



Alliances with community and labor organizing: Building people power to address fundamental causes of obesity

Jim Bloyd, MPH Cook County, Illinois, Department of Public
Health

Bonnie Rateree, Harvey, Illinois, Community Leader, Human
Action Community Organization

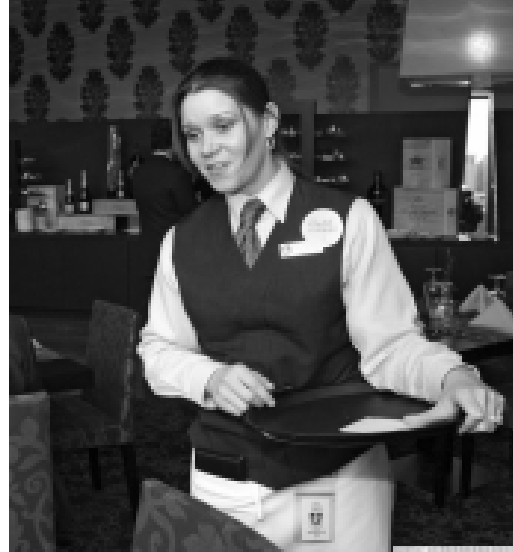
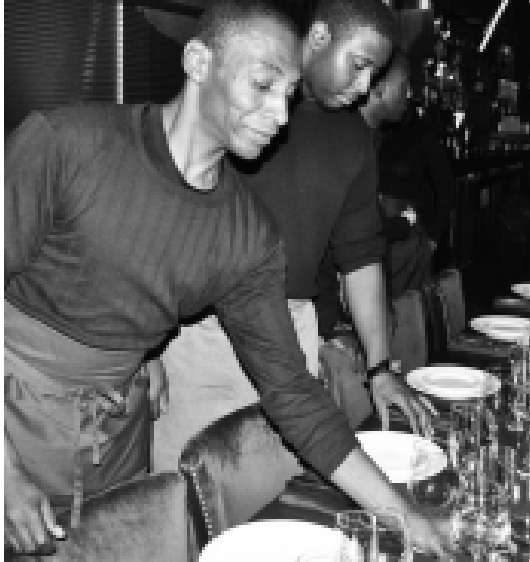
Felipe Tendick-Matesanz, Restaurant Opportunity Centers United



“...pinpointing which dietary factors are directly responsible for obesity has proved difficult. Food patterns are the result of complex interactions between the person and the social and economic environment. Although individual behavior is clearly involved, diet quality is reliably predicted by education, occupation, incomes and by other, often unobserved, indices of social class” [emphasis added]

Adam Drewnowski (2012)

Felipe Tendick Matesanz, ROC United High Road Coordinator

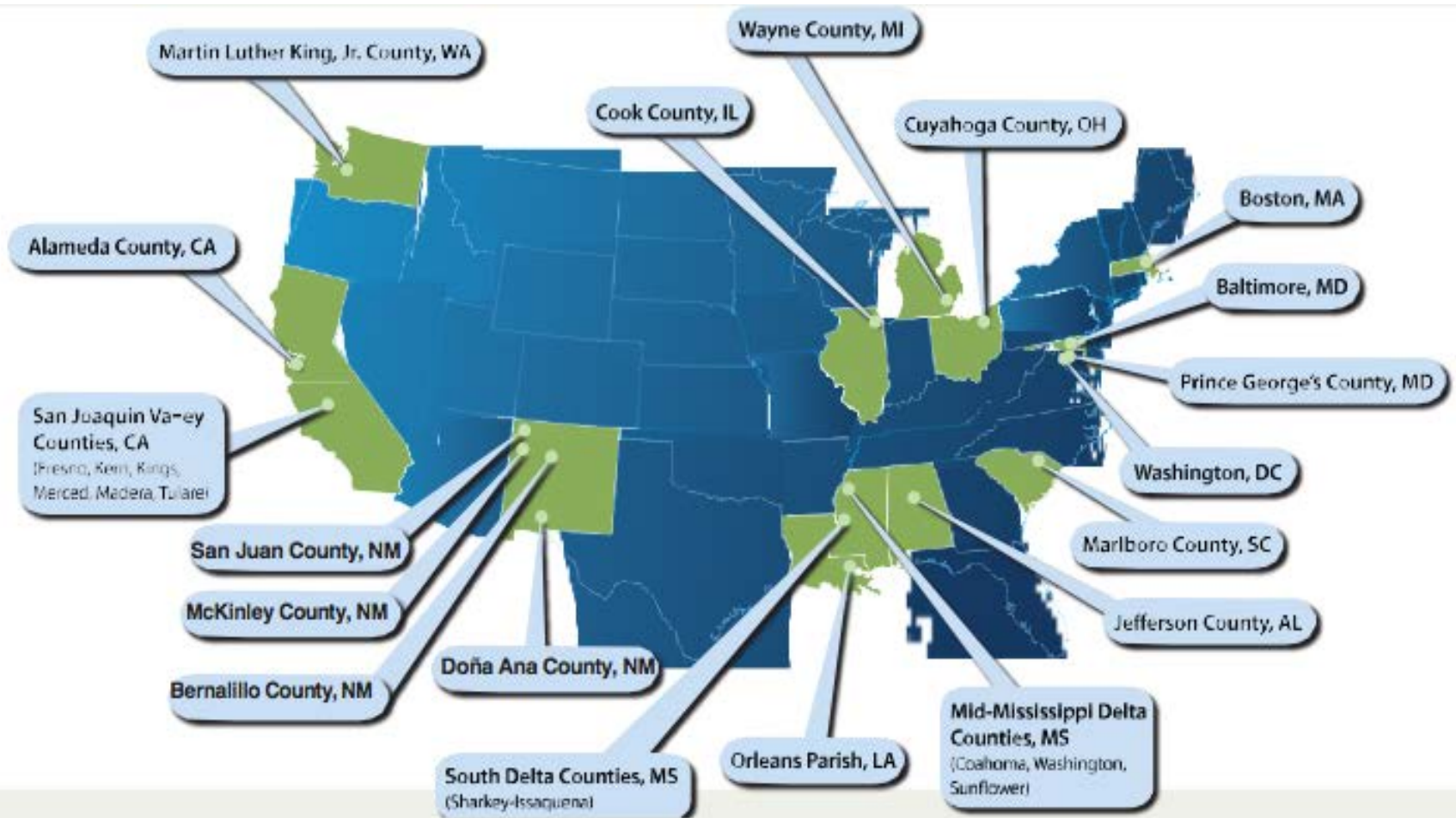


Bonnie Raterree: School Bd Member-Master Gardener- Leader, Human Action Community Organization



National Collaborative for Health Equity

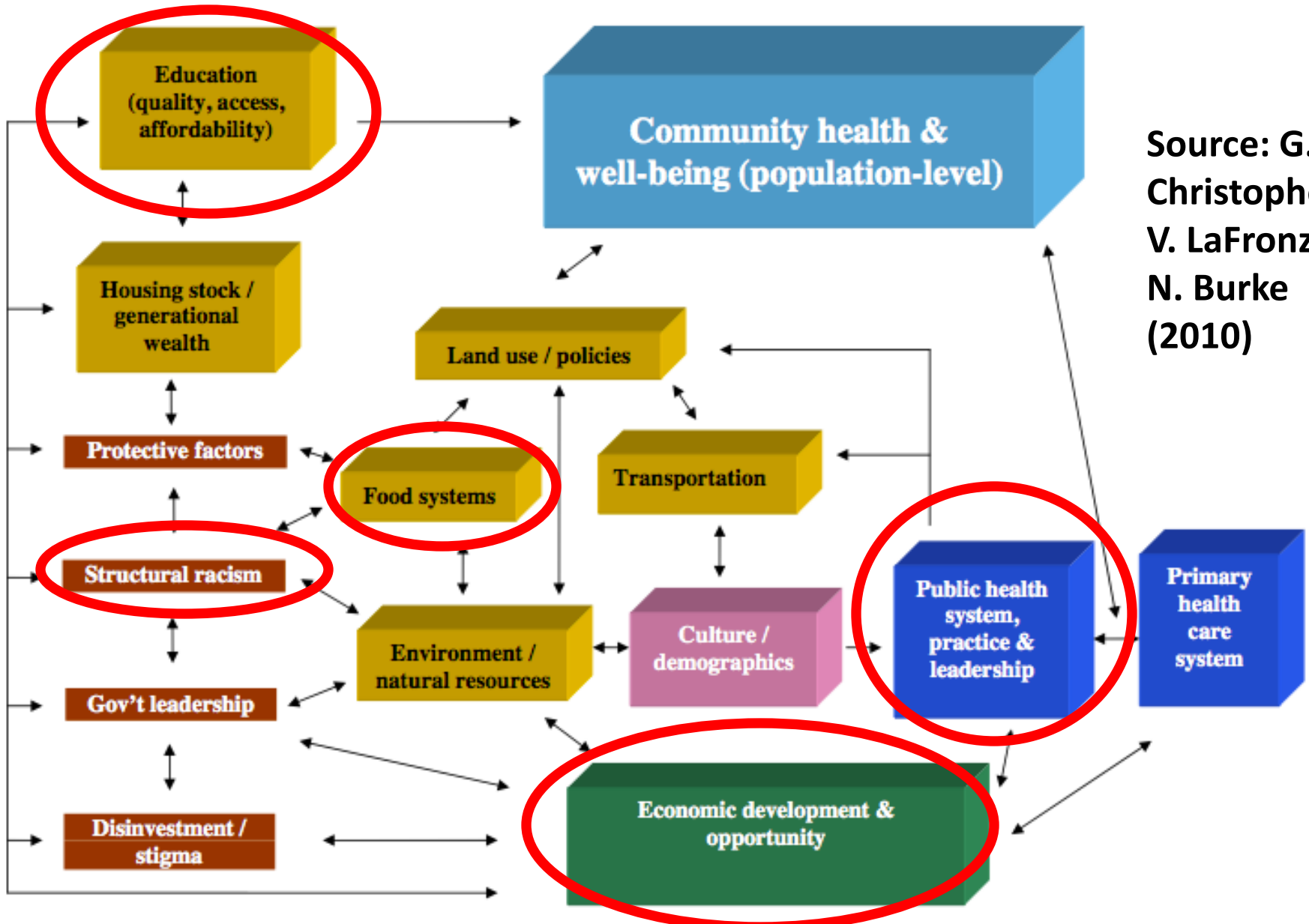
Working with People, Partners, and Purpose



COOK COUNTY

PLACEMATTERS

PLACE MATTERS Model

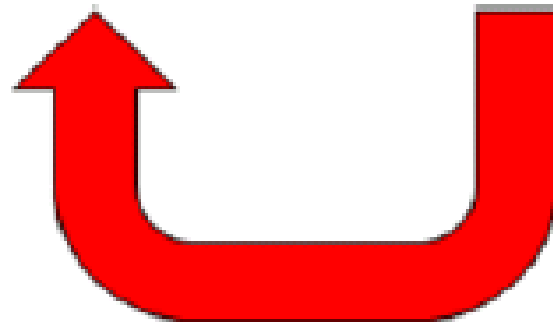


Source: G. Christopher, V. LaFronza, N. Burke (2010)

Cook County PLACE MATTERS

POLICY

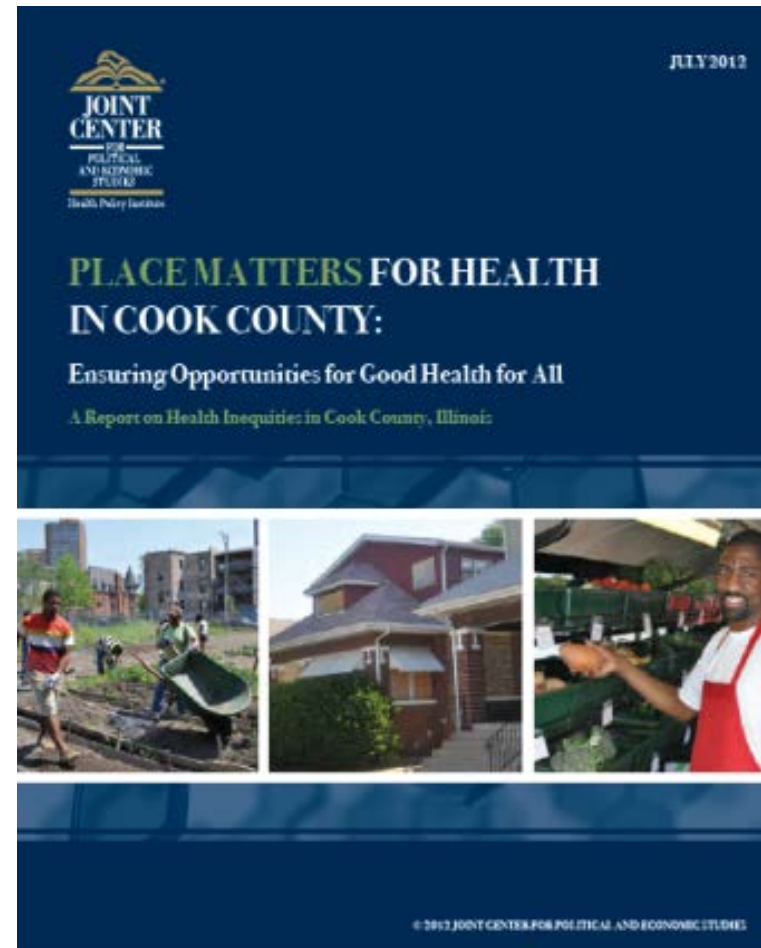
PLACE



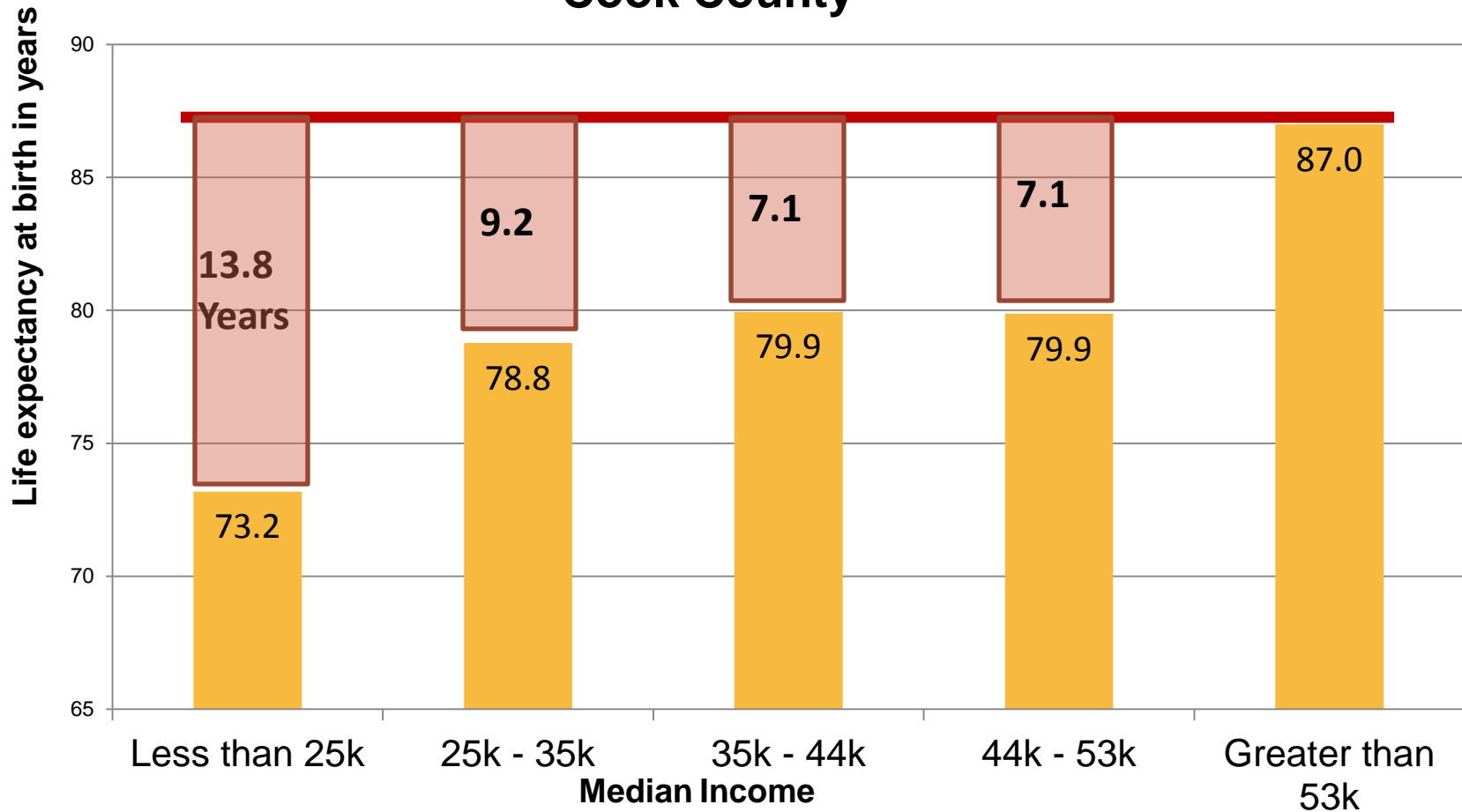
power

Recognition from Cook County, Illinois, Board President Toni Preckwinkle

- “I want to thank the Cook County PLACE MATTERS team for this report...It’s shameful that we live in one of the wealthiest countries in the world and that a person’s life can be cut short by more than a decade because of factors outside her or his control.”

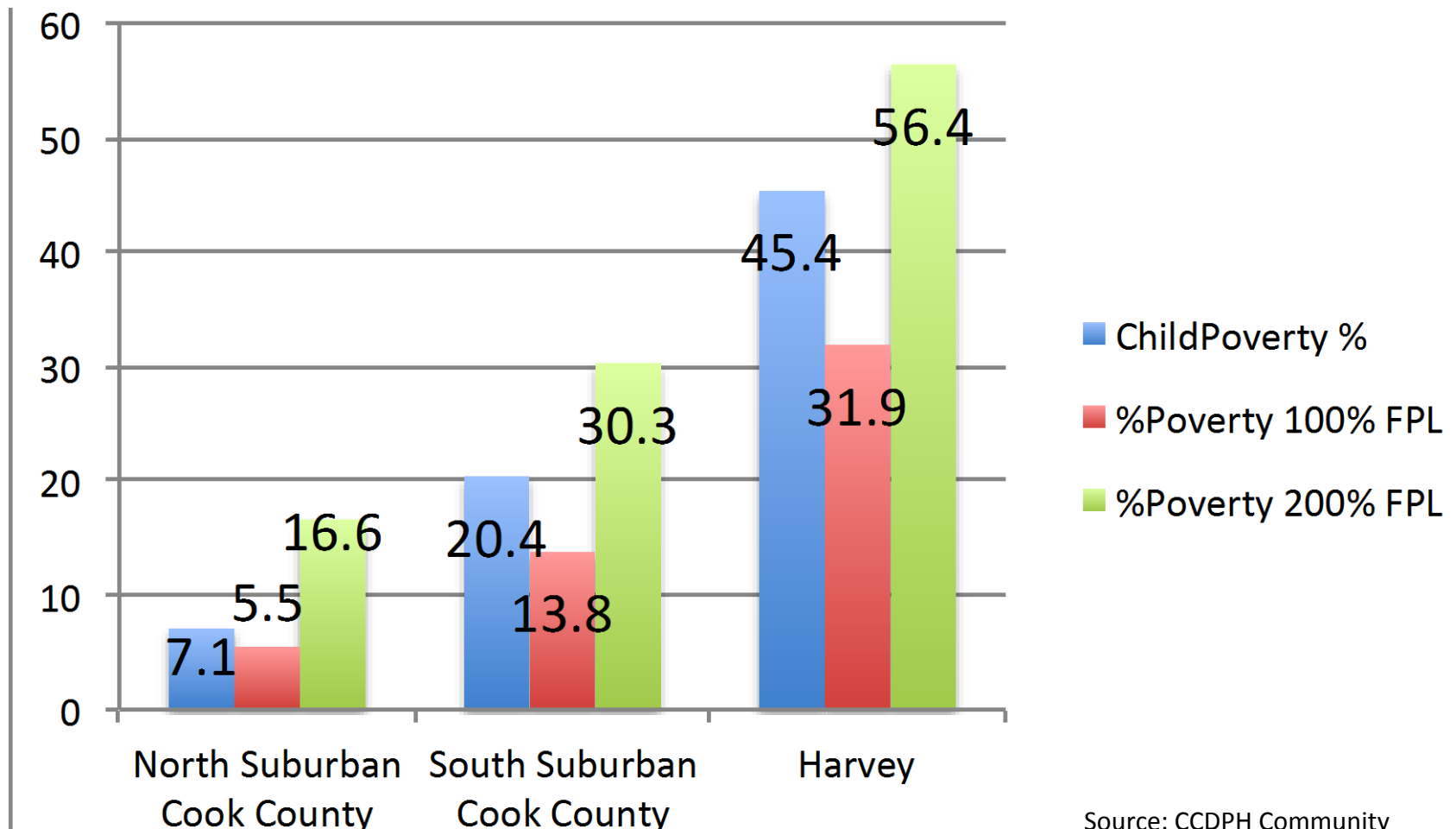


Average Life Expectancy (2003-2007) by Median Income of Census Tract/Municipality (2009), Cook County



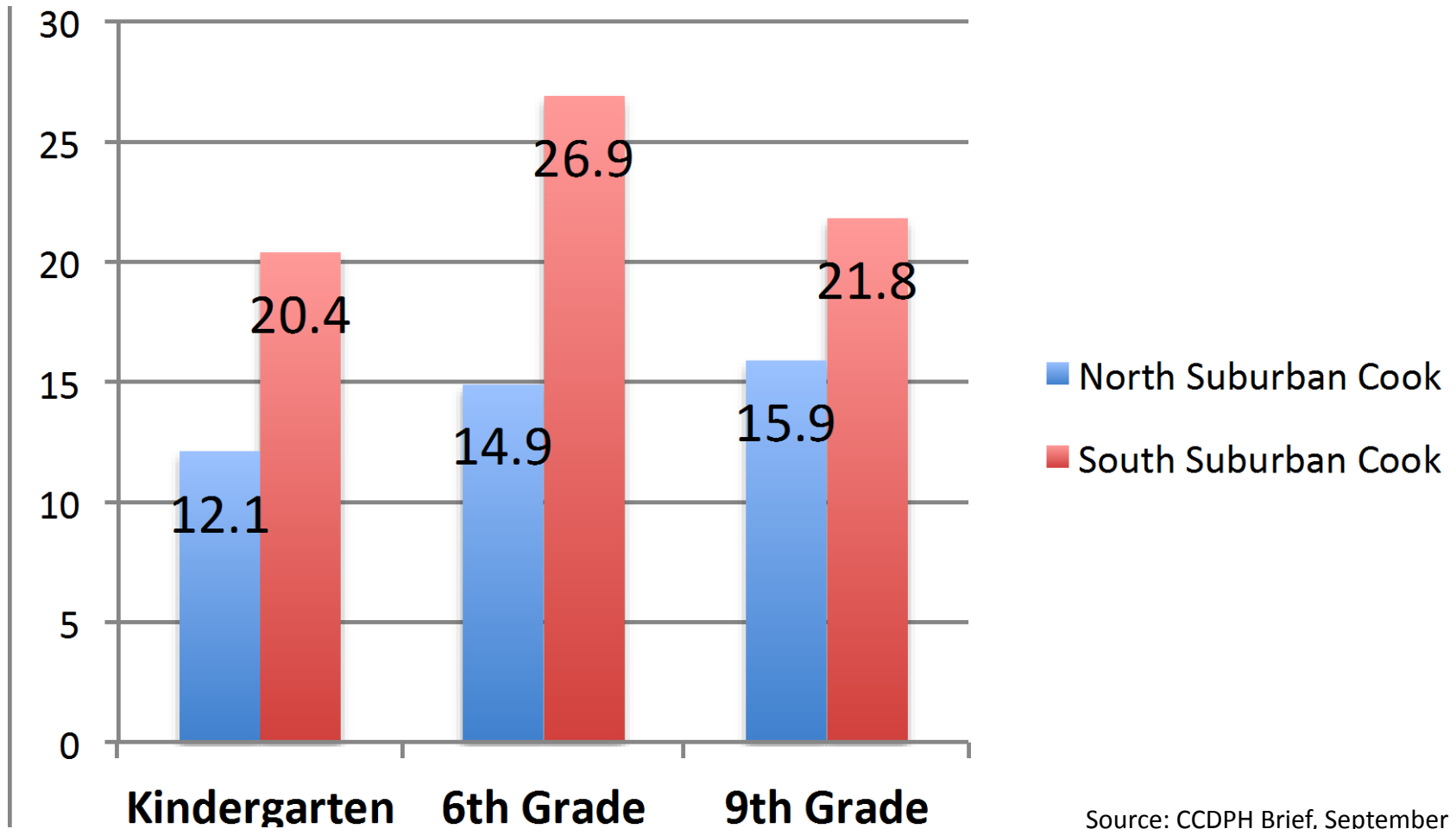
Source: Life expectancy calculated by the VCU Center on Human Needs from 2003-2007 data provided by Cook County Health Department: Median Income from 2009 Geolytics Premium Estimates.

Child poverty more than 6 times greater in Harvey, IL vs. North Suburban Cook County



Source: CCDPH Community Profile 2006-2008

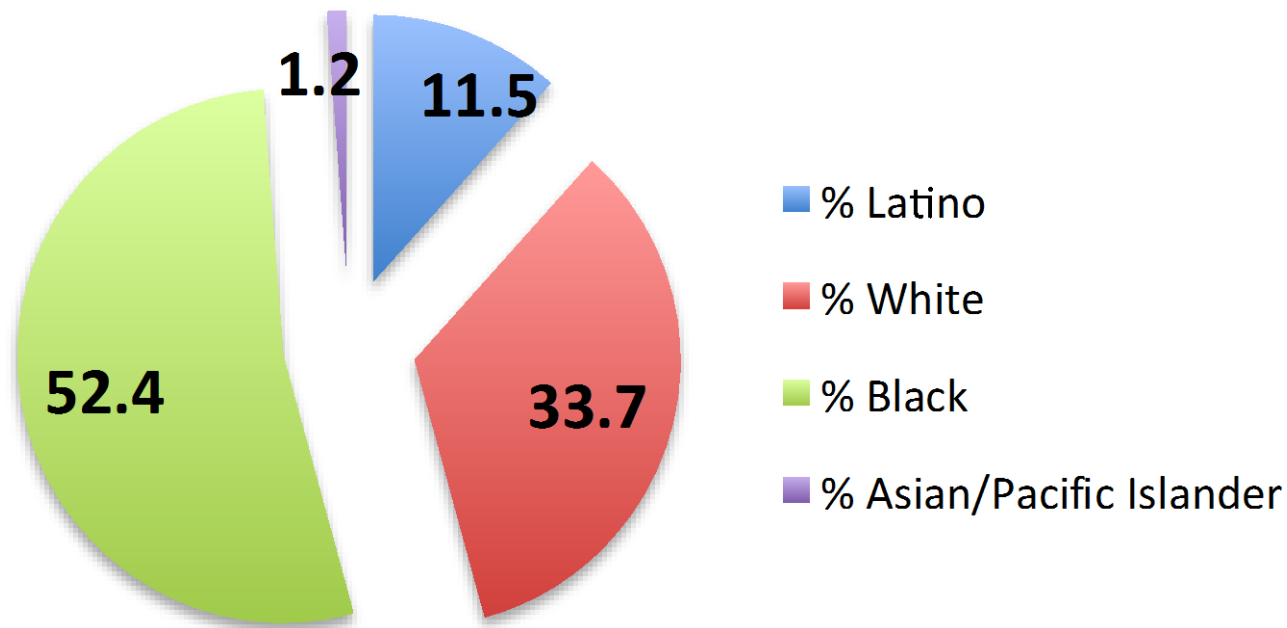
Obesity Rates: North and South Suburban Cook County (2010-2012)



Source: CCDPH Brief, September 2013

Two thirds of residents of south suburban Cook County, IL are people of color

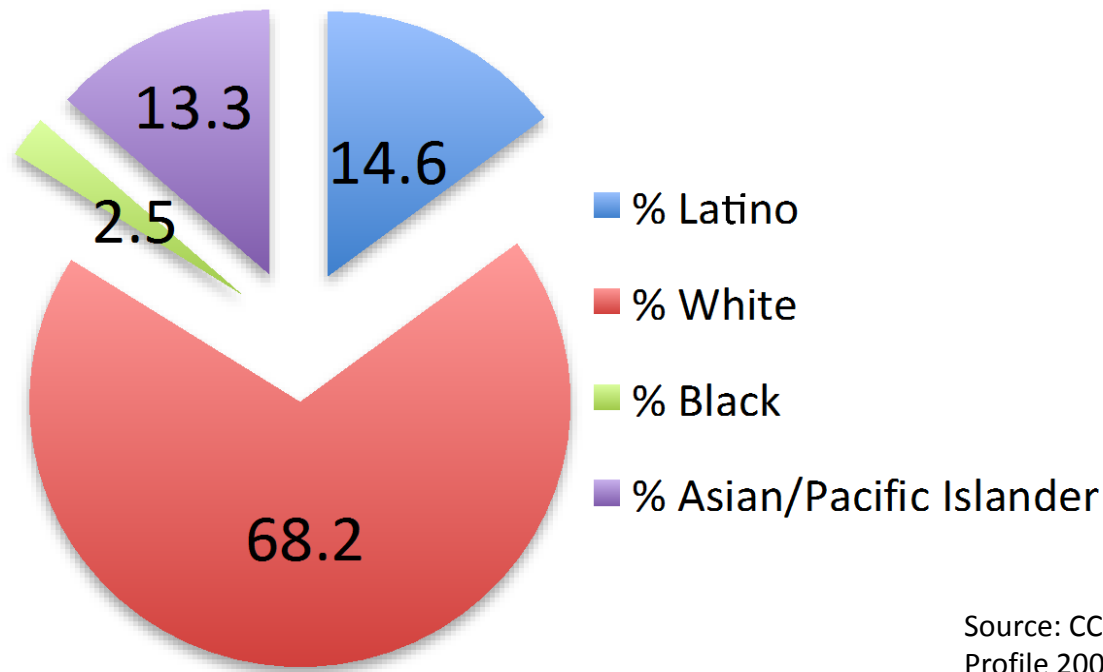
South Suburban Cook Percent Racial Composition 2010



Source: CCDPH Community Profile 2006-2008

Two thirds of residents of north suburban Cook County, IL are white

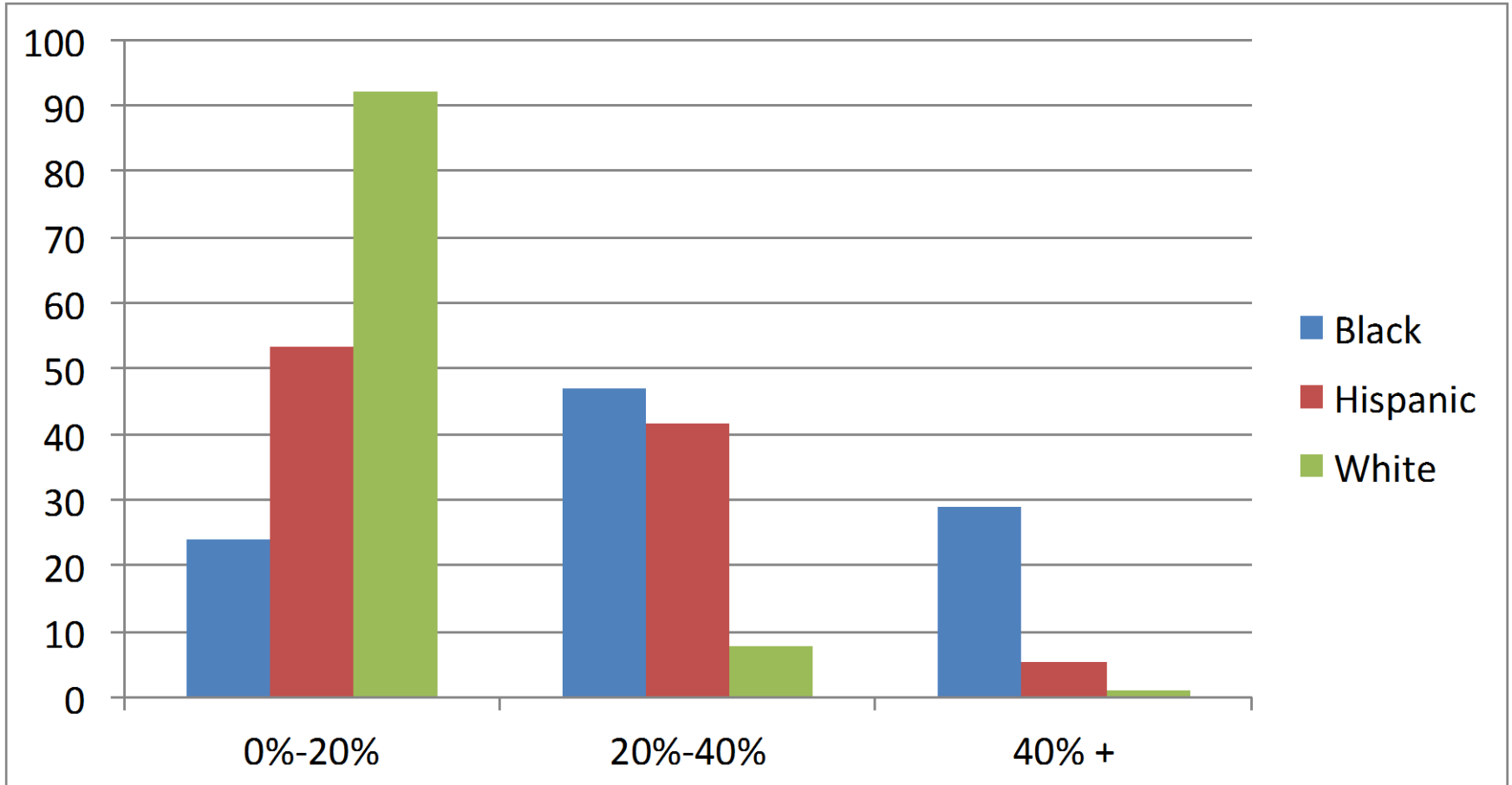
North Suburban Cook Percent Racial Composition 2010



Source: CCDPH Community Profile 2006-2008

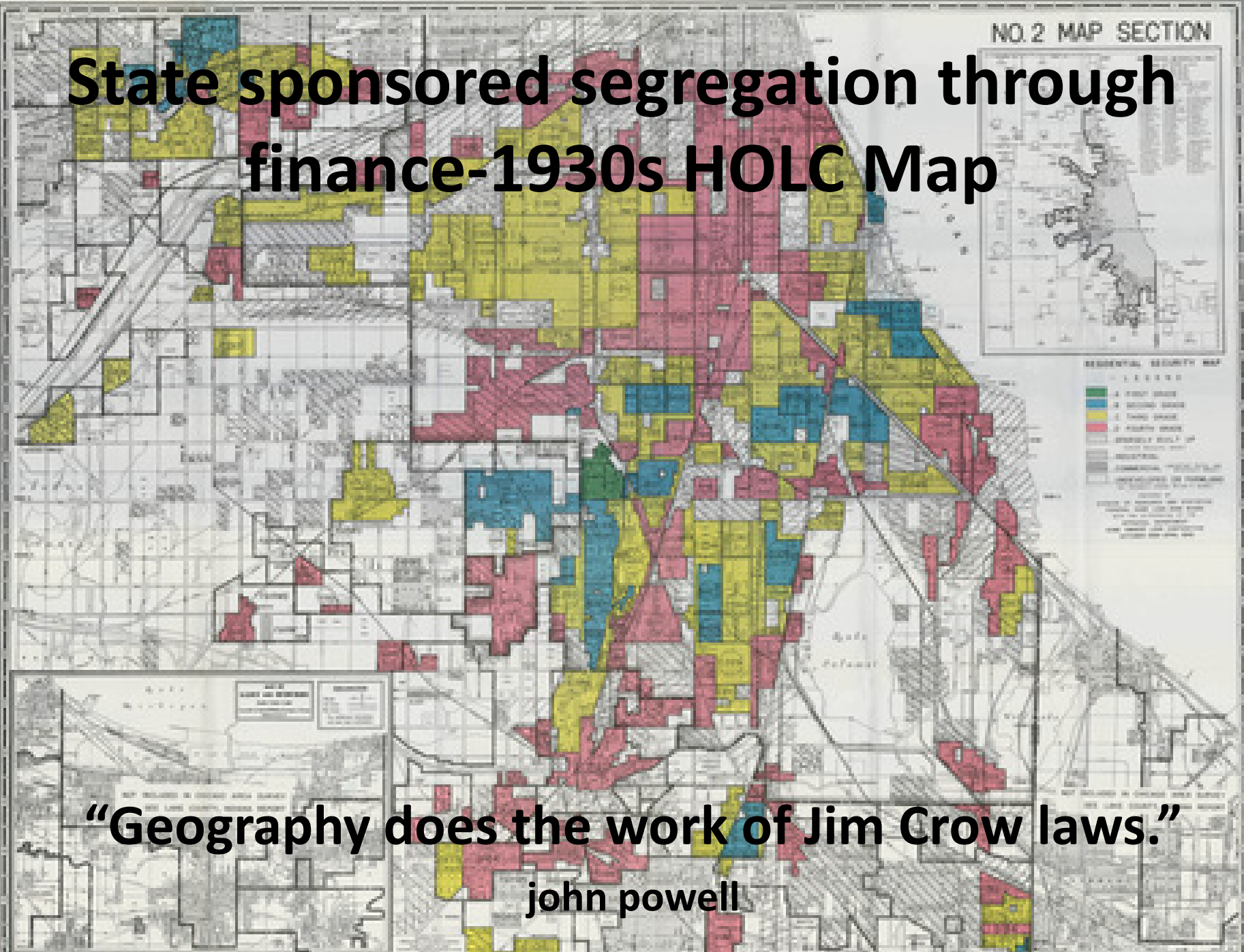
Metro Chicago: Poverty Composition of Neighborhoods of Poor Children By Race

Source: Diversitydata.org, (2011, from 2000 Census Data)



Neighborhood poverty level

State sponsored segregation through finance-1930s HOLC Map



“Geography does the work of Jim Crow laws.”

john powell

MEMBERS OF CONGRESS

Stop taking the National Restaurant Association's corporate cash!

-9to5, National Association of Working Women
-Alliance for a Just Society

-Andy Fisher (Co-founder, founding Executive Director, Community Food Security Coalition)
-Anna Lappé (Head of Real Food Media Project, bestselling author of *Diet for a Hot Planet* and food movement leader)

-Brandwatch
-Community Food and Justice Coalition
-Cook County PLACE MATTERS
-Corporate Accountability International

-Diane Hatz (Change Food)
-Family Values @ Work
-Food Chain Workers Alliance
-Food Tank Think Tank
-Food & Water Watch
-Jewish Alliance for Law & Social Action
-Kshama Sawant Seattle City Councilmember*

-Michele Simon (founder of Eat Drink Politics)
-National Domestic Workers Alliance
-National Family Farm Coalition
-National Organization for Women
-PICO National Network

-Planting Justice
-The Praxis Project
-Progressive States Action
-Puget Sound Sage
-Raj Patel (Bestselling author of *Stuffed and Starved* and food movement leader)
-Restaurant Opportunities Centers United
-Unitarian Universalist Service Committee
-United Workers Congress
-Wider Opportunities For Women
-Working America (Community Affiliate of the AFL-CIO)
-Working Families Party

**Institutional affiliation listed for identification purposes only*

We are a broad and growing list of co-signers that includes food system and public health organizations, activists and writers; women's organizations; workers' organizations; corporate accountability groups; policymakers, and more.

STOP

POVERTY

TIPPED RESTAURANT WORKERS live in POVERTY at 3X the rate of the U.S. workforce.



PARENTS WITH CHILDREN ON FREE LUNCHES



WORKERS ON FOOD STAMPS



In states with a tipped minimum wage of \$2.13, the poverty rates for workers of color is nearly double that of the seven states without a tipped minimum wage, with one in four living in poverty.

WHITE	PEOPLE OF COLOR	ALL
POVERTY RATES IN \$2.13 STATES		
16%	25%	20%
POVERTY RATES IN STATES WITH NO TIP CREDIT		
13%	14%	14%

Restaurant Workers & A Human Rights Movement

TIPPED WORKERS AND THE RISING AMERICAN ELECTORATE

EDUCATION



HIGHER EDUCATION

MARITAL & PARENTAL STATUS

STATUS



Married 32%

Parents 31%

Dads 22%

Moms 36%

Single Moms 17%

AGE



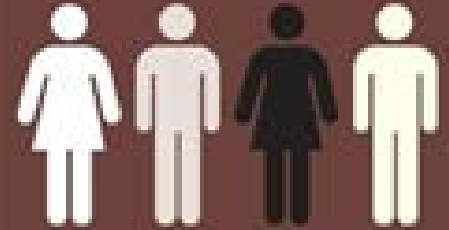
≤24 33%

25-34 25%

35-44 17%

45+ 26%

RACE



White 61%

Latino 18%

Black 11%

Asian 10%

Other 1%

46% of tipped worker moms are single moms



Strengthening Voices in Policy on Education, Nutrition, and Neighborhood Conditions



Thank you

- **Bonnie Raterree**

Executive Director Human Action Community Organization

16028 S. Halsted, Harvey, IL 60426

bonnieraterree@yahoo.com (708) 825-1116 (708) 953-1071

- **Felipe Tendick-Matesanz**

Restaurant Opportunity Centers United

felipe@rocunited.org

- **Jim Bloyd**

Cook County Department of Public Health

15900 S. Cicero Av., Oak Forest IL 60452

jbloyd@cookcountyhhs.org (708) 633-8314



STEERING COMMITTEE

Daniel Block, PhD

Chicago State University

Jim Bloyd, MPH

Cook County Department of Public Health

Sheila Castillo, MUPP

Midwest Latino Health, Research, Training and Policy Center

Sheelah Muhammad, DN

Food Justice Activist and Consultant

Johnnie Owens, Jr.

Centers For New Horizons

Kathryn Saclarides Bocanegra,

LCSW

ENLACE Chicago

COMMUNICATIONS WORKGROUP

Natalie Chadwell, MBA

Alpha Kappa Alpha Sorority

Bonnie Rateree

Human Action Community Organization

Agnes Markos

Communications Specialist



REFERENCES

Christopher, G., LaFronza, V., Burke, N. (2010). *Place Matters: Building Partnerships among Communities and Local Health Departments*. In Hofrichter, R., and Bhatia, R. (Eds.), *Tackling Health Inequities through Public Health Practice: Theory to Action* (pp. 458-474). Oxford: New York.

Drewnowski, A. (2012). The economics of food choice behavior: Why poverty and obesity are linked. *Nestlé Nutrition Institute Workshop Series*, 73, 95-112. doi:10.1159/00034130

Joint Center For Political and Economic Studies (2012). PLACE MATTERS FOR HEALTH IN COOK COUNTY: Ensuring Opportunities for Good Health for All.

<http://jointcenter.org/sites/default/files/Place%20Matters%20for%20Health%20in%20Cook%20County.pdf> (Accessed September 18, 2014).

