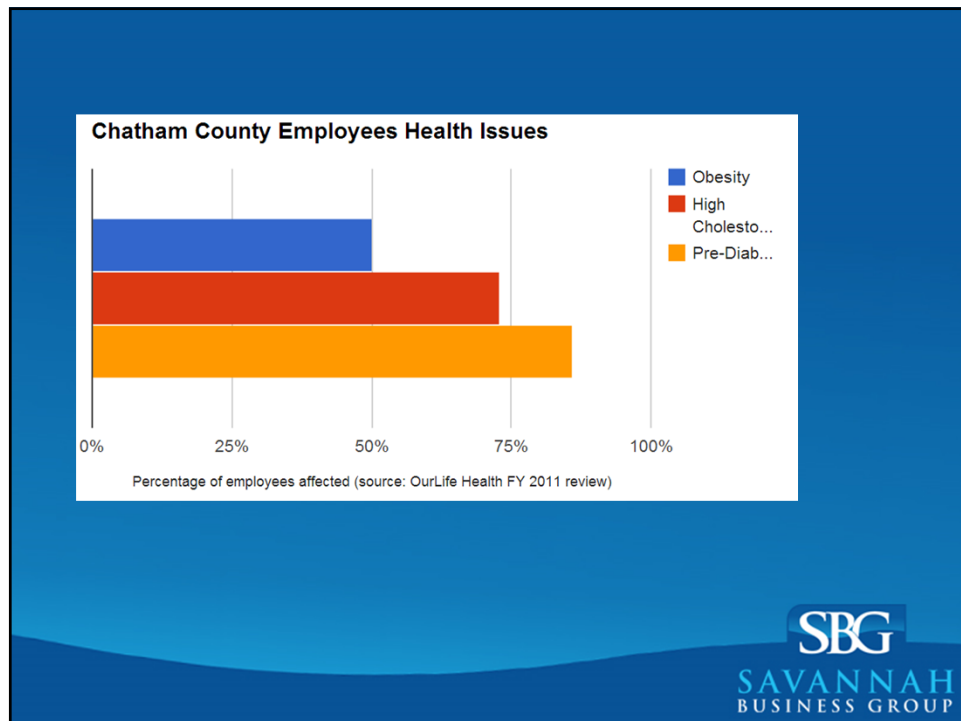
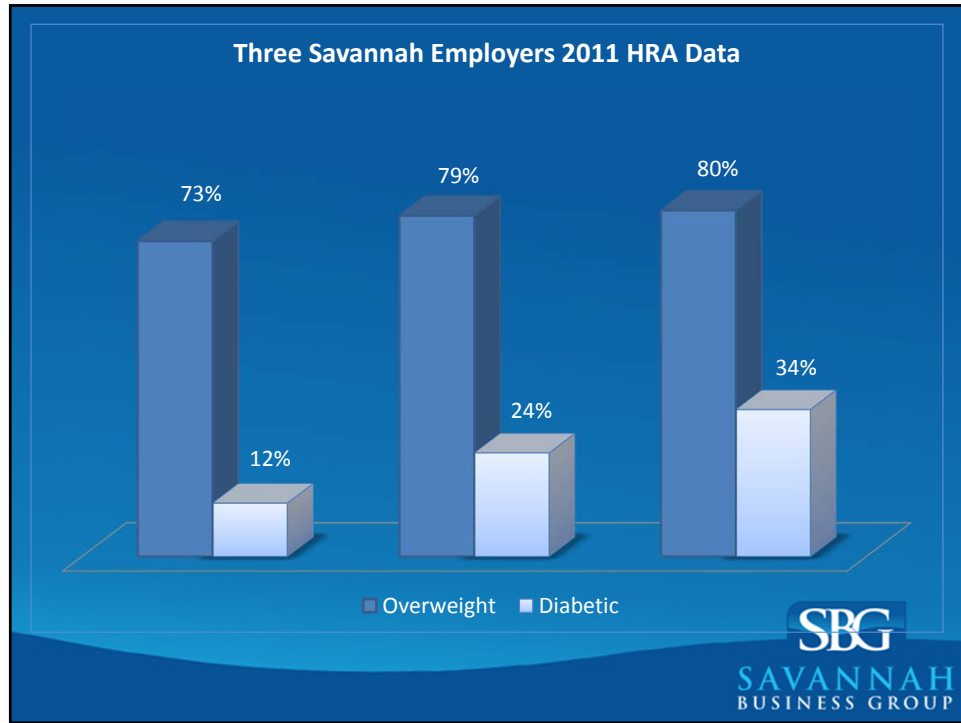


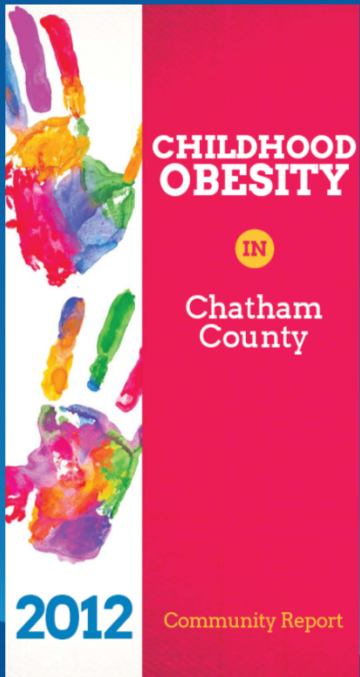


## Why engage the employer

- It's our community
- It's our families
- Employers have the expertise
  - Worksite culture of health
  - Prevention / Wellness / Disease Management
- Employers have clout
  - Influence
  - Leverage







The cover of the 'CHILDHOOD OBESITY IN Chatham County 2012 Community Report' features a vibrant graphic of two hands, one purple and one yellow, with colorful paint splatters. The title is in bold white and yellow text on a red background. The year '2012' is in large blue numbers, and 'Community Report' is in smaller yellow text.

## Planning Grant



A collection of logos for partner organizations, including NBCH (National Business Coalition on Health), CCHI (Community Children's Health Initiative), United Health Foundation, City of Savannah, Coastal Health District, Healthy Savannah, Chatham County SafetyNet Planning Council, Memorial University Medical Center, St. Joseph's/Candler, AASU (Georgia Agricultural and Mechanical College), and the University of Georgia.

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## Savannah Health Priorities

- Obesity
- Low birth weight babies
- Diabetes
- Community data collection
- Immunization
- Tobacco cessation
- Asthma

# A Call to Action

It takes a community to raise a child - a healthy one, at least. The streets that need safer walking routes, the neighborhoods that need closer grocery stores, the fitness centers that need more affordable memberships - all impact the rate of obesity, and all affect and are responsibilities of the community.



**One in three children are overweight in the county**

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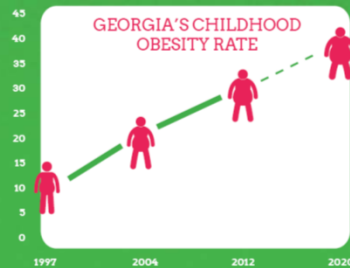
## What has changed in fifteen years?<sup>1</sup>

Children today get over half their calories in drinks. They do not play outside. They spend too much time in front of the television or game console. And what they eat is often fried, frozen, microwaved, or came through a car window.

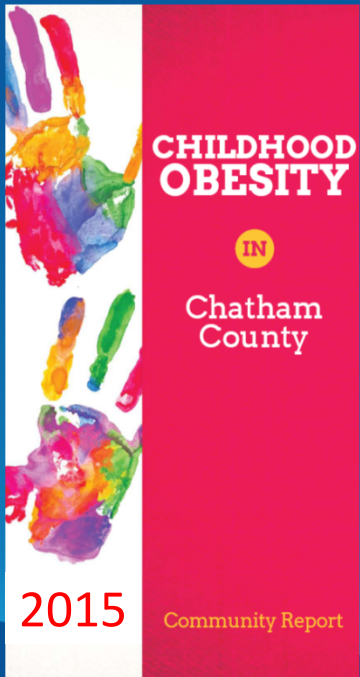
Due to such unhealthy habits we have a rapidly increasing rate of obesity and the first generation of children that will live shorter, less healthy lives than their parents.<sup>2</sup> It is estimated that over 20% of school children in our country are overweight.<sup>3</sup> One in three children in Chatham County are obese.<sup>4</sup>

**1 in 3 children in Chatham County are obese .**

But "our children did not create this problem," the Surgeon General states. "Adults did. Adults increased the portion size of children's meals, developed the games and television that children find spellbinding, and chose the sedentary lifestyles that our children emulate. So adults must take the lead in solving this problem."<sup>5</sup>



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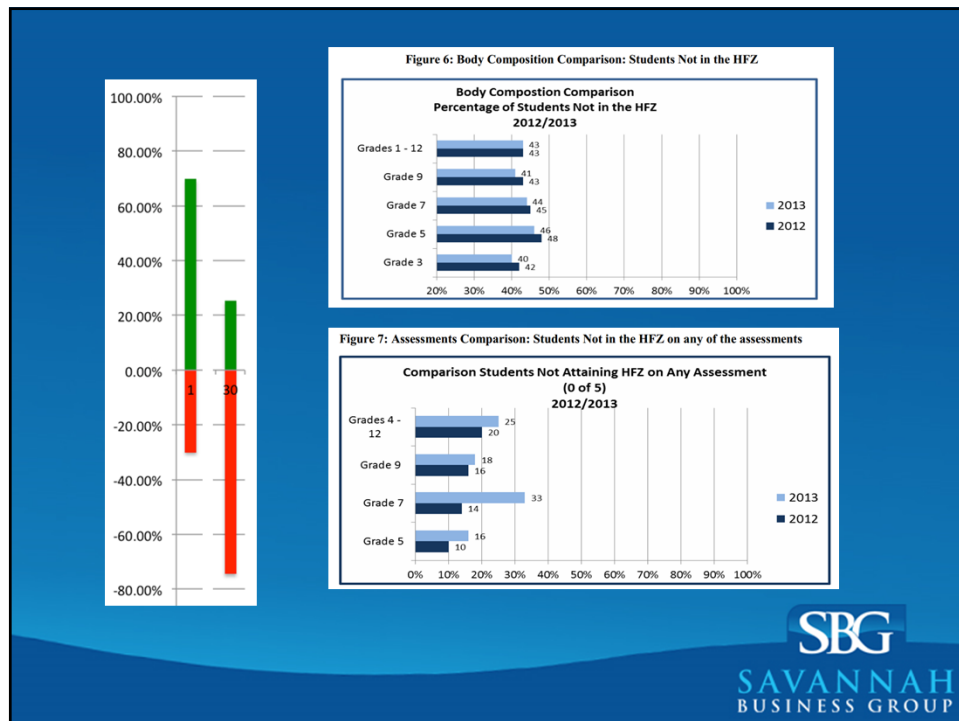
**CHILDHOOD OBESITY**  
IN  
**Chatham County**  
**2015** Community Report

## Implementation Grant

Funding provided by





## Required Elements

- Inclusive
- Engage all
- Transparent
- Change Agent
- Find Common Causes
- Integrate Strategies
- Create a community vision



## Who has SBG been working with?

- Health and Human Services
- Agency for Healthcare Research and Quality
- National Business Group on Health
- Leapfrog Group for Patient Safety
- Bridges to Excellence
- Patient-Centered Primary Care Collaborative
- Georgia Department of Community Health
- Georgia Department of Public Health
- Center for Health Transformation
- Georgia Hospital Association
- Employers Like Me
- Healthy Savannah
- Coastal Health Department
- Chatham County Safety Net Planning Council
- Savannah Infant Mortality Team
- Chatham County Community Indicators Coalition



The logo for Savannah Business Group is presented on a blue background with a wavy line separating the header from the main content. The word "SAVANNAH" is in a large, light blue serif font, and "BUSINESS GROUP" is in a smaller, white serif font below it. A thin white horizontal line is positioned under the text.

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