#### St. Joseph Hospital of Orange:

A Community Cancer Center Perspective



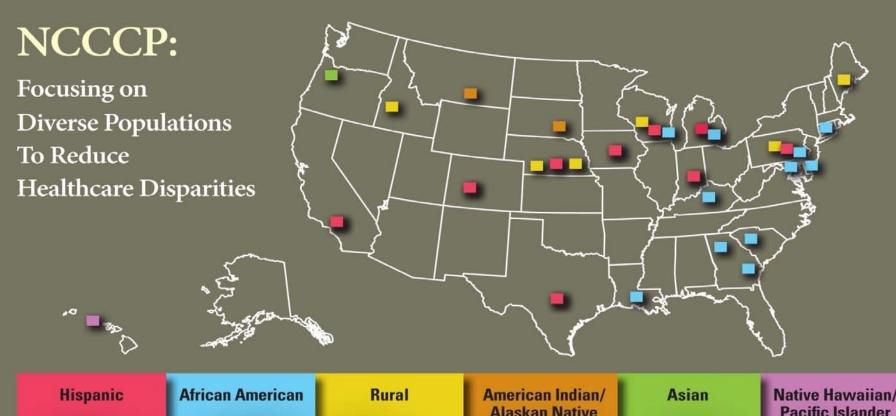
Maria Gonzalez, BS
Cancer Research Manager
March 21, 2011
Institute of Medicine Workshop

#### St. Joseph Hospital of Orange

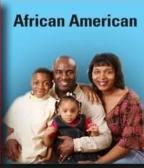


- 525 beds, ~1000 MDs on staff
- > 30 Hospitals in region
  - ❖ 7 w/in 3 mi of SJO
  - ❖ Highest # ER Visits in OC; 2<sup>nd</sup> in CA
- 1672 Analytic Cancer Cases
- Race/Ethnicity PSA
  - ❖ 53.7 % Hispanic
  - ❖ 17.3 % Asian
  - ❖ 25.9 % White
- ~ 25% Undocumented immigrants
- Community Benefit focused
- Non-CCOP Community Research
- NCCCP 2007 Site

NCCCP: "Research Ready" Community Hospitals with the ability to be dynamic, supportive of community physicians and provide infrastructure for clinical trials and biospecimens in a diverse setting



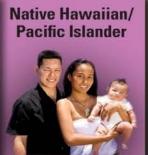














#### **Program Attributes**

- Public-private partnership: enables improved infrastructure
- CEO commitment, hospital investment and physician engagement
- Complimentary network: share best practices / address barriers
- Provide synergy with NCI programs; NCCCP increased site collaborations 22 → 54 (2007-2010)
- Leveraging partnerships with national organizations
- Contract mechanism: deliverables and metrics
- 30 sites across 22 states



#### NCCCP Clinical Trial Deliverables

- Increase accrual to clinical trials
- Focused efforts to increase accrual of underserved populations to clinical trials (ethnic/racial minorities, rural, elderly, uninsured/underinsured)
- Broaden trial menu to include treatment, cancer control and prevention
- Increase community physician participation in clinical trials
- Conduct early phase trials Cancer Prevention and Treatment



#### St Joseph Hospital Accomplishments

- SJO Health System Strategic Plan: Research (2006)
- Increased Clinical Trials Accrual 2.4% to 6.5%; minority accrual
- Improved infrastructure, evidence based guidelines and clinical trials culture shift
- Diversity Team: Underserved NP, financial counselor and expanded navigation; MDC
- Increased Physician Engagement:
  - ~70 COP physicians

The Center for Cancer Prevention and Treatment



#### St Joseph Hospital Accomplishments

- Cooperative Group/NCI Designated Cancer Center collaborations:
  - \* RTOG: Cleveland Clinic
  - SWOG: University of Mississippi
  - ❖ GOG: University of California, Irvine (UCI)
  - \* NSABP
  - City of Hope
  - University of Pittsburgh
  - University of California, Irvine
- Onsite Biospecimen Repository
   Cancer Prevention and Treatment



## Improving the Cooperative Group Program: The St. Joseph Hospital Perspective

- Advocate for the Community Hospital/Physicians; "Have them at the discussion table"
- Incentivize Community Physicians participating in Clinical Trials
- Cultivate the Academic-Community Hospital Linkage
- Increase Clinical Trials advocacy, education and ongoing community physician training
- Work with Community Network Partners increase
   minority/rural enrollment
   Cancer Prevention and Treatment



## Improving the Cooperative Group Program: The St. Joseph Hospital Perspective

- Streamline cooperative group membership process
- Standardize data capture/entry, quality standards
- Standardize accrual quotas
- Standardize audit procedures
- Collaborate with local biospecimen repositories
- Improve communication; educate local IRBs
- Develop ongoing assessment of improvement:
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Celebrate Progress.....

...focus on Priorities!!!

Thank You

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