# Applying an Implementation Science Approach to Genomic Medicine

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Research





"the move from considering an adoption to successfully routinizing it is generally a nonlinear process characterized by multiple shocks, setbacks, and unanticipated events"

Greenhalgh, T et al. (2004). Diffusion of innovations in service organizations: Systematic review and recommendations. Milbank Quarterly, 82(4), 581–629.





# Is Genomics Any Different?

- Answer is probably yes and no, depending
- Some may be
  - Return of results to patients & family members
  - Interpretation of genomic specific data
  - Reimbursement
- Others likely not
  - Changing physician, health system workflow
  - Decision support
  - Reimbursement
  - Evidence base





Implementation should be done in a rigorous and evaluable manner: early, mid-term, and endpoint evaluations





## **Explaining Implementation**

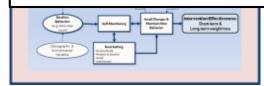


Barriers & Facilitators Why did it (not) work?

#### **Type III error:**

Attributing poor outcomes to a failed/ineffective intervention when, actually, it was a result of poor implementation

Program Benefits







# <u>Consolidated Framework for</u> <u>Implementation Research (CFIR)</u>

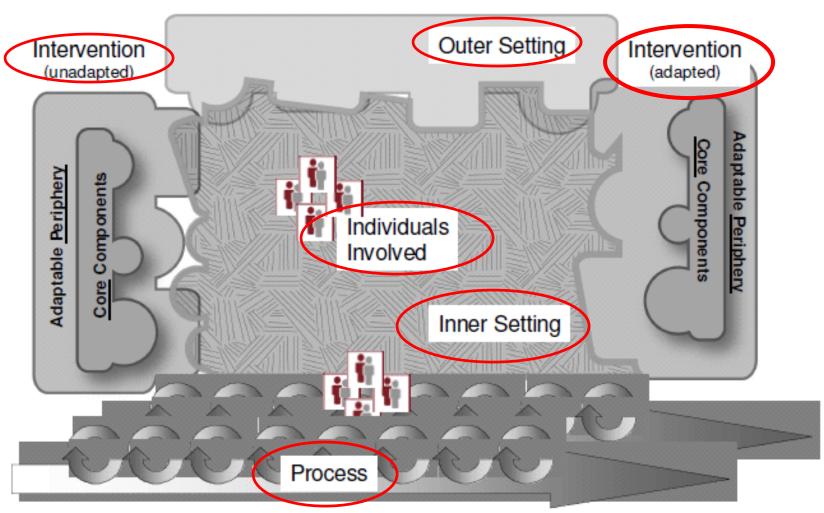
An overarching typology to promote implementation theory development and verification about what works where and why across multiple contexts

Damschroder et al., 2009





## **CFIR**

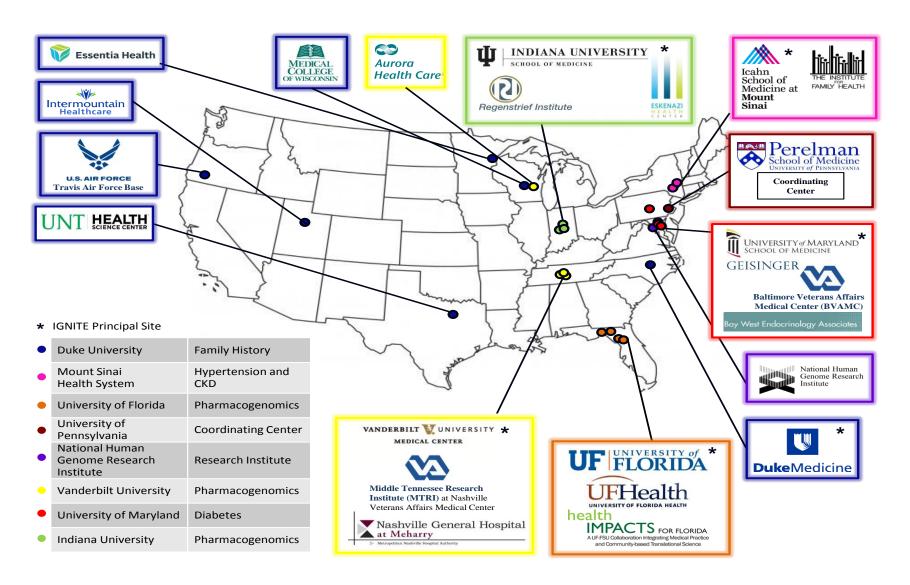








## **IGNITE NETWORK**





### **IGNITE** as Example

#### Goals

- Use CFIR framework to identify the core implementation components common across projects and determine which contribute to successful implementation of a genomic medicine intervention.
- To the extent that there are common measures and outcomes across projects, determine clinical benefits and the predictors of those benefits.







#### **Research Plan - Strategy**

- A priori identification of high-priority CFIR constructs
- Identify important common outcomes: how does each project "define success"?
- Create model for implementation
- Operationalize constructs through generation of Likert-type questionnaire items that can be adapted for each project
- Administer questionnaire(s)







#### **CFIR-based Provider Items**

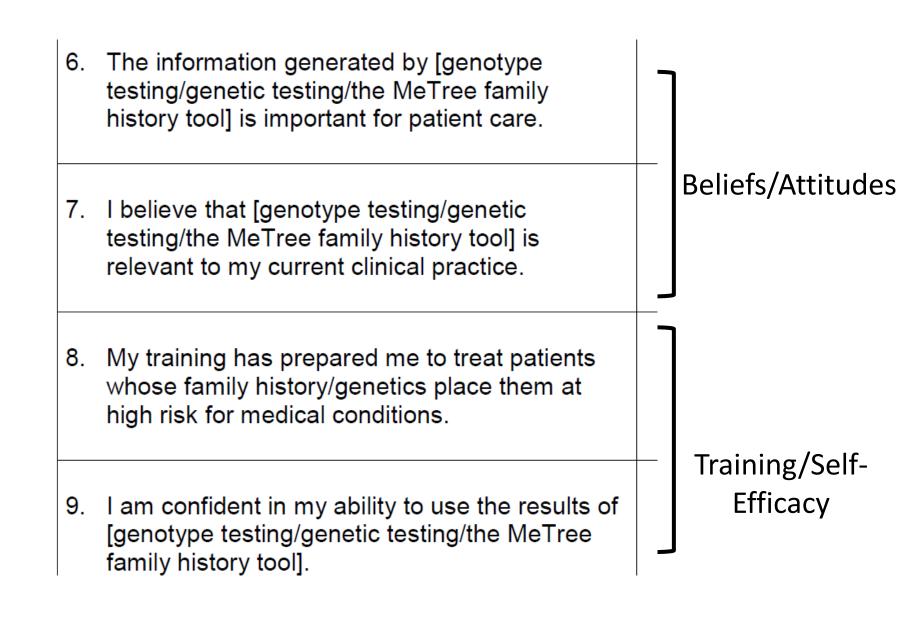
Please respond to the following questions related to the new [genotype testing/genetic testing/the MeTree family history tool] in your institution. Please do not skip any items.

	Level of Agreement	1. Strongly Disagree	2. Disagree	<ol><li>Neither agree or disagree</li></ol>	4. Agree	5. Strongly Agree
1.	Using [genotype testing/genetic testing/the MeTree family history tool] fits within the processes that I already use to care for my patients.					
2.	Clear goals have been established for integrating [genotype testing/genetic testing/the MeTree family history tool] into clinical practice.					
3.	Staff have enough time to facilitate the integration of [genotype testing/genetic testing/the MeTree family history tool] into clinical practice.					





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1.	Using [genotype testing/genetic testing/the MeTree family history tool] fits within the processes that I already use to care for my patients.			
2.	Clear goals have been established for integrating [genotype testing/genetic testing/the MeTree family history tool] into clinical practice.		Workflow/Time	
3.	Staff have enough time to facilitate the integration of [genotype testing/genetic testing/the MeTree family history tool] into clinical practice.			
4.	I can find/use reliable sources of the information I need to apply [genotype testing/genetic testing/ the MeTree family history tool] while caring for patients.		Knowledge	
5.	Leaders have openly endorsed and supported [genotype testing/genetic testing/the MeTree family history tool] in visible ways.		Leadership	



- [Genotype testing/genetic testing/the MeTree family history tool] will be an improvement over how I currently assess risk.
- [Genotype testing/genetic testing/the MeTree family history tool] will improve my ability to care for patients.
- 12. A clearly designated person or team is/will lead the effort to incorporate [genotype testing/genetic testing/the MeTree family history tool] into my clinical practice.
- 13. The implementation leaders/team have the necessary qualities and skills to successfully incorporate [genotype testing/genetic testing/the MeTree family history tool] into my clinical practice.
- 14. A variety of strategies are being used to enable staff to use [genotype testing/genetic testing/the MeTree family history tool] to assess patient risk.

Value/Utility

Group-efficacy

Strategies



#### What Has IGNITE Learned So Far?

- Use of a framework can inform and motivate the right questions to ask
- A lot of implementation is generic
  - but not all





# Summary

- Genomic implementation
  - has some unique characteristics
  - but a lot of characteristics common to all implementation
  - must be formally studied to determine
    - what works
    - what doesn't
    - and why



