Cutting the Debt and Creating Jobs by Improving Health

Business Engagement in Population Health Improvement
Panel I: The Case for Engagement in Population Health Improvement

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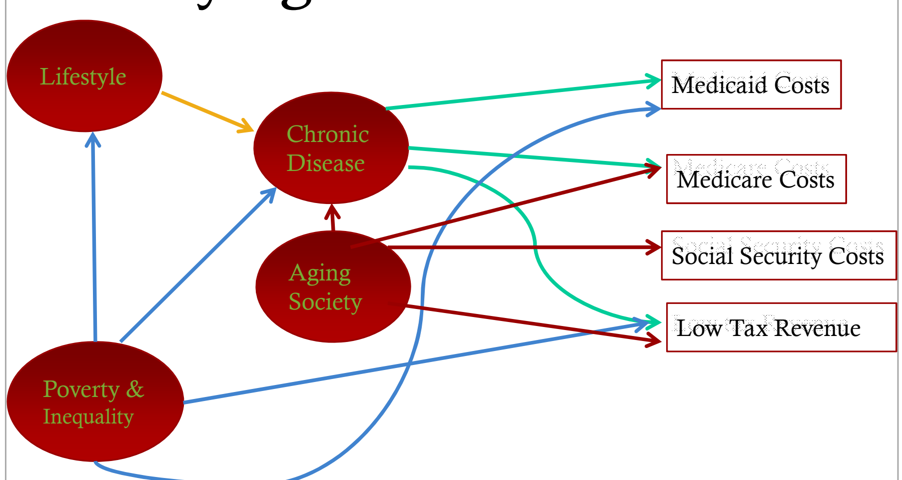
Underlying health related causes



Yikes!

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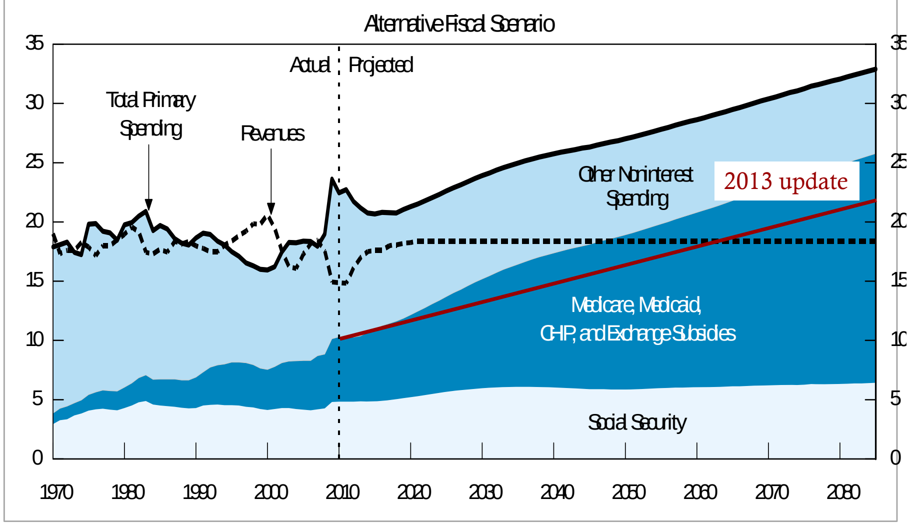
Primary Spending and Revenues, by Category, Under CBO's Long-Term Budget Scenarios Through 2085

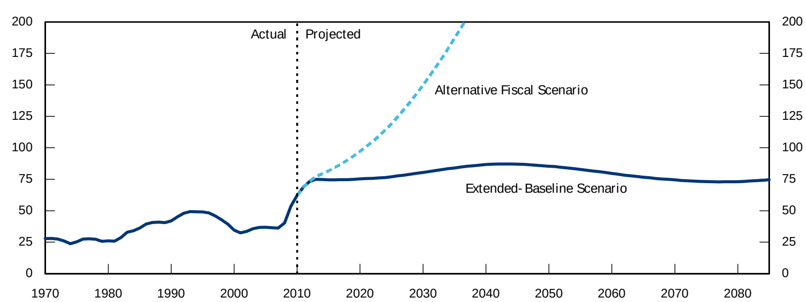
Percentage of GDP

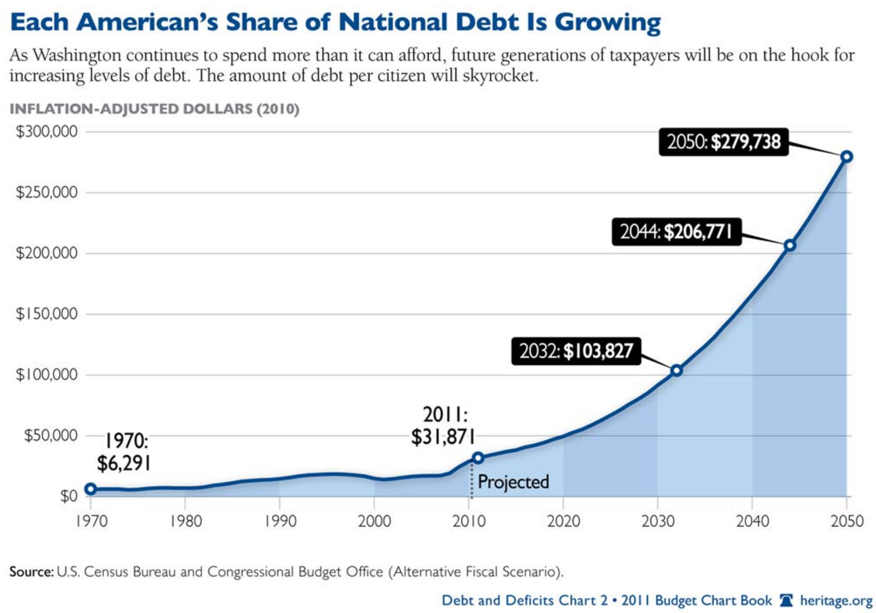


Congressional Budget Office; 2011 & 2013 Long Term Budget Outlook

Federal Debt Held by the Public Under CBO's Long-Term Budget Scenarios Through 2085

Percentage of GDP





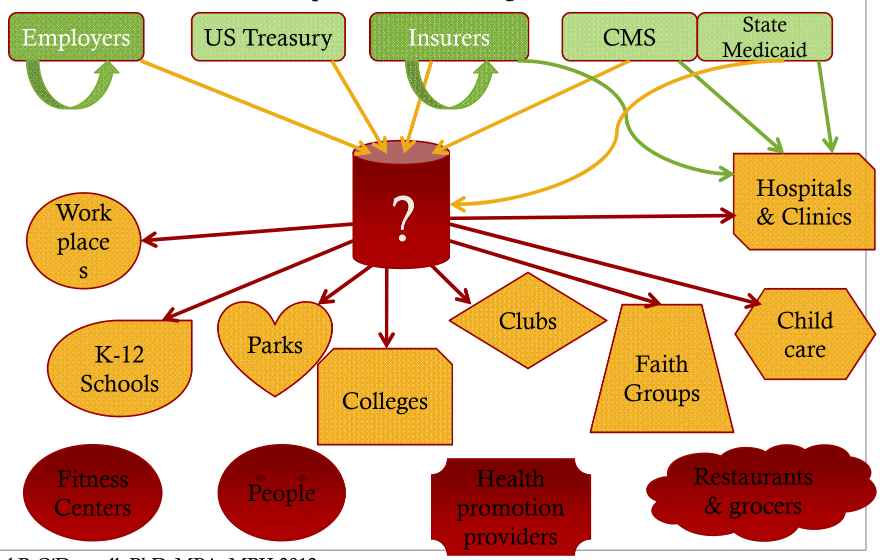
Back of the Spreadsheet Calculations

If improving health of the population can…

- expand years of working life 5 months, it will reduce the federal debt 1.6%
- expand years of working life 4.5 years, it will reduce federal debt 16%
- expand years of working life 9 years, it will reduce federal debt 32%
- reduce annual rate of increase of Medicare .1 percentage point, it will reduce the federal debt 1.5%
- reduce annual rate of increase of Medicare 1 percentage point, it will reduce the federal debt 15%
- reduce annual rate of increase of Medicare 2 percentage point, it will reduce the federal debt 30%

and, oh yea, improve the wellbeing and quality of life of millions of people

Funding from Organizations that Benefit to Organizations that Can Engage People in Effective Programs



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Budget

- Budget: \$200/person year x 310,973,329 million ≈ \$62,394,665,883 billion/year
- Existing funding for public health
  - \$40.84/person in 2005^ 490%
- Existing workplace health promotion industry
  - \$2 billion 3200%
- Spending in medical care in United States
  - \$2.9 trillion 2.15%
- Liquid assets on non-farm, non-financial balance sheets
  - \$19.4 trillion* .32%

And short term savings may cover all short term costs, in addition to reducing the federal debt long term

^RWJF October 2011 Policy Highlight Brief *Federal Reserve quarterly Flow of Funds Q4, 2013

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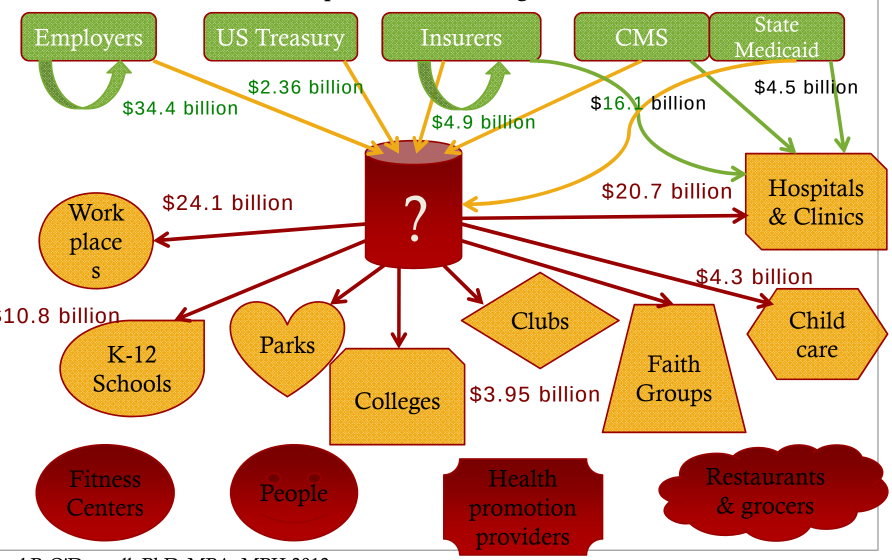

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How Many Good Jobs Will We Create?

$60.4 billion in new revenue for health promotion venders

$21.1 billion in new wages (35% of revenues)

280,000 new health promotion jobs at $75,000/job including benefits

$4,540,118,975 in new state income tax revenues

$22,530,806,666 in new federal income tax revenues

Is This Possible?

We Need to Find Out