Real-time map of misinfo/'anti' multiverse across social media platforms <u>with</u> drill-down detail

Platforms:
Facebook
Telegram
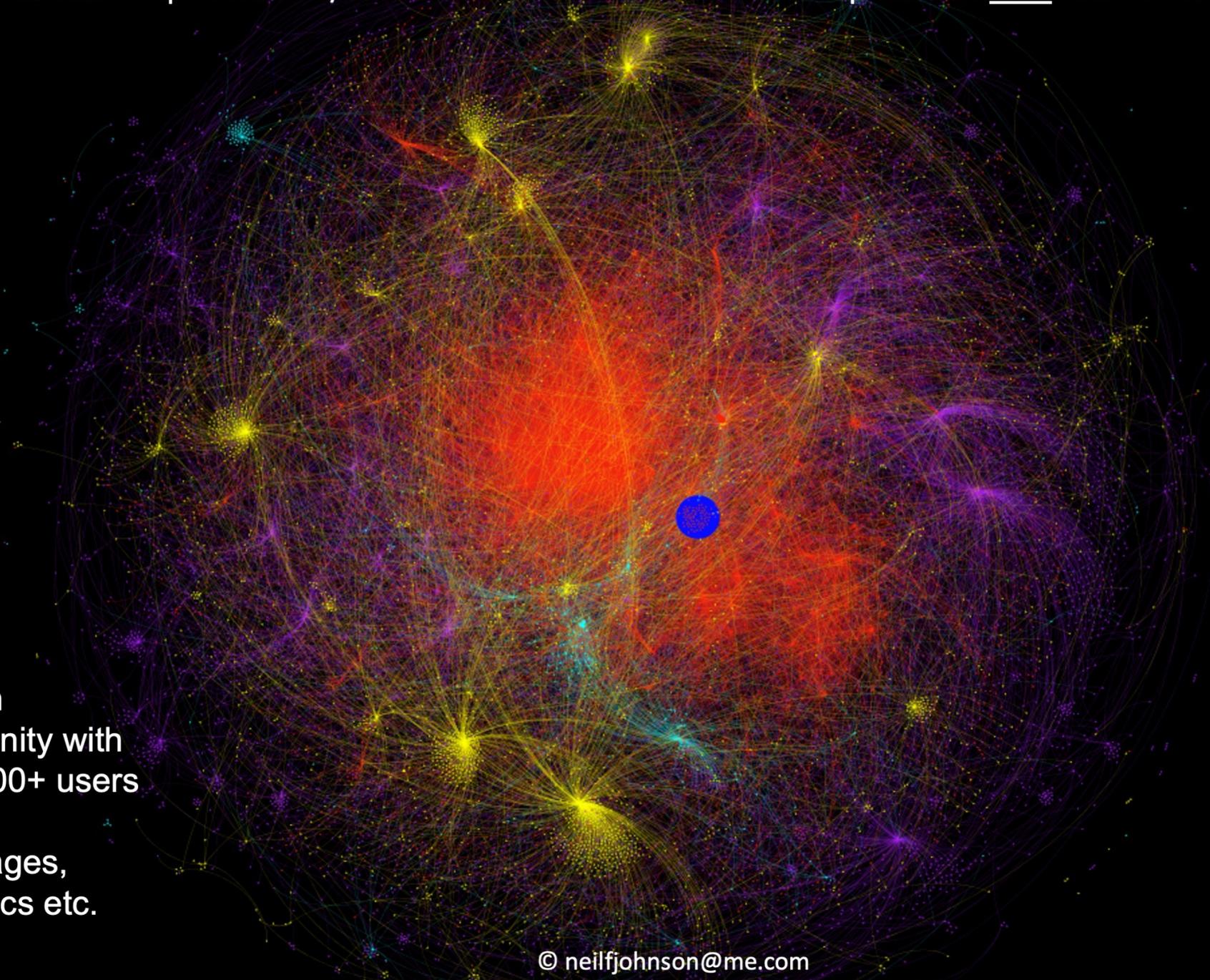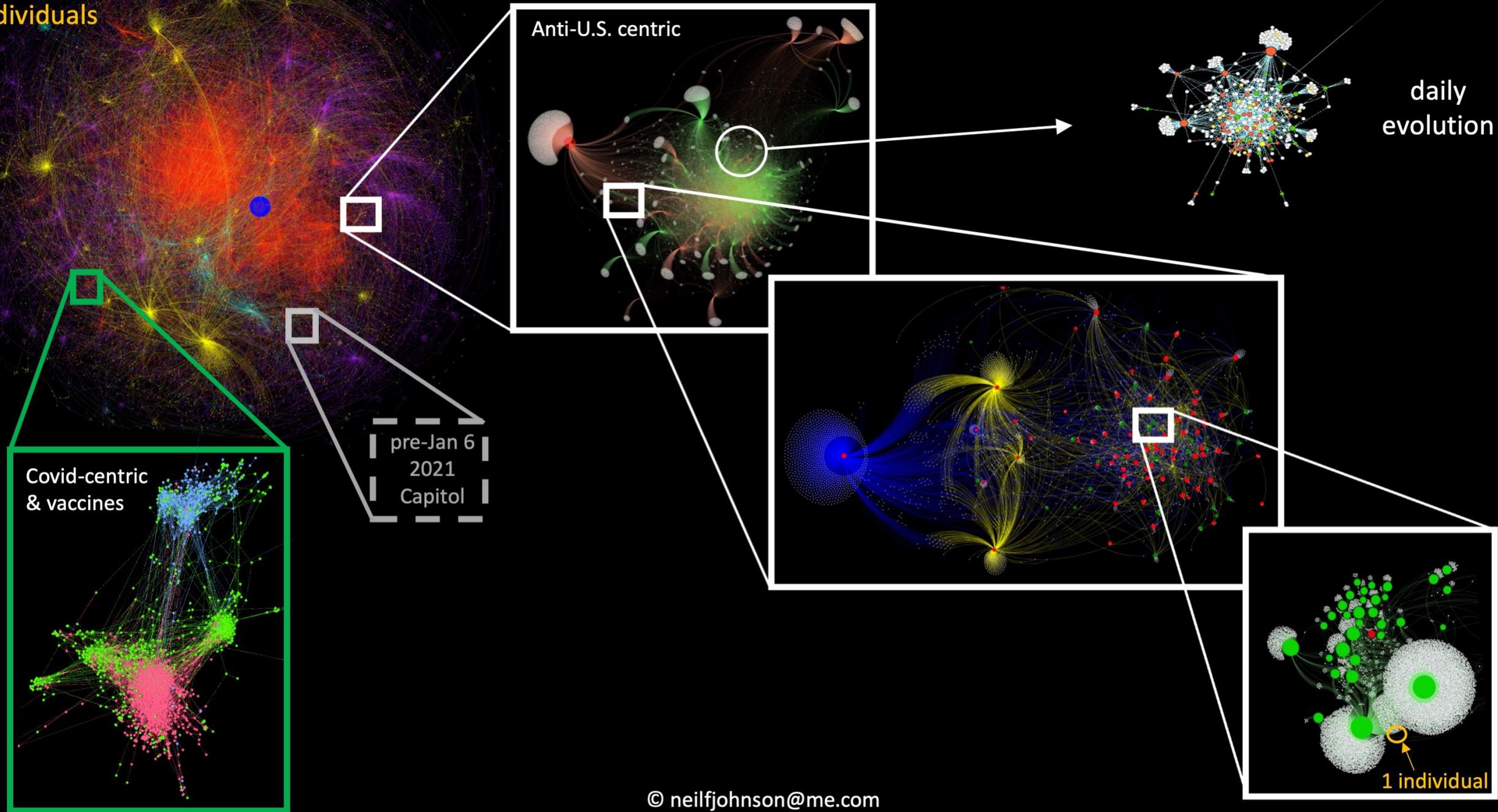**Gab**
Instagram
VKontakte
4Chan
+ . .

Each dot is an
online community with
100 - 1,000,000+ users

Across languages,
countries, topics etc.

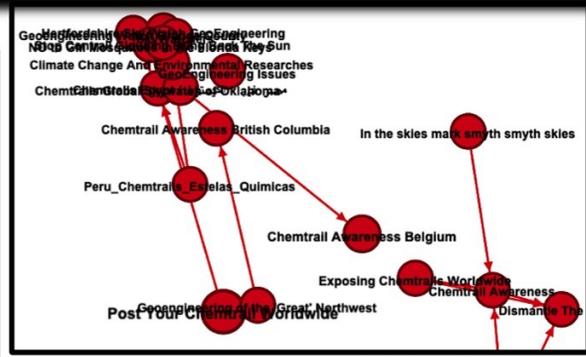Real-time map of misinfo/'anti' multiverse across social media platforms <u>with</u> drill-down detail

3+ billion individuals

Anti-U.S. centric

daily evolution

pre-Jan 6 2021 Capitol

Covid-centric & vaccines

1 individual

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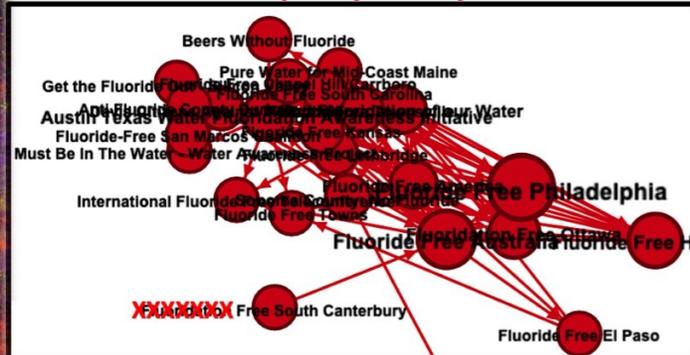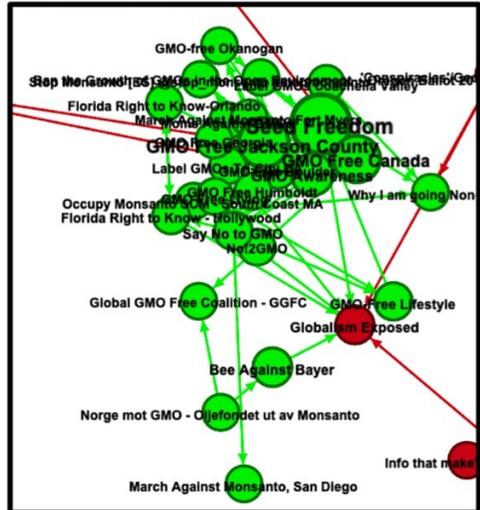
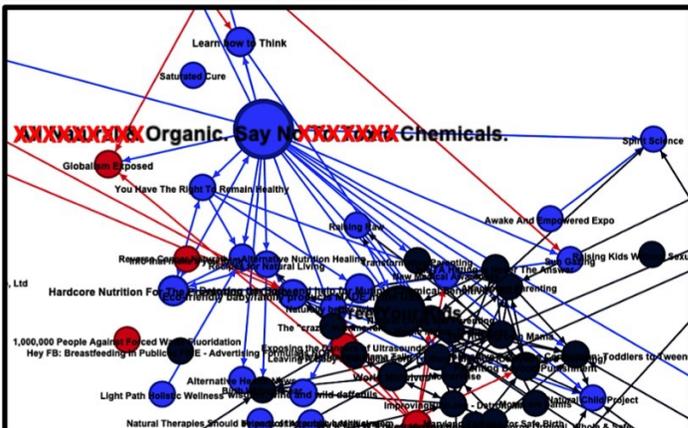Real-time map of misinfo/'anti' multiverse across social media platforms with drill-down detail

3+ billion individuals

non-Covid conspiracy theory communities

Covid-centric & vaccines

GMO communities

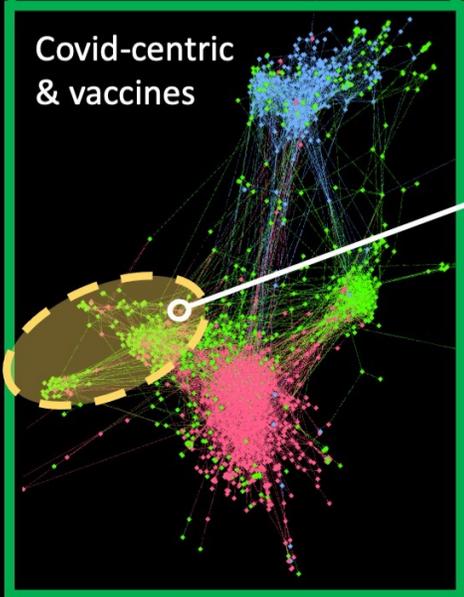alternative health communities
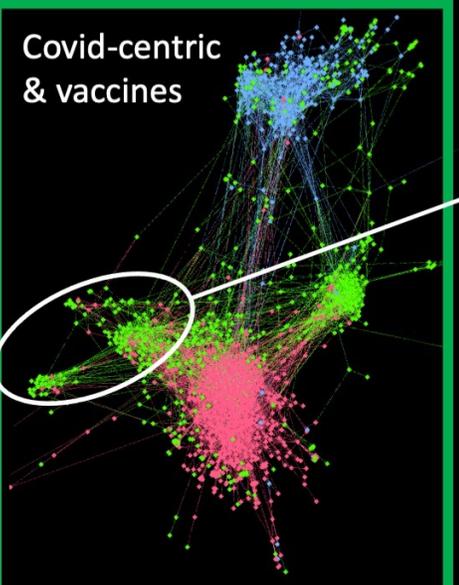
mainstream parenting communities
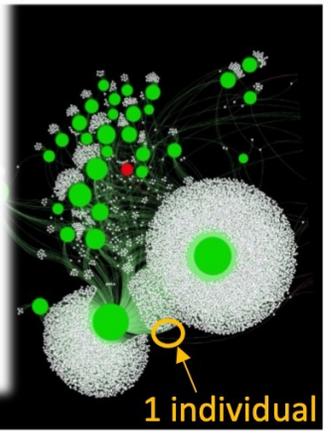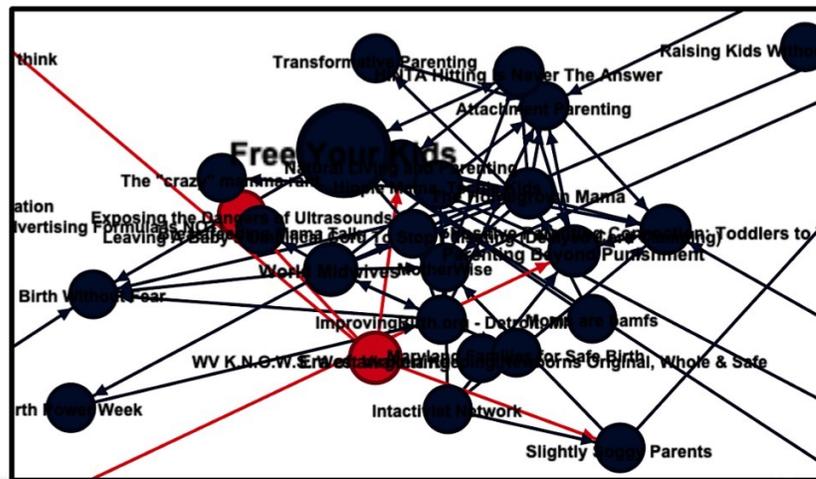
1 individual

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Real-time map of misinfo/'anti' multiverse across social media platforms <u>with</u> drill-down detail

3+ billion individuals

Anti-U.S. centric

New science

Turbulence + <u>Diversity</u>

$$\dot{\mathcal{E}} + f(\mathcal{E}; x, t, \mathbf{D})\mathcal{E}' = \nu \mathcal{E}'' + g(\mathcal{E}; x, t, \mathbf{D})$$

Covid-centric & vaccines

ONE SIZE DOES NOT FIT ALL

Single community

This Page Posts About COVID-19
Visit the COVID-19 Info Center for updates and answers
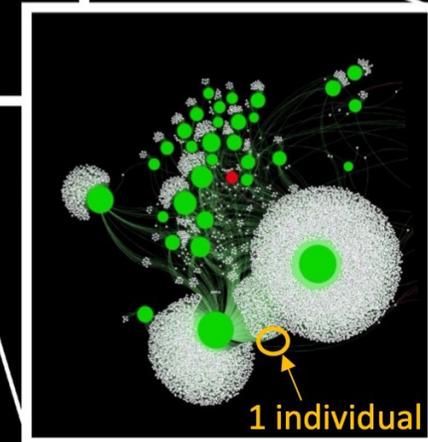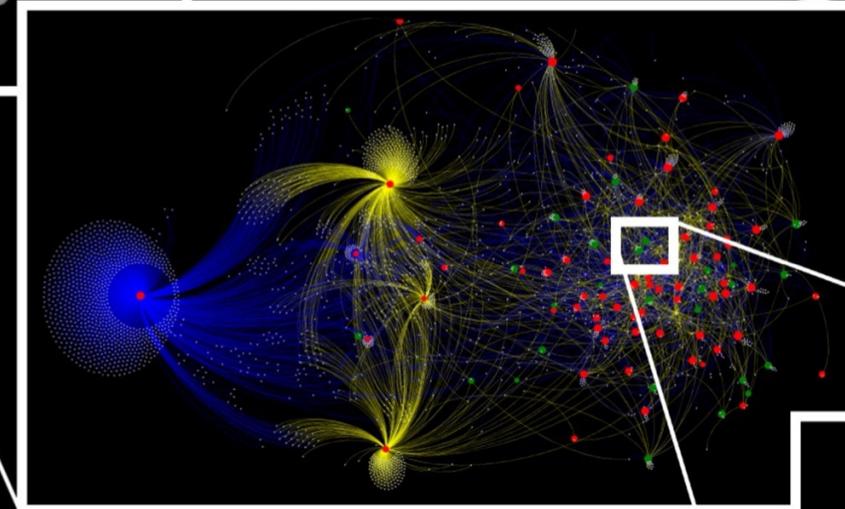
shows who talking to whom
& who listening to whom
& how to <u>soften extremes</u>

1 individual

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. . . a new smartphone tool

maaps

mapping activity across platforms
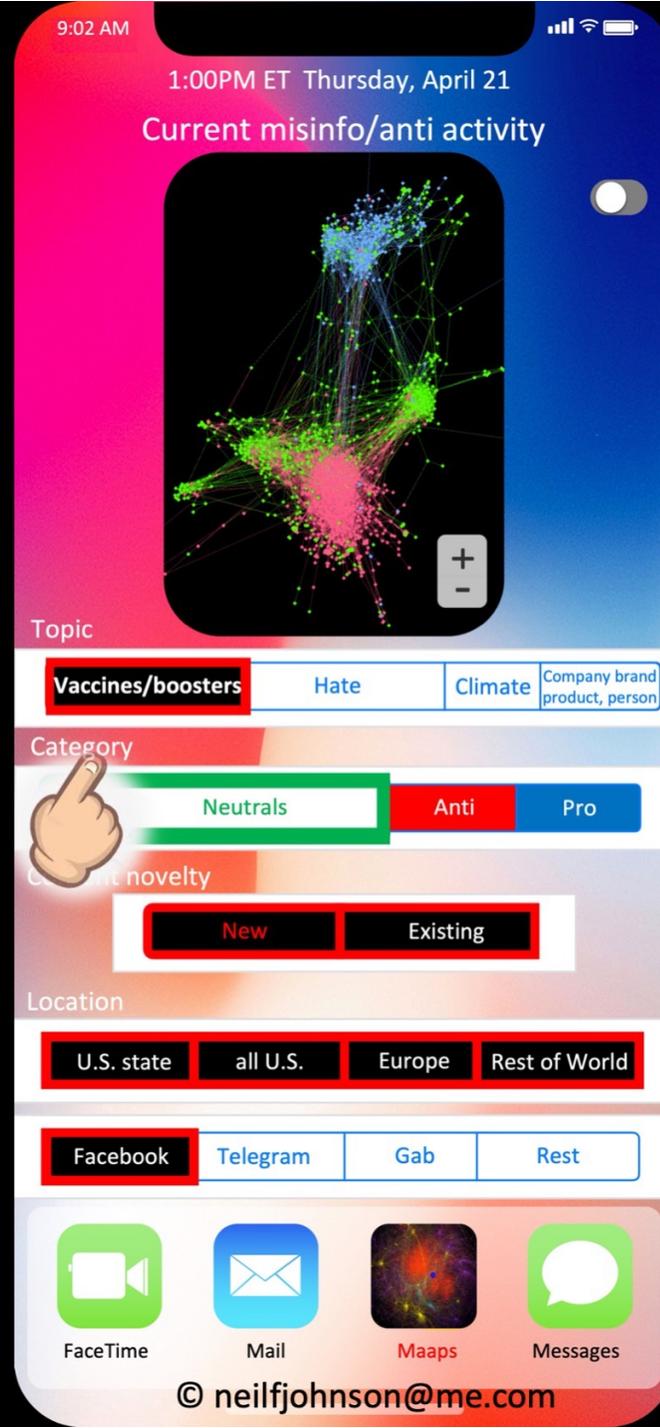
top-down intervention

Problem:
1. 'Anti' network resilient to node removal

2. Communities moved to other platforms

If you wish to remain UNITED with us, you must do this NOW!
Send us an email message, outside of facebook ★★★
[redacted]@gmail.com (Use "add me" in the subject line).
We will reply back to you with more information, along with your INVITE to our alternative, CENSORSHIP-FREE platform. 💜

When you can no longer tolerate the shadow-bans, random blocks & non-stop CENSORSHIP here, Send us an email message, OUTSIDE of facebook & we will reply back with your INVITE to our alternative platform!
(USE "ADD ME" IN THE SUBJECT LINE)

3. Positive messaging missed many mainstream communities; was ridiculed

ONE SIZE DOES NOT FIT ALL

This Page Posts About COVID-19
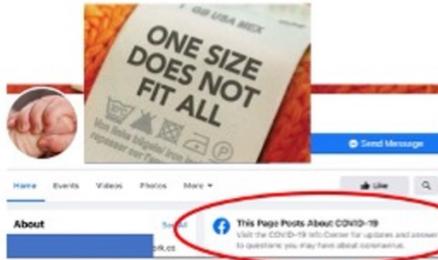
and/or missed elements of truth

Invisible Ink Could Reveal whether Kids Have Been Vaccinated
published Dec 18, 2019
funded by Gates Foundation & China
Biocompatible near-infrared quantum dots delivered to the skin by microneedle patches record vaccination

natural evolution

Problem:
'Anti' and 'Pro' networks hardened

bottom-up organic

soften extremes

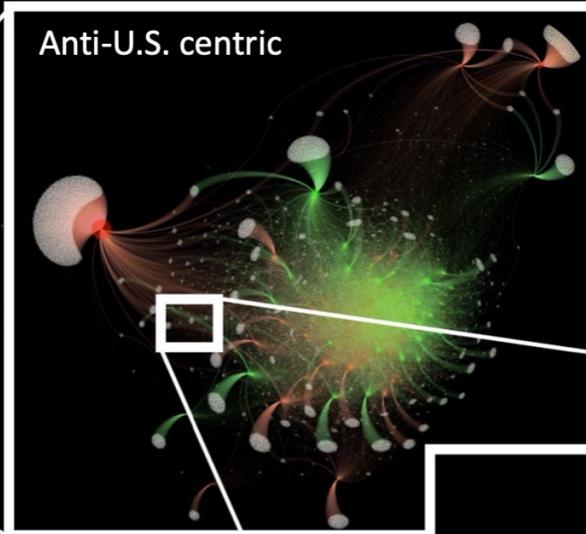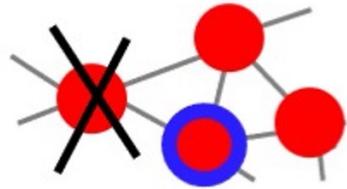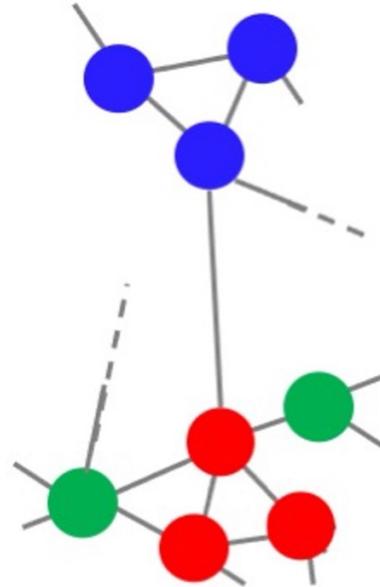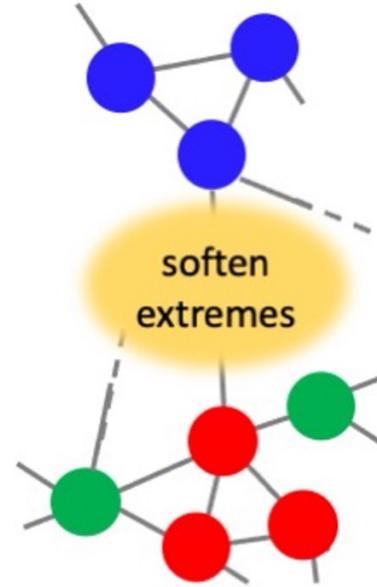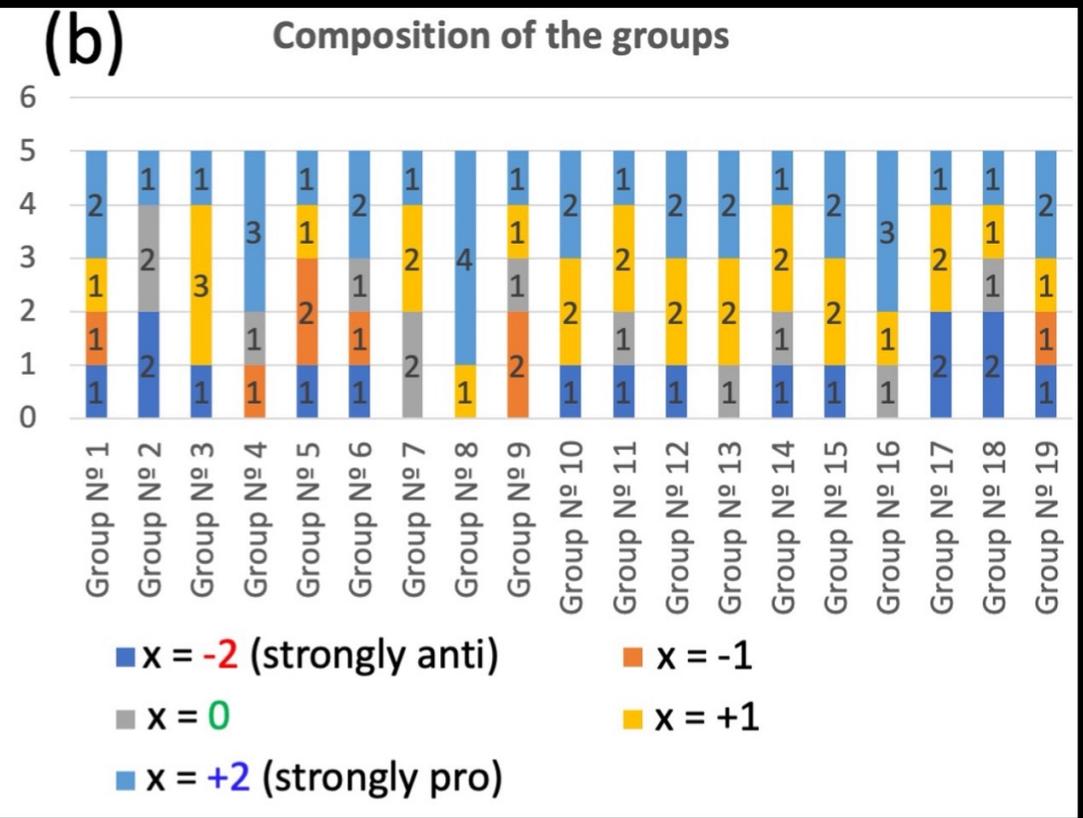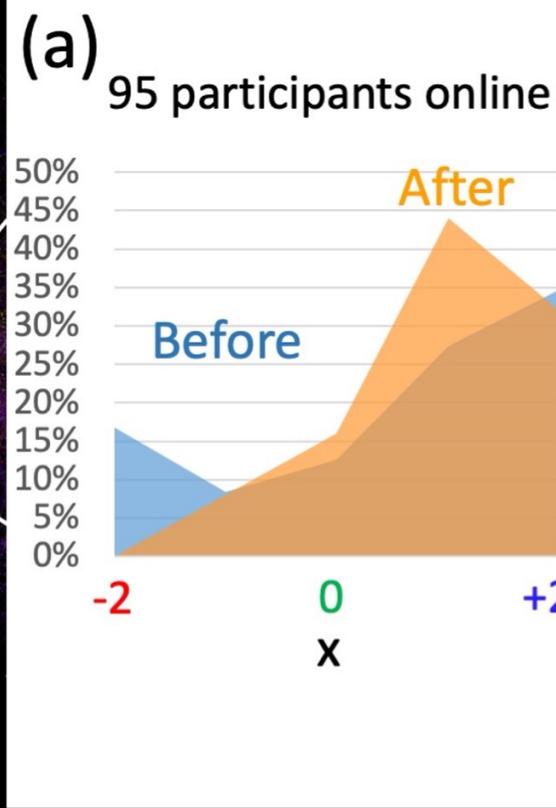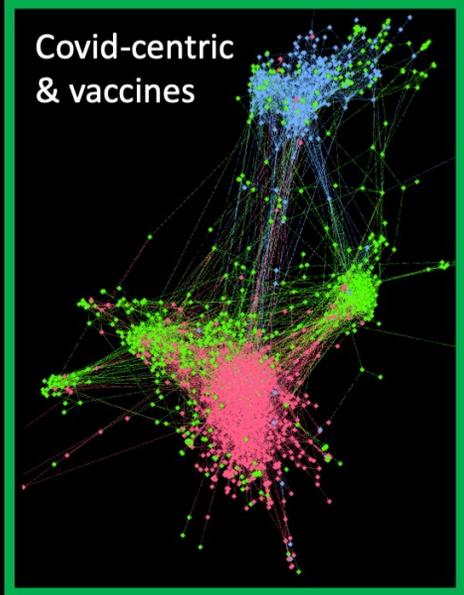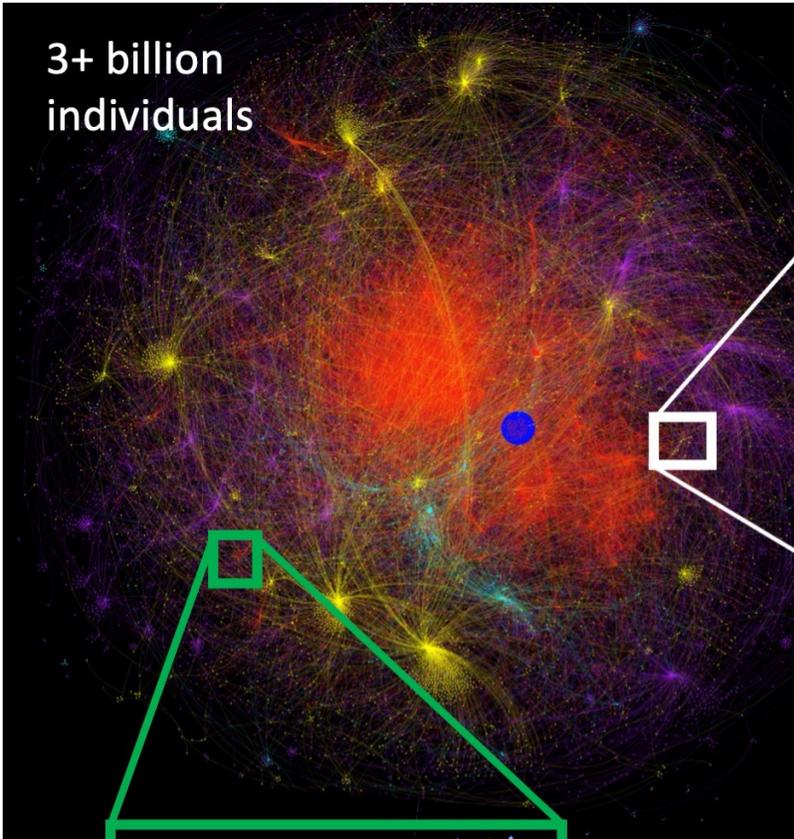Use this new science to reduce online extremes & misinfo/disinfo

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3+ billion individuals

Covid-centric & vaccines

(a) 95 participants online

After

Before

x: -2   0   +2

(b) Composition of the groups

- x = -2 (strongly anti)
- x = 0
- x = +2 (strongly pro)
- x = -1
- x = +1

Use this new science to reduce online extremes & misinfo/disinfo
can automate at scale, in real time,
with negligible cost & no privacy issues
Already demonstrated in experiments with E. Restrepo. M. Moreno

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