

Implications of Health Literacy for Public Health
November 21

Agenda

8:30-8:45 Welcome, workshop overview, introduction of first three speakers
George Isham, Roundtable Chair

8:45-10:00 Panel: Health Literacy and Public Health: An Overview

8:45-9:00 Public Health Literacy
Rima Rudd, Sc.D.
Senior Lecturer on Health Literacy, Education, and Policy
Harvard School of Public Health

9:00-9:15 Reframing Health Literacy as a Public Health Issue
Chloe E. Bird, Ph.D.
Senior Social Scientist
The RAND Corporation

9:15-9:30 Presentation of Commissioned Paper
Andrew Pleasant, Ph.D.
Senior Director for Health Literacy and Research
Canyon Ranch Institute

9:30-10:00 Discussion

10:00-10:15	BREAK
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10:15-12:00 Panel: Current Health Department Efforts in Health Literacy

10:15-10:20 Introductions

10:20-10:40 Louisiana
Torrie T. Harris, Dr.P.H., M.P.H.
Division Director
Louisiana Public Health Institute

10:40-11:00 Nebraska
Susan Bockrath, M.P.H., C.H.E.S.
Health Literacy Consultant
Project Director NALHD Outreach Partnership to Improve Health Literacy

11:00-11:20 Arkansas

*Jennifer Dillaha, M.D.
Medical Advisor for Health Literacy and Communication
Arkansas Department of Health*

11:20-12:00 Discussion

12:00-1:00	LUNCH
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1:00-4:00 Panel: Health Literacy Facilitates Public Health Activity (Each presenter will have 20 minutes)

1:00-1:05 Introduction of Speakers

1:05-1:25 Applying Health Literacy Principles to Public Health Efforts in Preparedness and Nutrition
*Linda Neuhauser, Ph.D.
Clinical Professor Co-Principal Investigator, Health Research for Action
UC Berkeley, School of Public Health*

1:25-1:45 Chronic Disease Prevention
*Jennifer Cabe, M.A.
Executive Director
Canyon Ranch Institute*

1:45-2:00 The Bigger Picture: Harnessing Youth Voices to Improve Public Health Literacy in Diabetes
*Dean Schillinger, M.D.
Professor of Medicine, UCSF
Chief, Internal Medicine, SF General Hospital*

2:00-2:20 Oral Health
*Alice M. Horowitz, Ph.D., R.D.H.
Research Associate Professor
University of Maryland, School of Public Health*

2:20-2:45 Discussion

2:45-3:00	BREAK
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3:00-4:45 Panel: Supporting Public Health Implementation and Research

3:00-3:05 Introduction of Speakers

3:05-3:20 Departments of Public Health: Workforce Development

*Don Bishop, Ph.D.
Chief, Center for Health Promotion
Minnesota Department of Health*

3:20-3:35 Academia: Professional Training and Certification
*Olivia Carter-Pokras, Ph.D.
Associate Professor
University of Maryland, School of Public Health*

3:35-4:00 Discussion

4:00-4:10 The Long View
Introduction by *Michael Villaire, M.S.L.M., Institute for Healthcare
Advancement*
Presentation by *Cecilia C. Doak, M.P.H.*

4:10-4:45 Reflections on the Day (RT members are each asked to identify one key point
from the day's presentations.)

4:45-5:15 Participant discussion

5:15	ADJOURN
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