

Solving Obesity: Everyone's Issue

Cross-Sector Work on Obesity Prevention, Treatment, and Weight Maintenance: Models for Change

SEPTEMBER 30, 2014



Auditorium, National Academy of Sciences Building
2101 Constitution Ave. NW Washington, DC
Hosted by the IOM Roundtable on Obesity Solutions

AGENDA

OPENING REMARKS

- 9:00 am **Welcome**
Bill Purcell, Jones Hawkins & Farmer & Roundtable on Obesity Solutions Chair
- 9:05 am **Introduction and Orientation**
Nico Pronk, HealthPartners, Inc., Workshop Planning Committee Chair, Roundtable Member

SESSION 1: OVER-ARCHING CONSIDERATIONS FOR WORKING ACROSS SECTORS

Moderator: *Nico Pronk, HealthPartners, Inc., Roundtable Member*

- 9:20 am **Health Equity** - *Mildred Thompson, PolicyLink*
- 9:35 am **Sustainability** - *Donald Hinkle-Brown, The Reinvestment Fund*
- 9:50 am **Leadership** - *Debra Oto-Kent, Health Education Council*
- 10:05 am **Measurement** - *Pamela Schwartz, Kaiser Permanente*
- 10:20 am **BREAK**
- 10:45 am **Panel Discussion**
Facilitator: *Larry Soler, Partnership for a Healthier America, Roundtable Member*
- 11:15 am **Audience Discussion**
Facilitator: *Larry Soler, Partnership for a Healthier America, Roundtable Member*
- 11:45 am **LUNCH**



SESSION 2: CASE STUDIES OF CROSS SECTOR WORK

Moderator: *Nico Pronk, HealthPartners, Inc., Roundtable Member*

Each case study will feature a twenty minute presentation, followed by twenty minutes of discussion with the audience.

1:00 pm

The National Prevention Council

Acting Surgeon General Rear Admiral (RADM) Boris D. Lushniak

Melissa Lim Brodowski, U.S. Department of Health and Human Services

Susan Damour, General Services Agency, Rocky Mountain Region

Jeff Levi, Trust for America's Health

Brigitte Ulin, U.S. Centers for Disease Control and Prevention

Facilitator: *Sylvia Rowe, SR Strategy, Roundtable Member*

1:40 pm

A Statewide Strategy to Battle Child Obesity in Delaware

Mary Beth French, Christina School District

Mary Kate Mouser, Nemours

Helen Riley, St. Michael's School and Nursery

Facilitator: *Debbie Chang, Nemours, Roundtable Member*

2:20 pm

Place Matters Cook County (Chicago)

James E. Bloyd, Cook County Department of Public Health

Bonnie Rateree, Community Advocate

Felipe Tendick-Matesanz, Restaurant Opportunities Centers United

Facilitator: *Brian Smedley, National Collaborative for Health Equity, Roundtable Member*

3:00 pm

PowerUp in the Saint Croix Valley (MN & WI)

Marna Canterbury, Lakeview Health

Sue Hedlund, Washington County Public Health, Minnesota

Donna Zimmerman, HealthPartners, Inc.

Facilitator: *Bill Dietz, George Washington University School of Public Health, Roundtable Member*

3:40 pm

ACTIVE BREAK (participate at your ability)

4:00 pm

Sault Ste. Marie (MI) Tribe of Chippewa Indians

Jeff Holdt, Sault Tribe Leader

Shannon Laing, Lead Project Evaluator, Michigan Public Health Institute

Donna Norkoli, Sault Tribe Community Transformation Grant Project Coordinator

Facilitator: *Amelie Ramirez, Salud America!, Roundtable Member*

4:40 pm

Audience Discussion

Facilitator: *David Fukuzawa, Kresege Foundation, Roundtable Member*

CLOSING REMARKS

5:10 pm

Distilled Learnings

Moderator: *Nico Pronk, HealthPartners, Inc., Roundtable Member*

Russell Pate, University of South Carolina, Roundtable Member

Marion Standish, The California Endowment, Roundtable Member

Maha Tahiri, General Mills, Inc., Roundtable Member

5:30 pm

Adjourn Workshop

