

Aligning Nevada's Research Universities with Statewide Economic Goals

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University of Nevada, Reno

Research & Innovation



- **Forbes' American Dream Index**
- **Gallup's 2016 Job Creation Index**
- **Index of State Economic Momentum**



*“The University is fully aligned with our vision for a **New Nevada** economy, and is enhancing the research and development capabilities of Nevada industry.”*

— Nevada Governor Brian Sandoval



Nevada Governor's Office of
ECONOMIC DEVELOPMENT

Empowering Success





Innovation Ecosystem

- Faculty competitiveness
- Commercialization
- Entrepreneurialism
- Collaboration





Increase Tech Employment

- High disposable income
- Raise statewide salaries
- Spin-offs common





Ecosystem anchors

- Faculty, researchers and students
- The Innovation Center University of Nevada, Reno – Powered By Switch
- Nevada Center for Applied Research
- Regional collaborators



The University of Nevada, Reno's Innovation Ecosystem



18 months in

Innovation Ecosystem



102 jobs created



8 venture-funded startups



6 faculty/student spinout companies



50 companies engaged





A new mindset

- Adaptable
- Flexible
- Market-responsive
- Collaborative
- Common sense



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