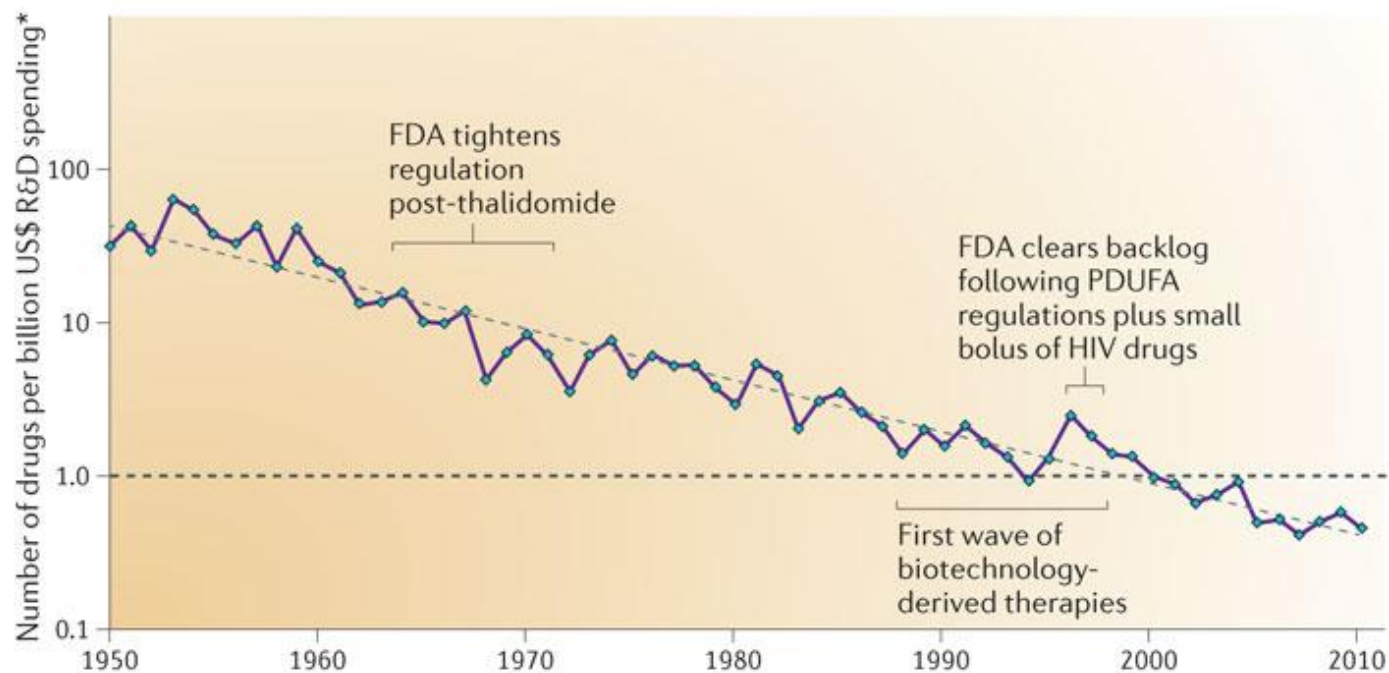


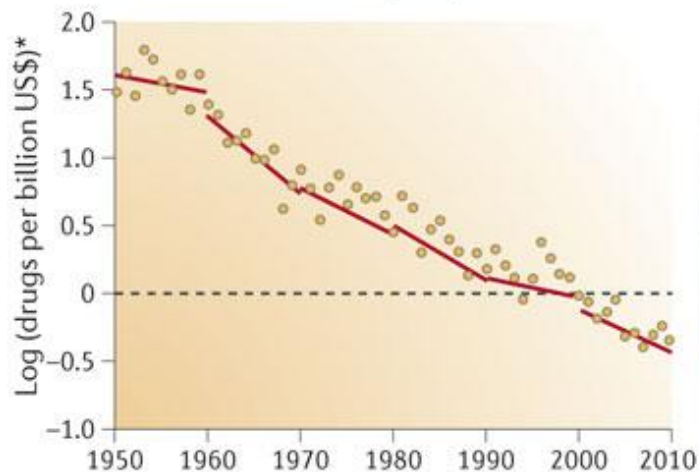
Perceived challenges in genomic-based drug development

Garret A. FitzGerald
University of Pennsylvania

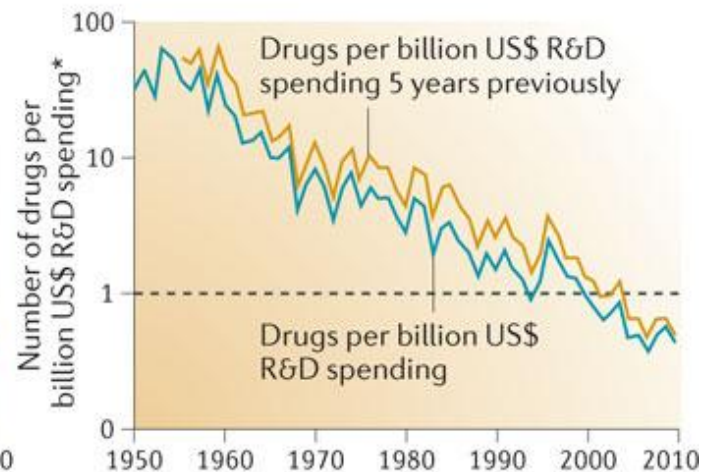
a Overall trend in R&D efficiency (inflation-adjusted)



b Rate of decline over 10-year periods



c Adjusting for 5-year delay in spending impact



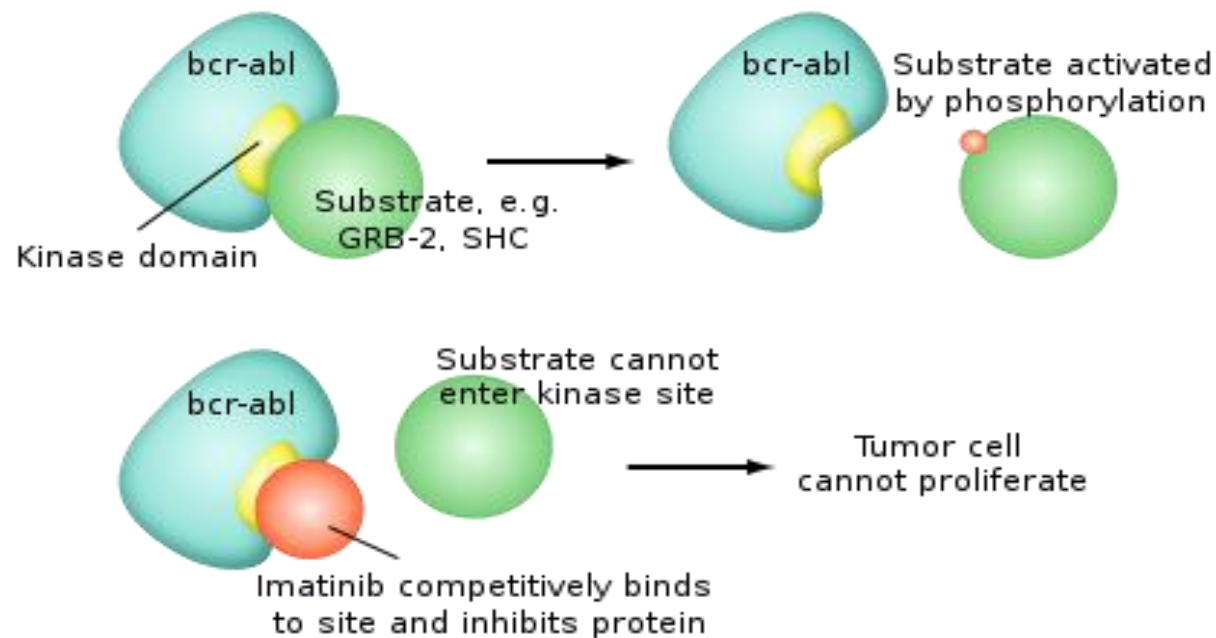
Promissory Note

of _____, 20____, referred to herein as "MAKER", agrees to pay to the Order of _____, referred to herein as "HOLDER", the sum of _____ Dollars), at _____% per annum, simple interest, with interest thereon at rate _____.

Said note shall be in due, unless earlier accelerated, in _____ installments, payable every _____, in the amount of \$ _____ & _____/100 Dollars). Should any payments received shall be credited first to interest and then to principal. Should the payment of the full principal sum and accrued interest payable. HOLDER shall have the option to accelerate the principal or interest due, to accelerate the payment of the full principal sum and accrued interest payable, including but not limited to, the filing of tax liens, or any other objective sign of incapacity of the MAKER.

At any time the maximum rate of interest applicable to this type of note shall be applied to principal. The MAKER agrees to pay a reasonable attorney's fee for any litigation in or out of court, and for appeal.

A Case in Point in Cancer

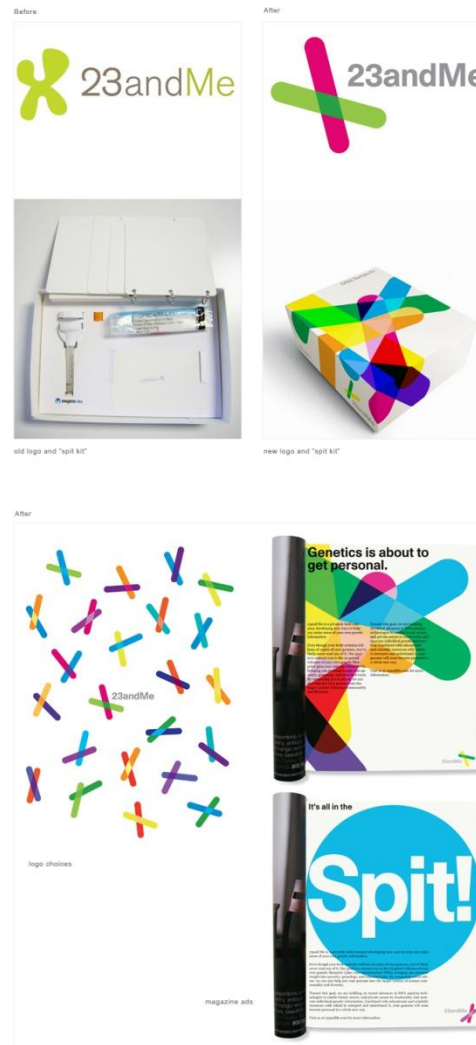


Aside from emerging resistance....

Some nice SNP examples...

- Variation in enzymes that activate drugs – warfarin and clopidogrel
- Variation in drug targets – warfarin
- Association with drug induced adverse effects – statin myopathy, abacavir hypersensitivity
- Not to mention, Ivacaftor for CF

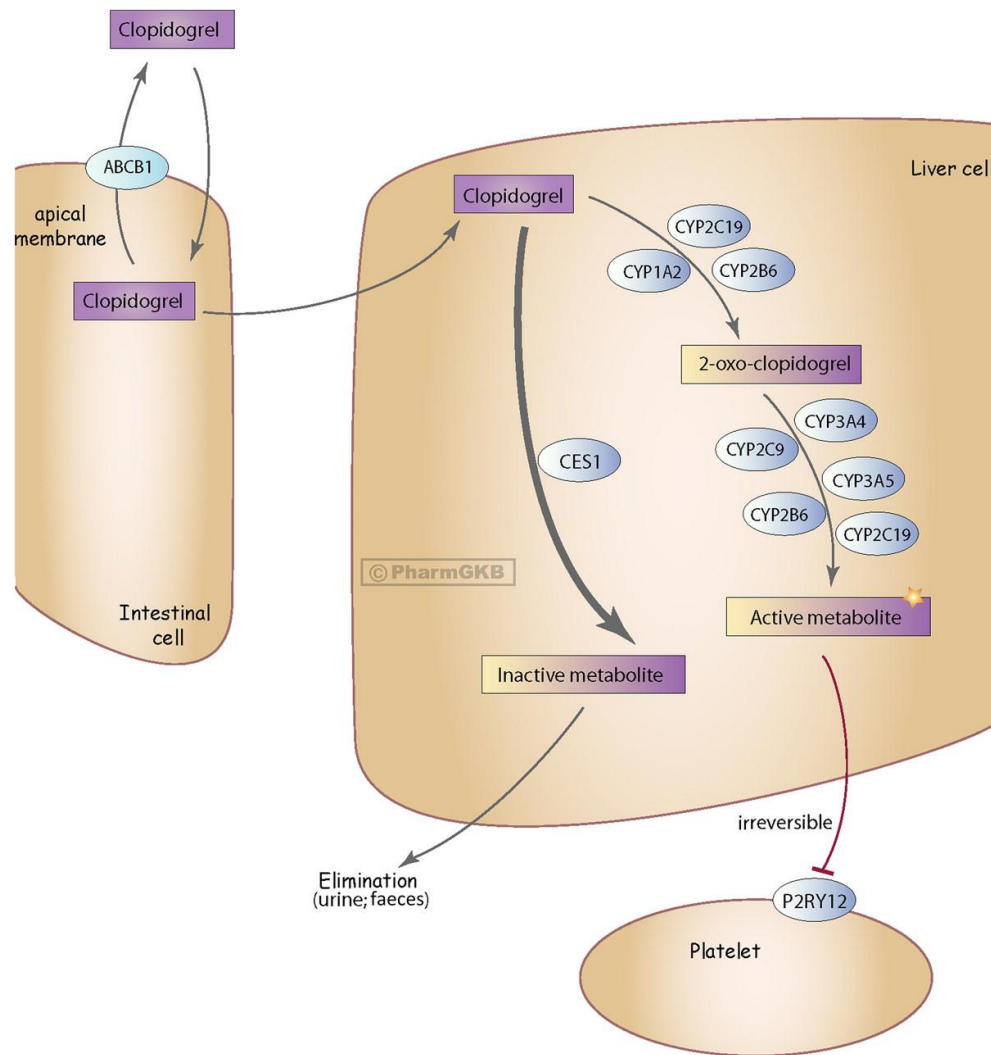
Pass the receptacle...



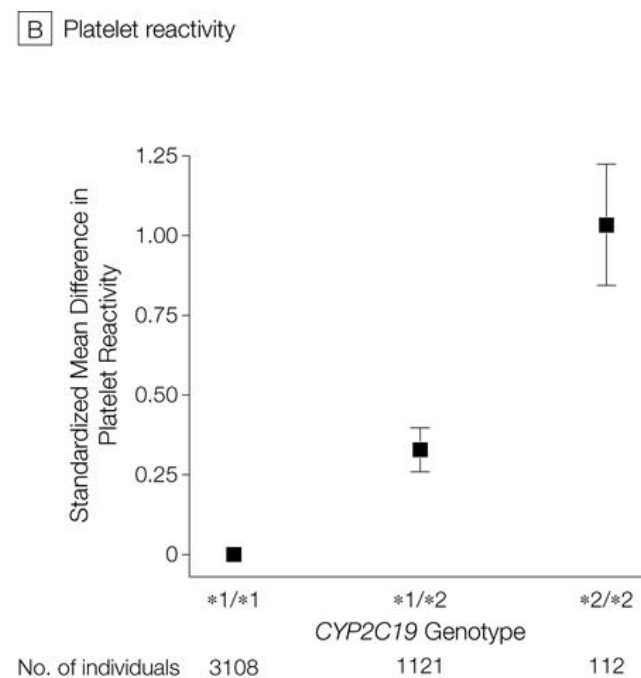
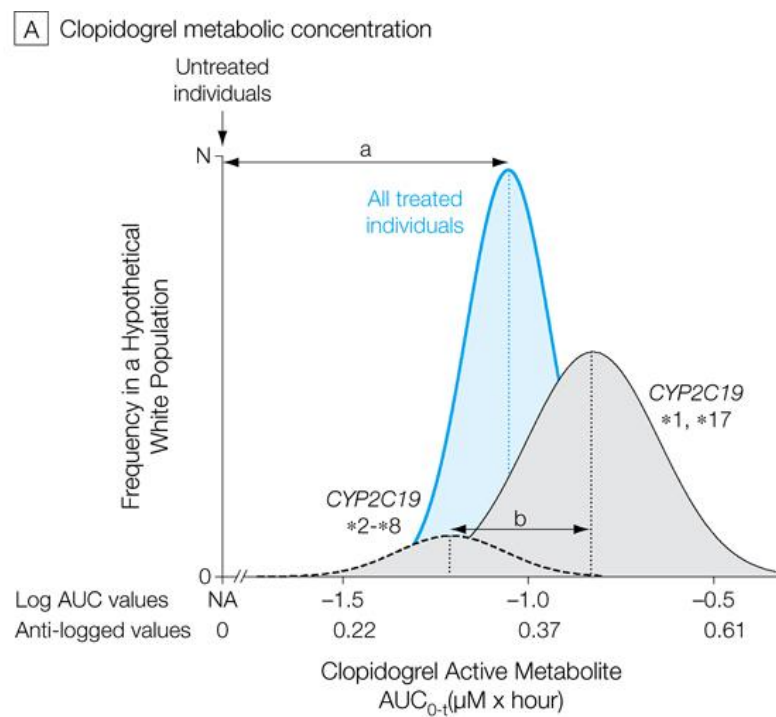
So, what's the problem



A nice example



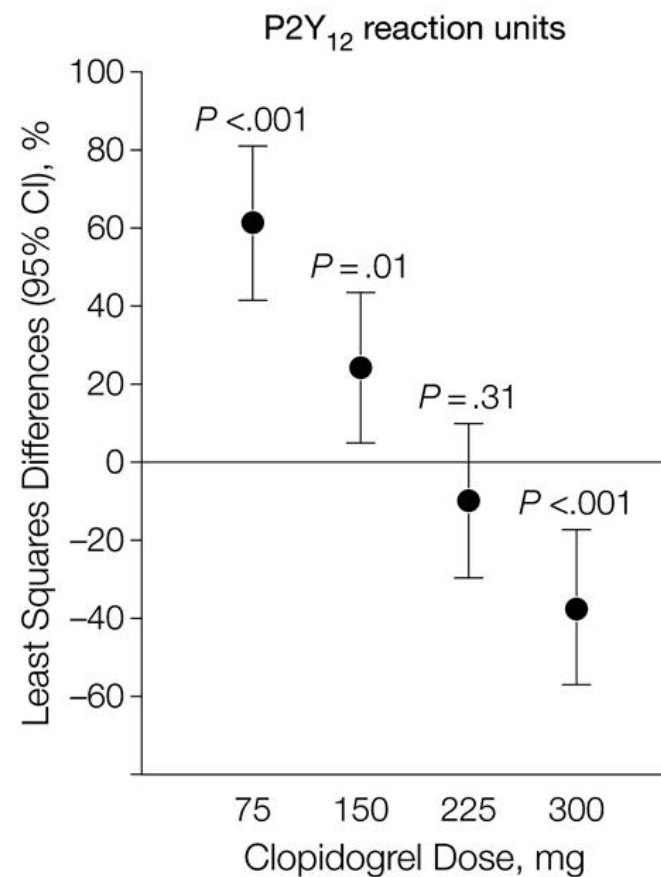
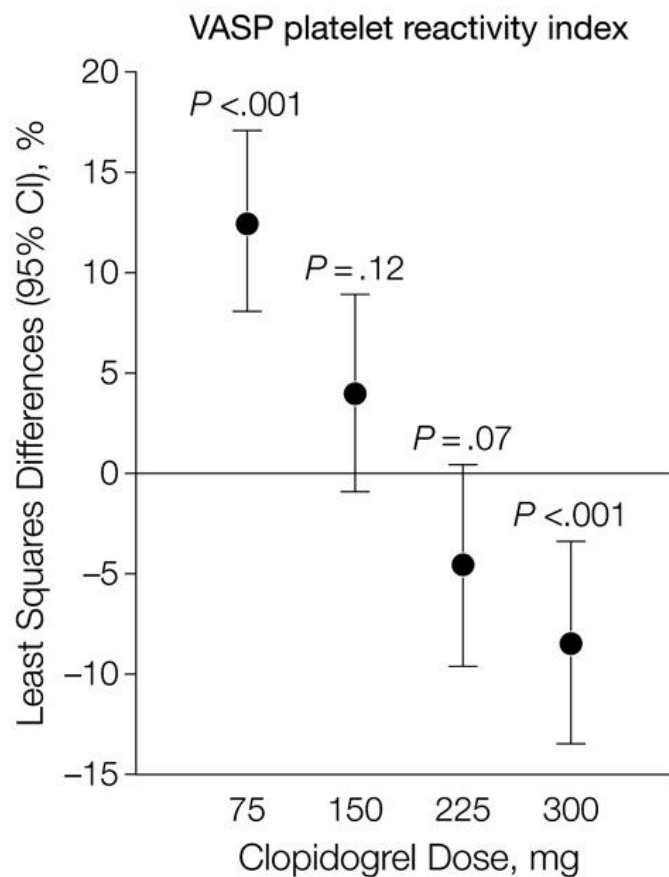
Relationship Between CYP2C19 Genotype, Active Drug Metabolite, and Platelet Reactivity



Holmes, M. V. et al. JAMA 2011;306:2704-2714

JAMA

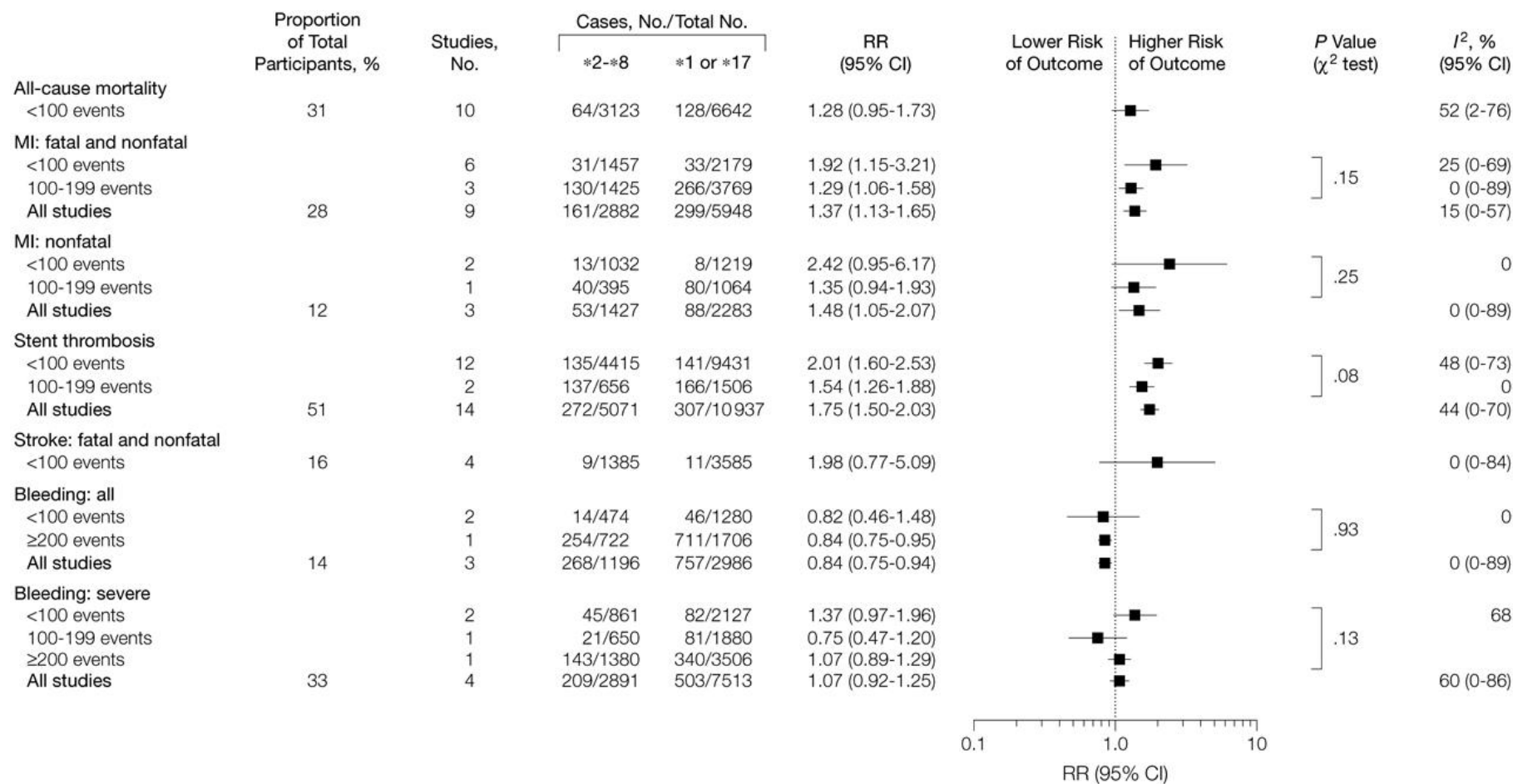
Difference in Platelet Reactivity Between CYP2C19*2 Heterozygotes Treated With Increasing Doses of Clopidogrel vs Noncarriers Treated With 75 mg of Clopidogrel Daily



Mega, J. L. et al. JAMA 2011;306:2221-2228

JAMA

Association Between CYP2C19 Genotype (Any Copy of *2 Through *8 vs *1 or *17) and Risk of Individual Outcomes in the Treatment-Only Analysis in 32 studies



Holmes, M. V. et al. JAMA 2011;306:2704-2714

JAMA

Cautionary Tales

- Generic vs expensive alternative that doesn't much differ in efficacy at a population level
- Can overcome loss of function allele in hets with increased dosing
- Recovery of value based on theranostic ...a once off test for a generic?
- Nice POC based on a biomarker from which is inferred clinical impact
- No proven impact on outcomes based on present evidence; no large prospective RCT

What about warfarin?

- CYP2C9 metabolizes it to active drug
- Variance in VKORC1 target conditions drug response
- Little impact on prescribing practice:

Physicians used to a pharmacodynamic test of drug action

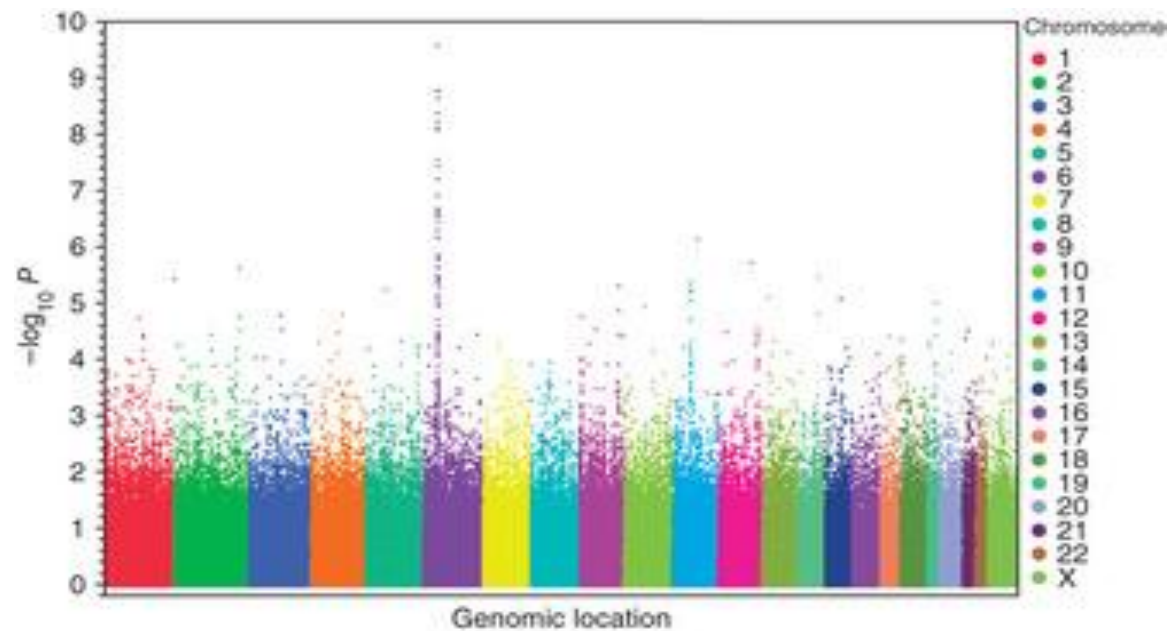
No clinical outcome studies

Who pays? Dabigatran is the prasugrel problem

The Prescribing Physician's Primary Source of Drug Information....

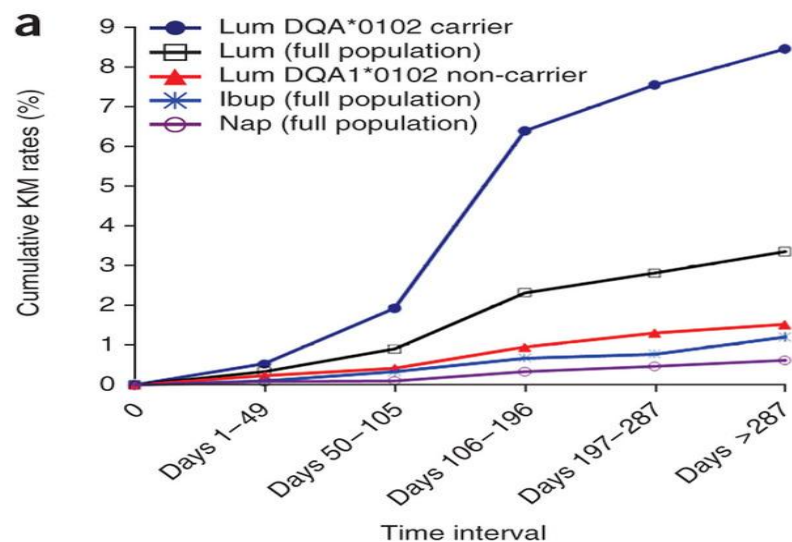


How about adverse effects?

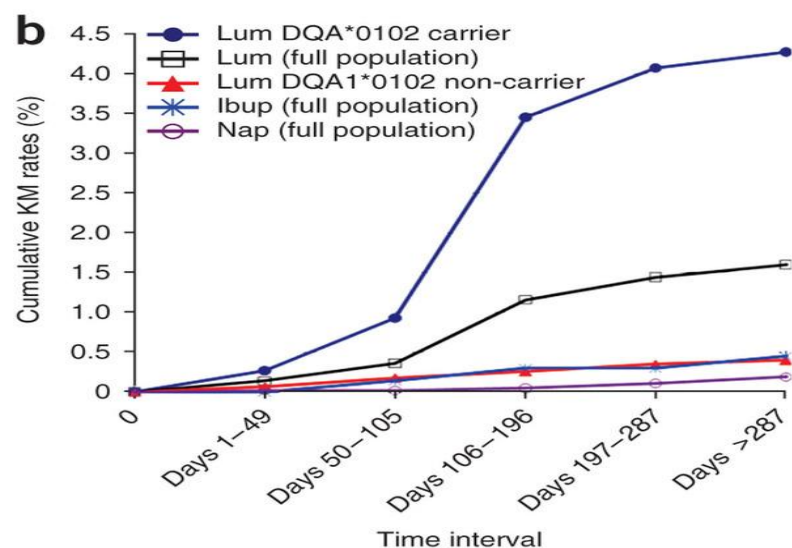


Lumiracoxib, COX-2 inhibitor with hepatic AEs

Small GWAS study of Lumiracoxib

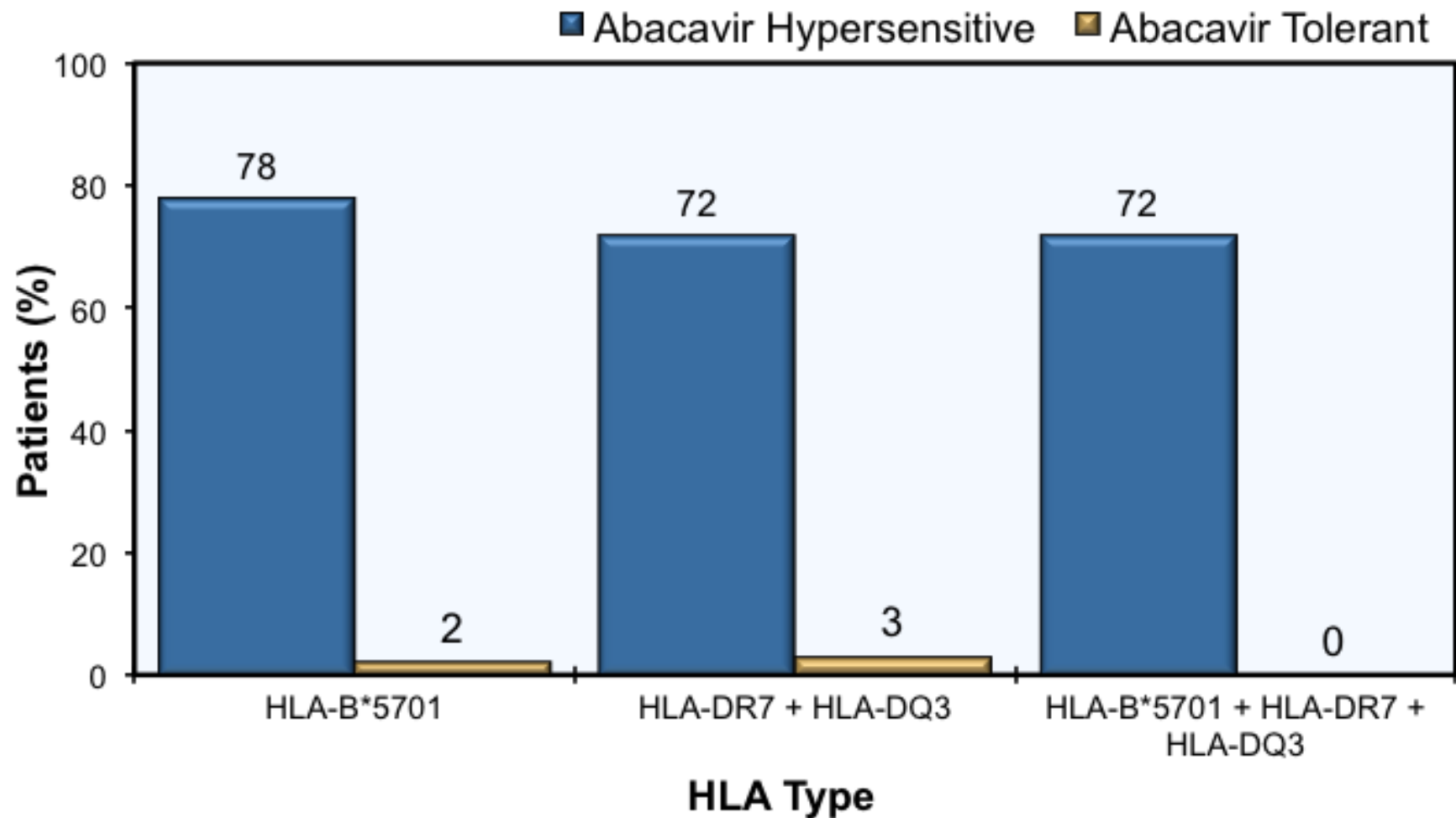


allelic odds ratio = 5.0, 95% CI 3.6-7.0

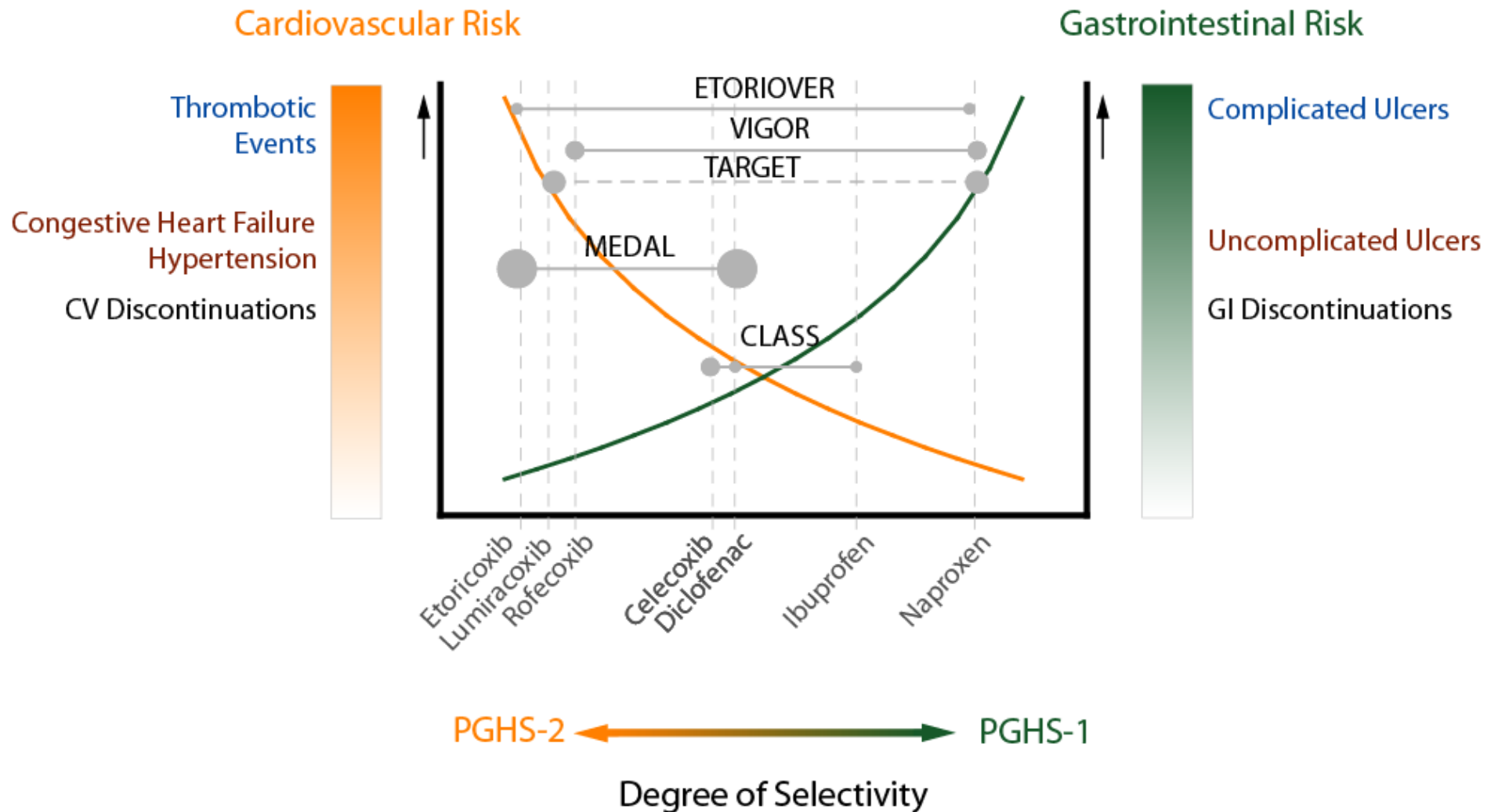


Nat Genet. 2010;42(8):711-4

Prospective study leading to black box insert



Incidental collection of DNA leads to underpowered studies

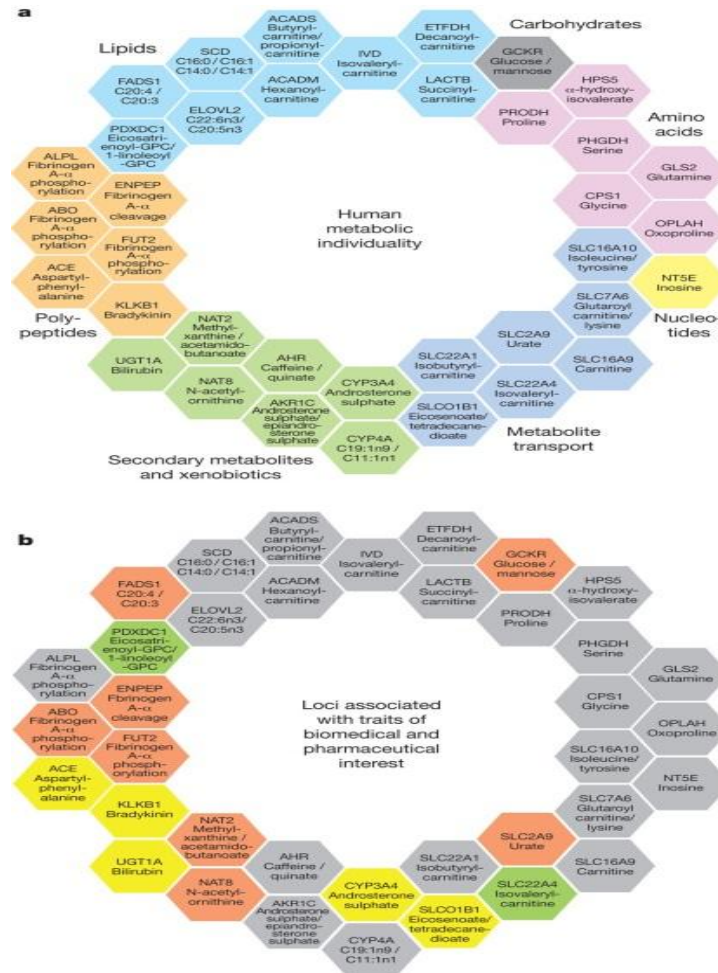


PGN studies for drug AEs

- Need to be designed for this particular purpose
- AEs might not surface in EMRs All about the controls
- Inconstant information on drug labels ...simvastatin
- Lower barriers to collaboration with sponsors
- FDA movement towards restricted use classifications –
“behind the counter” and “on label” restriction.

One hand clapping

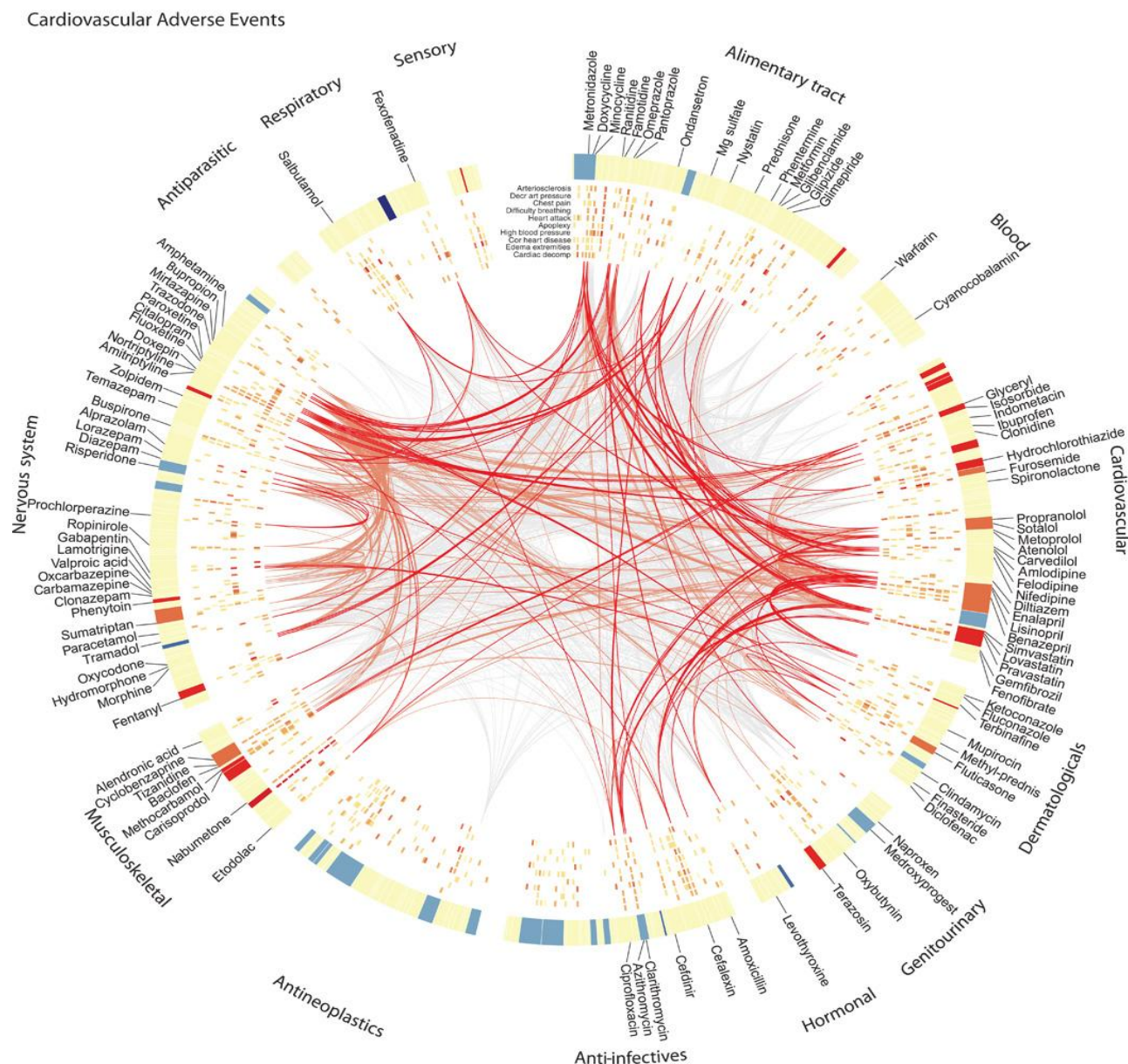
Genetic basis of human metabolic individuality and its overlap with loci of biomedical and pharmaceutical interest.



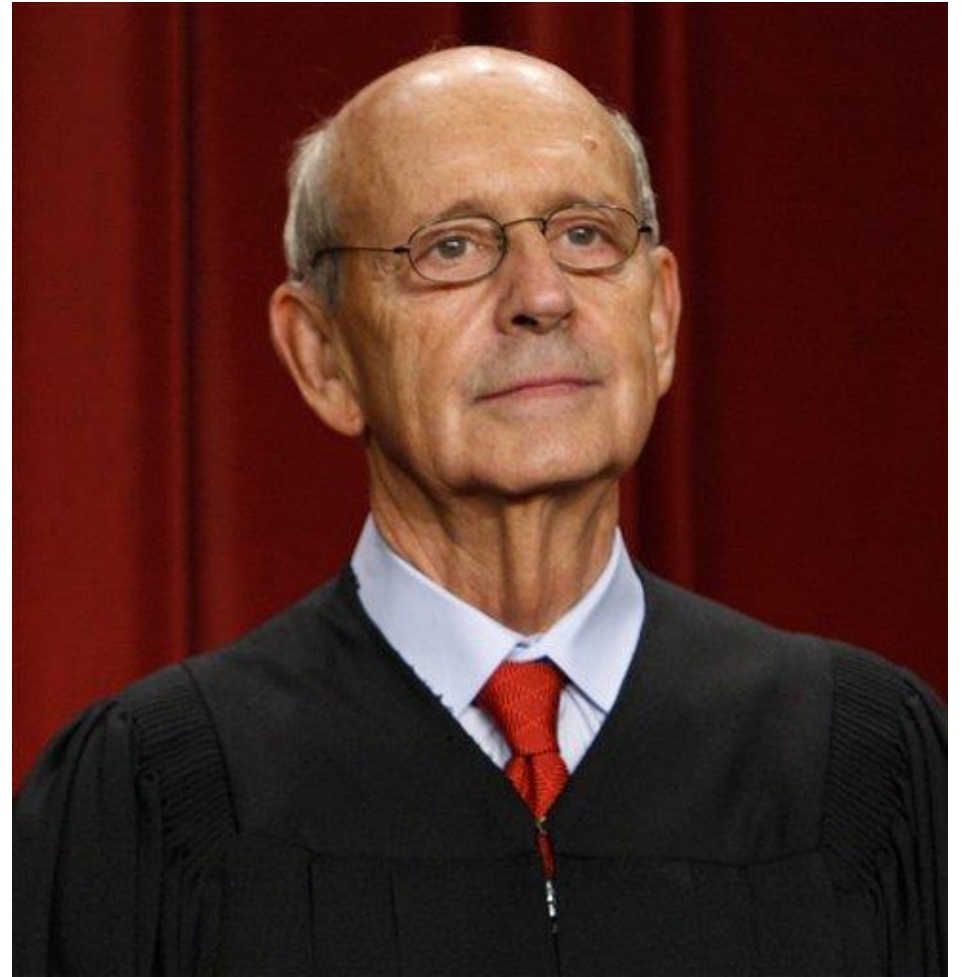
K Suhre *et al. Nature* **477**, 54-60 (2011) doi:10.1038/nature10354

nature

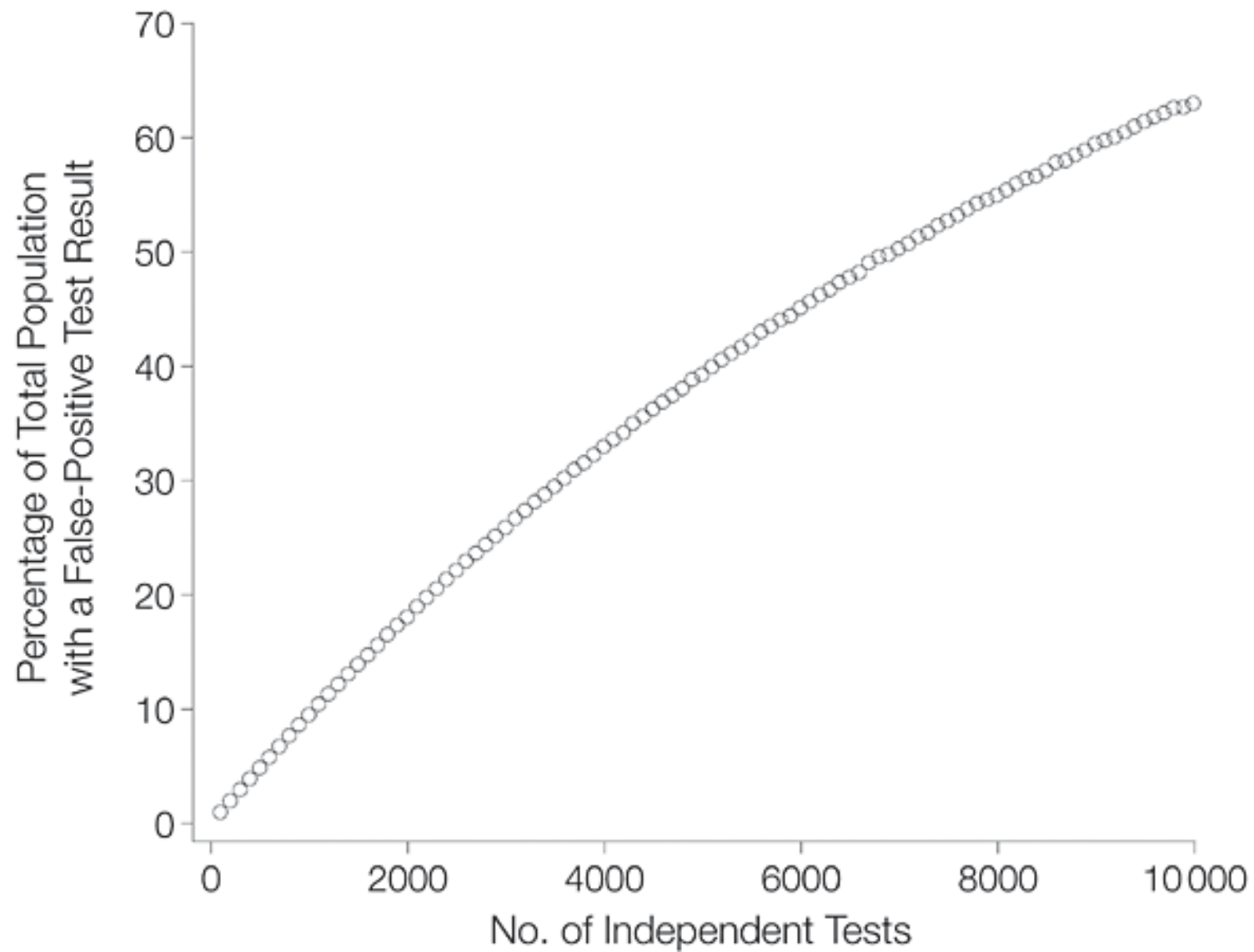
Interaction diagram depicting single-drug effects, drug-class effects, DDIs, and class-class interactions for cardiovascular adverse events.



Two wise men



Kohane's Incidentalome



Kohane, I. S. et al. JAMA 2006;296:212-215

JAMA

The Breyer Legalome

- You can't patent a law of nature — “namely, relationships between concentrations of certain metabolites in the blood and the likelihood that a dosage of a thiopurine drug will prove ineffective or cause harm.”
- The company's instructions, he wrote, “simply tell doctors to gather data from which they may draw an inference in light of the correlations.”
- Implications for pharmacogenetic testing that forecasts the levels of metabolites and implies efficacy or risk?



- . Use of genomic testing must be shown to influence true clinical outcomes to influence practice and guarantee reimbursement
- .Adoption still requires physician and patient education, financial incentive for test development, patent protection and reimbursement
- .Particular opportunity for sponsor collaboration in small studies of NGS and drug evoked phenotyping of AEs
- .NGS and informatics based clustering will raise new considerations of AE spectra – beware the incidentalome
- .Always remember the regulome and the legalome

That's all for now, folks





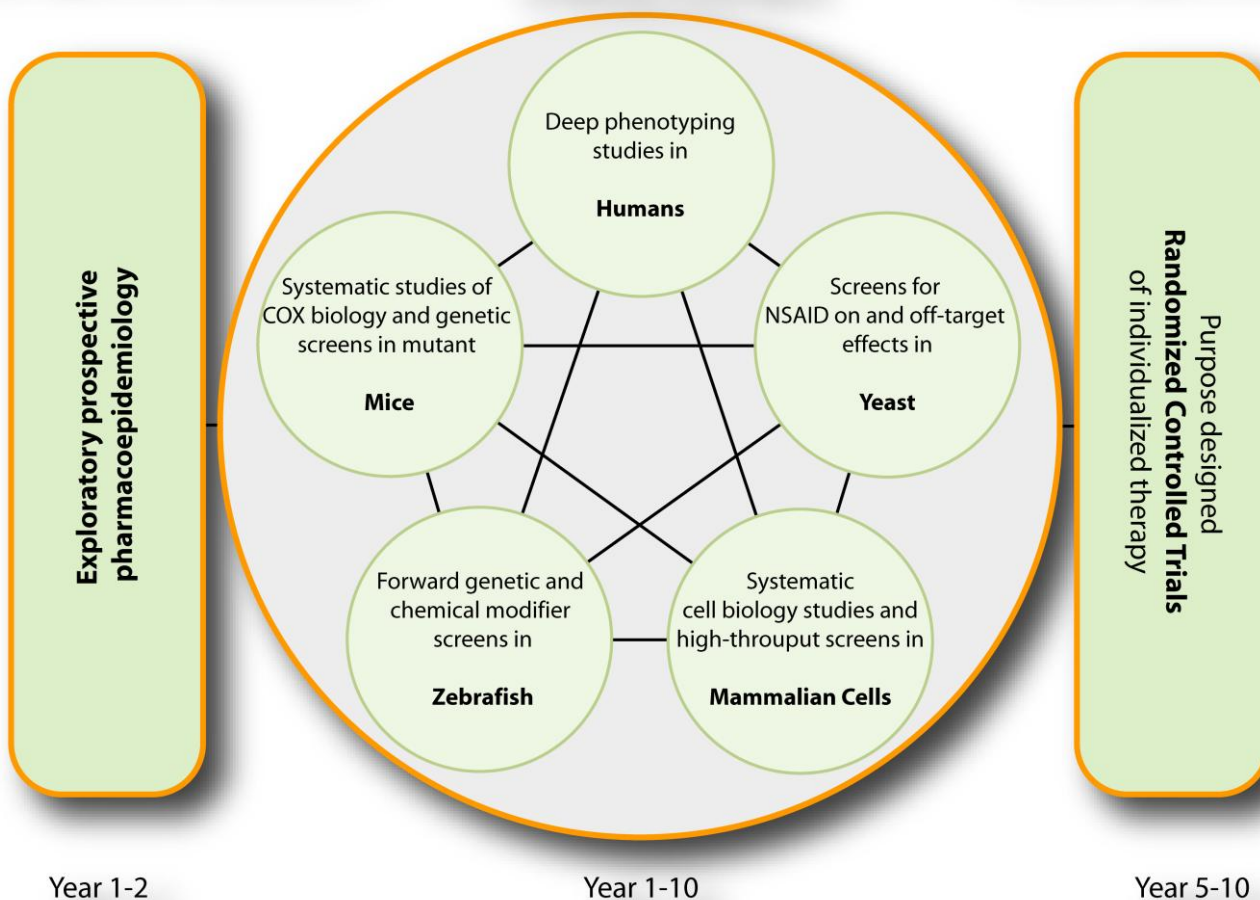
PENTACON

The Personalized NSAID Therapeutics Consortium

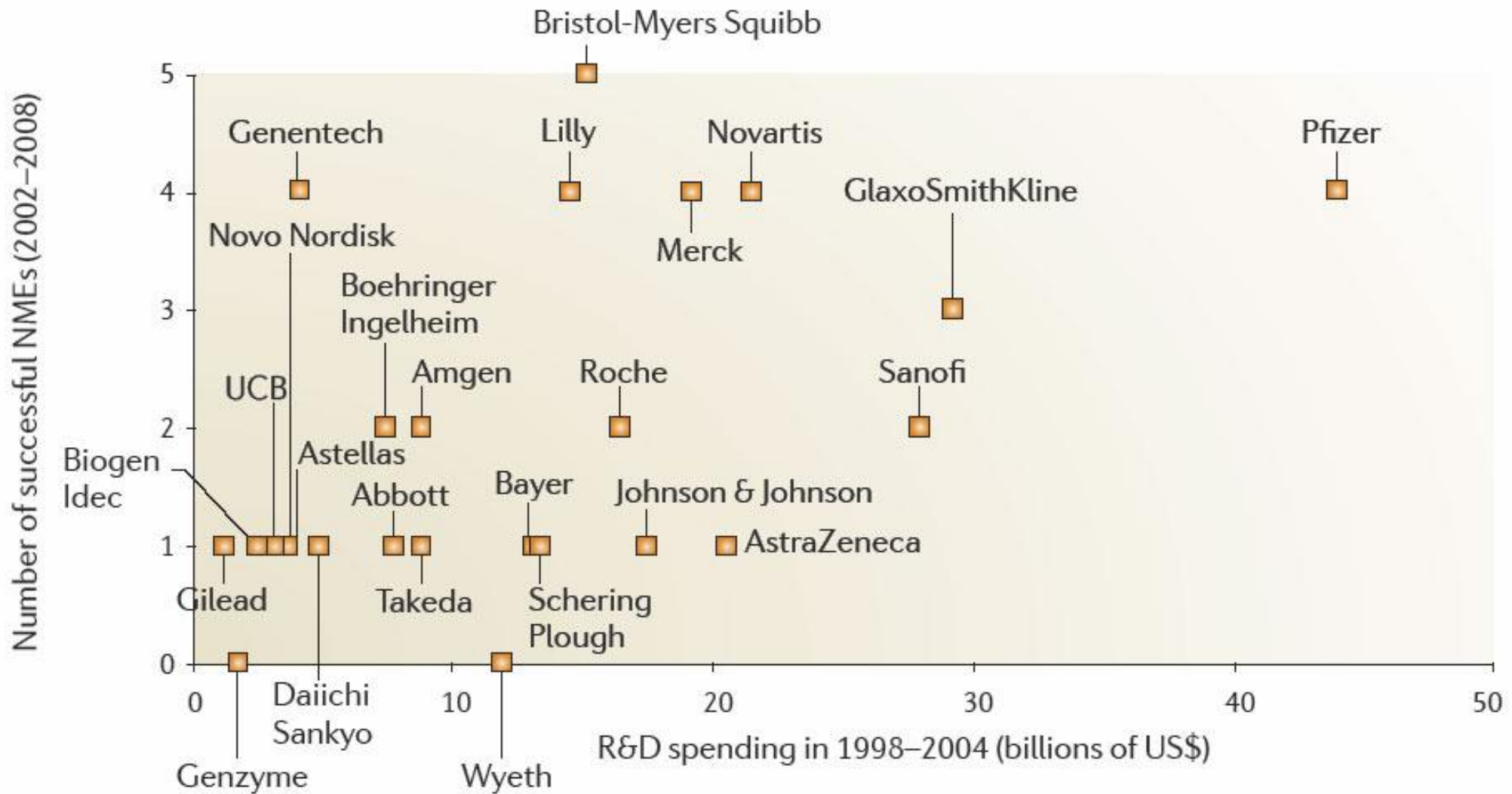
Clinical Hypothesis Generation

Translational Therapeutics
of Efficacy and Harm

Clinical Hypothesis Testing



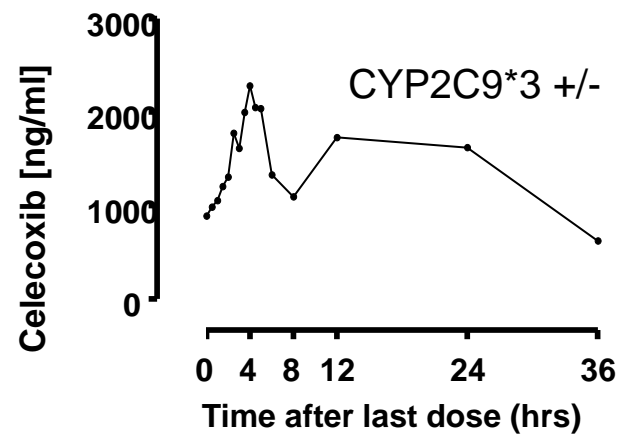
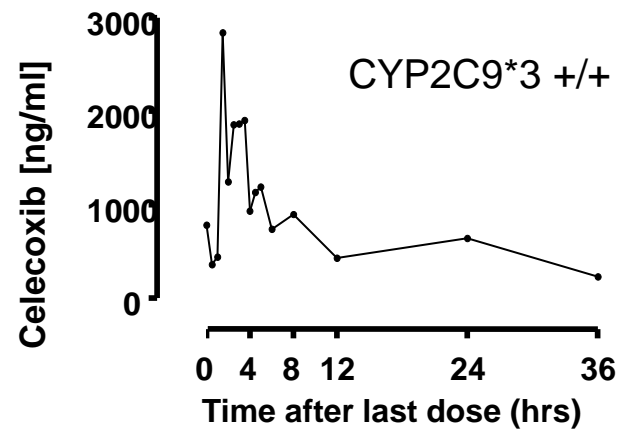
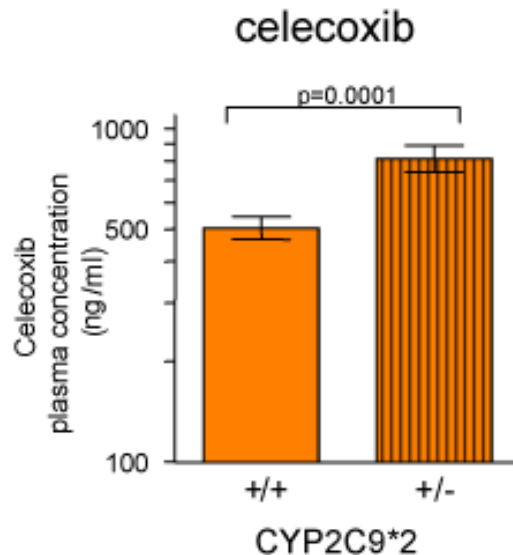
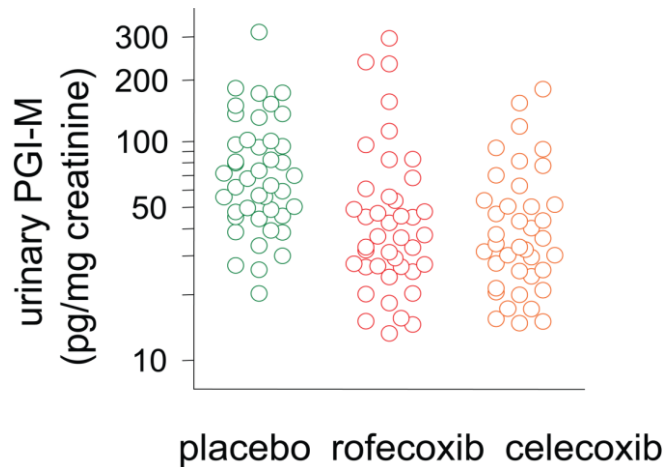
You get what you pay for....



.....sort of

Variability in the response to COX-2 inhibition

- 30% of the total variability may be from inter-individual variability.



US Health Reform

