

Achieving Meaningful Population Health Outcomes Spread and Scale



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Call to Action: Accelerating Change

- Promising strategies across sectors must consider spread, scale, and sustainability from the outset
- The resulting infrastructure and financing structures will help support continued capacity, multiplying the impact for future generations
- If we want to see population level changes, we need to change the way we work
 - ❑ Currently, pockets of innovation are disconnected
 - ❑ In a transformed system, innovations would be tested, spread, scaled and continually refined via a feedback loop
- Given current constraint on resources, the time is now to make the change

Moving Health Care Upstream Networks

A Kresge Foundation Initiative Co-Directed by Nemours and the UCLA Center for Children and Families

Tier 1: Collaborative Innovation Network

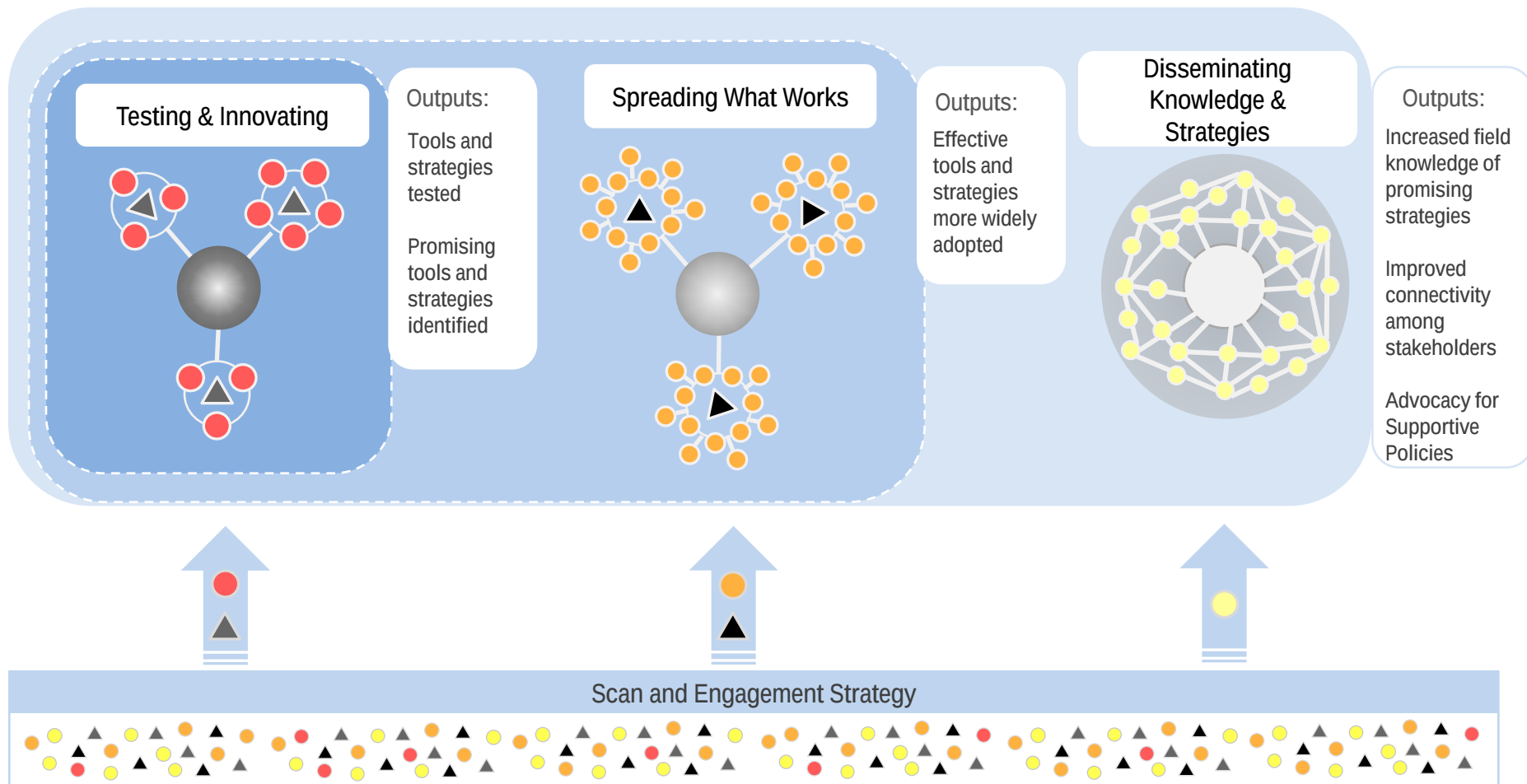
Tier 2: Learning Network

Tier 3: Interest Network

10-15 sites, arrayed in clusters for testing and prototyping population health system innovations

Sites adapting and using population health innovations that have been shown to work.

Growing broader network interested in advancing population health



- Innovators/lead users who will test tools, strategies
- Engaged sites who will adapt/use effective tools/strategies
- Health systems, funding agencies, policy makers and other stakeholders.

- ▲ Tools, strategies to be tested in Tier 1
- ▲ Tools, strategies proven effective, ready to be used by Tier 2
- ● ● Communication platforms, linking information exchange within tiers

Key Questions to Consider

- What is spread and scale?
- What is your ultimate goal?
- What theory/approaches did you use to get people to adopt your (practices, program, policies, ideas)?
- What kinds of barriers did you encounter?
- What kinds of accelerators did you encounter?
- Knowing what you know now, what would you do differently?
- How do you maintain stable/sustainable financing?
- How do you evaluate your success?

The Agenda

- Defining spread and scale
- Different approaches to spread and scale
 - ❑ USAID
 - ❑ CATCH
 - ❑ CMMI
- Examples from other sectors
 - ❑ Housing
 - ❑ Implementation research
 - ❑ Environmental health
- Tobacco control lessons learned
- What's next?