

# POST-SCOTUS UNDERGRADUATE ADMISSIONS PERSPECTIVE

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CLARK  
UNIVERSITY

# The Role of the Chief Enrollment Officer



- Design, maintain, and execute the processes to:
  - Recruit, select, enroll, and financially support a class of students for the intentional community I serve.
    - Mission-aligned
    - Academically-appropriate
    - SCOTUS-friendly



# Context of US Higher Ed

- Colleges and Universities by the numbers
  - 4000
  - 2600
  - 1300
  - 73%
  - 3%
  - 17%
  - <75



# Selectivity and Affirmative Action

- Reminder of CEO drivers:
  - Mission-aligned
  - Academically-appropriate
- Relationship between selectivity and affirmative action



# Practical Matters for All

- Recruitment
  - Funnel expansion
  - Pipeline building
- Selection
  - Mission-aligned application
  - Training of readers
  - Use of data
- Funding
  - How are funds defined
  - How are funds awarded