

From Vision to Action

Measures to Mobilize a Culture of Health

Alonzo Plough, PhD, MPH , *Vice President, Research-Evaluation-Learning, and Chief Science Officer*

July 30, 2015

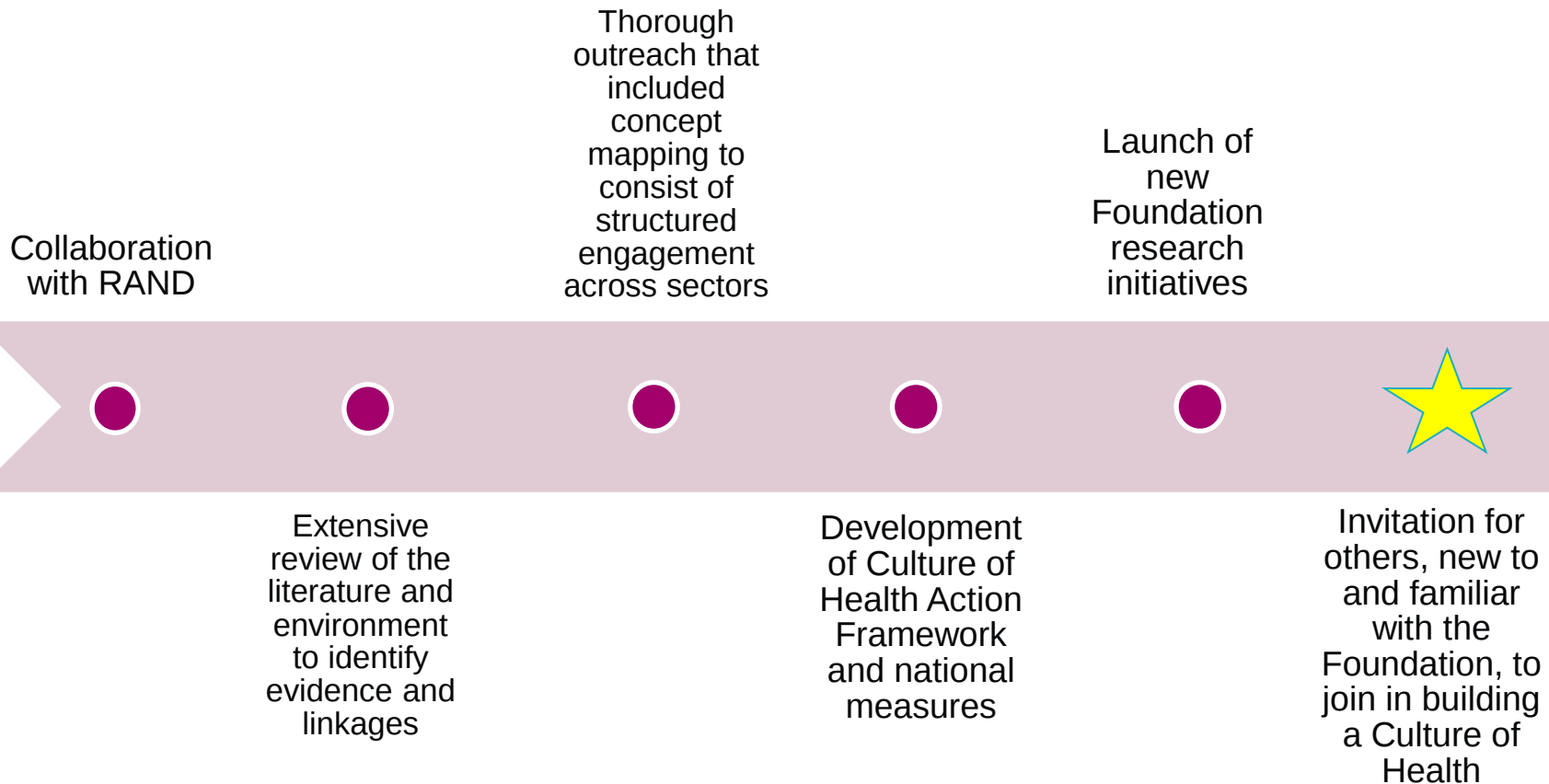


Robert Wood Johnson Foundation

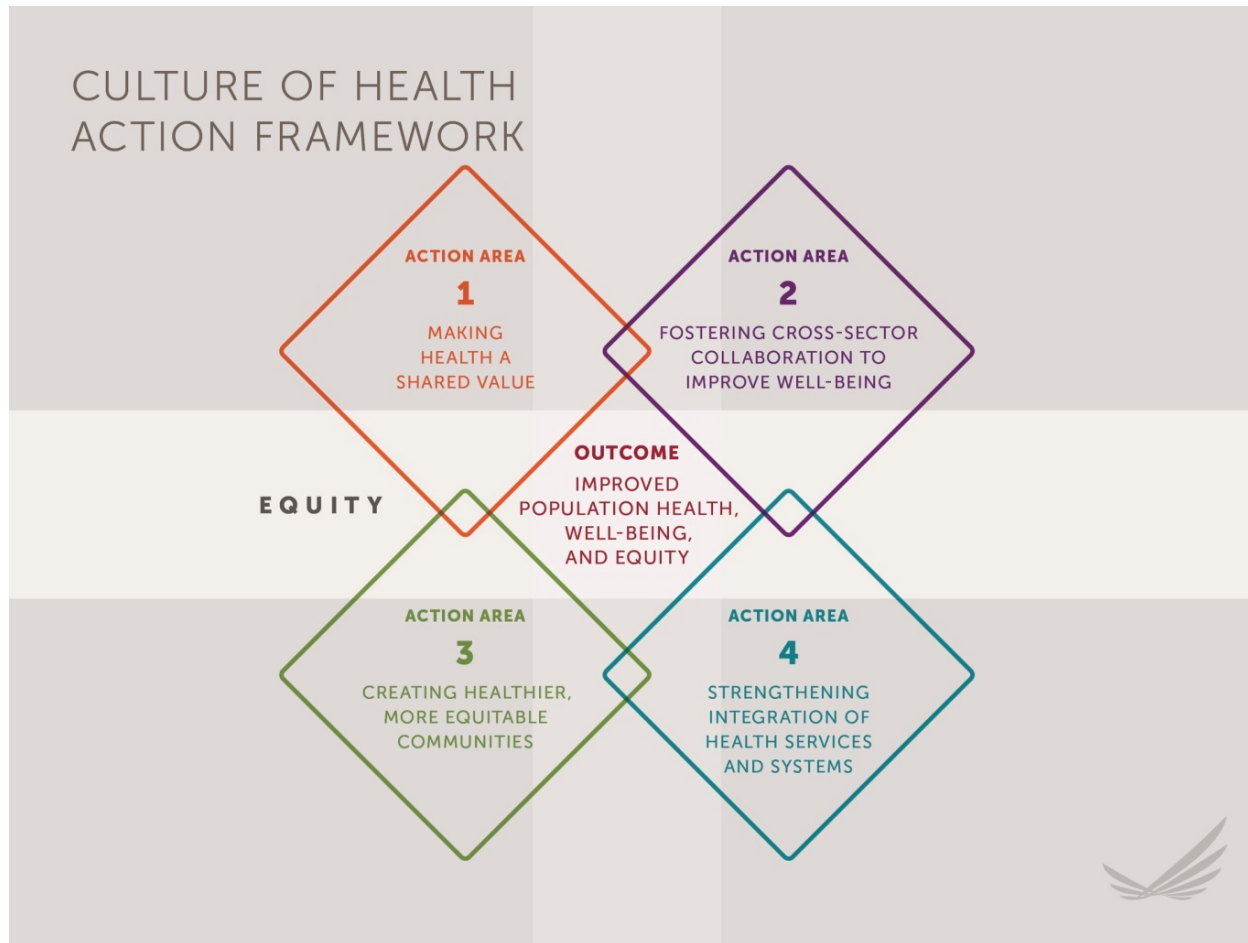
Overview

- Developing an action framework
- Selecting Culture of Health national measures
- Synergies with other metrics
- Sentinel communities: proof of concept
- Questions

Developing an Action Framework



Culture of Health Action Framework

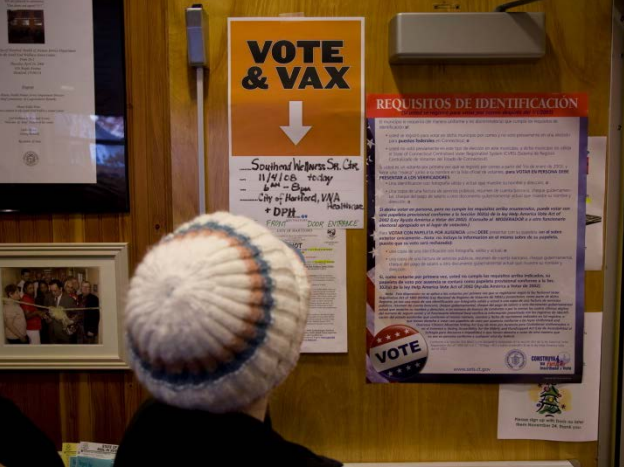


Selecting Culture of Health National Measures

41 measures were selected based on:

- 1. Availability of national data***
- 2. Application to entire lifespan and 'healthspan'***
- 3. Broad determinants and upstream drivers***
- 4. Appeal to multiple audiences***
- 5. Equitable***





Making Health a Shared Value

Drivers:

Mindset and expectations

Sense of community

Civic engagement

MEASURE: Percent of respondents who identify strong agreement that their health is influenced by peers, neighborhood, and broader community

Source: CoH Survey, RAND American Life Panel



Fostering Cross- Sector Collaboration to Improve Well- Being

Drivers:

Enumeration and quality of partnerships

Resource investments across sectors

Policies that support collaboration

MEASURE: Percent of full-time sworn personnel who have served as community policing or community relations officers, or were designated to engage in community oriented policing in the last year.

Source: Bureau of Justice Statistics
Census of State and Local Law
Enforcement Agencies



Creating Healthier, More Equitable Communities

Drivers:

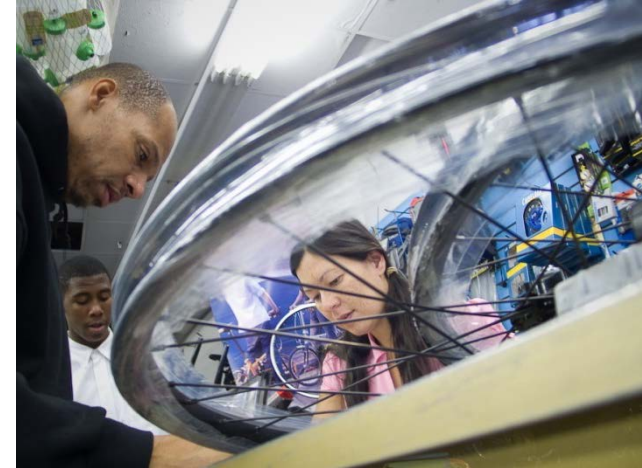
Built environment and physical conditions

Social and economic environment

Policy and governance

MEASURE: Percent of middle-and high-school students reporting feeling safe on their walk to school.

Source: NIDA Monitoring the Future survey



Strengthening Integration of Health Services and Systems

Drivers:

Access

Consumer experience and quality

Balance and integration

MEASURE: Percent of population whose health care provider is part of an accountable care organization.

Source: Leavitt Partners.



Improved Population Health and Well-Being

Drivers:

Well-being

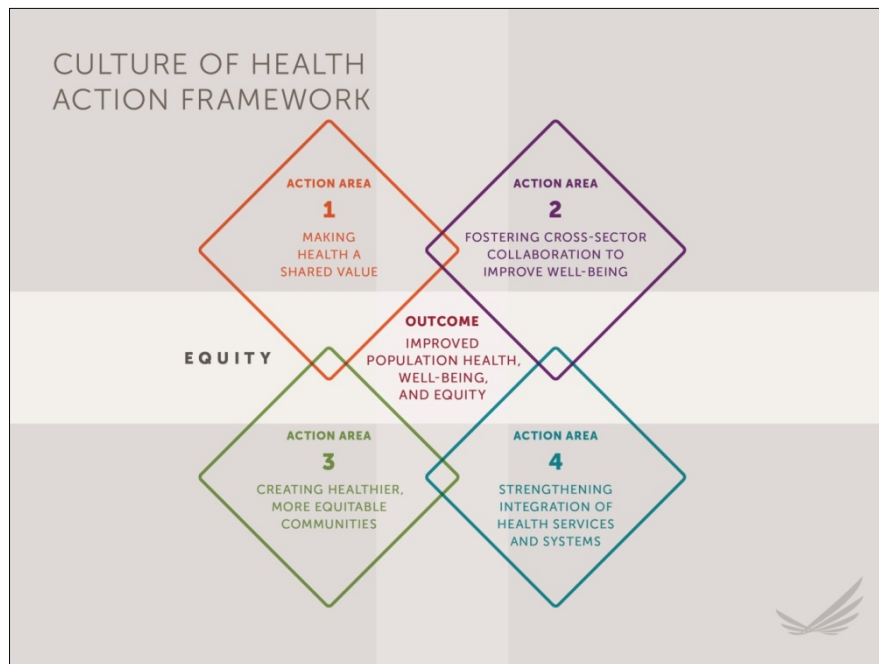
*Chronic disease management and
adverse experiences*

Cost

MEASURE: Average annual Medicare payment per descendent in the last year of life.

Source: Center for Medicare and Medicaid services Medicare claims data.

Synergies with Other Measures



Significant Synergy Between Frameworks

Culture of Health Measures Action Areas	Vital Signs Domains
1 Making health a shared value	Engaged people
3 Creating healthier more equitable communities	Healthy people
4 Strengthening integration of health services and systems	Care quality and lower cost
5 Improved population health, equity, and wellbeing	Engaged people, healthy people, care quality, lower Cost

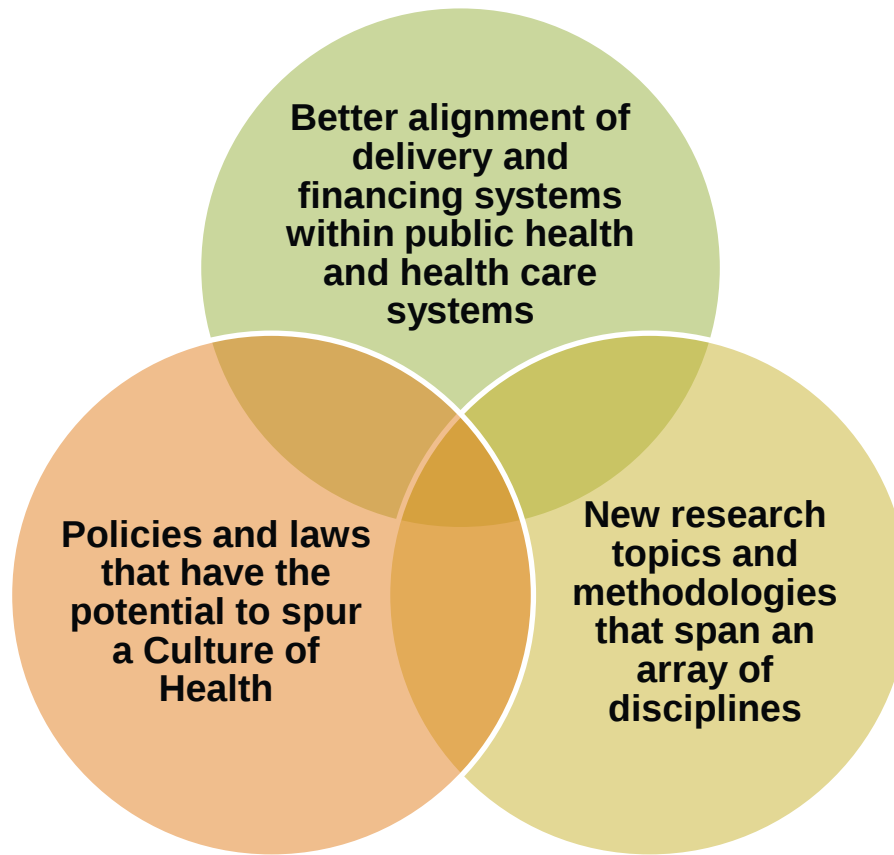




Sentinel Communities

- Opportunity to understand CoH at the local level and identify new measures using sentinel surveillance
- Mixed methods of data collection and monitoring
- About 30 communities varied by geography, sociodemographics, and innovations in health
- Will not affect opportunities for Foundation funding

Seeking Evidence-Based Approaches



Questions?