

Roundtable on Population Health Improvement**Workshop: Applying a Health Lens II: The Role and Potential of the Private Sector to Improve Economic Well-Being and Community Outcomes****June 4, 2015****AGENDA****Location:** Beckman Center of the National Academies
Irvine, California**WORKSHOP OBJECTIVES:**

- (1) Explore what businesses can offer the movement to improve population health
- (2) Discuss areas of potential, as well as models for how businesses could impact the determinants of health
- (3) Provide a platform for discussing how to promote and support health in all business practices, policies, and investments

8:15 am Welcome and overview of the day

David A. Kindig, Emeritus Professor of Population Health Sciences and Emeritus Vice-Chancellor for Health Sciences at the University of Wisconsin-Madison, School of Medicine; co-chair, Roundtable on Population Health Improvement

Raymond Baxter, Senior Vice President, Community Benefit, Research and Health Policy, Kaiser Permanente; chair of the planning committee and member of the Roundtable on Population Health Improvement—context and overview

8:30 Keynote -- Ian Galloway, Senior Research Associate, Community Development, Federal Reserve Bank of San Francisco

9:00 Q&A/Discussion -- Reaction and Moderated Discussion with Raymond Baxter

9:30 Businesses Changing their Practices to Produce Health

Moderator, George Isham, Senior Advisor, HealthPartners, Senior Fellow, HealthPartners Institute for Education and Research; co-chair, Roundtable on Population Health Improvement and member of the planning committee

Larry Soler, President and CEO, Partnership for a Healthier America

Mark Weick, Director of the Sustainability Office, The Dow Chemical Company

Gary Cohen, President and Founder of Healthcare without Harm

10:30 Break

10:45	Q&A Discussion —Moderated by George Isham
11:30	Developing Human Capital in Communities Moderator, George Flores, Program Manager, The California Endowment; member of the Roundtable on Population Health Improvement and member of the planning committee Carla Javits, President and CEO, The Roberts Enterprise Development Fund (REDF) Farad Ali, President and CEO, The Institute (formerly NC Institute of Minority Economic Development)
12:30pm	Lunch
1:15	Discussion continued --Moderated by George Flores
1:45	Revitalizing Communities and the Challenges of Inequality Moderator, Victor Rubin, Vice President for Research, PolicyLink Anne Griffith, Senior Program Director, Enterprise Community Partners, Inc. Dan Kinkad, Director of Projects, Detroit Future City
3:15	Break
3:30	Investing in People and Partnerships to Create Healthy Communities Moderator, Cathy Baase, Global Director of Health Services, The Dow Chemical Company; member of the Roundtable on Population Health Improvement and member of the planning committee Jon Easter, Senior Director, Delivery and Payment Reform, US Public Policy, GlaxoSmithKline Vera Oziransky, Project Manager, Vitality Institute
5:00	Reflections on and reactions to the day Moderator, George Isham, Senior Advisor, HealthPartners, Senior Fellow, HealthPartners Institute for Education and Research; co-chair, Roundtable on Population Health Improvement and member of the planning committee
5:30	Adjourn

For more information about the roundtable, visit www.iom.edu/pophealthrt or email pophealthrt@nas.edu.

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