

# Promoting a Multi-Sector Framework for Combatting Obesity

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September 30, 2014

# Stating the obvious

- Preventing and reversing obesity requires a multi-sector approach that requires leadership from across the federal government
- The National Prevention Strategy offers an intellectual framework in addressing both direct health interventions and social and structural determinants of health
  - The National Prevention Council offers the *potential* for leading such cross-sector approaches

# From silos to collective action

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- To date, NPC agencies have focused on interventions that can be achieved *within* their agencies
- Real success will be achieved when NPC agencies work *across* jurisdictions and inspire common action among their grantees and constituents
  - Obesity could be a model

# PAG recommendation to SG (1)

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- "[T]he Surgeon General should develop one or more focused initiatives to improve community health that would engage several cabinet-level agencies working collaboratively...We believe a cross-agency initiative can help to demonstrate to all agencies the co-benefits of working together: that a collaborative approach can help agencies achieve their core missions while also improving health outcomes."

# PAG recommendation to SG (2)

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- "NPC agencies should use a collective impact framework to assess the initiative including use of common data collection, outcome measures, and grant reporting requirements related to health that can promote multisector collaboration."
  - From PAG recommendations to next Surgeon General, February 26, 2014

# Challenges

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- Leadership
  - Within federal agencies and at the local level
- Braiding and blending of funds
- Common FOAs
  - Can we find unified measures?
  - Can we find sufficient incentives for collaboration?

# Opportunities

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- National Collaborative on Education and Health—a multi-sector public-private model
  - Health metrics in school report cards that are relevant to educators
  - Integration of schools as key players in new health system structures such as ACOs
- CMS population health initiatives
  - How close to social determinants can they get?