



Roundtable on Population Health Improvement

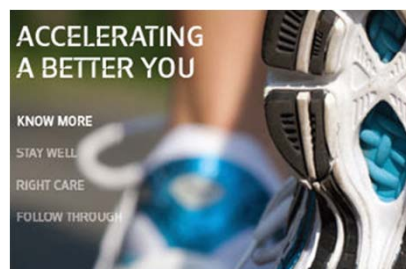
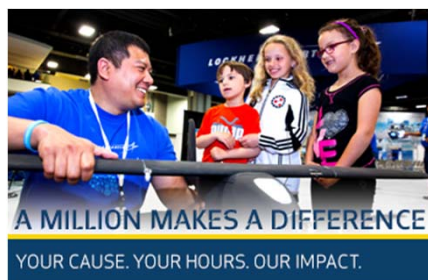
Panel III: Community/Population Health as an Intentional Business Strategy

Charles Yarborough, MD, MPH

The Institute of Medicine
July 30, 2014 at New York Academy of Medicine

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Community and Health



2

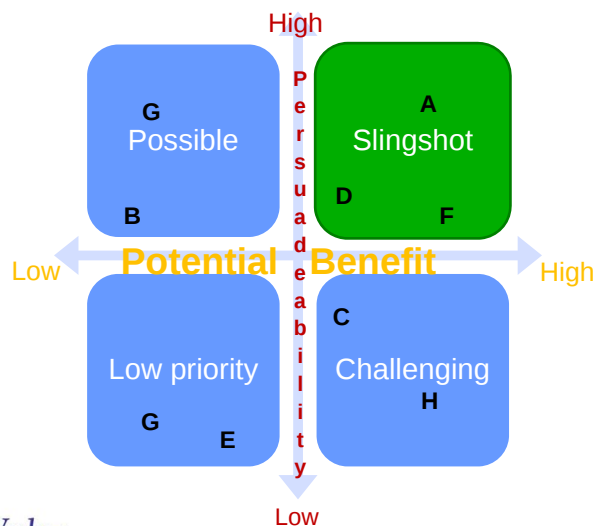
Initial Steps

- Site selection
 - Persuadeability scores
 - Potential outcomes benefit
- Report cards
- Other
 - Mapping community to work locations
 - Community health assessments
 - Healthy life expectancy



3

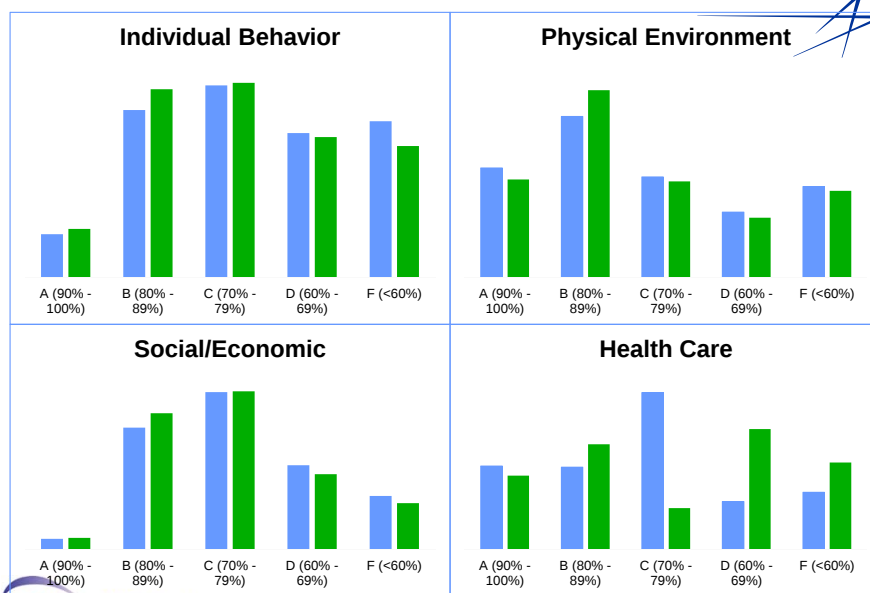
Sites Selection



Company sites are represented by letters.

4

Report Card Grades



LMHealthWorks
For you and your family

Bar colors: Female, Male

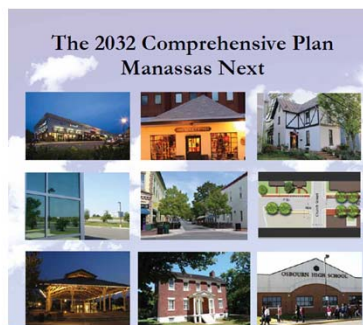
5

Partnering at Slingshot Sites



Blue Zones Project™ by Healthways
Live Longer, Better™

An Assessment for
Texas Health Resources
Fort Worth, TX
August 13, 2013



**The 2032 Comprehensive Plan
Manassas Next**

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For you and your family

AYPH
Antelope Valley Partners for Health
Community Collaborative Promoting Health and Wellness
501(c)(3) Non-Profit Organization



6

Thank you



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