

Cross-Sector Collaboration for Population Health Improvement: A View from the Field

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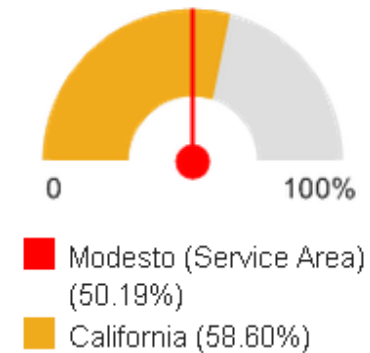
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Healthy Eating/Active Living

CHNA participants mentioned parks as places where they do not feel safe. In these communities people “stay inside their house”. Some communities do not have sidewalks or street lights for people to safely walk around the neighborhood.
(Modesto, CA)

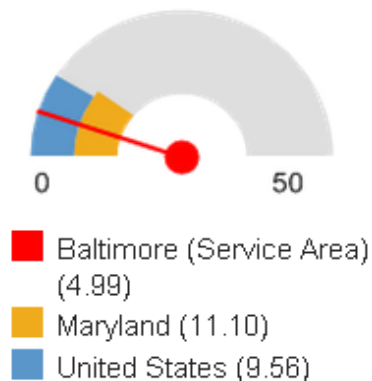
Park Access

Percent Within 1/2 Mile



Recreation and Fitness Facility Access

Establishment Rate per 100,000 Population



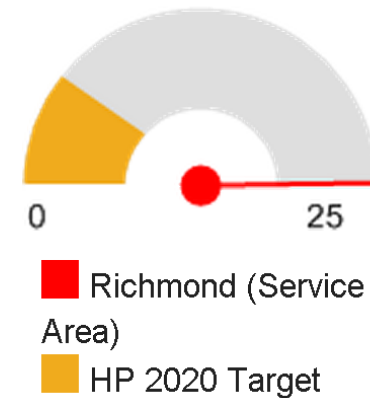
““With how our county is laid out (with 7,000 square miles, being very spread out, being dependent upon cars, not having an optimal public transportation infrastructure), our community does not lend itself to walking and biking. We have not had many planned areas where people, can walk and access all the things they need.” *(Moreno Valley, CA)*

Violence/Injury Prevention

“Domestic violence generally happens in front of kids. Kids think its OK to be violent. You are what you learn at home... home is the first school you go to.”
(Richmond, CA)

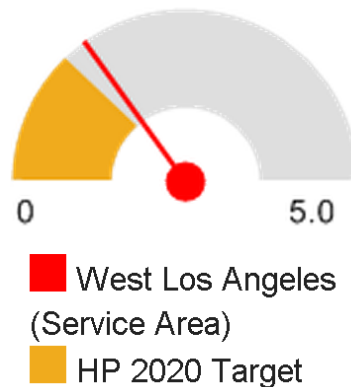
Homicide

Death Rate
(Per 100,000 Pop.)



Pedestrian Motor Vehicle Death

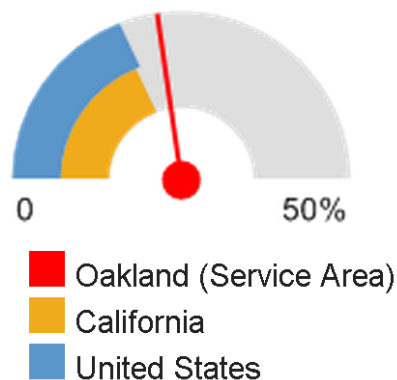
Death Rate
(Per 100,000 Pop.)



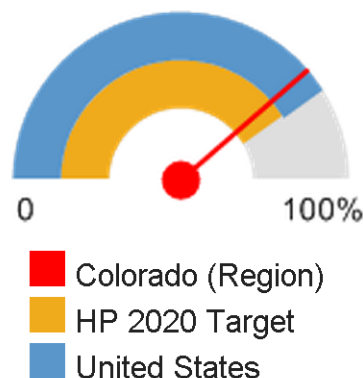
CHNA participants mentioned parks as places where they do not feel safe. In these communities people “stay inside their house”. Some communities do not have sidewalks or street lights for people to safely walk around the neighborhood. *(Fontana, CA)*

Economic Security

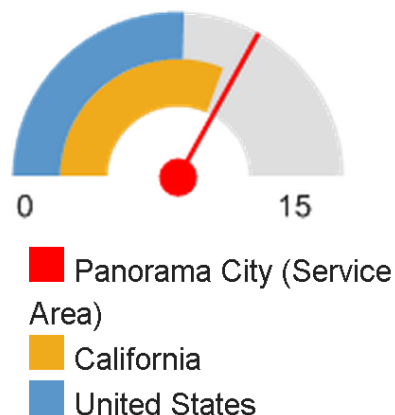
Percent Children in Poverty



High School Graduation Rate



Unemployment Rate



Families are under too much financial stress. Parents are struggling to keep above water economically and do not have enough support to also be good parents (*Antioch, CA*)

“When people are out of work or they are financially struggling, taking care of health drops down the priority list. And so how can you expect people, even if they are able to access care, to access care if they are just trying to make ends meet and they are trying to keep their lights on and get food on the table?” (*Moreno Valley, CA*)

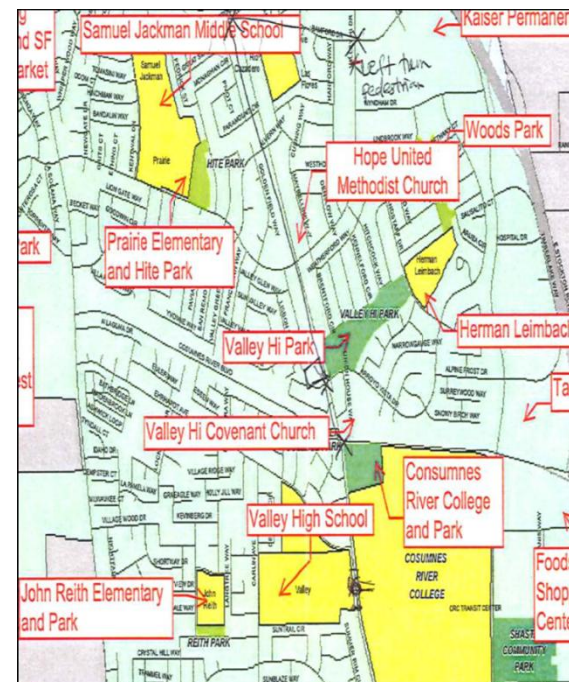
Key Insights

- Convergent strategies, divergent goals/missions
- “Co-benefits” as a frame and organizing principle
- Technology and infrastructure of multi-sectoral partnerships
- Strategic opportunism and flexibility



Valley Hi HEAL Zone (Sacramento, CA)

- 1 of 40 Community Health Initiatives
- Focus Areas – Improve food and activity environments in order to:
 - Decrease calorie consumption
 - Increase F&V consumption
 - Increase PA
- Valley Hi HEAL Zone Partners:
 - HEAL groups, school district, city agencies, local electeds, business improvement district, police department, residents, faith leaders, social service providers, open space groups
- Early priorities: Community safety and walkability around Valley Hi Park









THRIVING SCHOOLS

a partnership for healthy students, staff & teachers



Goals

- Improved health
- Productivity, academic achievement, schools census as co-benefits

Focus Areas

- Healthy Eating
- Active Living
- School Climate

Targets: K-12 schools

- Students
- Staff and teachers
- School environment

National Partners



Every Body Walk!

Every Body **WALK!**

The Campaign to Get America Walking

- Every Body Walk! Collaborative
- Surgeon General's "Call to Action on Walking"
- Walking Documentary Film and Walking App
- Walking Summit: October 1-3, 2013 in Washington DC



Building a movement for walking and walkability

Co-Benefits of Walking and Walkability



The Convergence Partnership



ASCENSION HEALTH
THE CALIFORNIA ENDOWMENT
CENTERS FOR DISEASE CONTROL AND PREVENTION
KAISER PERMANENTE
THE KRESGE FOUNDATION
NEMOURS
ROBERT WOOD JOHNSON FOUNDATION
W.K. KELLOGG FOUNDATION

Vision: “The Convergence Partnership envisions a nation in which every community fosters health, prosperity and well-being for all by promoting:

- **equity** as the means to ensure that everyone has the opportunity to participate and prosper;
- **policies and practices** that create conditions that sustain healthy people and healthy places; and
- **connections** among people across multiple fields and sectors that catalyze and accelerate the work.”

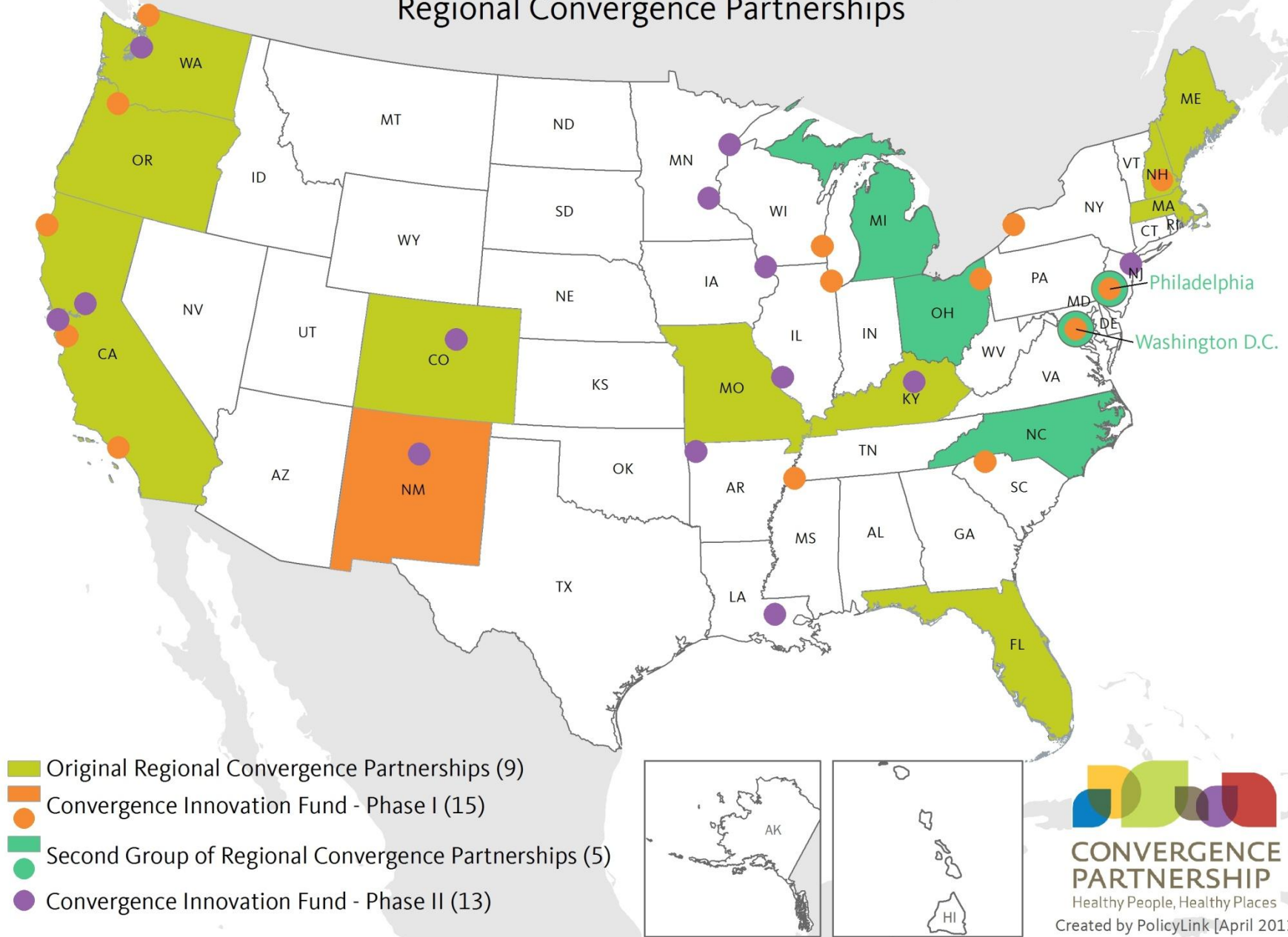
Accelerating change and increasing impact by building a “field of fields”

Convergence Partnership Accomplishments

- Federal Policy
 - Healthy Food Financing Initiative
 - Federal Transportation Reauthorization
 - Health Reform and Prevention Funding
- Field Building
 - Regional Convergence Partnerships
 - Innovation Fund Grantees



Convergence Innovation Fund Grantees and Regional Convergence Partnerships



**CONVERGENCE
PARTNERSHIP**

Healthy People, Healthy Places

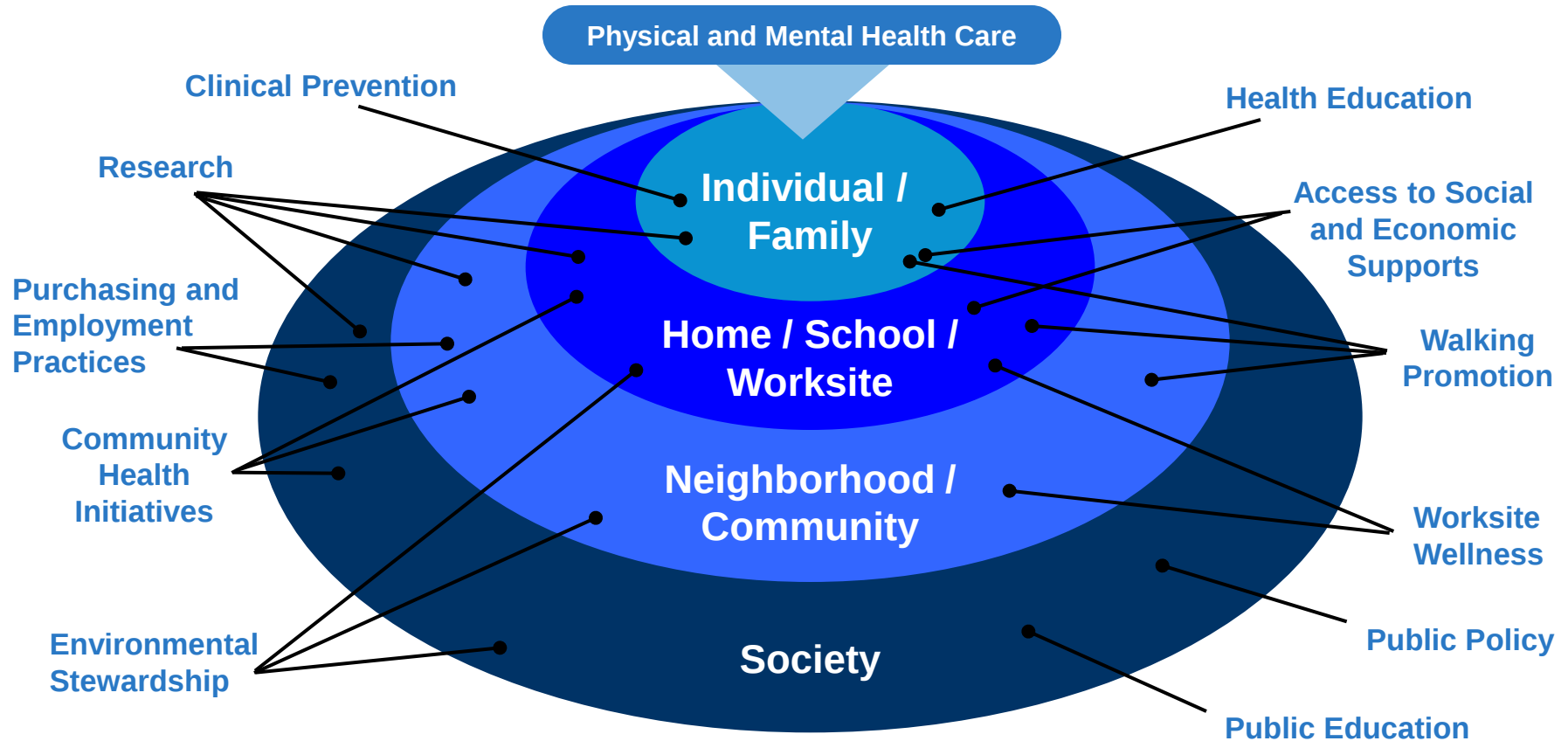
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Convergence Partnership Success Factors

- Disciplined focus on CP's value proposition
- Engaging and enlisting new partners
- Partnership structure and operating agreements
- Role and capacity of Program Director

Health in All (Kaiser Permanente) Policies

Deploying Kaiser Permanente Assets for Total Health



Environmental Stewardship Priorities

Safe Chemicals



Climate/Energy



Waste Reduction



Water



Sustainable Food

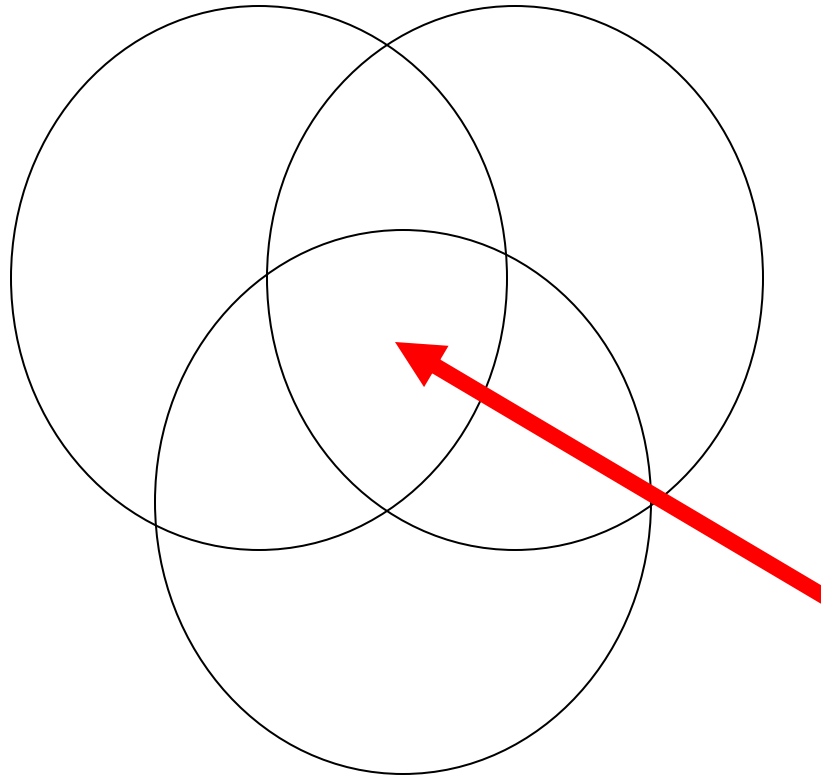


The Road Ahead: Working in the Nexus

Healthy People



Healthy Environments



Thriving Local Economies



Thank You!

For More Information

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www.kp.org/communityhealth