

Promoting a Multi-Sector Framework for Combatting Obesity

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Stating the obvious

- Preventing and reversing obesity requires a multi-sector approach that requires leadership from across the federal government
- The National Prevention Strategy offers an intellectual framework in addressing both direct health interventions and social and structural determinants of health
 - The National Prevention Council offers the *potential* for leading such cross-sector approaches

From silos to collective action

- To date, NPC agencies have focused on interventions that can be achieved *within* their agencies
- Real success will be achieved when NPC agencies work *across* jurisdictions and inspire common action among their grantees and constituents
 - Obesity could be a model

PAG recommendation to SG (1)

- "[T]he Surgeon General should develop one or more focused initiatives to improve community health that would engage several cabinet-level agencies working collaboratively... We believe a cross-agency initiative can help to demonstrate to all agencies the co-benefits of working together: that a collaborative approach can help agencies achieve their core missions while also improving health outcomes."

PAG recommendation to SG (2)

- "NPC agencies should use a collective impact framework to assess the initiative including use of common data collection, outcome measures, and grant reporting requirements related to health that can promote multisector collaboration."
- From PAG recommendations to next Surgeon General, February 26, 2014

Challenges

- Leadership
 - Within federal agencies and at the local level
- Braiding and blending of funds
- Common FOAs
 - Can we find unified measures?
 - Can we find sufficient incentives for collaboration?

Opportunities

- National Collaborative on Education and Health—a multi-sector public-private model
 - Health metrics in school report cards that are relevant to educators
 - Integration of schools as key players in new health system structures such as ACOs
- CMS population health initiatives
 - How close to social determinants can they get?