



Clinton Health Matters Initiative



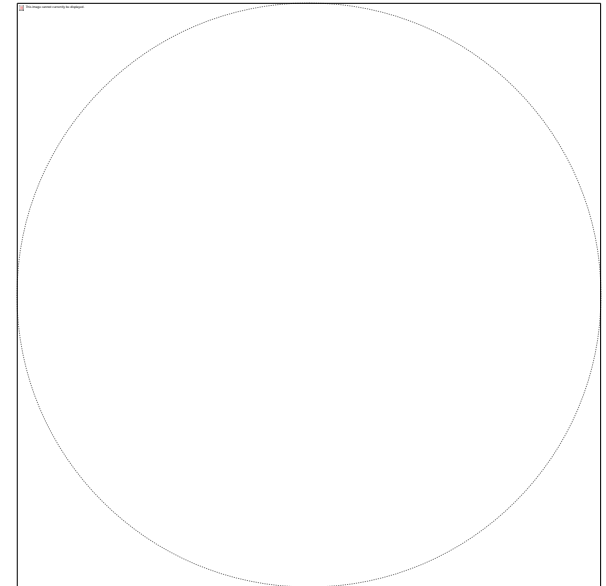
**Employee Health Improvement:
A Focus on Small- and Mid-Sized Employers**
Presented by the Clinton Health Matters Initiative



CLINTON HEALTH MATTERS INITIATIVE

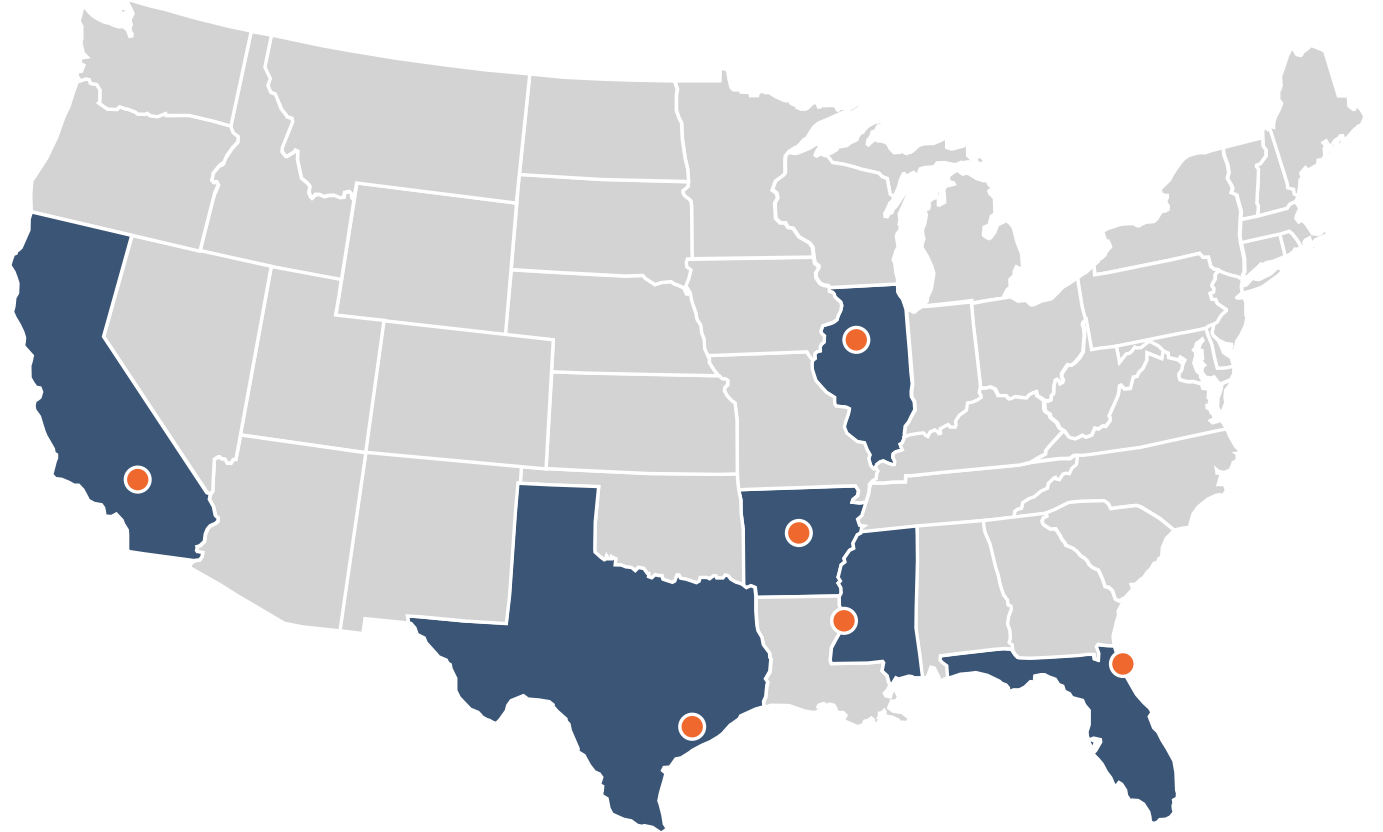
What We Do

- Build strategic partnerships that will help facilitate the development and scaling of health promoting solutions.
- Work across sectors to develop and implement coordinated, systemic approaches to creating healthier communities.
- Leverage technology and digital innovation to help advance health and wellness at the national and community levels by disseminating evidence-based individual, systems, and investment strategies.



CURRENT COMMUNITIES

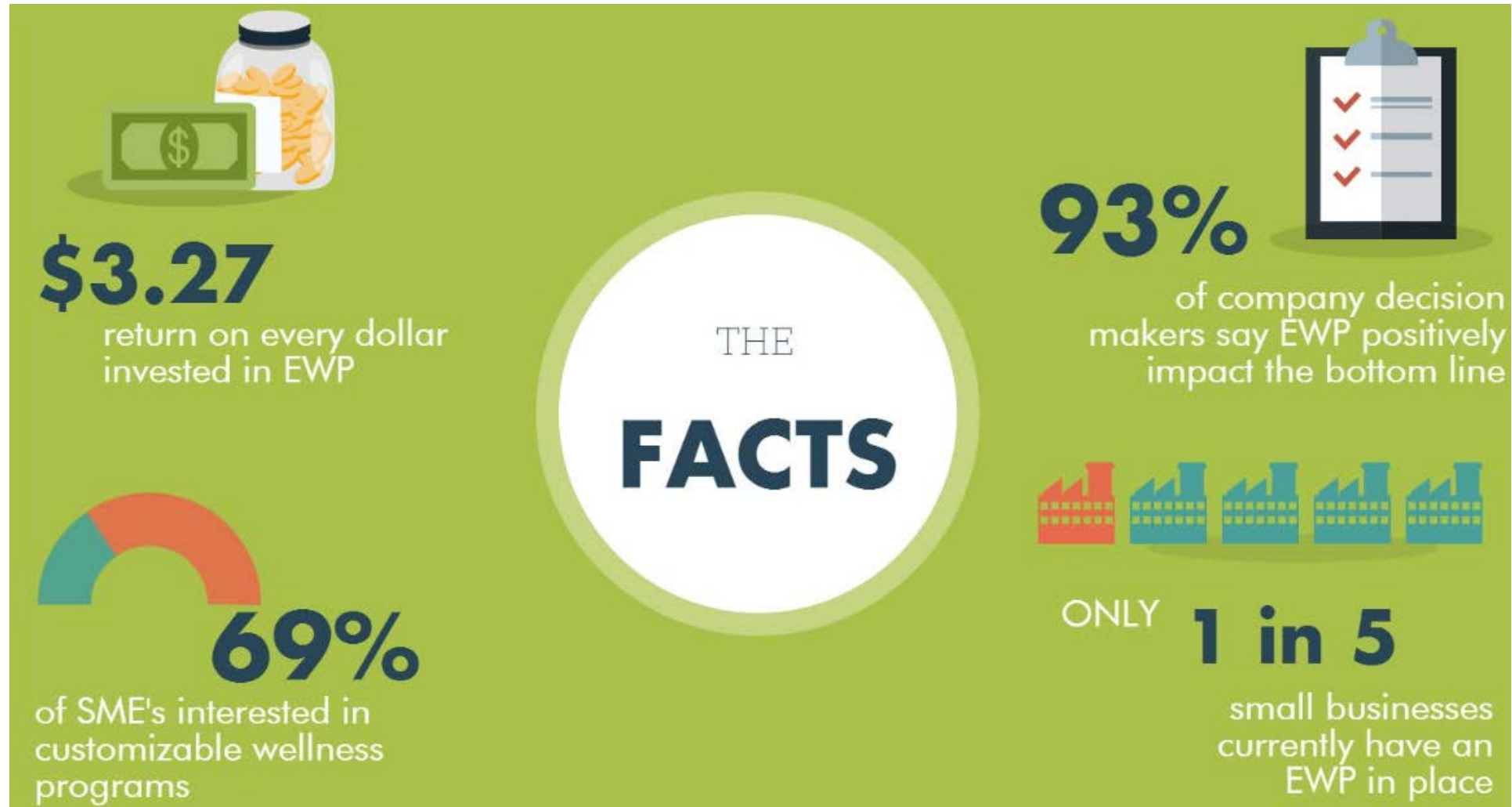
- 1 The Coachella Valley, California
- 2 Central Arkansas (Little Rock), Arkansas
- 3 Northeast Florida (Jacksonville), Florida
- 4 Greater Houston, Texas
- 5 Adams County, Mississippi
- 6 Knox County, IL



THE COST OF POOR HEALTH



THE NEED



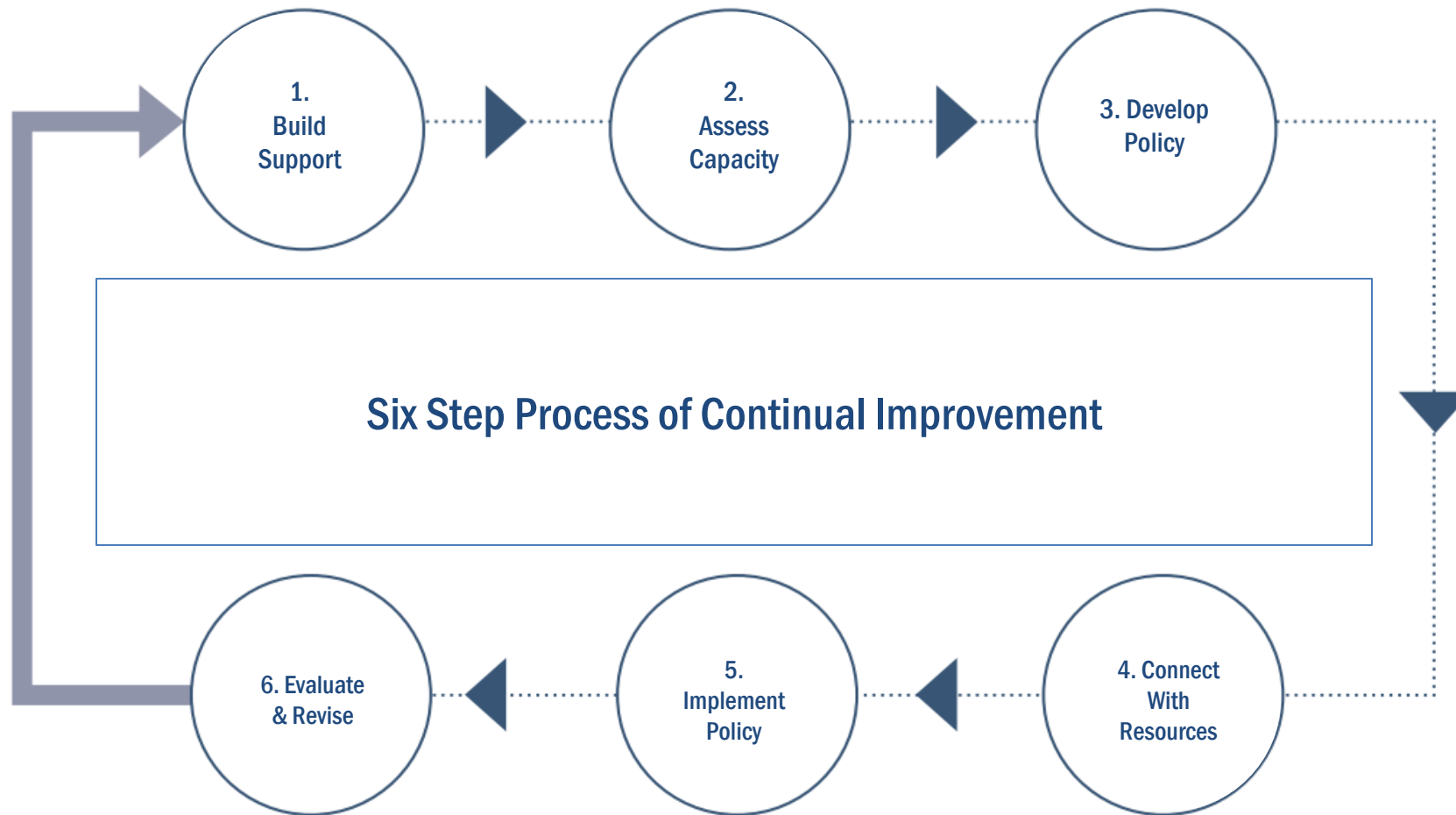
FRAMEWORK

Vision

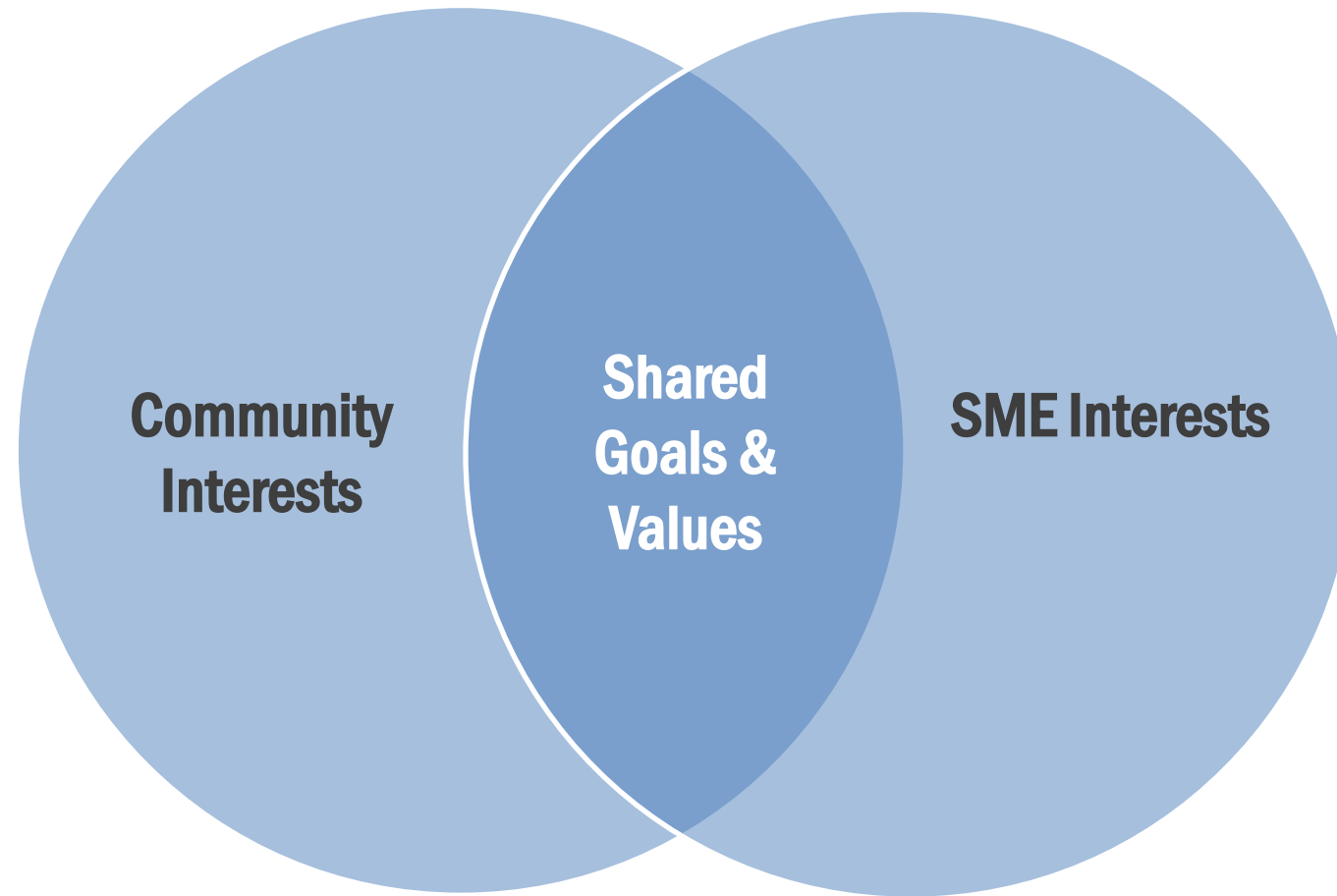
- Create systemic change in business organizations, communities, and industries to support improvements to employee wellbeing;
- Prevent incidences of chronic diseases, especially in the area of employee population health; and,
- Improve organizational health by looking at the cost-effectiveness and impacts to productivity of employee health improvement programs and practices.



APPROACH



PRINCIPLES OF ENGAGEMENT



ENGAGEMENT STRATEGY

Identify Local Partners



Convene SME Cohort



Prioritize Needs



Connect to Resources



Monitor and Assess Collective Progress

SME TOOLKIT

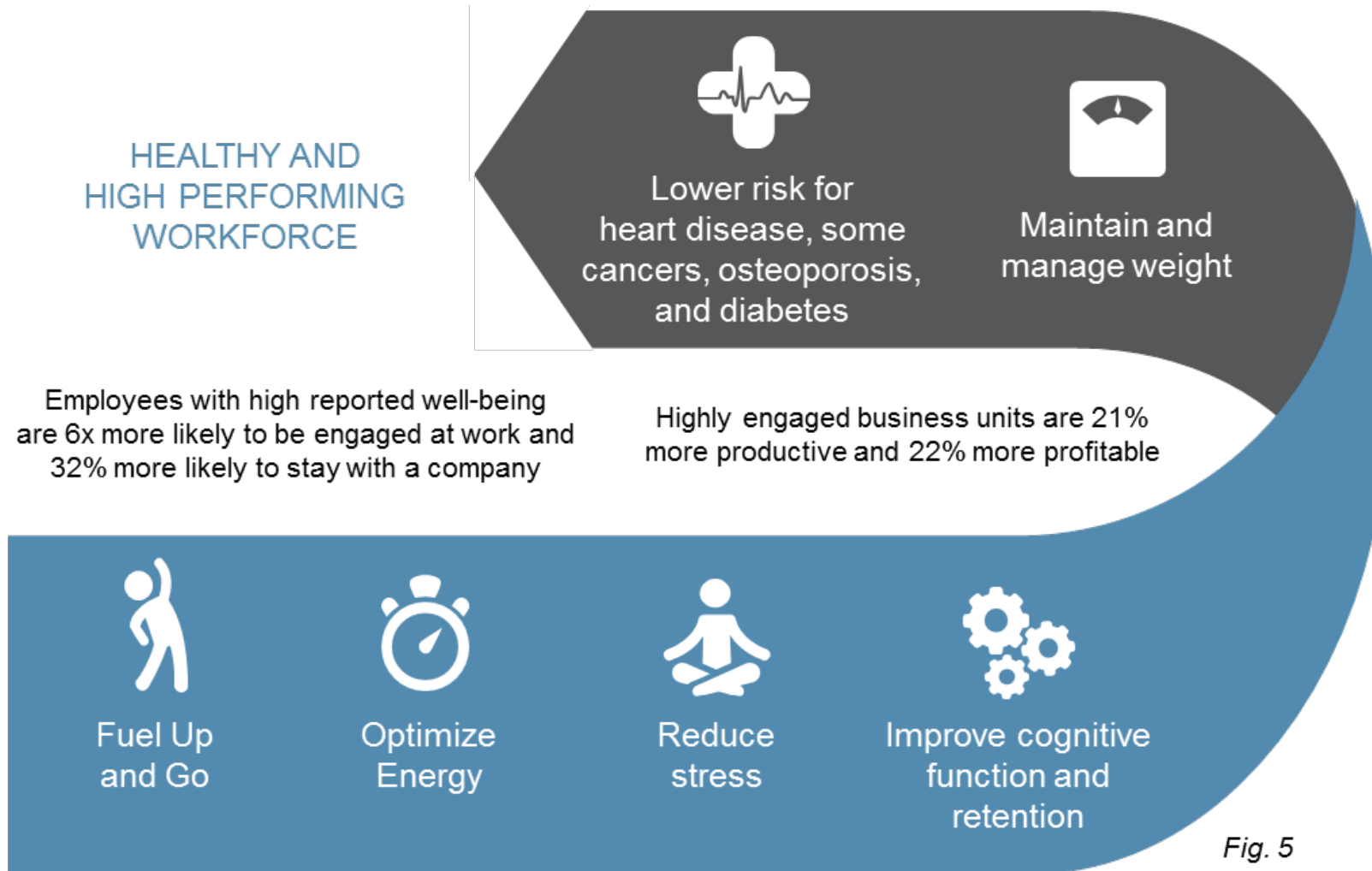


Fig. 5

TOOLKIT: CORE COMPONENTS

Build Support

- Assess Organizational Capacity
- Conduct Needs Assessment
- Activate Leaders
- Select Internal Managers
- Identify and Train Champions

Physical Activity

- Built Environment Improvements
- Integrate Movement
- Workday Break Policies
- Rewards, Incentives, & Recognition

Nutrition

- Built Environment Improvements
- Vendor and Vending Machine Policies
- Access to Healthy Food
- Rewards, Incentives, & Recognition

Mental Health

- Built Environment Improvements
- Communicate EAP resources
- Combat stigma

EVALUATION & IMPACT

Organizational Assessment

- Primary Goal is to track policy and business practice change across a cohort of local SMEs in each of our six communities
- Phased evaluation approach – analyze baseline data, establish shared metrics, and then collect, track, and report on progress
- Pre- and Post-Assessments for each participating employer
- Incorporation of outcomes into a larger evaluation of the collective impact model conducted at the regional level (interim report expected 4Q 2016)



THANK YOU

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