\$\$\$ from

Plans/Purchasers/
Employers

•Voluntary contributions
•Premium tax
•Community benefit

\$\$\$ from

State (or Other) Government

•Dedicated appropriations

•Medicaid

•Food/alcohol/tobacco taxes

•As purchaser

\$\$\$ from

Federal Government

•Grants

•Medicare

State (or Community) Wellness Trust

A public/private partnership that determines prevention priorities and allocates funding to entities below to implement evidence based interventions and/or promote policies.

- Governance Issues
- •New Entity or Existing Mechanism (e.g. Community Trust)?

Implementation

\$\$\$ allocated for integrated vision of clinical and community prevention that includes role for plans/purchasers, community based organizations, and local health departments.