite the increased popularity of PPPs in developed and developing countries (Roehrich et al., 2014, Bouman et al., 2013) and the increased attention of PPPs in the SDGs (United Nations, 2015), there still exists skepticism around notions of partnerships and its forms (Hodge and Greve, 2007). Questions as to their actual effectiveness, efficiency and convenience, still remain (Torchia et. al., 2015).

However, it is documented that the private sector has been tapped to act as a major driver for success in pushing forward the SDGs, with the UN secretary general making a compelling call for “responsible companies to deliver solutions” (UN News Centre, 2015). There is growing recognition that the private sector is seen not only as a source of financing in this process but also as a partner in national development and development planning (UNIDO & UNGC, 2014). The case has been made that every company, large and small, has the potential to make a very significant contribution towards shared economic, social and environmental progress whether through core business operations and value chains, social investments, philanthropic contributions, and advocacy efforts (SDG Fund et al., 2015). As illuminated in the PPP Forum’s December 2015 workshop on shared value in global health, investing in health can contribute to national development through increased productivity, improved employee health and wellbeing, and improved population health (National Academies of Sciences, Engineering, and Medicine, 2016).

Since the announcement of the Sustainable Development Goals, countries have been mapping out their national action plans, updating health and development information, reviewing national priorities, assessing the focus of current international development assistance and determining which policies, laws, and strategies are already aligned with SDG targets and changes that are needed. In this process, many are identifying opportunities for greater alignment and effectiveness in reaching their goals through partnerships.

Workshop Objectives:

Considering this context, the Forum on Public-Private Partnerships for Global Health and Safety is convening a workshop series to examine opportunities for the private sector to engage in partnerships to advance health and the Sustainable Development Goals, especially in LMICs. [Part I of the series](#) explored the global context for the SDGs, especially regarding expectations of/opportunities for the business community and how individual companies are approaching this challenge in their business plans and social investments. Part II workshop of the series is being held on October 27-28, 2016, in London with the objectives to better understand perspectives on PPPs from stakeholders in countries across all income levels that are critical to planning for and implementing the SDGs. Sessions will explore how PPPs can advance the social, environmental, and economic development agenda of countries and facilitate multisectoral dialogue on what is and is not working to make progress. Finally, participants will seek to identify elements critical to the creation of an effective enabling environment and the mutual trust needed for effective PPPs.

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Framework Discussion:

Through the workshop series, Forum members, workshop speakers, and participants have explored the potential development of a “framework” that could help shape effective PPPs for health result through the SDGs at country level. Such a framework would be based on two key assumptions: the broad definition of health and health determinants (WHO); and that the parties in the partnership have a shared understanding of both the health and development status (HDI) and identified priorities of the country. With the call for all countries to articulate their priorities for achieving the SDGs over the next 15 years, there is unprecedented opportunity to share and align priorities for partnership development.

Speakers, forum members, and other participants are asked to consider in advance and during the workshop the following potential elements of a PPP framework that have been called “what-ifs” to promote discussion of the components of such a framework:

1. What if businesses approached their engagement in health PPPs based on SDG priorities that have been identified by countries through their national plans?
 - Where the partnership is built from the beginning on a clear shared sense of purpose and common health objectives based on country set priorities. Perhaps increased coherence between the private sector and national development plans can more successfully ensure that the delivery of resources matches the objectives of the country and change can be more sustainable.
2. What if businesses had clear definition of the core knowledge, skills, resources and assets they are prepared to bring into a PPP to support a country’s outlined SDG and health priorities?
 - Avoiding duplication and moving toward complementary engagement.
 - Increasing potential for leveraging other resources (see #3) and building capacity needed for sustainable change.
3. What if multiple businesses across sectors had better understanding of how to coordinate/collaborate on their engagement in country while working towards separately targeted health priority based on their core competencies?
 - Building coherence across business engagement in countries to advance health and identified SDG priorities.
 - Opening opportunities for business to business partnerships.
 - Facilitating transformational partnerships.

Workshop Notes

- This workshop is being recorded. Please identify your name and affiliation prior to asking questions at the microphone.
- We are webcasting this event live online, link can be found on our webpage: <http://ow.ly/1aXF305latp>
- Please use hashtag #PPPGlobalForum to tweet about this event
- Soon after the meeting an archive of the video webcast and presentation slides will be available at: <http://ow.ly/1aXF305latp>
- A summary of the workshop will be published following The National Academies' procedures. Rapporteurs will compose the summary from the workshop transcript, and external reviewers will examine the summary to make sure it accurately reflects workshop discussion and conforms to institutional policies.
- Interested in receiving Forum on Public-Private Partnerships for Global Health and Safety Updates? Sign up at: nas.edu/PPPGlobalForum

PLANNING COMMITTEE ROSTER

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DAY 1 October 27, 2016

8:30A **Registration**

9:15-9:20A **Welcome**
Jeremy Farrar, *Wellcome Trust*

9:20-9:30A **Introduction to the Workshop from the Planning Committee Co-Chairs**
Jo Boufford, *New York Academy of Medicine*
Renuka Gadde, *Becton, Dickinson & Company (BD)*

Opening Addresses

9:30-10:15A **Health, Economic Development, and Human Development within the Context of the Sustainable Development Goals**
Pedro Conceição, *UNDP*

10:15-11:00A **Business Investments to Promote Country Ownership and the Sustainable Development Goals in Africa**
Marcel Mballa-Ekobena, *Independent Investment Director, Institutional Funds – Sub-Saharan Africa*

11:00A-11:15A **BREAK**

Collaborating to Support the Sustainable Development Goals at the Country Level: Example from Uganda

In July 2016, 22 countries voluntarily presented their national plans outlining their SDGs priorities and implementation strategies at the UN High-Level Political Forum for Sustainable Development. Uganda was of the countries to present its SDGs national plan. Through an in depth discussion, this session will illuminate multisectoral coordination and collaboration to support the SDGs in Uganda, and consider the application of these experiences more broadly to collaboration for health and development at the country level. Panelists will elaborate on how to broker and determine ways for civil society organizations, governments, and the private sector to work together to implement national level health and sustainable development priorities. The discussion will include opportunities for managing issues of trust, transparency, and accountability.

11:15A-1:00P **Moderator: Christian Acemah, *Uganda National Academy of Sciences***

- Nelson Sewankambo, *Uganda National Academy of Sciences*
- Angela Akol, *FHI 360*
- Margaret Kigozi, *Business and Professional Women, Uganda*

1:00P-2:00P **LUNCH**

2:00P-2:15P **Spotlight Discussion with Andrew Jack, *Financial Times***

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Implementing the Sustainable Development Goals and Opportunities for Private Sector Engagement

The 2030 Agenda for Sustainable Development is a commitment by countries to achieve sustainable development, inclusive of all levels of income and development. Through analysis of current policies and identification of development priorities, all countries are creating national plans to integrate and implement the SDGs. The engagement of both the public and private sector is recognized as an essential contributor to the achievement of these national plans. The objective of this session is to learn about national and regional priorities and plans for sustainable development; approaches to implementation; how synergies and trade-offs are assessed; and how different sectors, including business, can contribute.

2:15P-3:30P

Moderator: Simon Bland, *UNAIDS*

- Kira Fortune, *PAHO*
- Alexander Schulze, *Swiss Agency for Development and Cooperation*
- Chris Bruce, *British Telecom*

3:30P-3:45P

BREAK

Coordinating Private Sector Action with Recognition of the Interconnections of the Goals

The 17 Goals of the SDGs represent a broad scope of development objectives and targets for individuals and societies, recognizing the interconnected nature of economic growth, social and human development, and environmental protection to achieve sustainable development. The broad scope of the goals provides opportunity for different business sectors to realize sustainable investment opportunities in support of the goals based on their own core capabilities. This presentation and discussion will explore how these different business sectors can communicate/collaborate with each other and with governments to facilitate more effective coordinated action as companies define and implement their own sustainable business models in support of the SDGs.

3:45P-4:30P

Lord Mark Malloch-Brown, *Business and Sustainable Development Commission*

Ensuring Accountability to Commitments and Shaping Regulation to Advance the Goals

To advance health and the SDGs, both national plans and corporate strategies to advance the SDGs need to be upheld by action. This session will examine opportunities and best practices for building mechanisms for accountability to ensure governments, companies, and PPPs deliver on their commitments to the SDGs. The session will also explore how national regulatory and policy frameworks can enable government and businesses to advance sustainable development priorities.

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4:30P-5:30P

Moderator: Jo Boufford

- **Civil Society Engagement to Monitor Public Sector Commitments**
Beck Smith, *Save the Children*
- **Opportunities for Law, Governance, and Regulatory Design in Improving Accountability of PPPs**
Roger Magnusson, *University of Sydney*

5:30P-5:45P

RAPID ASSESSMENT OF DAY 1 & OUTLINE FOR DAY 2

5:45P-6:45P

INFORMAL RECEPTION

DAY 2 October 28, 2016

8:45A-9:00A

Recap of Day 1 Key Messages

Lessons from Developing and Implementing Partnerships

Through dynamic discussion, panelists will share how they are partnering to advance their individual organizational strategies, strengthening each other's engagement, and building local capacity. Partnerships included in this session are utilizing the core competencies of companies to provide technical assistance and build capacity. Panelists will discuss how lessons learned from these partnerships can be applied more broadly.

9:00A-10:30A

Moderator: Jo Boufford

- **Engaging at the Global Level to Catalyze Partnerships at the Local Level**
Mozammil Siddiqui, *Gavi, the Vaccine Alliance*
Kevin Etter, *UPS*
- **Strengthening Laboratory Capacity to Scale Prevention, Treatment, and Care**
Jane Mwangi, *CDC Kenya*
Renuka Gadde, *BD*

10:30A-10:45A

BREAK

10:45A-12:15P

Moderator: Renuka Gadde

- **Building Capacity in Scientific Research and Innovation to Support Development through Regionally-Led Partnerships**
Frans Swanepoel, *Future Africa Institute*
Tim Genders, *Project Isizwe*

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- **Partnering to Address Local Health Priorities**

Maureen Kamene Kimenye, *Ministry of Health, Kenya*

Honorable Ahmed Sheikh Mohamed, *Mandera County Health Section, Kenya*

Benjamin Makai, *Safaricom*

Moving Forward: Engaging the Private Sector and Developing Public-Private Partnerships to Advance Health and the Sustainable Development Goals

12:15P-1:15P

Facilitators: Jo Boufford and Renuka Gadde

1:15P

ADJOURN WORKSHOP

Conference Room to Remain Open for Lunch and Networking Opportunities until 3PM