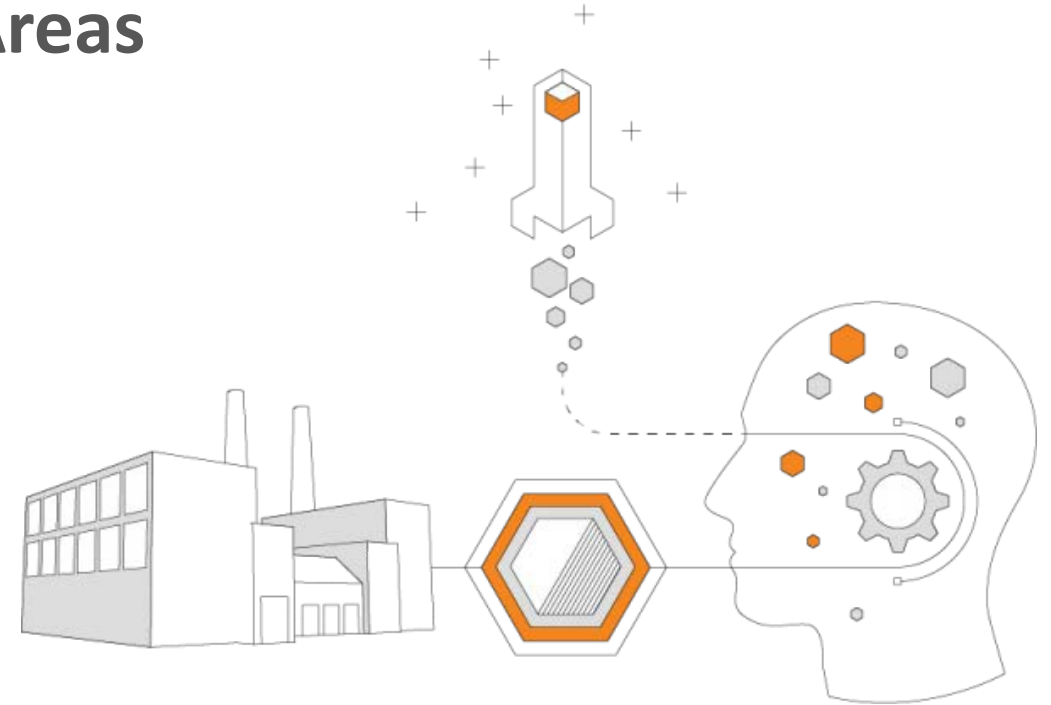


# Advancing Economic Development and Workforce Readiness in Micropolitan Areas

April 25, 2018



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## LINKING SUPPLY TO DEMAND

SUPPLY

76 Million  
Need Skills

Skills Education Access

200,000  
Employers  
need skilled  
people

DEMAND

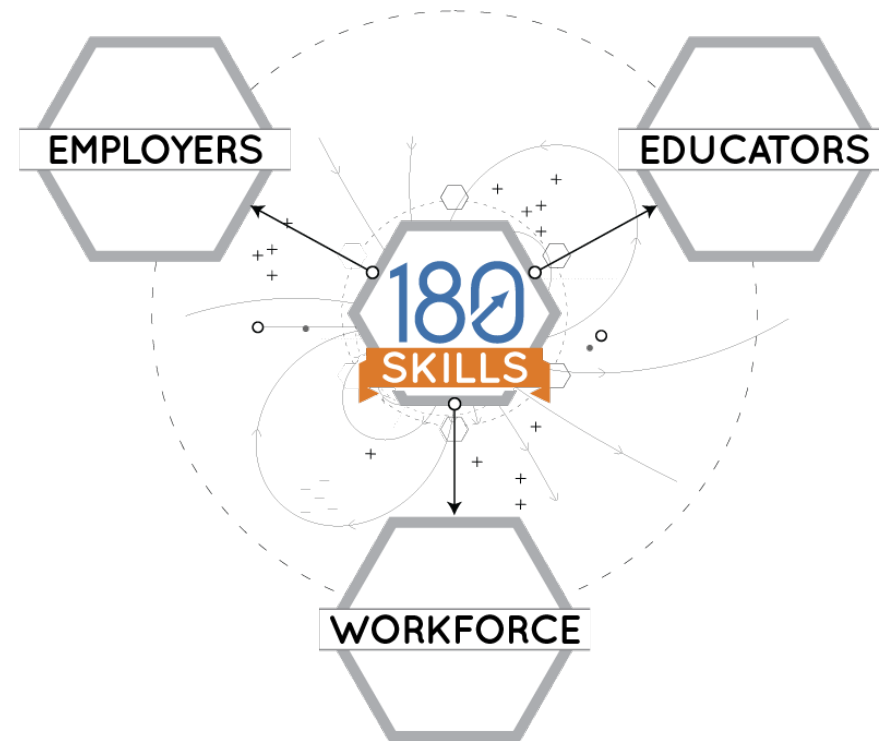


# WE STAND IN THE MIDDLE

180 Skills stands in the middle of this career education ecosystem with a solution that expands points of access, increases effectiveness, and allows more education to be delivered with less.

## 180 Skills checks every box on the education to employment checklist

- Competency-based
- Self-paced
- Academic-aligned
- Employer-aligned
- Credential opportunities





## Skills Building for EVERY Candidate



- Understanding the Interview Process
- Responding to Interview Questions
- Metric System
- Components of Production
- Workplace Communication
- Time Management

[illegible]