



NORTHPOINT HEALTH & WELLNESS CENTER



An Integrated Model for Population Health Improvement

Roundtable on Population Health Improvement

Institute of Medicine, Washington, D.C.



Mission: Partnering to Create a Healthier Community



A Healthier North Minneapolis



North Minneapolis

- 2010 Census: 57,765 individuals
- 82% Communities of Color
- 91% incomes below 275% FPL
- Higher Rates for Health Disparities
 - Smoking, obesity, nutrition, physical activity, mental distress
 - Highest Unemployment Rate
 - Highest Housing Foreclosure Rate





NorthPoint Health & Wellness Center

- Established in 1968 as Community Health Center
- FQHC in partnership with Hennepin County
- Integrated Health & Social Services
Medical, Dental, Behavior Health, Food Shelf, Housing, Employment & Community Health, CD Treatment



Strategic Plan

- Primary Care
- Community Health
- Social Determinates of Health
- Health Equity





Strategic Action

- Patient-Centered Health Care Home
- Community Health Workers
 - Clinical team
 - Community Health Outreach
- Community Health Collective Impact
 - Breathe Free North/Tobacco Control
 - Northside Fresh
 - North Minneapolis Chlamydia Partnership





Community Health *Fit 4 Fun Event*





Health Equity

- See, Test & Treat Cancer Screening Events
- Culture Care Connection
- Patient Listening Groups
- Patient Ethnic Data Collection



Population Health Innovation Hennepin Health

Integrated Health Care Network Affordable Care Act Demonstration ACO

Hennepin County Partners:

- Hennepin County Medical Center (HCMC)
- NorthPoint Health & Wellness Center
- Human Services and Public Health Department (HSPHD)
- Metropolitan Health Plan (MHP)



Target Population

- MA Expansion in Hennepin County
- 21 - 64 year-old Adults, without dependent children in the home
- At or below 75% federal poverty level
- Targeting ~10,000 members/month
- Start date: January 2012 (two year demonstration project)



Hennepin Health

Problem:

- **High need population**
- **Top 5% utilizing 64% of dollars**
- **Crisis driven care**
- **System fragmentation**
- **Safety net - cost shifting**

Solution:

- **Address social disparities**
- **Improve patient outcomes**
- **Increase system efficiencies**
- **Increase preventive care**



Hennepin Health – First Year Results

Goal	Result
Reduce inpatient admissions by 10%	Decreased by 14%
2012 Successes: Reduce emergency department utilization by 10%	Decreased by 13%
Increase Patient Satisfaction	Overall 87% “Likely to Recommend”
Reduce costs by 2%	Reduced costs >5% and covered costs



Hennepin Health Investments

Projects 30%-80% cost reductions:

- Sobering Center
- Transitional Housing
- Behavioral Health Continuum
- Psychiatric Consult model
- Intensive primary care - clinic expansion
- Vocational services



Opportunities in Population Health

- Hennepin County Community Transformation Grant
- Health Exchanges
- Expansion of Medical Assistance
- Innovation Funding
- Increased Collaboration Providers-Payers



Challenges in Population Health

- Data Sharing
- Data Management
- Redesign of Primary Care
 - Public Health
 - Community Development
- Systems Approach Health Management
- Integration of Social Services & Health Services



THANK YOU

