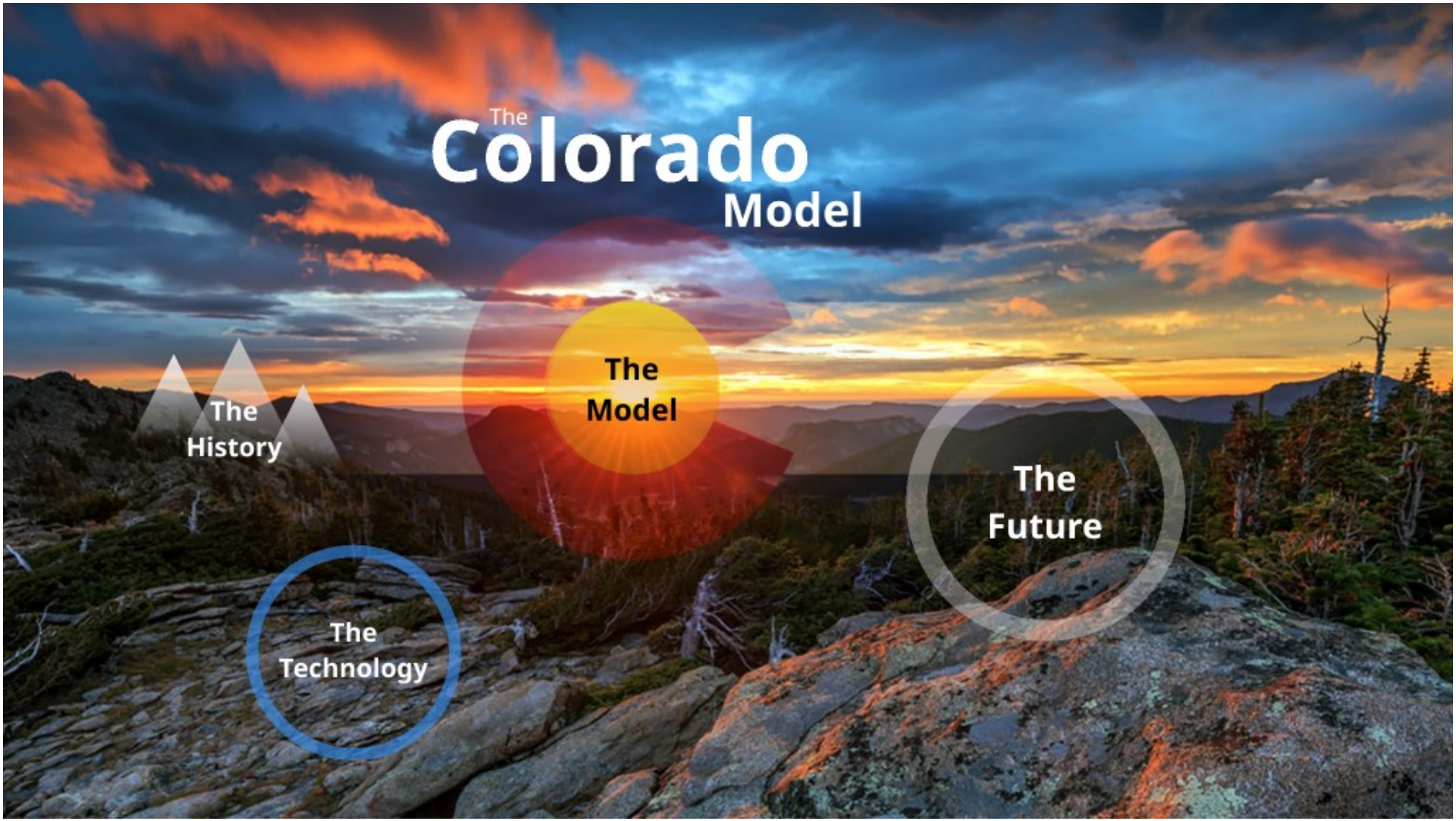
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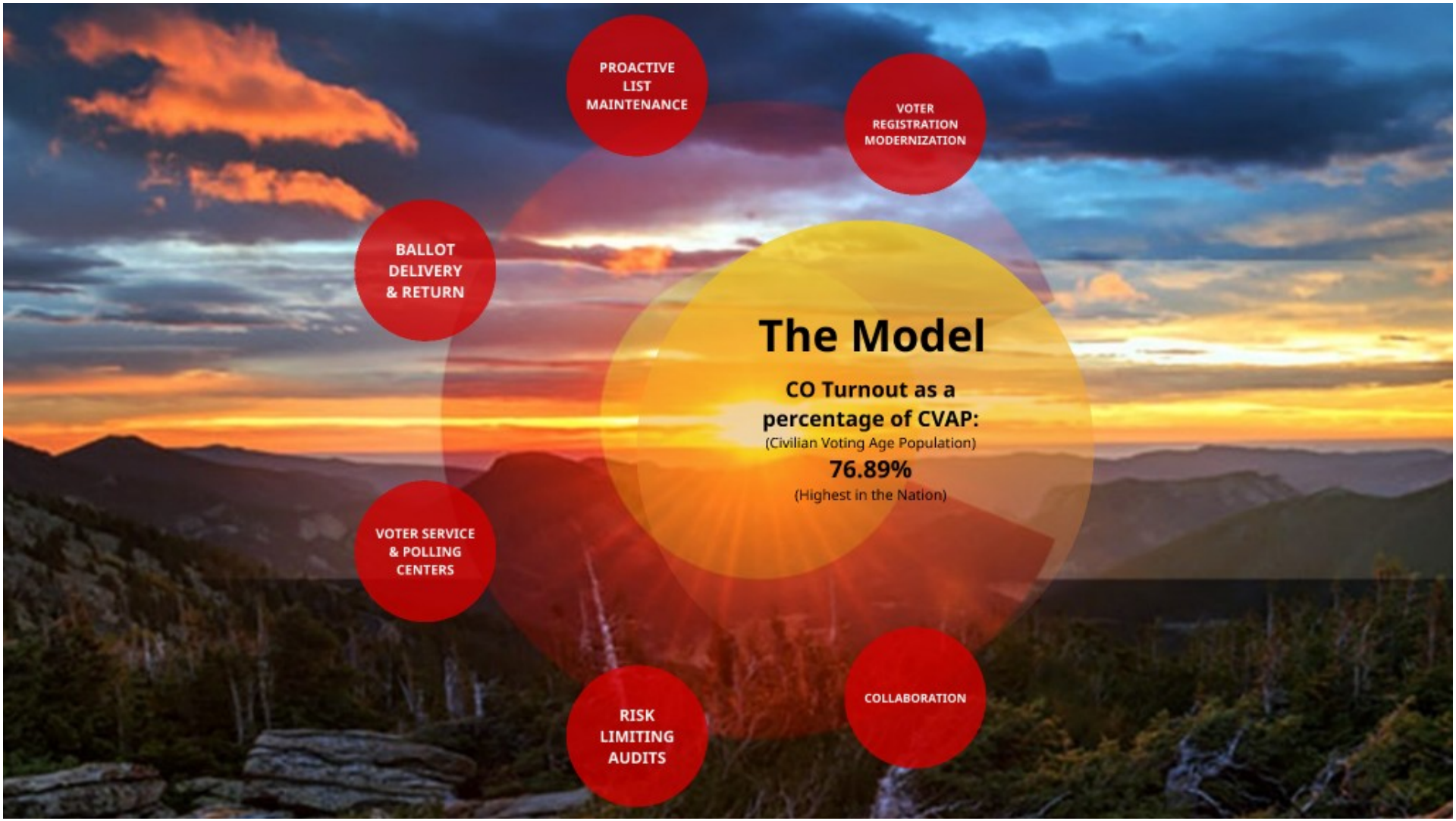
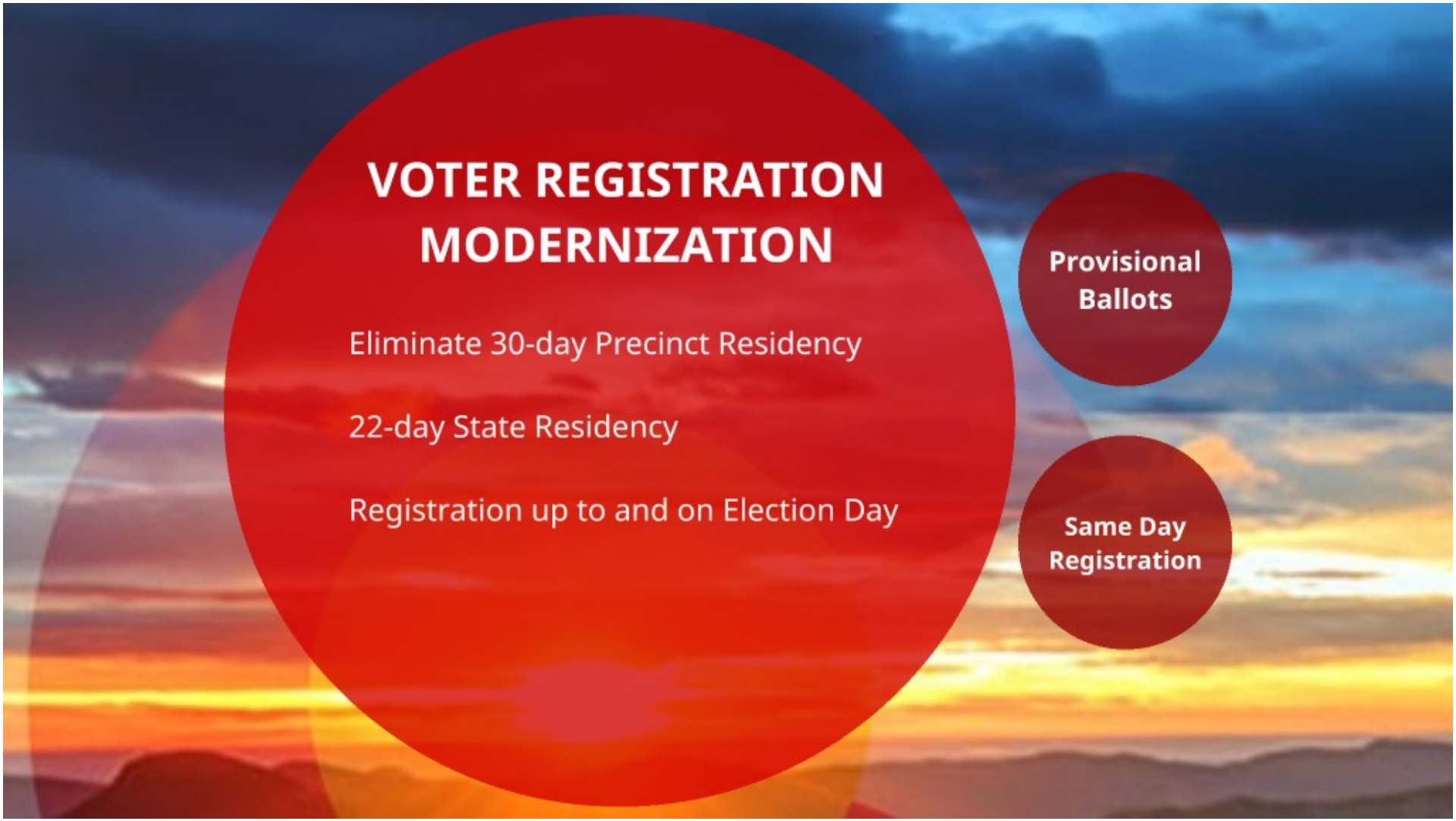
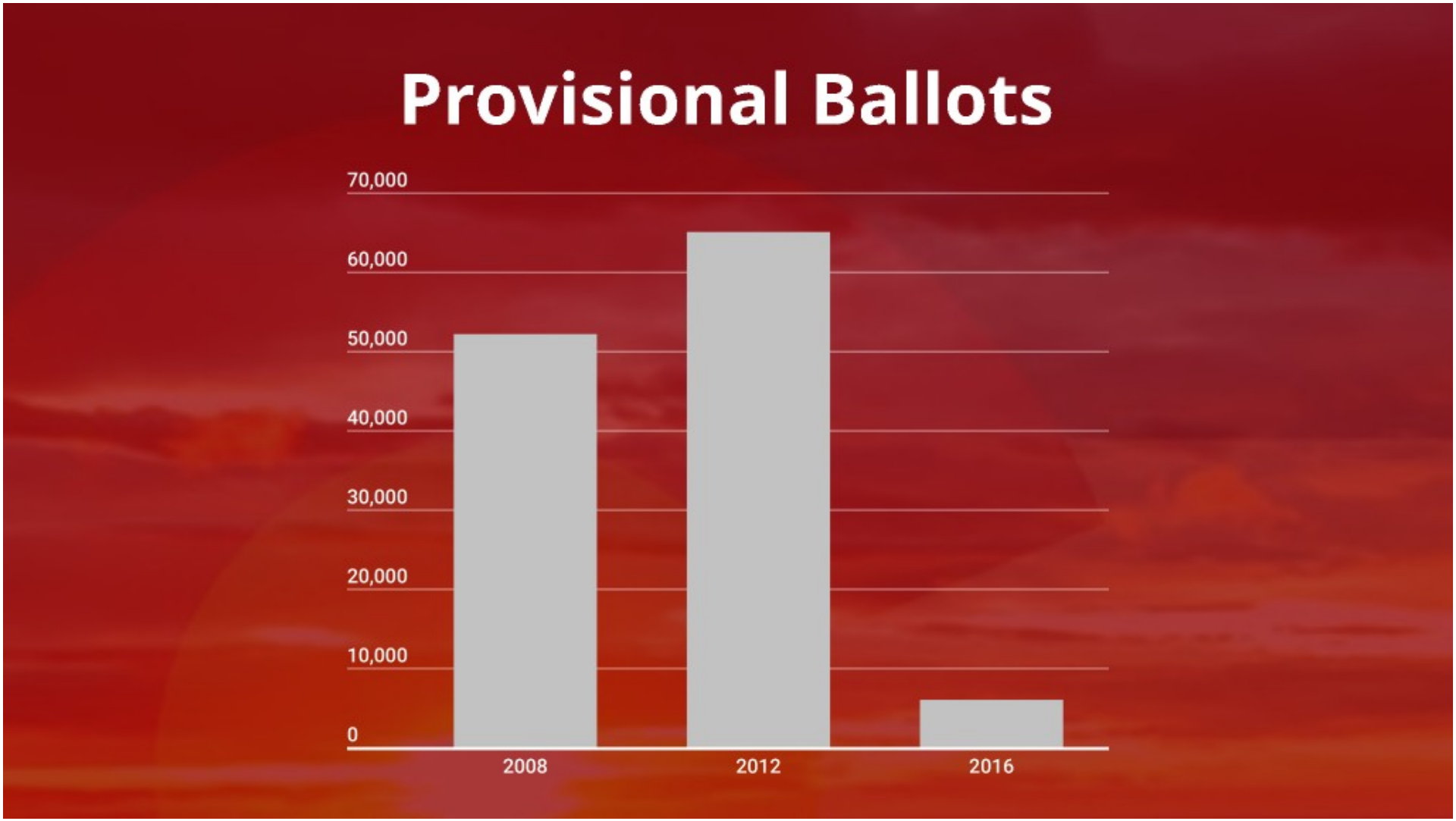
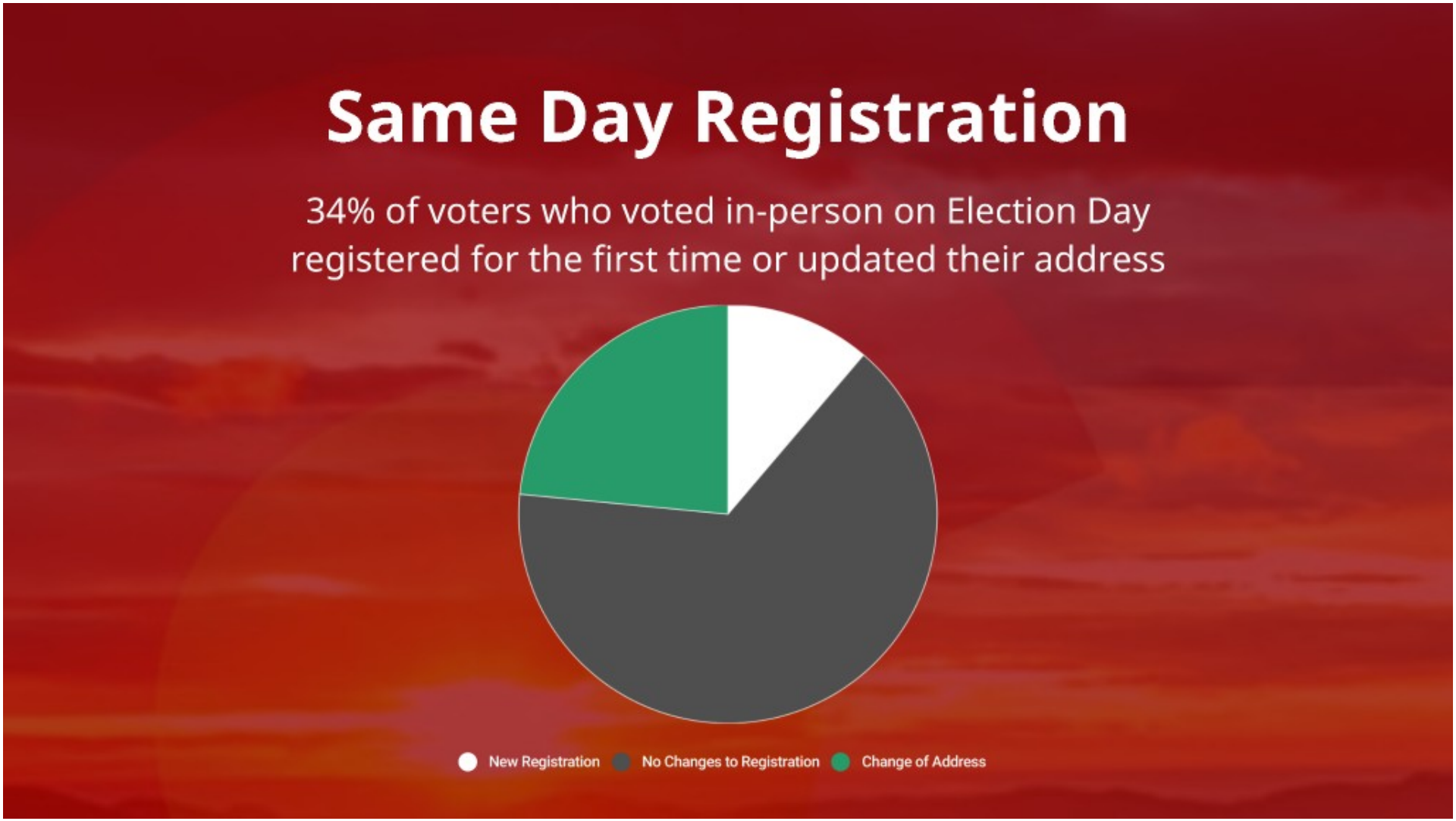
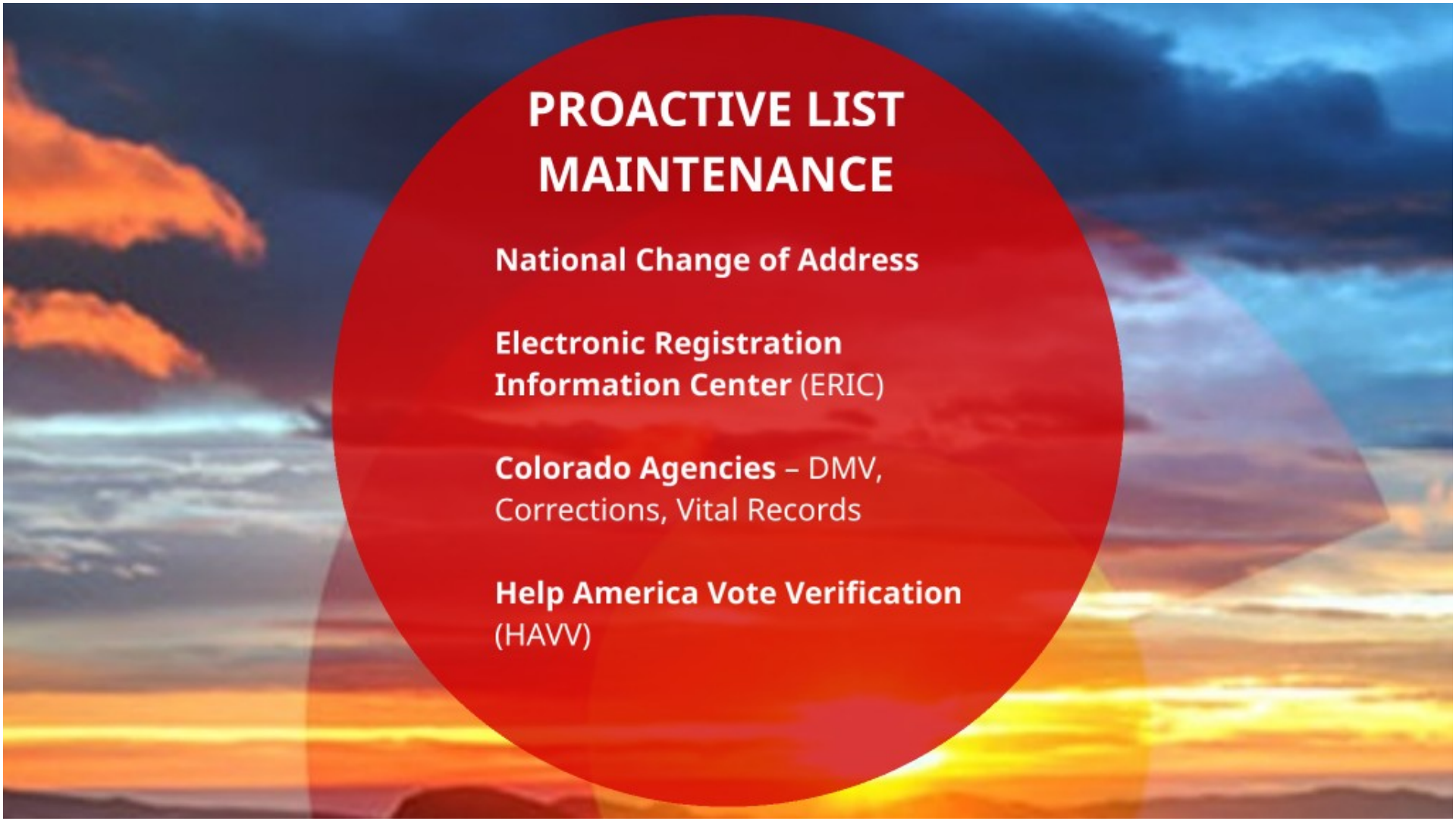
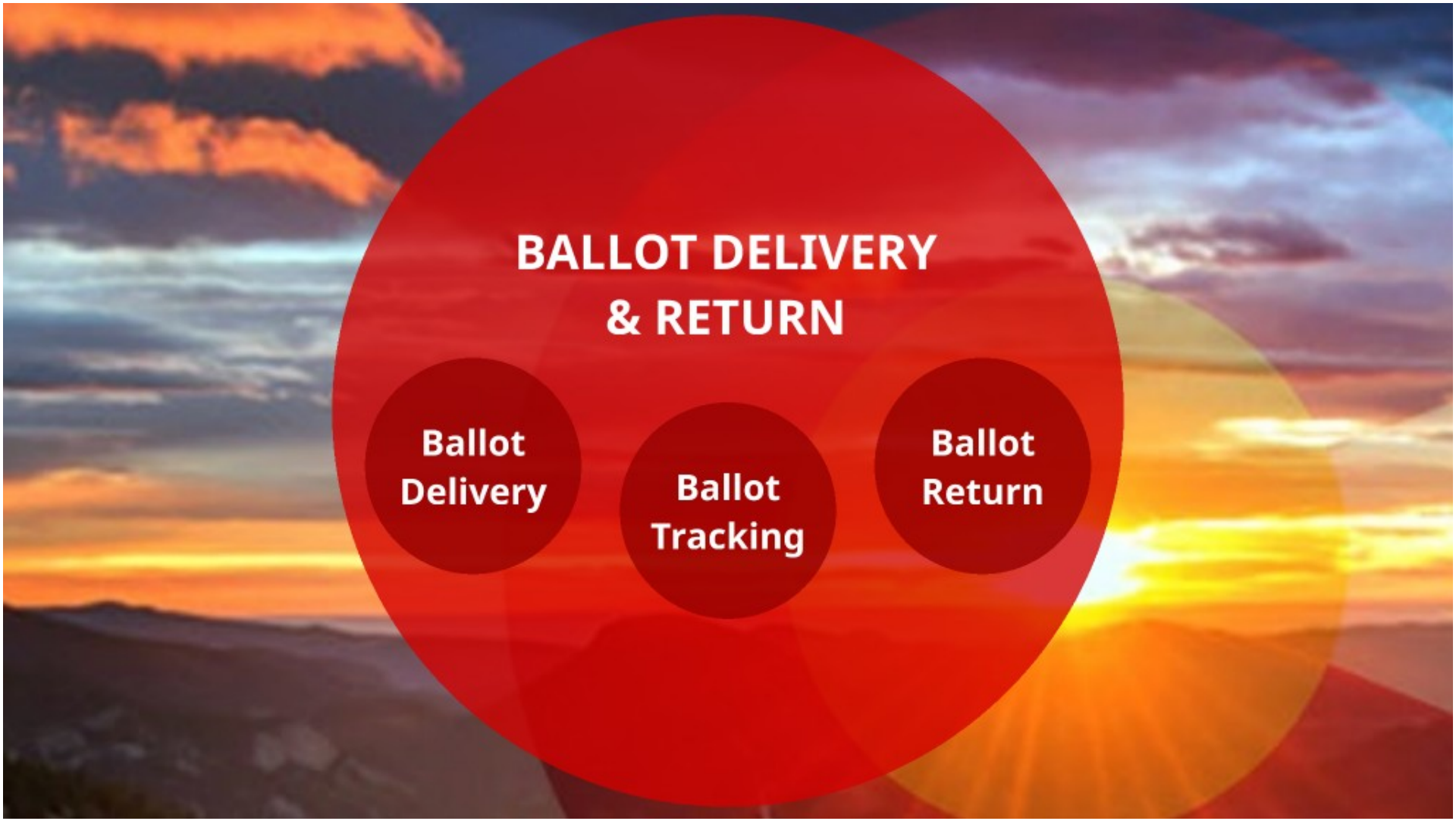

PROACTIVE LIST MAINTENANCE
VOTER REGISTRATION MODERNIZATION
BALLOT DELIVERY & RETURN
The Model
CO Turnout as a percentage of CVAP:
(Civilian Voting Age Population)
76.89%
(Highest in the Nation)
VOTER SERVICE & POLLING CENTERS
RISK LIMITING AUDITS
COLLABORATION


VOTER REGISTRATION MODERNIZATION
Eliminate 30-day Precinct Residency
22-day State Residency
Registration up to and on Election Day
Provisional Ballots
Same Day Registration


Provisional Ballots
70,000
60,000
50,000
40,000
30,000
20,000
10,000
0
2008
2012
2016


Same Day Registration
34% of voters who voted in-person on Election Day registered for the first time or updated their address
New Registration
No Changes to Registration
Change of Address


PROACTIVE LIST MAINTENANCE
National Change of Address
Electronic Registration Information Center (ERIC)
Colorado Agencies – DMV, Corrections, Vital Records
Help America Vote Verification (HAVV)


BALLOT DELIVERY
& RETURN
Ballot
Delivery
Ballot
Tracking
Ballot
Return

Ballot Delivery

Mailed to all active registered voters
(9 out of 10 voters cast a mail ballot)

Ballot Tracking

Utilize USPS Intelligent Mail Barcode

Provide Status Reports to Election Officials

Voter Notifications – Email/Text/Phone/Website

Ballot Return

Return Postage Not Paid

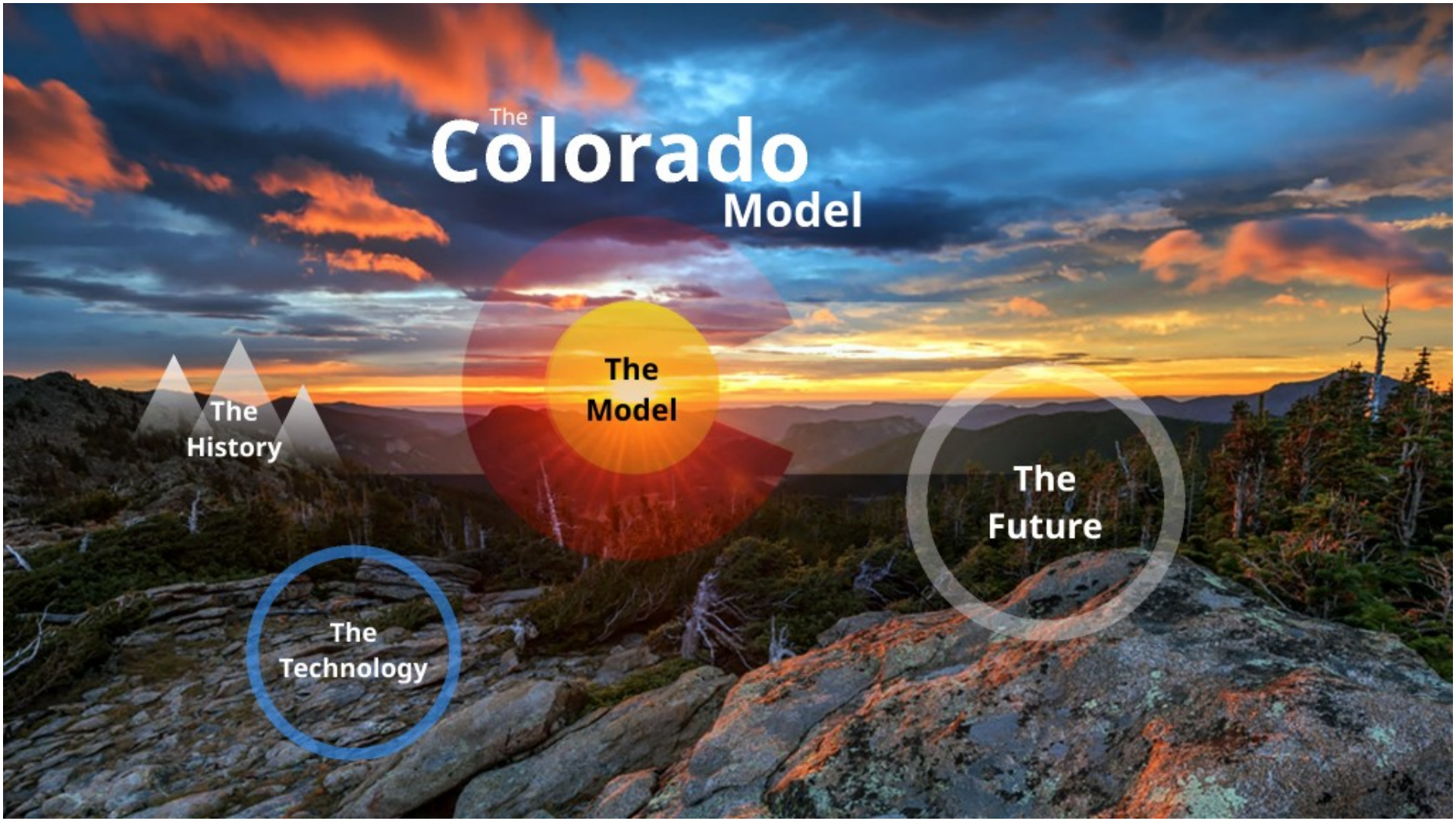
Secure, 24 hour Ballot Drop Box
(3 out of 4 voters return using a 24 hour drop box)

Signature Verification

VOTER SERVICE &
POLLING CENTERS
Accessible In-person Voting Options
Voter Registration Services
Mail Ballot Drop-off
Replacement Ballots
Emergency Ballots
Provisional Ballots
Voter Information

RISK LIMITING AUDITS
Paper Ballots
(Nearly) Uniform Voting System with CVR
Comparison Audits & Ballot Polling Audits

COLLABORATION
Colorado County Clerk's Association
Election Statute Review Committee
Data-Subcommittee
Working Groups
Statewide & Regional Conferences
Vendors
Election/Voting Organizations
Secretary of State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Experience
Facts
People and Politics
History of the Colorado Model

Experience

Policy Decisions	Technology/Processes
No excuse absentee Voting and then 2007 Permanent Mail	Mail ballot process in volume and signature verification
Statewide Voter Registration System built bottom up with live updates	Essential for same day registration and real time vote credit
29 day registration cut-off	Created static list of voters
Coordinated Elections (Odd Years) and 2010 Primaries conducted by mail	Increased volume lead to extractors, mail sorters and technology to track ballots through process
Early Voting	E-Pollbooks, Printing on Demand, having all ballot styles available
Vote centers started in Larimer County in 2004	Early Voting processes and technologies at Election Day volume
Law passed in 2009 for RLA and VVPAT on DRE	Pressure for voting system to export better data and need for upgrading equipment

Facts

Counties needed to replace equipment in 1-5 years

New model would save millions of dollars

45-90% of voters cast mail ballot in 2012 Presidential Election

34 counties were using polling places w / some mini version of VSPC

30 counties were using vote centers

All counties had early voting

Thousands of provisional ballots- 90% were counted

People and Politics

Politics in Passing CO Voter Access and Modernization of Elections Act

Democratic State House, Senate and Governor

Same Day Voter Registration was a top policy for the Democrats

Republican Secretary of State opposed a mail ballot delivery system

State didn't have money to invest in new voting systems

Counties needed to upgrade voting systems in 1-5 years and comply with RLA

We were already doing the model minus same day voter registration

Had to make model work for all counties

People and Politics

Counties and the Colorado Clerks' Association

Strong Leaders in our Association

Clerks are locally elected- majority were republican

Collaboration

- Data compiling
- Writing law for all counties
- Leveraging our resources

Experienced Election Administrators in the counties

Strong presence at the Capitol for years

People and Politics
Biggest Objections to the New Election Model:
We didn't have the technology in rural Colorado
Voter Fraud
Would favor Dems with same day voter registration

People and Politics

What Actually Occurred

Unaffiliated voters used the VSPC services and the same day voter registration

D's and R's registered in similar proportions to regular registration

Vast majority of SDR were actually VR updates

97% Reduction in provisional ballots

Colorado had 4th highest in voter turnout in the nation in 2014

Counties have and will save millions: purchase equipment, maintain equipment, staffing

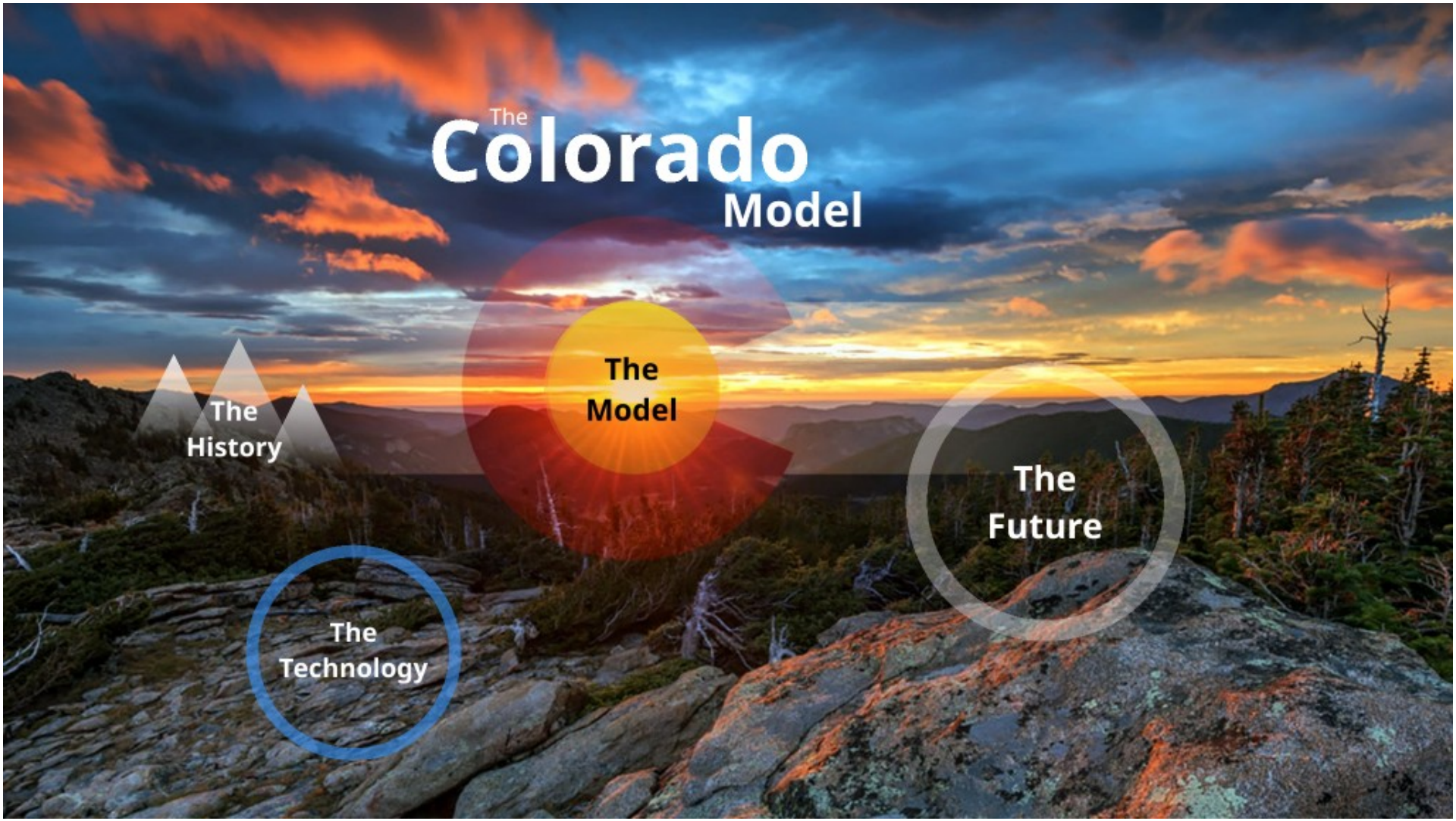
Keys to Passage and Implemention

Key Factors:

- **Same Day Voter Registration was coming**
- **Needed to upgrade voting systems- Counties were paying**
- **Experienced with elements of the model over time**
- **Model was scaled to meet needs of all counties**

Contributing Factors:

- Counties were engaged in the legislative process
- Strong Clerks' Association with commitment to collaboration
- Created an oversite committee for implementation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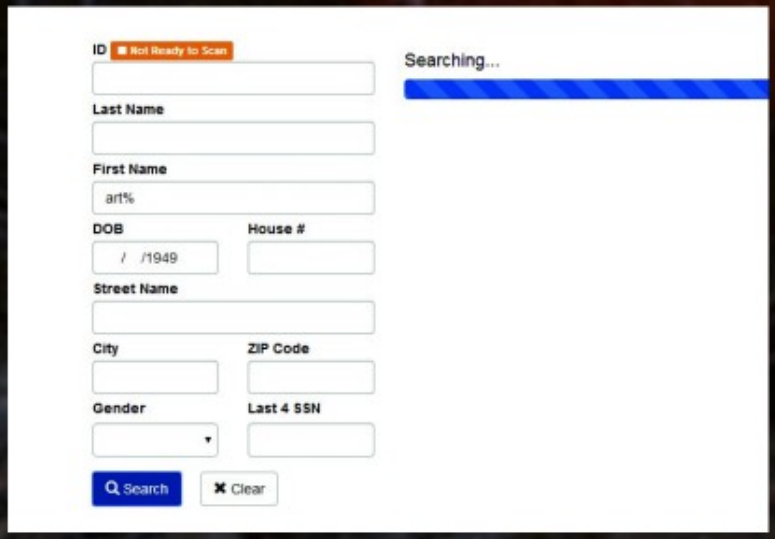
Technology Considerations

SCORE & WebSCORE

Real-time Statewide Database

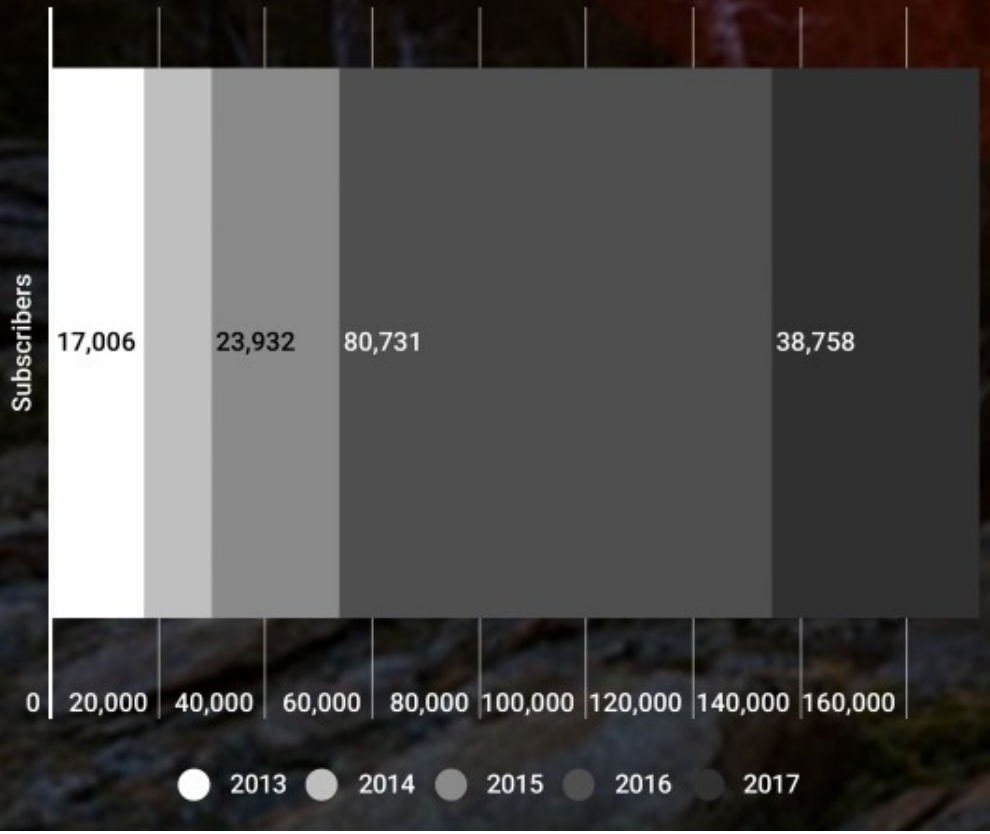


Technology Considerations

Customer Service

BALLOT TRACE
Tracking, Reporting And Communication Engine

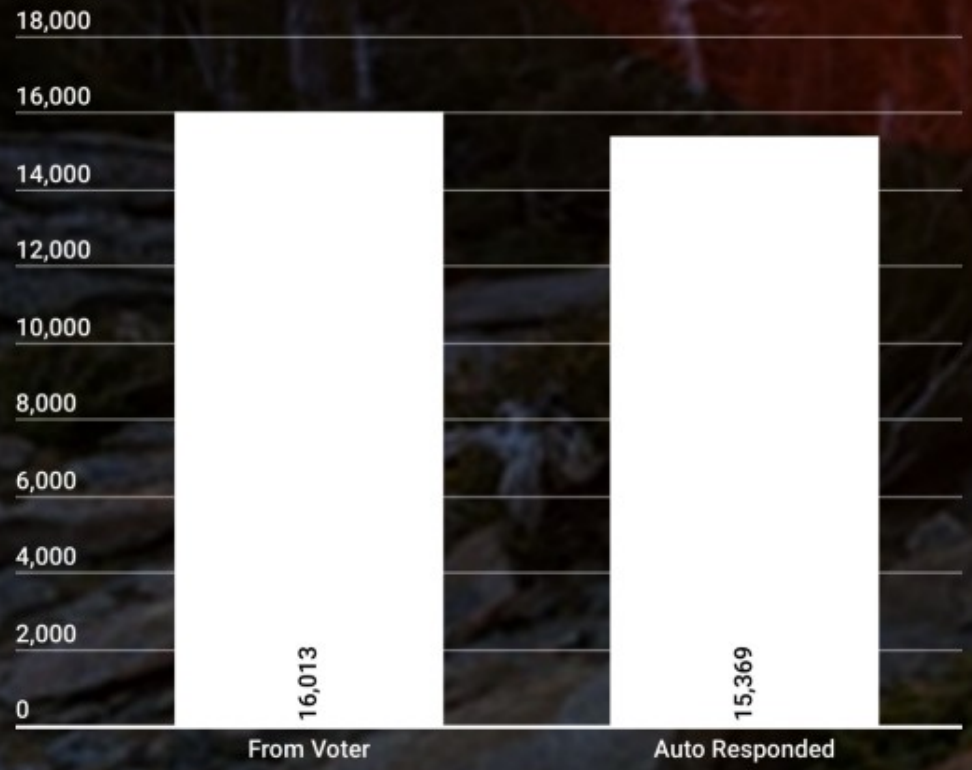
173,345 Subscribers in Denver



Technology Considerations

Customer Service

SMS to Case



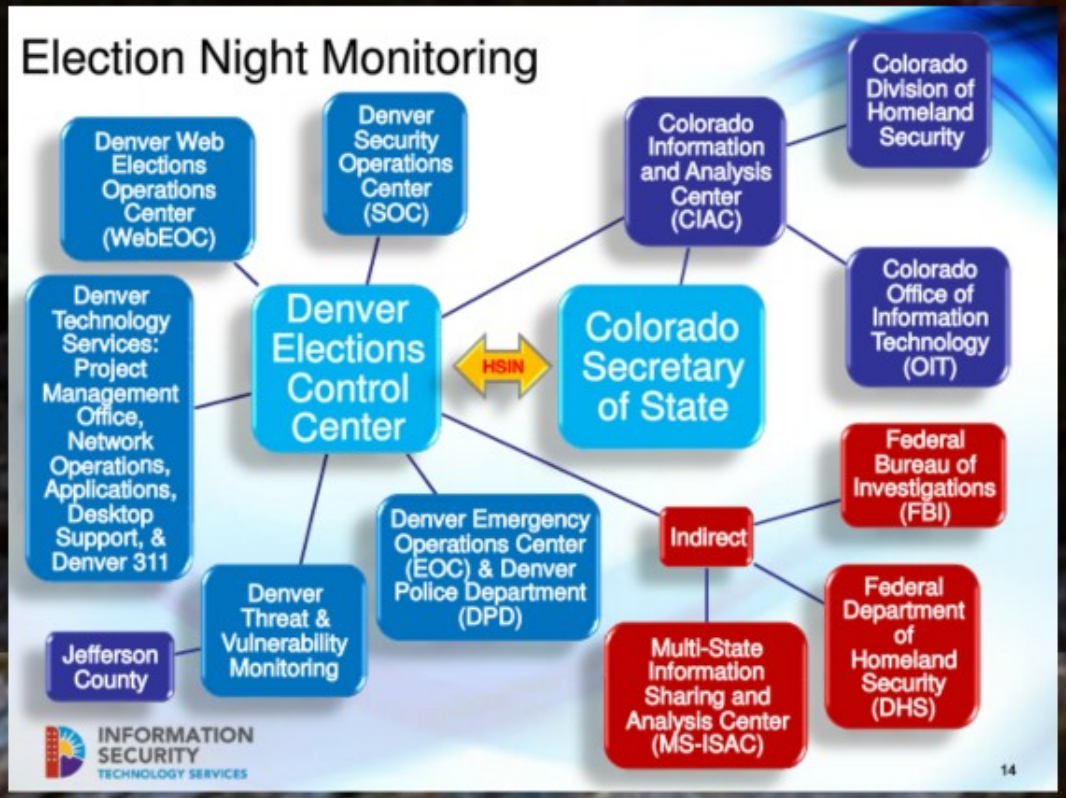
Technology Considerations

Vote Center Configuration

- WebSCORE
- Connectivity
- Contingency Planning
- Ballot Marking Devices
- Space Layout

Technology Considerations

Security



Technology Considerations

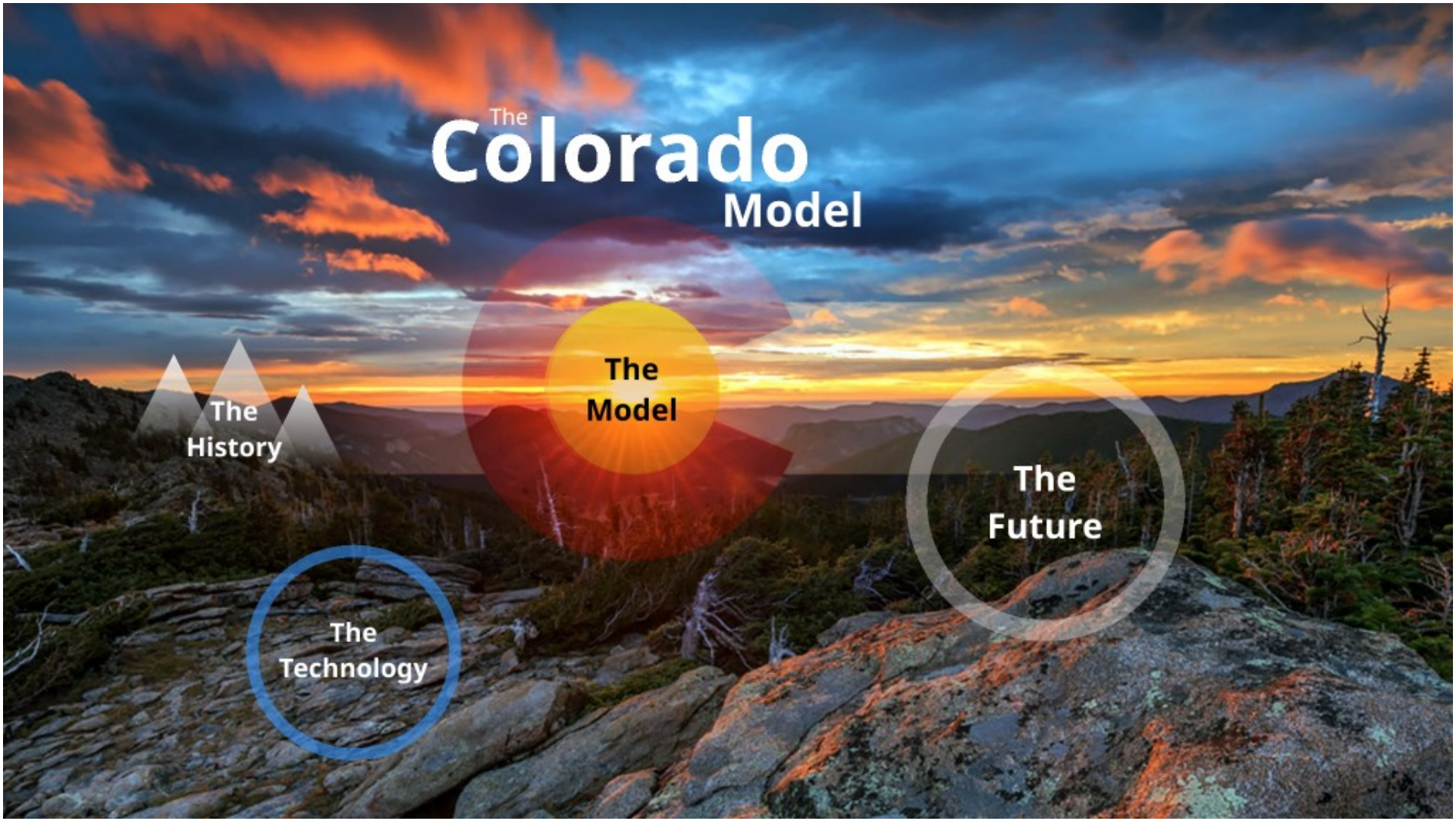
Transparency

- Open Data:
  - Collection
  - Reporting
- Social Media Platforms:
  - Periscope
  - Facebook Live

Technology Considerations

Post-Election Activities

- Colorado Risk Limiting Audits
- Continous Improvement
  - Data Review
  - Legal and Policy Changes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The Future
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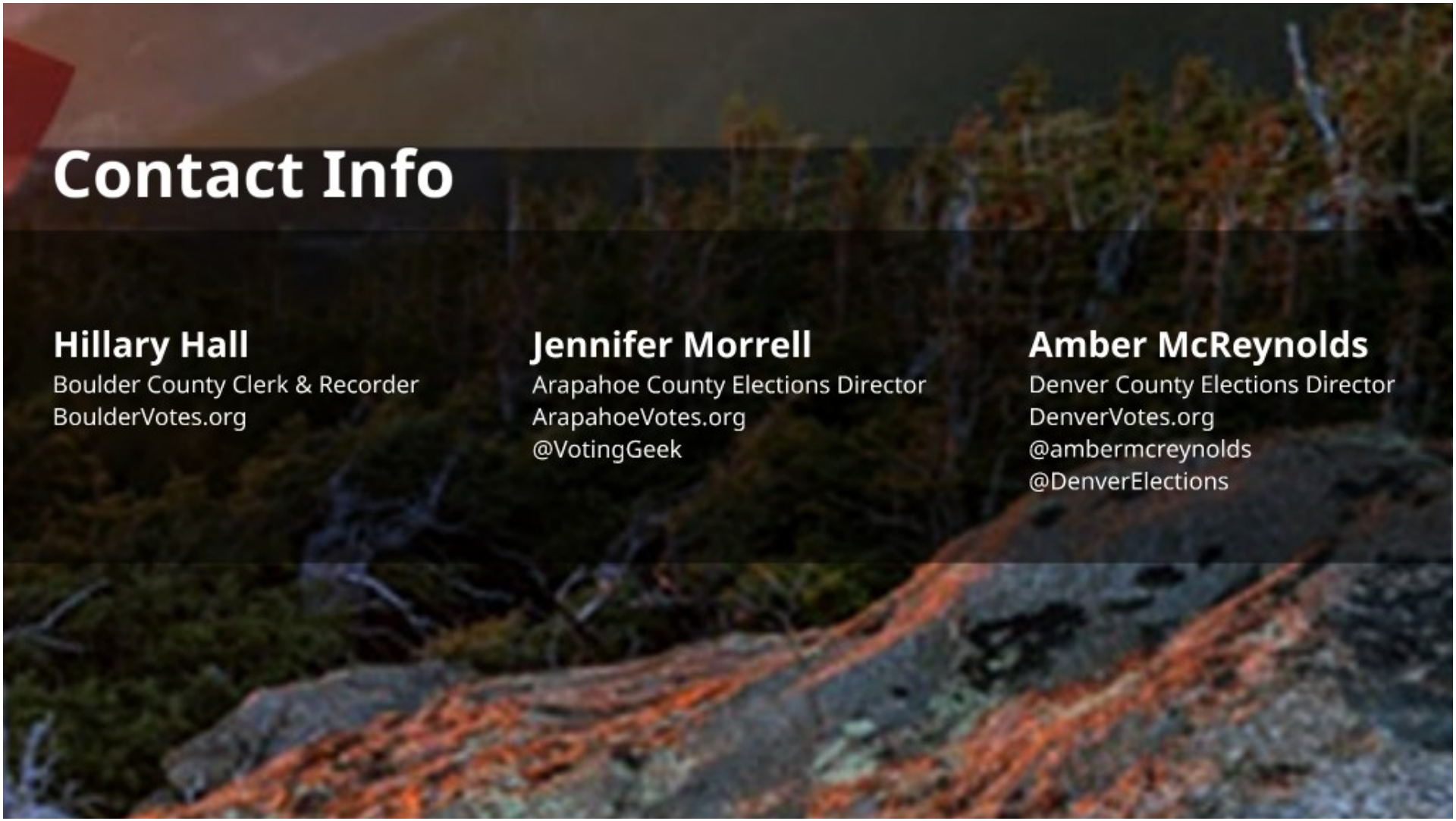
Info


Contact Info
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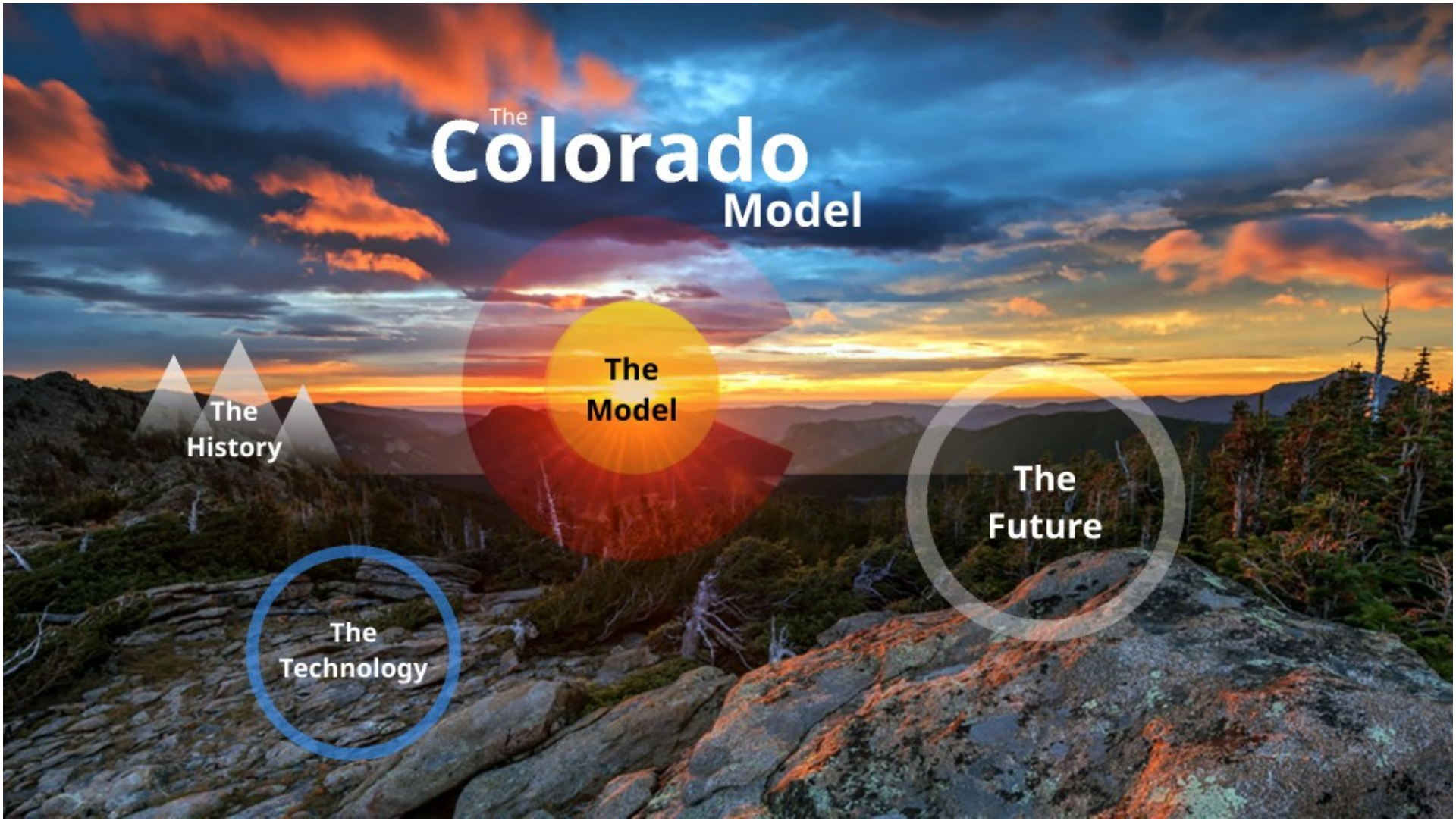
Boulder County Clerk & Recorder
BoulderVotes.org
Jennifer Morrell
Arapahoe County Elections Director
ArapahoeVotes.org
@VotingGeek
Amber McReynolds
Denver County Elections Director
DenverVotes.org
@ambermcreynolds
@DenverElections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