

Community Development Strategies for Improving Population Health

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Overview: Community Development and Health

How CDFIs Help

Connect Wall Street to low-income communities:

- *Break down large chunks of capital*
- *Invest in low-income places*

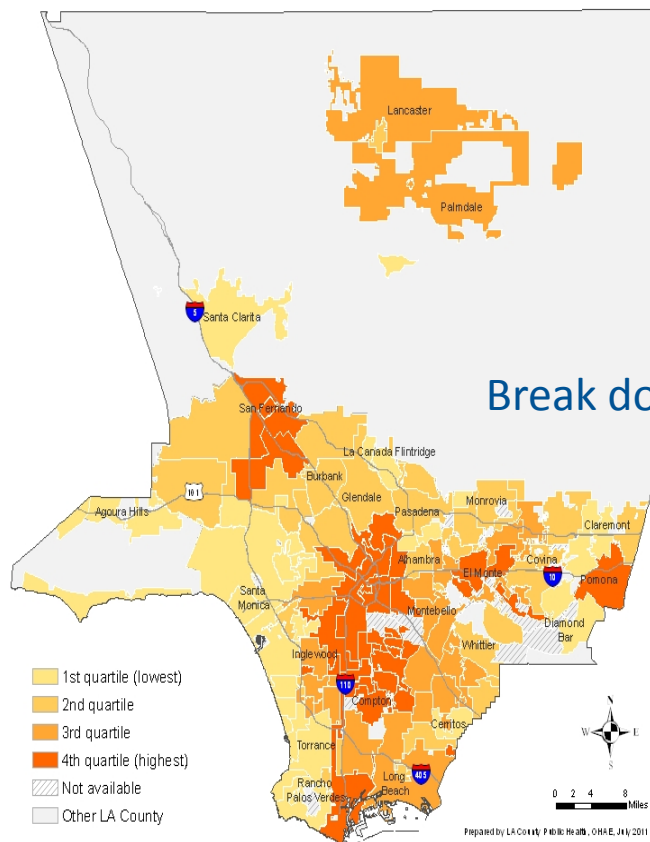


LIIF's Impact

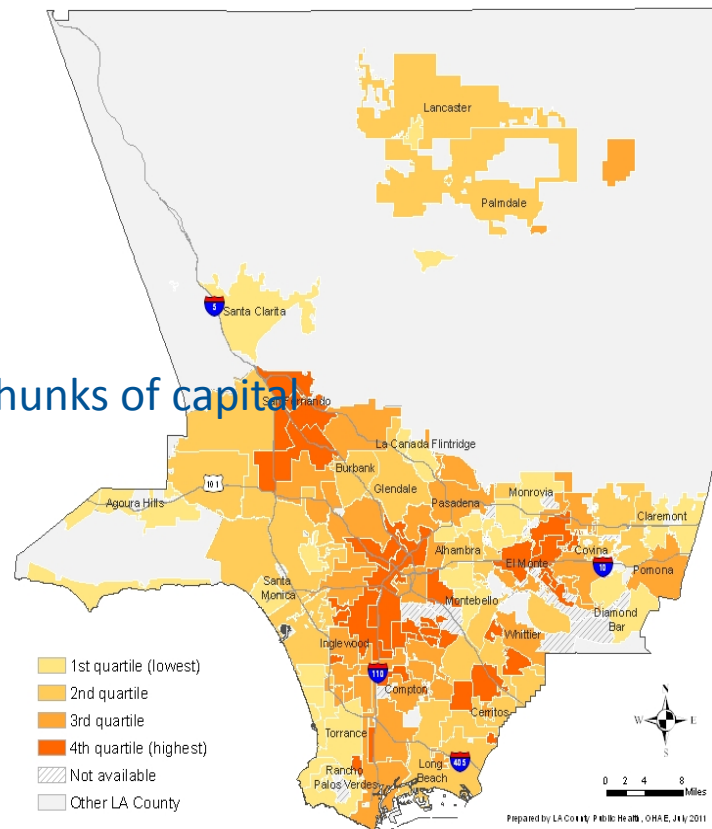
- **\$1.5 billion** deployed
- **1.7 million people** served in **31 states**
- **\$31 billion** in social value

Poverty and Health

Economic Hardship Index by City/Community, Los Angeles County, 2000



Prevalence of Childhood Obesity by City/Community, Los Angeles County, 2005



Break down large chunks of capital

A Family's Environment

- Housing quality & stability
- Neighborhood design & environment
- Neighborhood services
- Neighborhood connectivity



Community Development Roots, Health Impacts

Housing affordability, quality and stability linked to:

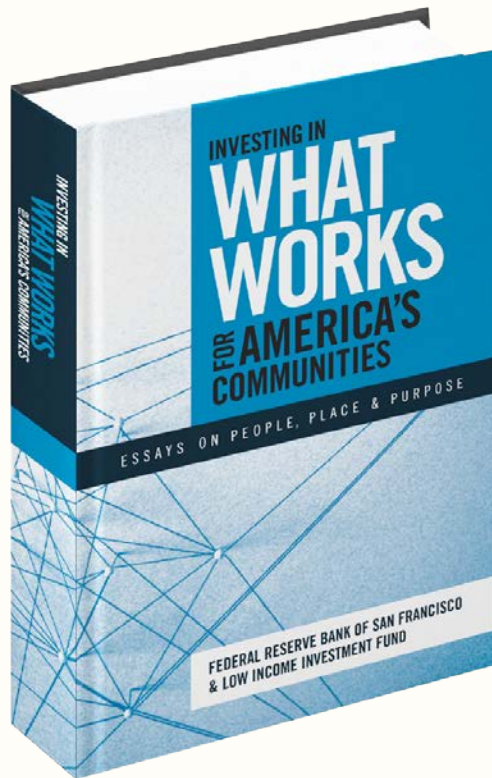
- *Lower stress for parents & children*
- *Lower rates of depression*
- *Higher academic achievement for children*
- *Increased household income available for expenditures on necessities such as food*

A New Holistic Approach

- Housing, education, health clinics, child care, transit access, and safety
- Emerging understanding of the connections between physical, social, and human capital



Investing in What Works for America's Communities



A call for a new, more integrated approach to antipoverty efforts that builds on what we know is working

Request the book:

www.whatworksforamerica.org

 @whatworksforUSA
#IdeasThatWork

 www.facebook.com/whatworksforUSA

Quarterbacks for Healthy Communities

- Key to driving comprehensive, multi-sector, and outcomes-based community development initiatives
- Integration critical for improving population health
- Community strategies that are health-conscious, and incorporate health outcomes

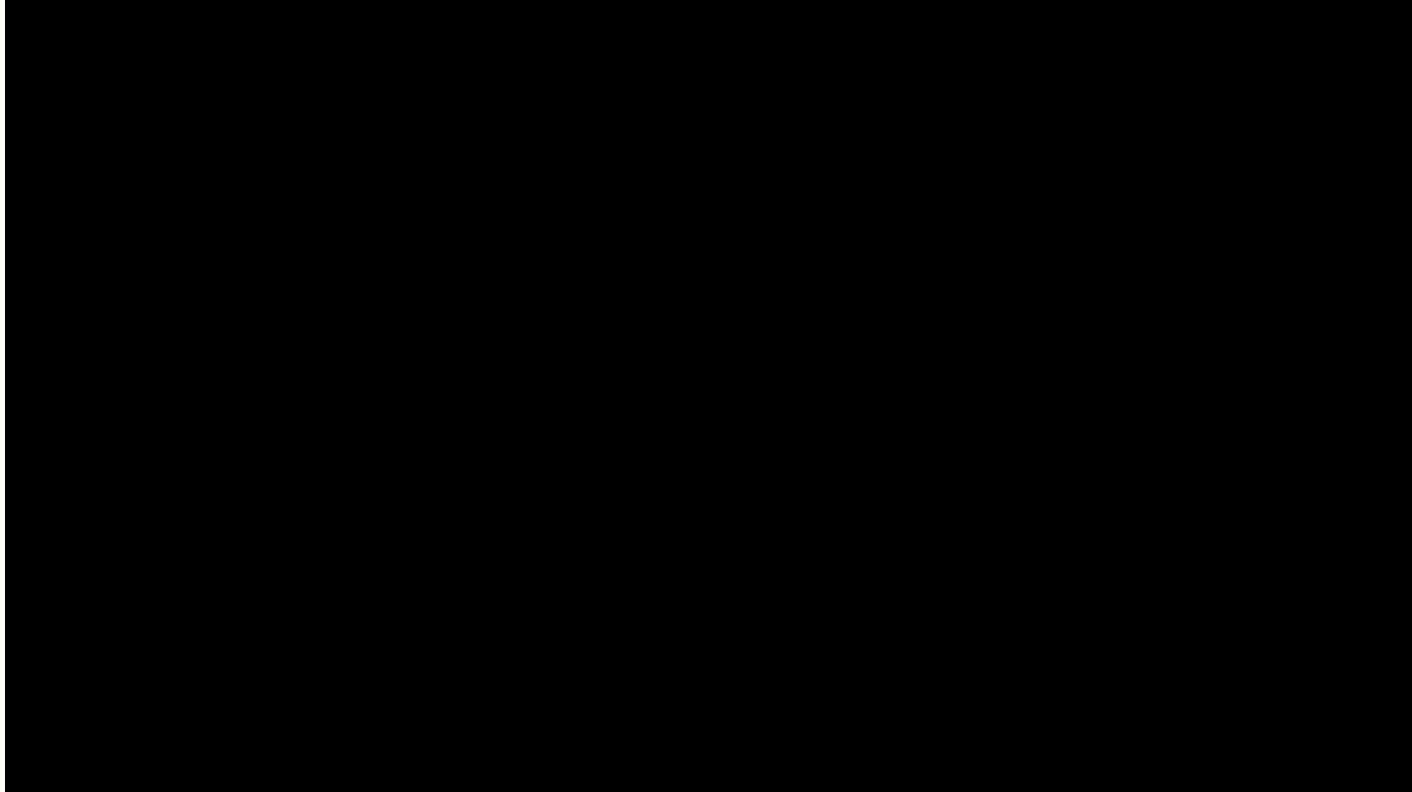
Examples of LIIF-Supported Projects and Initiatives

Booth Memorial Child Development Center (Oakland, CA)

- **63 low-income children**
- **\$78,000 grant** leveraged additional investments
- Reduced asthma attacks and disability claims



Booth Memorial Child Development Center (Oakland, CA)



Equitable Transit-Oriented Development

- Mixed-use near transit, with affordable housing
- 6.45 lbs average weight loss
- Silo-busting



ReFresh (New Orleans)

- Healthy food “hub” in 56% poverty neighborhood
- LIIF provided \$1.5 million “glue” capital for an \$18 million transaction



Where to Next?

Next Steps

- Build the evidence base
- Quarterbacks for healthy communities
- Collaboration between community development and health sectors