

Central California
REGIONAL OBESITY
PREVENTION PROGRAM

Healthy Environments • Healthy Choices • Healthy People

The Role of Promotores in Improving Community Health

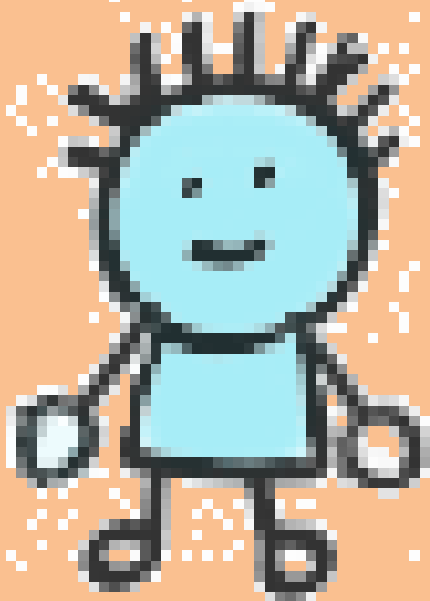
Genoveva Islas-Hooker, MPH

Director, CCROPP





ONE THIRD



HALF





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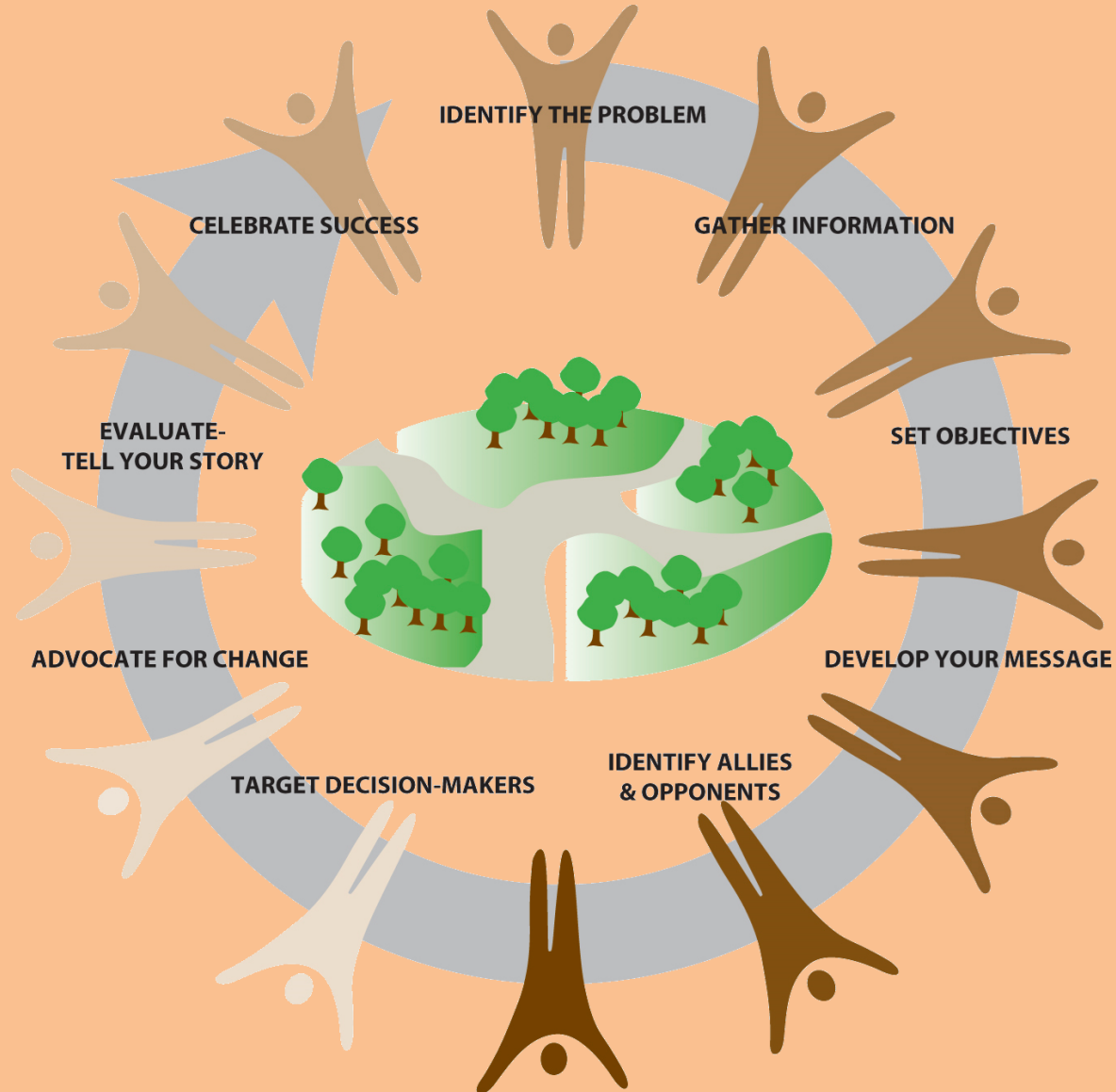
POWERFUL PEOPLE:

Building Leadership for Healthy Communities



A Curriculum Workbook

Cycle of Advocacy





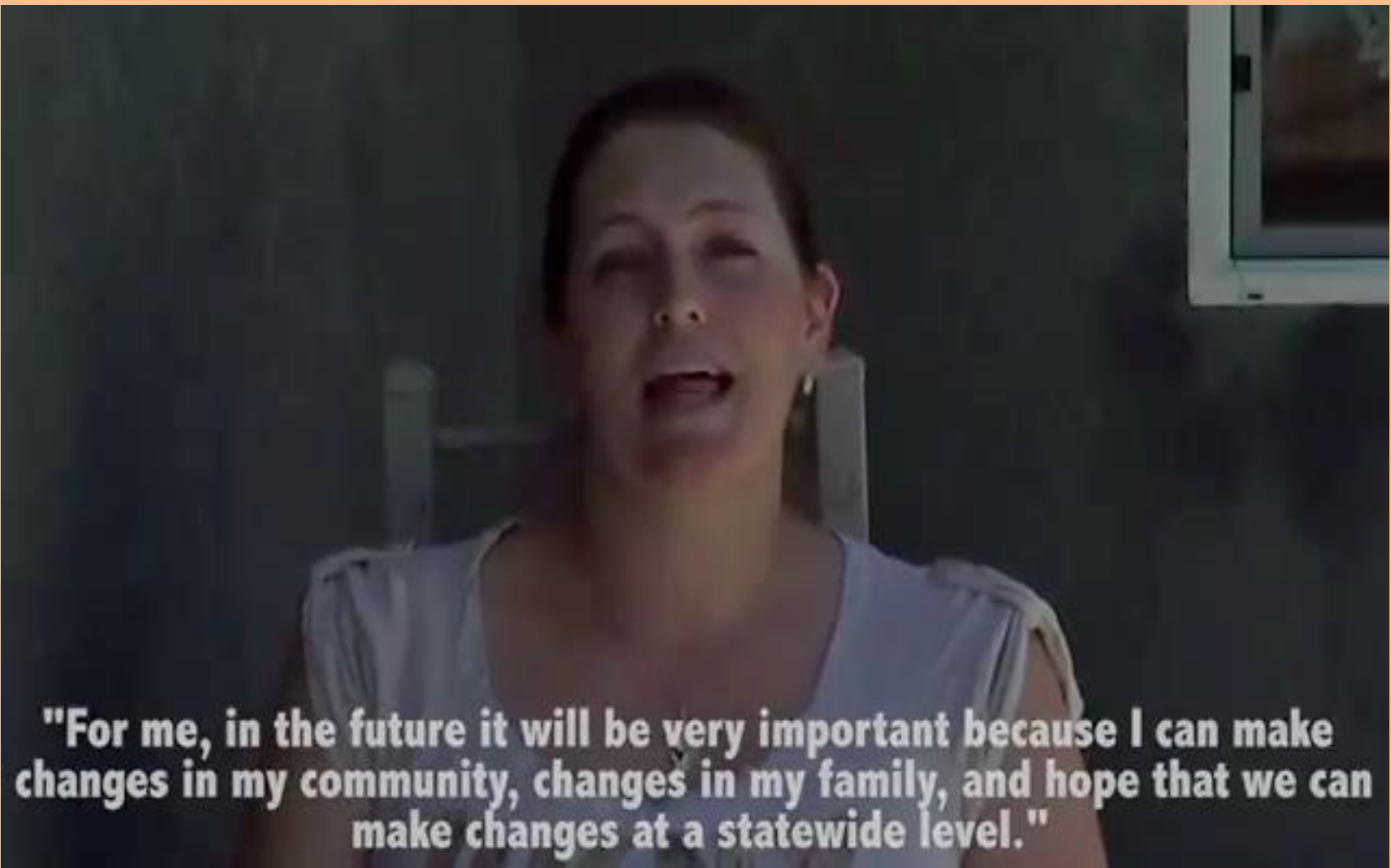


MORE PHYSICAL ACTIVITY



MORE ACCESS TO HEALTHY FOODS



A woman with dark hair pulled back, wearing a light blue top, is shown from the chest up. She has her mouth open as if speaking. The background is a plain, light-colored wall. A white window frame is visible in the upper right corner. A quote is overlaid at the bottom of the image.

"For me, in the future it will be very important because I can make changes in my community, changes in my family, and hope that we can make changes at a statewide level."







Thank You

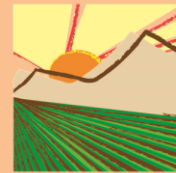
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