

Characteristics of Hearing Loss Among Older Adults in the United States

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Prevalent



Invisible



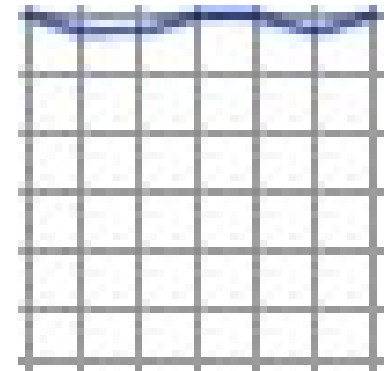
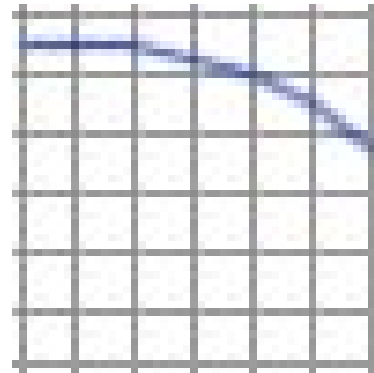
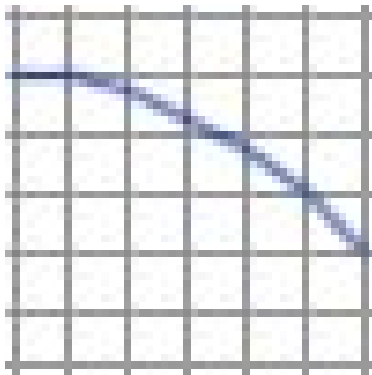
Demonstration of Hearing Loss



Moderate to Severe

Mild to Moderate

Normal



Source: http://www.phonak.com/com/b2c/en/hearing/understanding_hearingloss/how_hearing_loss_sounds.html

Insidious



Treatable



Often Untreated



Not a priority for policymakers



A solvable public health challenge



Characteristics of Hearing Loss Among Older Adults in the U.S.

- **Prevalent**
- **Invisible**
- **Insidious**
- **Treatable**
- **Often untreated**
- **Not yet a priority for policymakers**
- **A solvable public health challenge**

