

TURNING THE CURVE ON
YOUTH VIOLENCE
MOVING FROM
DATA TO
ACTION



TURNING THE CURVE
**YOUTH
VIOLENCE
PREVENTION
STRATEGIC PLAN**

SANTA CRUZ COUNTY • 2015

**The Youth Violence
Prevention Task Force
Mission is to create:**

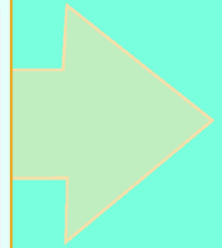
*an equitable, united, and safe
county where all youth are
engaged in family, school and
community, have a sense of
safety and wellbeing, feel
they have a voice and are
empowered to use it, and are
able to access opportunities
for successful transition
into adulthood.*

SANTA CRUZ COUNTY YOUTH VIOLENCE PREVENTION PLANNING

**COMMUNITY
ASSESSMENT**
Dec 2013-2014

**DEVELOP
STRATEGIC PLAN**
Jan 2014-Mar 2015

**IMPLEMENT
STRATEGIC PLAN**
April 2015-April 2020



Turning the Curve in 6 Steps

✓	RBA Step 1:	Population: Identify the population you will be discussing
✓	RBA Step 2:	Result: Identify the specific result
✓	RBA Step 3:	Indicator: Identify data points that will measure your progress
✓	RBA Step 4:	The Story Behind the Trend: Identify what the indicators say, what the cause and forces are that affect these indicators
✓	RBA Step 5:	Key Partnerships: Identify partners with a role to play in turning the curve
✓	RBA Step 6a:	Steps Toward Action: Identify the 5 best ideas for Turning the Curve and improving the results
✓	RBA Step 6b:	Strategies: Identify which strategies are best suited to turning the curve in the areas identified above

Focus Areas

Families

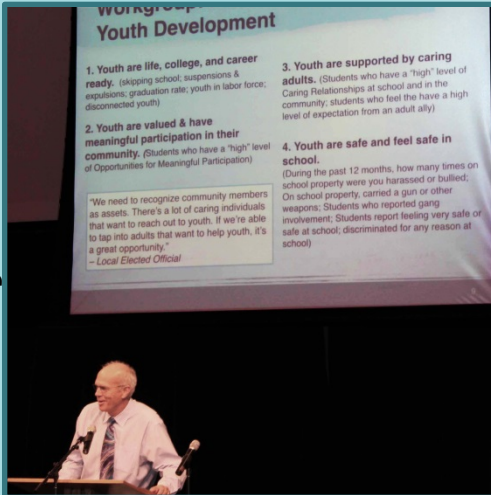
Neighborhoods

Youth &
Schools



Data Collection

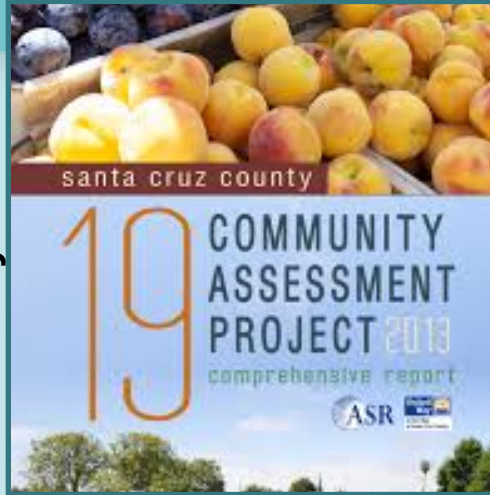
Secondary Data



Focus Groups



Community Wide



Peer to Peer Interviews



Making Data Matter

Potential Indicator	Communication Power	Proxy Power	Data Power
Measure 1	H M L	H M L	H M L
Measure 2	H	H	H
Measure 3	H	H	H
Measure 4	H	H	L



Community Input

Focus Groups:

- Family Focus Groups
 - PVUSD (English & Spanish)
 - Probation (English & Spanish)
- Youth Focus Groups
 - Juvenile Hall
 - Watsonville Evening Center
 - Youth N.O.W.
 - Santa Cruz High

Online Education Survey

- Countywide Educational Leaders

Key Informant Interviews:

- Over 60 stakeholders interviewed, representing:
 - Business
 - Community-Based Organizations
 - Education
 - Government
 - Justice

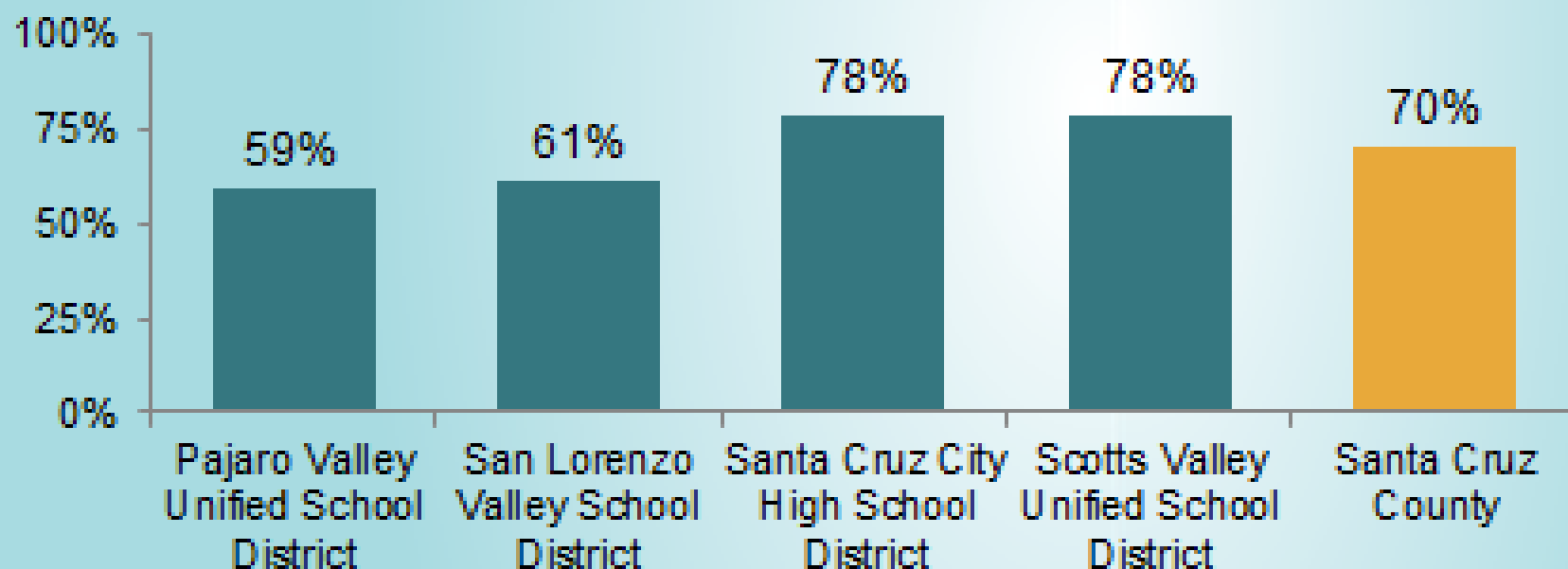
Ride-Alongs

- Santa Cruz Police Dept.
- Watsonville Police Dept.



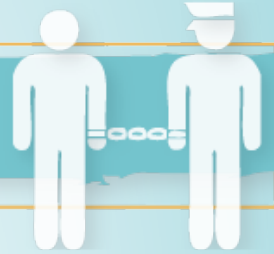
SAFETY AT SCHOOL

Percentage of Students Who Self-Reported Feeling “Very Safe” or “Safe” at School, 11th Grade, 2010/11



Source: California Healthy Kids Survey, WestEd, California Department of Education. (2013). Cyber Bullying, Table A6.11, By school district, 2010-2011, By county and statewide, 2009-2011.

JUVENILE HALL, ARRESTS, AND PROBATION



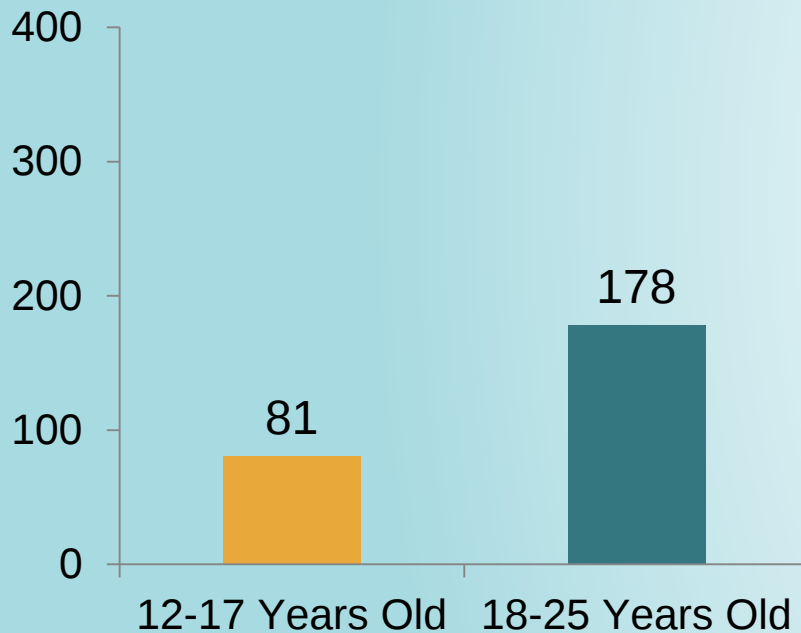
- Latino youth represented nearly 60% of youth on juvenile probation, compared to 33% of our County's overall population





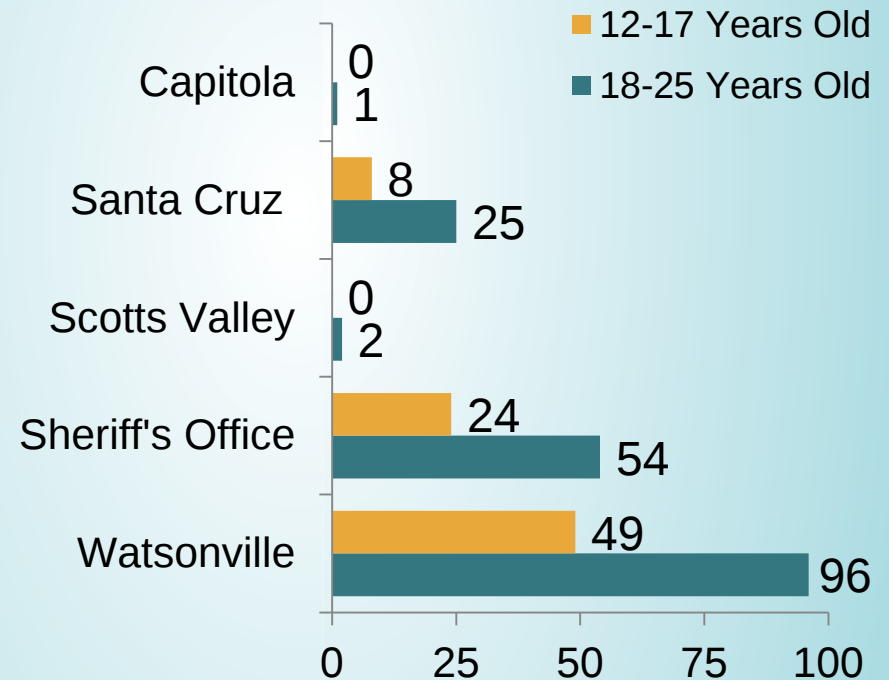
GANGS

Gang Related Cases, January – June 2013



Source: Data was compiled by the Santa Cruz County Gang Task Force from police data reports from Capitola, Santa Cruz, Scotts Valley, and Watsonville City Police Departments and the Santa Cruz County Sheriff's Office.

Number of Gang Related Cases by Jurisdiction, January – June 2013

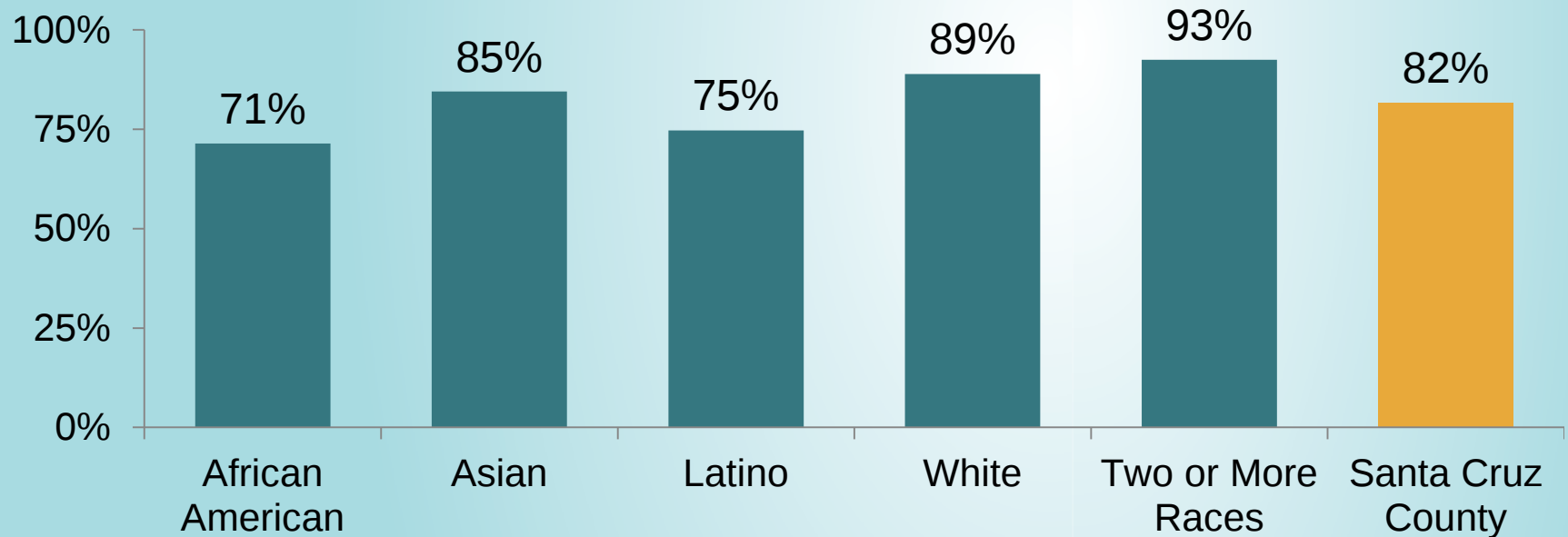


Source: Data was compiled by the Santa Cruz County Gang Task Force from police data reports from Capitola, Santa Cruz, Scotts Valley, and Watsonville City Police Departments and the Santa Cruz County Sheriff's Office.

HIGH SCHOOL GRADUATION



High School Graduation Rate, by Ethnicity, Santa Cruz County, 2011/12

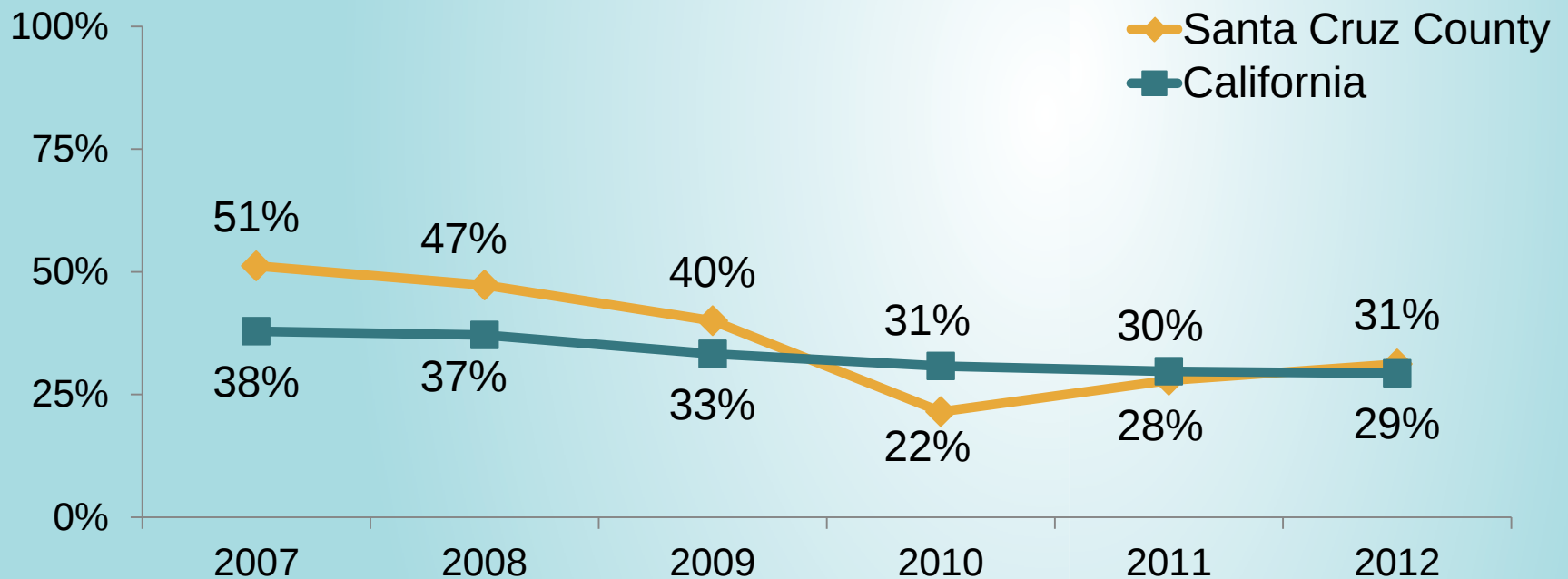


Source: California Department of Education, Educational Demographics Unit, California Longitudinal Pupil Achievement Data System (CALPADS). (2013). Cohort outcome summary report by race/ethnicity, 2009-2012.



YOUTH EMPLOYMENT

Percentage of Youth (Ages 16 to 19 Years) in the Labor Force



Source: American Community Survey, United States Census Bureau. (2013). Sex by Age by Employment Status for the Population 16 Years and Over 1-year estimates, Table B23001, 2007-2012.

SANTA CRUZ COUNTY FINDINGS



THE OVERALL CRIME RATE HAS DECLINED SINCE 2005, BUT REMAINS HIGHER THAN THE STATE



43%



DROP IN JUVENILE ARRESTS BETWEEN 2006 AND 2012



36%

RISE IN JUVENILE MISDEMEANOR ARRESTS FOR WEAPONS BETWEEN 2006 AND 2012



DROP IN ARRESTS FOR ALCOHOL FOR >25 YEAR OLDS SINCE 2008



ALMOST 1/2

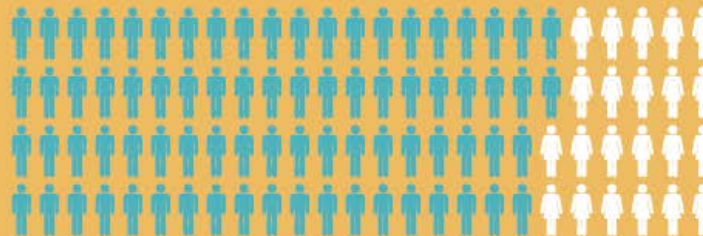


DROP IN JUVENILE BOOKINGS BETWEEN 2002 AND 2012

LATINOS ARE OVERREPRESENTED IN JUVENILE ARRESTS AND JUVENILE HALL

78%

OF THOSE IN JUVENILE HALL ARE BOYS OR MEN



SLIGHT INCREASE IN STUDENTS WHO WERE TRUANT FROM 2007 TO 2012



“YOU MAY CHOOSE TO
LOOK THE OTHER WAY
BUT YOU CAN NEVER
AGAIN SAY THAT
YOU DID NOT KNOW.”
—WILLIAM WILBERFORCE



Please Contact Us!

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