

Health Literacy and Numeracy: A Workshop

Keck 100
500 5th Street, NW
Washington, D.C.

July 18, 2013	OPEN SESSION	Room 100
8:30-8:40	Welcome and Introduction of First Two Speakers <i>Paul Schyve, M.D.</i> <i>Senior Advisor</i> <i>The Joint Commission</i>	
8:40-9:50	An Overview of Numeracy	
8:40-9:00	What is Numeracy? It's More than Mathematics. <i>Lynda Ginsburg, Ph.D.</i> <i>Department of Mathematics</i> <i>Rutgers University</i>	
9:00-9:20	Presentation of Commissioned Paper. This presentation will cover (1) what research shows about people's numeracy skill levels; (2) what kinds of numeracy skills are needed in health, e.g., selecting a health plan, choosing treatments, and understanding medication instructions; (3) what we know about how providers should communicate with those with low numeracy skills. <i>Ellen Peters, Ph.D.</i> <i>Department of Psychology</i> <i>Ohio State University</i>	
9:20-9:50	Discussion	
9:50-9:55	Introduction of Speaker	
9:55-10:15	Are Numeracy Issues More Difficult with Poor Health? <i>Terry Davis, Ph.D.</i> <i>Professor of Medicine and Pediatrics</i> <i>Louisiana State University</i>	
10:15-10:30	Discussion	
10:30-10:45	BREAK	
10:45-10:55	Introduction of Exercise and Panel Speakers	
10:55-11:00	Deconstruction Exercise.	

Rima Rudd, Sc.D., M.S.P.H.
Department of Society, Human Development, and Health
Harvard School of Public Health

11:00-12:15	Numeracy Demands, Assumptions, and Challenges for Consumers. These presentations will go into more detail than background overview for each area identified.
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11:00-11:20	Choosing a Health Plan (will begin with a short video) <i>Lynn Quincy, M.S.</i> <i>Senior Policy Analyst</i> <i>Consumers Union</i>
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11:20-11:40	Numeracy in health care—the specifics. <i>Andrea Apter, M.D., M.A., M.Sc.</i> <i>Professor of Medicine</i> <i>University of Pennsylvania</i>
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11:40-12:15	Discussion
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12:15-1:30	MEMBER & SPEAKER LUNCH
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1:30-1:40	Introduction of Panel
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1:40-3:00	Panel: Numeracy Demands, Assumptions, and Challenges for Communicators. These presentations will go into more detail than background overview for each area identified.
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1:40-2:00	Issues and Challenges Related to Journalism. This presentation will focus on how news organizations convey numerical information. <i>Marguerite Holloway</i> <i>Assistant Professor</i> <i>Columbia School of Journalism</i>
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2:00-2:20	Issues and Challenges in the Era of Shared Decision Making: Explaining Risk and Uncertainty. <i>Jessica S. Ancker, Ph.D., M.P.H.</i> <i>Assistant Professor</i> <i>Weill Cornell Medical College</i>
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2:20-3:00	Discussion
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3:00-3:15	BREAK
3:15-3:25	Introduction of Panel Presenters
3:25-4:45	Panel: Effective Strategies
3:25-3:45	Examples of Effective Display of Health Plan Information <i>Robert M. Krughoff</i> <i>President, Center for the Study of Services</i> <i>Consumers' CHECKBOOK</i>
3:45-4:05	Communicating Quantitative Information for Decision Making <i>Brian Zikmund-Fisher, Ph.D.</i> <i>Assistant Professor, School of Public Health</i> <i>University of Michigan</i>
4:05-4:25	Effectively Communicating Medication Instructions <i>Michael Wolf, Ph.D., M.P.H.</i> <i>Associate Professor</i> <i>Northwestern University Feinberg School of Medicine</i>
4:25-4:45	Discussion
4:45-4:55	Exercise Results
4:55-5:30	Reflections on the Day
5:30	ADJOURN