

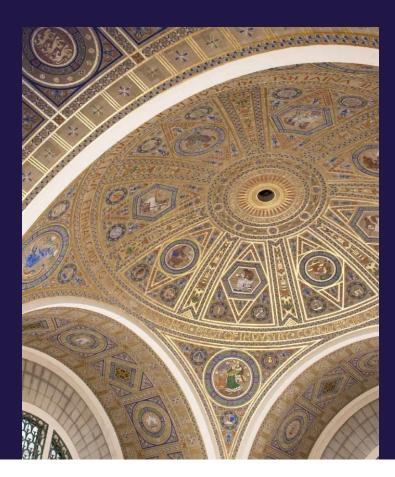
# Workshop on Regional Innovation and Economic Development

May 8, 2023

Maryann Feldman, Professor, Arizona State University Co-Chair, Innovation Policy Forum

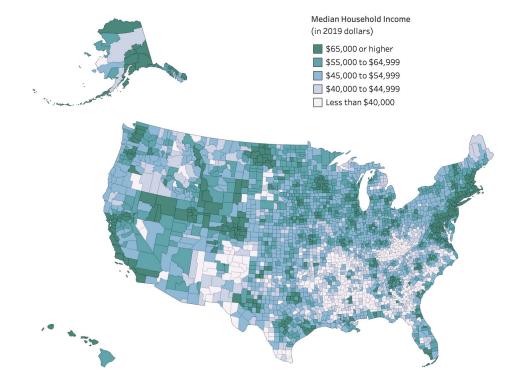


Regional economic inequality is widening in the US.



## Regional Income Inequality

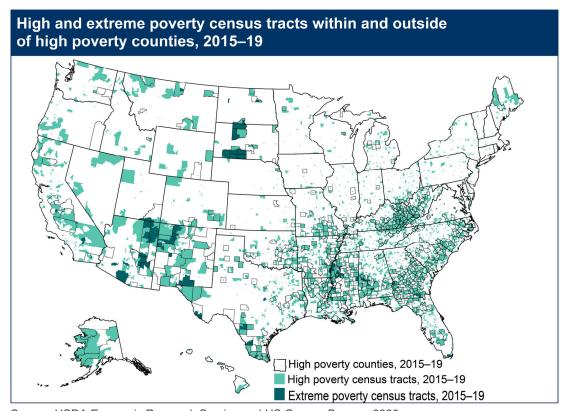
#### Median Household Income: 2015-2019



Source: US Census Bureau, 2020.

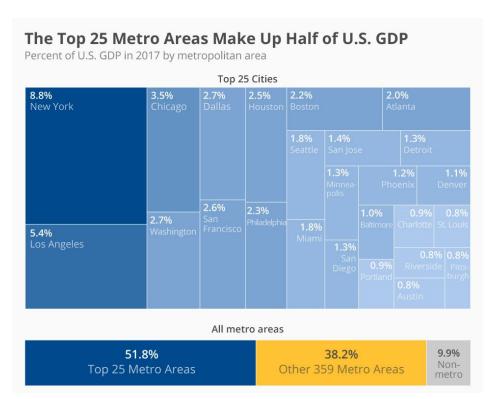


# High Poverty Counties are Largely Non-Metro and Majority Communities of Color



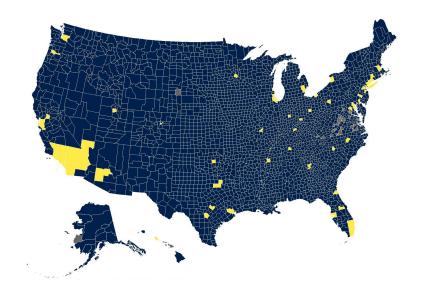
Source: USDA Economic Research Service and US Census Bureau, 2020.

### 25 Metropolitan Areas Produce Half of US GDP



Source: Bureau of Economic Analysis (2019)

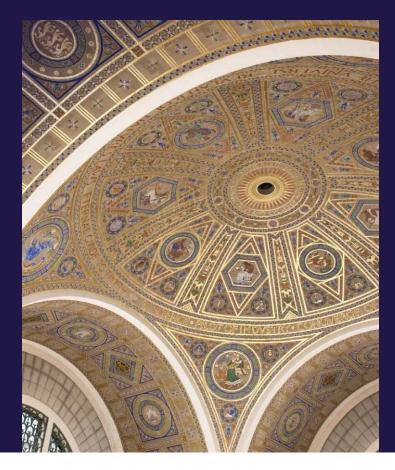
GDP Concentration: United States
Counties in yellow concentrate 50% of the Country's GDP



Source: Bureau of Economic Analysis (2018)



ARPA, IIJA, IRA, and the CHIPS and Science Act aim to stimulate geographically-inclusive growth in the innovation sector.



# A New Era of Federal Investment in Regional Innovation

Collectively \$3.8 Trillion in spending

#### American Rescue Plan Act (2021)

- Economic recovery and pandemic response, with regional economic stimulation programs and infrastructure funds (esp. transportation, broadband)
- Example programs:
   Economic adjustment
   assistance (Build Back
   Better Regional
   Challenge; Good Jobs
   Challenge)

NATIONAL Sciences Engineering Medicine

### Infrastructure Investment and Jobs Act (2021)

- Investments in America's critical infrastructure systems (transportation, broadband, water/wastewater, and energy)
- Example programs:
   Regional hydrogen hubs;
   Regional direct air
   capture hubs; Regional
   commissions

## Inflation Reduction Act (2022)

- Investments and incentives in the energy sector, focused on American-made clean energy technologies
- Example programs:
   Clean energy
   production tax credits;
   Solar and wind siting in low-income
   communities credits

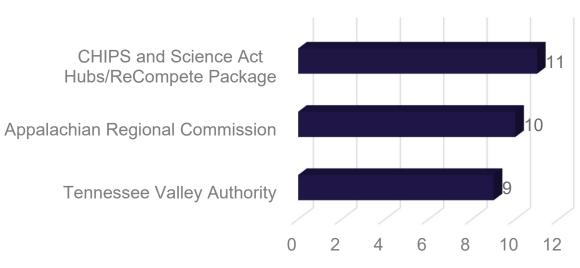
### CHIPS and Science Act (2022)

- Supporting US
   advanced
   manufacturing and
   supply chain resilience
   in emerging
   technologies through
   place-based
   investments
- Example programs:
   CHIPS for America
   Fund; Regional
   technology and
   innovation hubs;
   Regional innovation
   engines

### **Historic Place-Based Investments**

- \$80 Billion in place-based investments across ARPA, IIJA, and CHIPS and Science Act<sup>2</sup>
- \$11 Billion in the CHIPS and Science Act for Regional Technology and Innovation Hubs and Recompete Pilot Program<sup>1</sup>

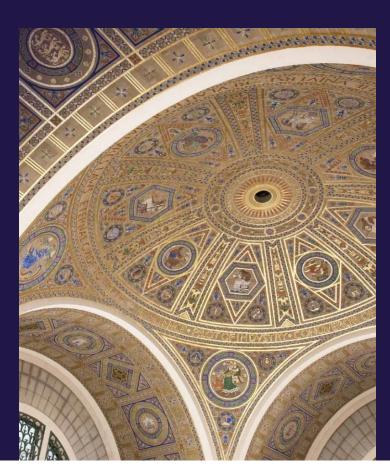
# Total funding in billions (2022 \$) for select place-based policies<sup>1</sup>



<sup>&</sup>lt;sup>1</sup> Bartik, T., Asquith, B. and Bolter, K. (2022). *The CHIPS and Science Act offers funding for place-based policies unparalleled in U.S. History.* Upjohn Institute. <sup>2</sup> Muro, M., Maxim, R., Parilla, J., de Souza Briggs, X. (2022). *Breaking down an \$80 Billion surge in place-based industrial policy.* Brookings Institution.

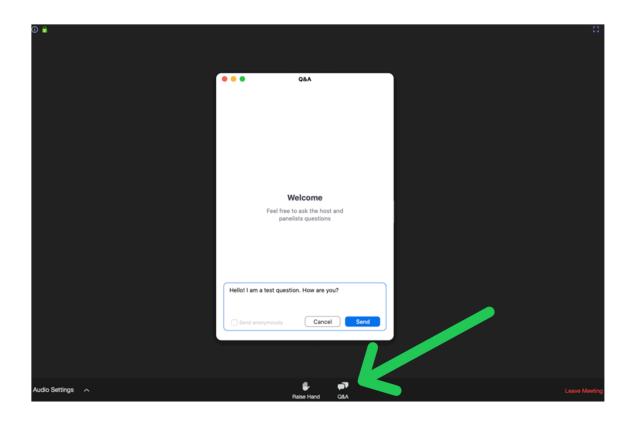


# Workshop overview



## Welcome virtual participants

- Virtual participants please use the Q&A chat box on Zoom to submit questions
- We will **not** monitor the 'raise hand' function due to size of audience



### Agenda

Panel 1: New Directions in Federal Regional Innovation Policy

Moderated by Carol Robbins

Speakers: Susan Helper, Carla Frisch, Dennis Alvord

Panel 2: Regional Innovation and Development in Post-industrial, Rural, and Tribal Areas

Moderated by Maryann Feldman

Speakers: Brandon McBride, Olugbenga Ajilore, Onna LeBeau

Panel 3: Complementing and Leveraging Federal Regional Innovation Programs at the State and Local Level

Moderated by Tom Guevara

Speakers: Ira Moskowitz, Scott Dempwolf, Melina Kennedy

Panel 4: Building Domestic Capacity

Moderated by Kathleen Kingscott

Speakers: Aaron Brickman, David Isaacs, Pravina Raghavan

