



**Innovate
Birmingham**

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Innovate
Birmingham

2 Problems
1 Philosophy

1. 6,422 IT jobs posted in Birmingham in 2019
2. 26,000 disconnected youth in Birmingham

Unifying philosophy: talent is distributed equally
in our society, but opportunity is not.



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WHO WE ARE

Innovate Birmingham is a grant-funded nonprofit program that received more than \$6 million from the U.S. Department of Labor to equip underemployed young adults in the Birmingham region with resources they need to advance into Information Technology (IT) jobs.



"This is a great program that will help introduce you to the IT community and structure you for success with professional development."

- Robert Hargrove

Innovate Birmingham: Impact

774
Participants Served

Immersive
Bootcamps

Scholarships

207
Software Dev

113
IT Help Desk

83
Data Analytics

26
Digital Marketing

147
Incumbent

182
Traditional Path

149
Project Management

136
CS, IS, or EE
Bachelor's Degrees

46
CS Associate's
Degrees



92% Retention
Rate



62 or 8%
Exits Before
Credential
Attainment

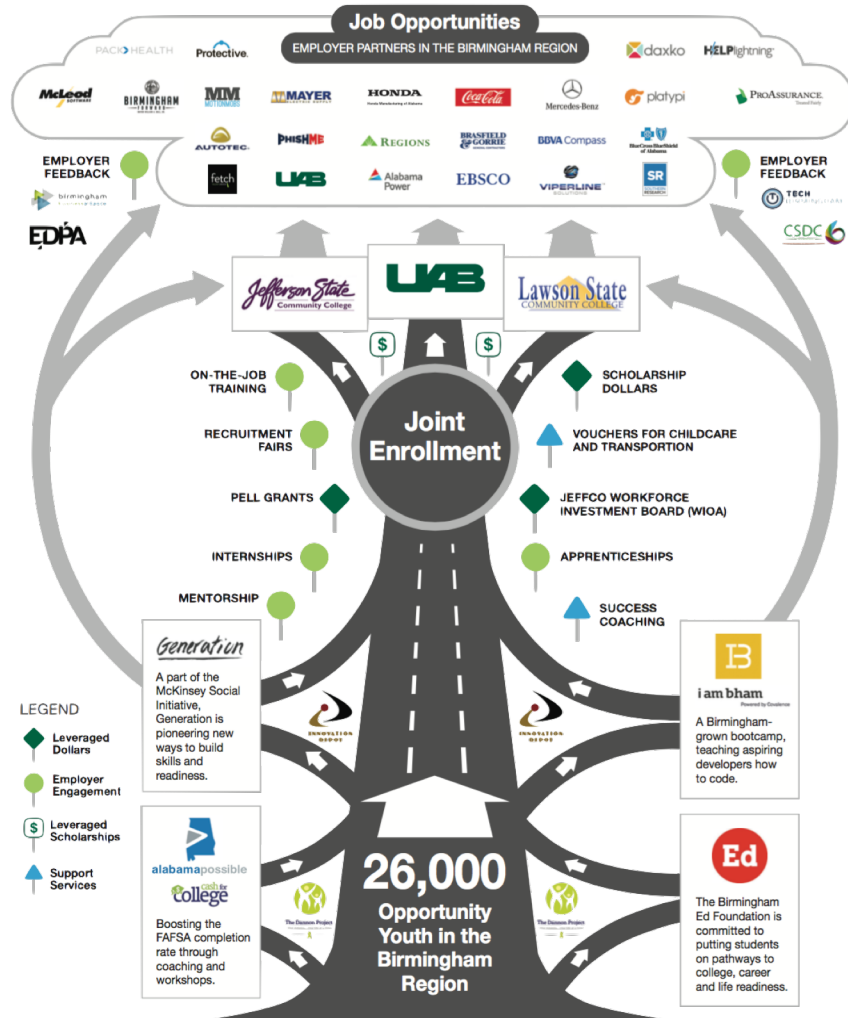


18.9%
Incumbent Workers



Innovate Birmingham

Birmingham's Road to Innovation: A Regional Workforce Partnership in IT



UAB THE UNIVERSITY OF ALABAMA AT BIRMINGHAM

Knowledge that will change your world



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Adapting to a post-
COVID world: new
programs and
services

- Bootcamps and services all virtual
- Increase in furloughed/displaced worker applicants
- WIOA Youth grant
- Added scholarships specific to POC displaced by COVID
- 6 county expansion
- Increase in demand for certain supportive services (childcare)
- Partnership with Mathematica