

Delivering Affordable Cancer Care in the 21st Century

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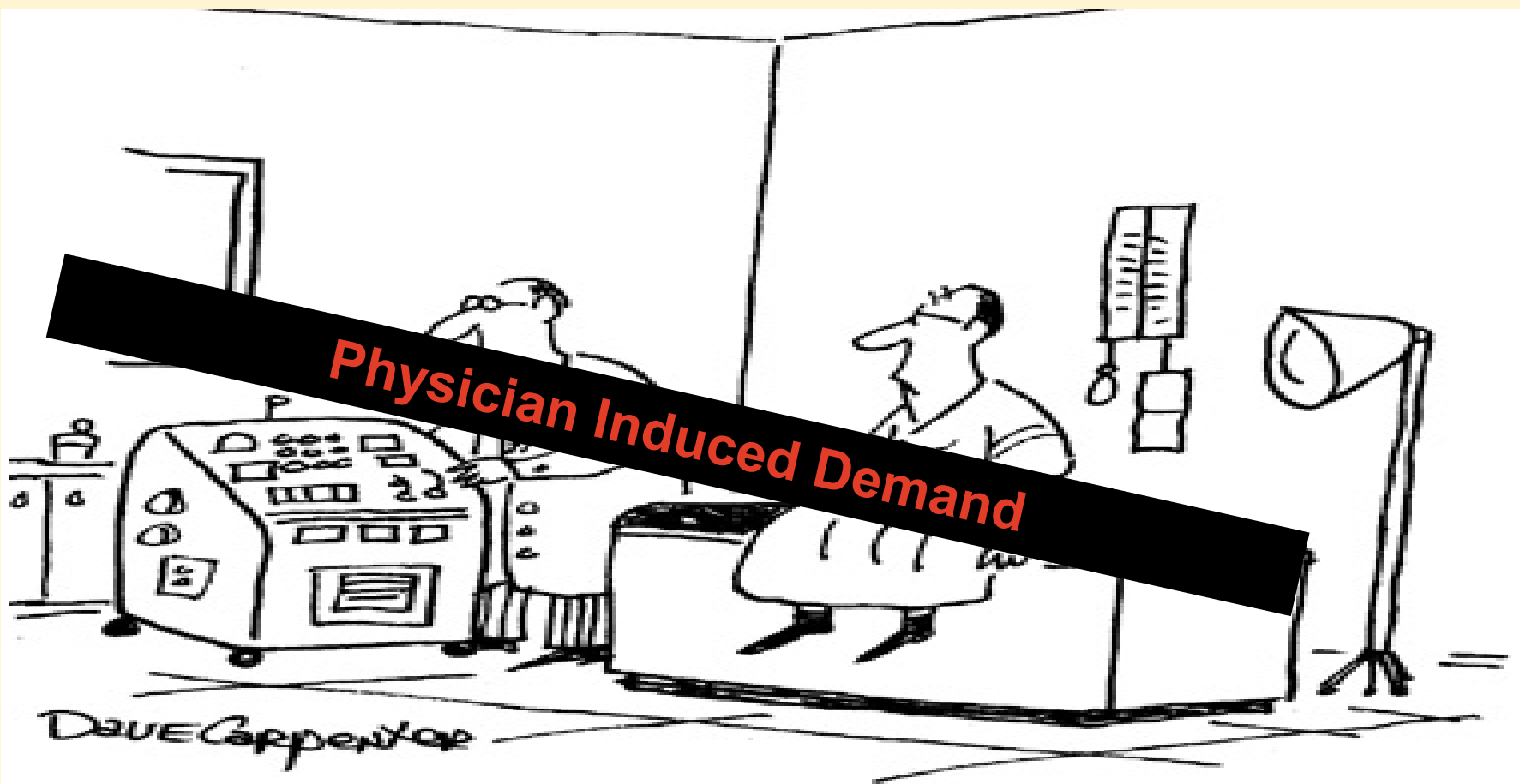


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“Say aaargh!”

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“First we’re going to run some tests to help pay off the machine.”

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**...escalating healthcare cost is
no laughing matter**

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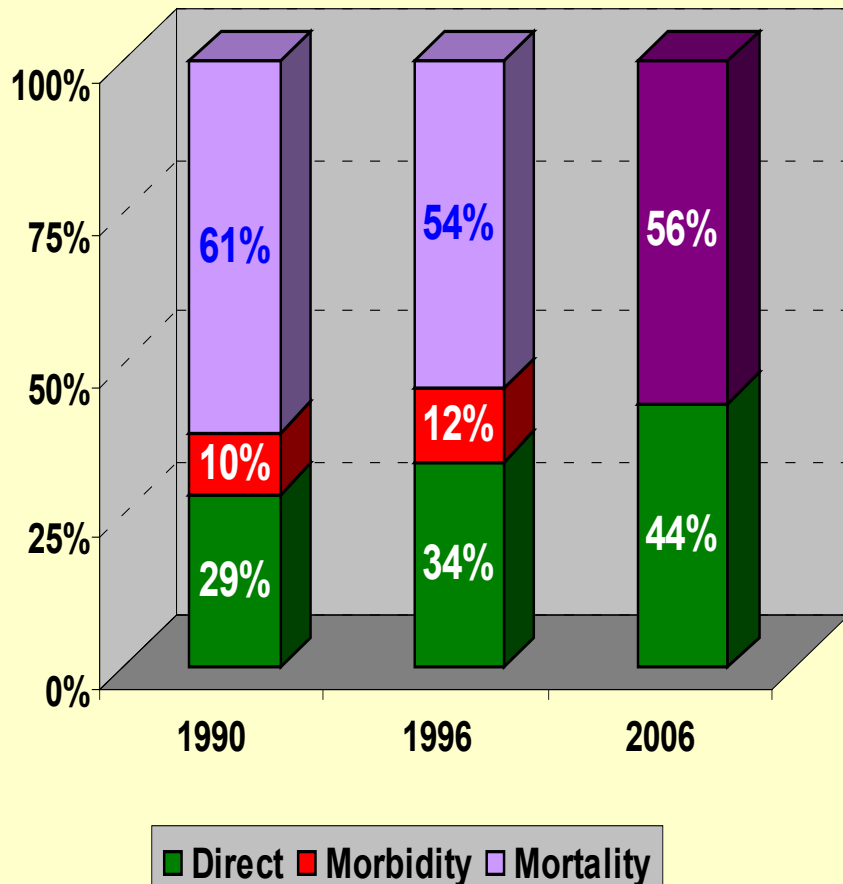
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Cost of Healthcare and Cancer Care

- Healthcare costs accounted for 18% of GDP in 2010
- Total cost of cancer in 2006: \$284.4 billion (in 2011\$)⁽¹⁾
 - Direct medical cost: \$123.9 billion
 - Indirect (morbidity + mortality) cost \$160.5 billion
- Total medical costs of cancer accounts for 5% of all health care expenditures and 10% of the Medicare expenditures

Distribution of Cancer Care Cost Over Time



➔ increasing proportion of direct medical costs over time

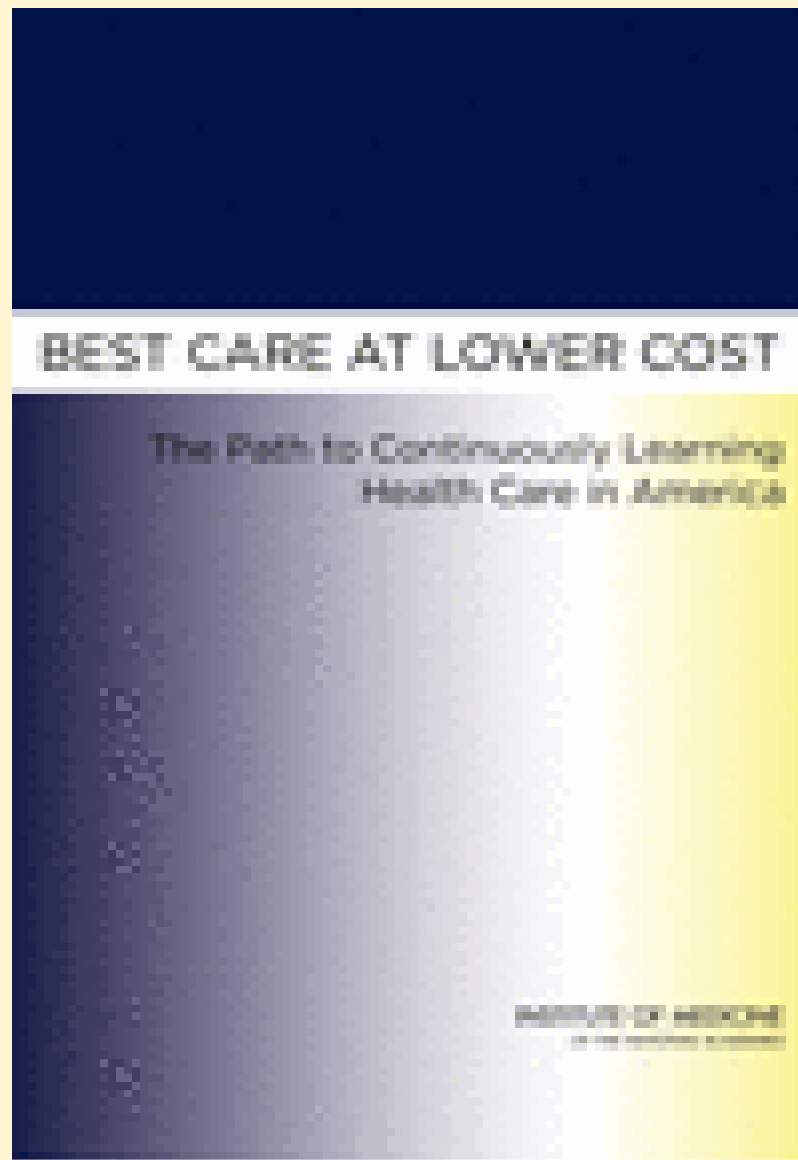
- Aging of cancer patients
 - Shrinking % of indirect costs
- Technology advances
 - High cost of new drugs/technology
 - Changes in treatment patterns driven by new technology

- **Best care at lower cost: the path to continuously learning healthcare in American**

- **The foundation for a learning healthcare system is continuous knowledge development, improvement, and application**

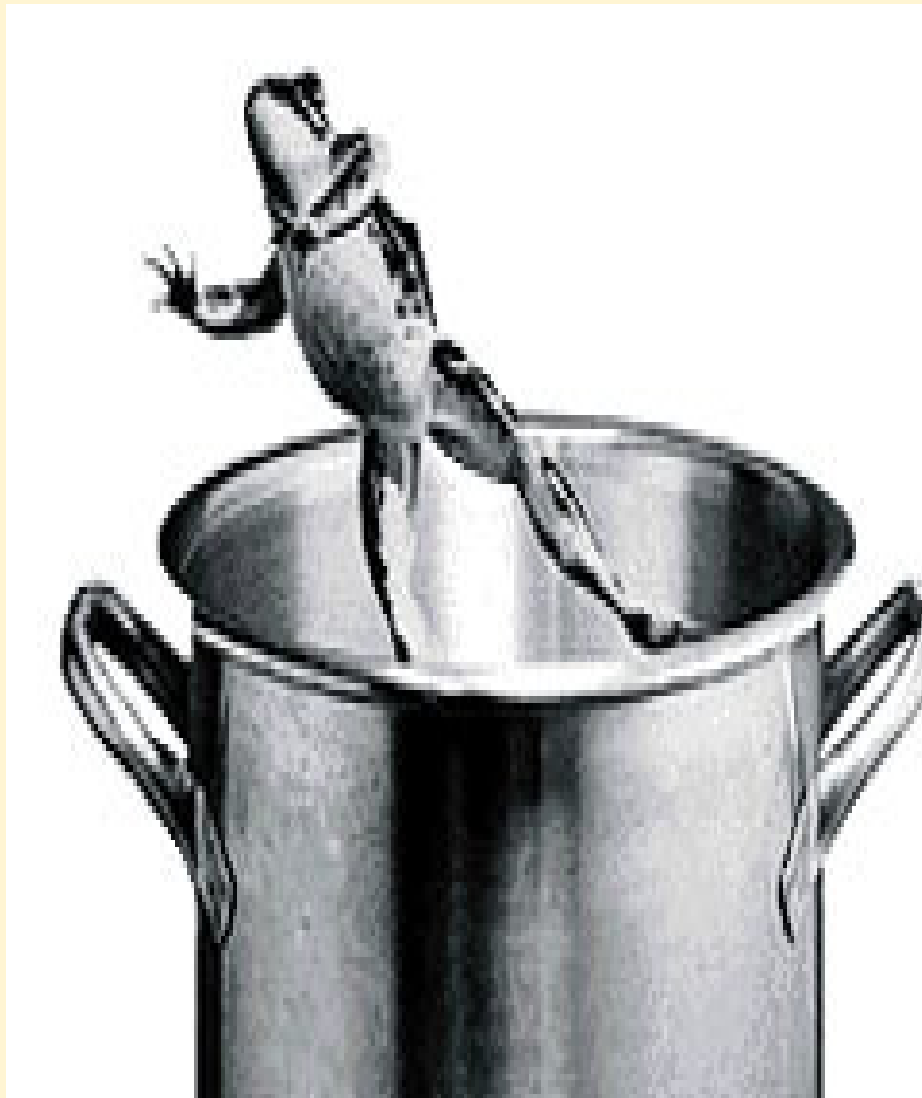
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Learning Disability in Organization

- **I am my position**
- **The enemy is out there**
- The illusion of taking charge
- The fixation on events
- **The parable of the boiled frog**
- The delusion of learning from experience
- The math of the management team



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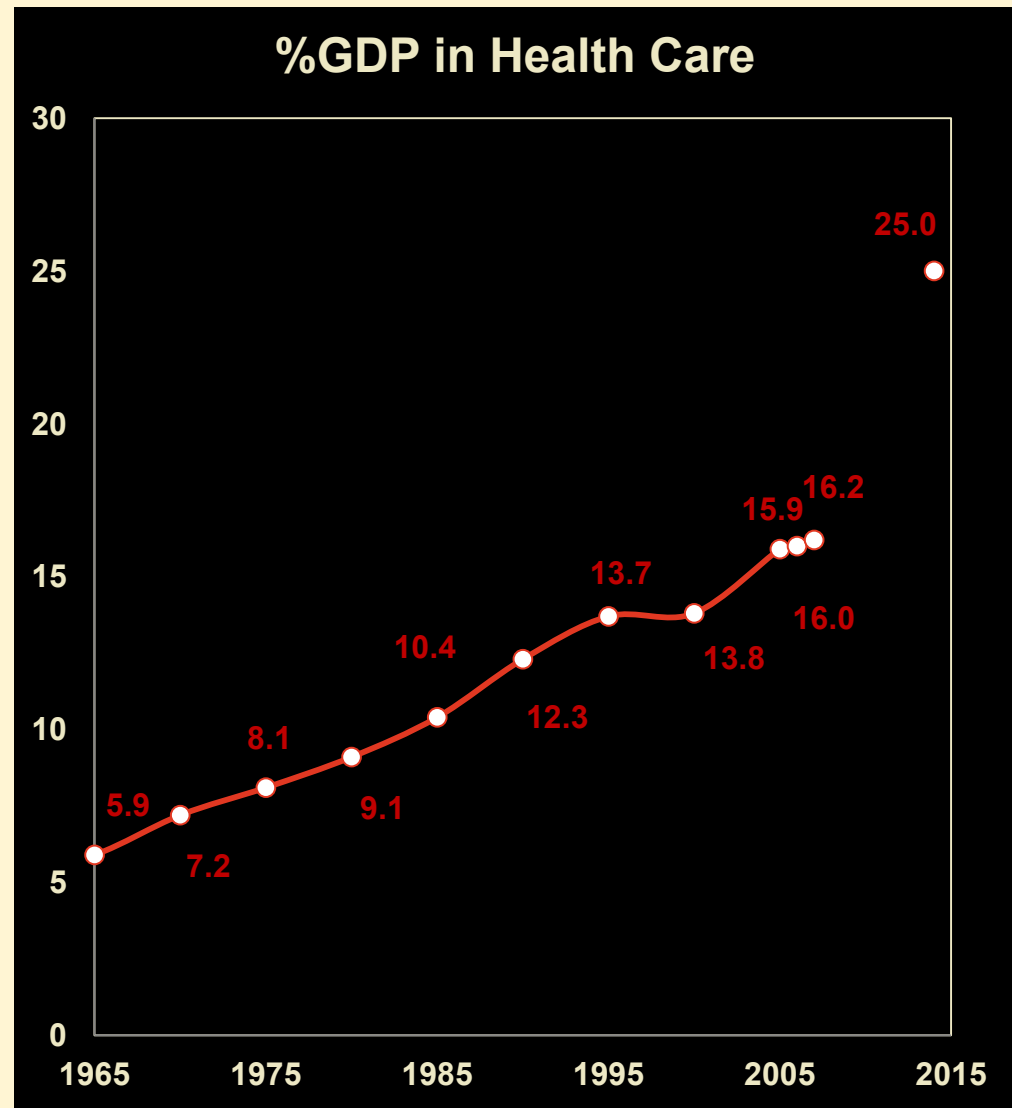
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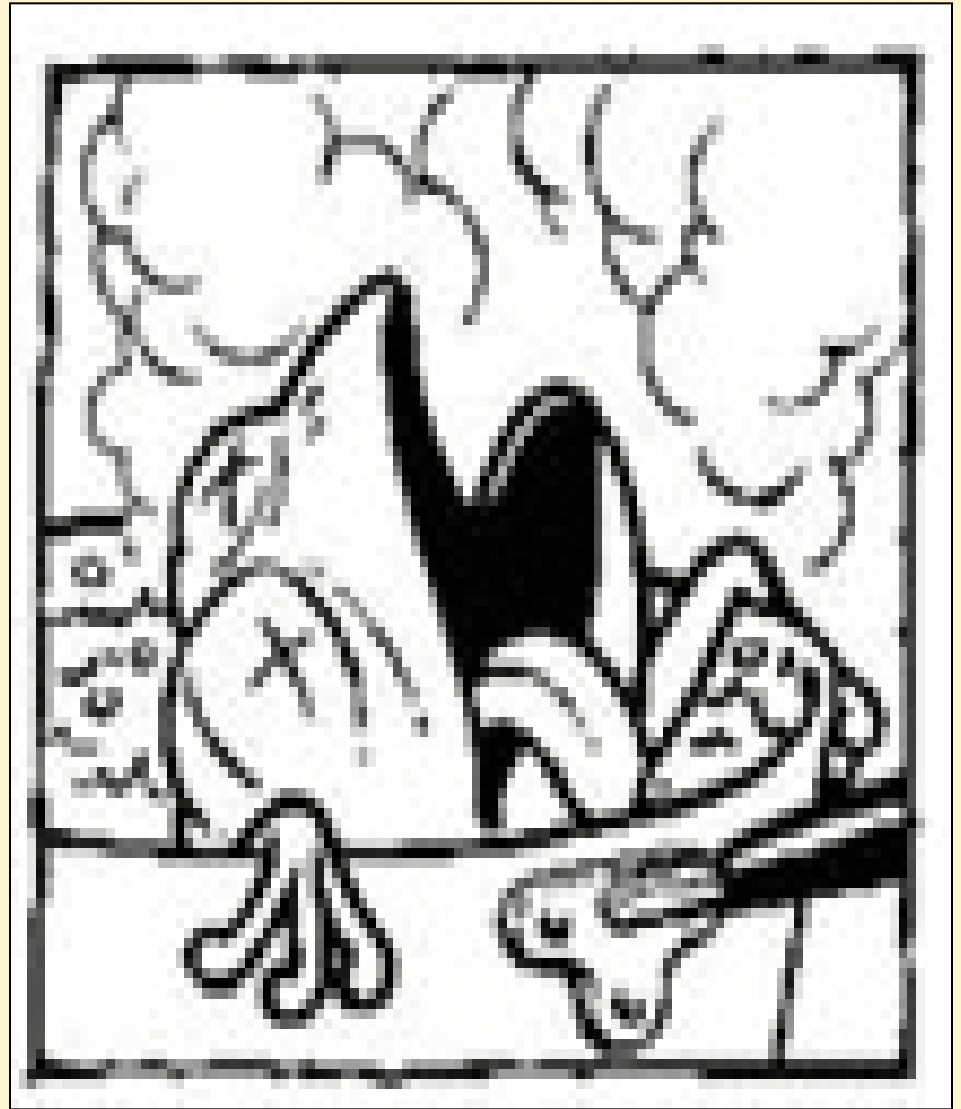




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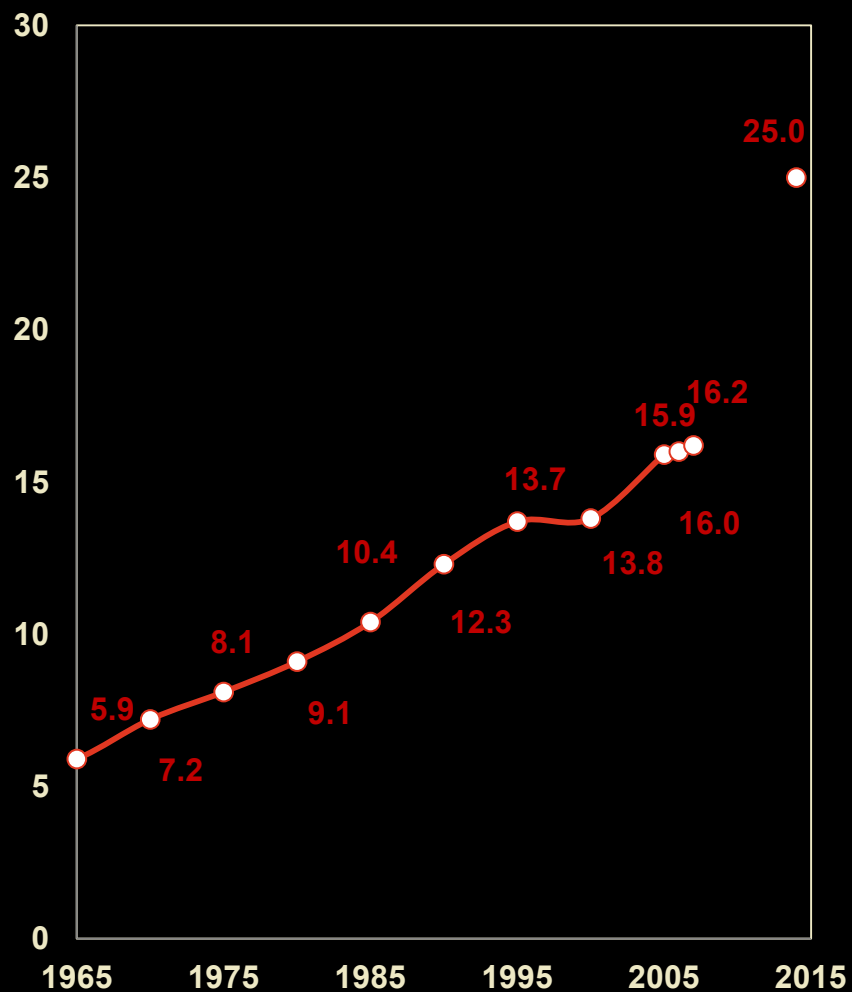


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%GDP in Health Care



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Deliver Affordable Cancer Care

?HOW?

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Meeting Objectives

- Summarize current evidence on the overuse, underuse, and misuse of medical technology throughout the continuum of cancer care
- Identify problems in the system that could be modified, and suggest changes to address them
- Discuss policy issues related to the value, cost containment, and reimbursement of cancer care as well as the economic incentives of innovation and technology diffusion in cancer
- TO MAKE AN IMPACT

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Four Performance Roles for Having Impact

Playwright

IOM NCPF

Director

Planning Committee

Actors

Speakers

Audience

“Letting it happen”

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Source: B. Lanebrown & H. Davis, 2007

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