



**GENOMENON**

Harnessing the Power of Real-World Evidence  
from the Literature using Artificial Intelligence

**Mark Kiel MD PhD**

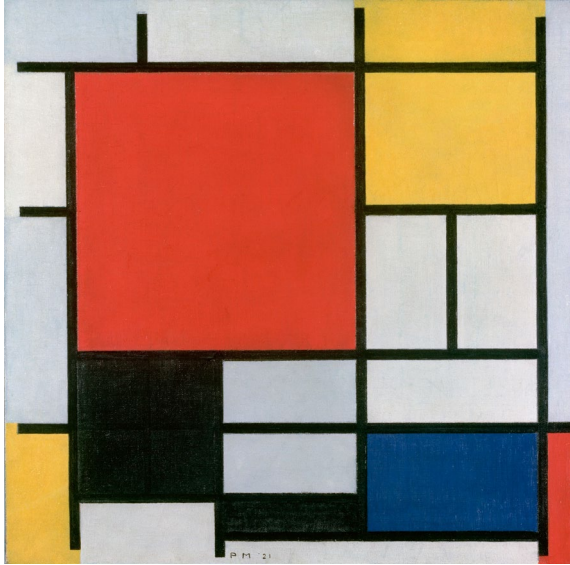
*CSO and Co-Founder of Genomenon*

2025 NASEM Genomics Roundtable - Exploring Applications of AI in Genomics and Precision Health: A Workshop



**What is RWE?**

# Clinical Trials vs. Real-World Evidence



Piet Mondrian  
*Composition in Red, Yellow, Blue and Black*  
1921

**Clinical Trial Data**  
is highly **controlled**, with **strict**  
protocols, pre-defined endpoints,  
and **carefully** selected patient  
populations, ensuring a high level  
of **purity** but limiting  
generalizability to broader  
populations



# Clinical Trials vs. Real-World Evidence



Jackson Pollock  
*Number 1A, 1948*  
1948

**Real-World Data**  
is inherently more **diverse** and  
**messier** encompassing **unstructured**  
and semi-structured patient data  
from **disparate** real-world sources  
and settings like EHRs, claims data,  
and clinical literature

# Promise of and Challenges for RWD

**More Inclusive Discoveries**  
**Improved Patient Outcomes**  
**Accelerated Healthcare Innovation**

## Challenges include

- data completeness
- data quality
- data complexity
- time to aggregate
- expense to access
- uncertainty of analysis



# Clinical Literature is a Valuable Source of RWD



**Clinical literature tells patients' stories through RWD**

# Precision Medicine Applications of RWD

## Ideal sources for RWD for Rare Diseases and Precision Oncology

- **Data breadth** - patient types and patient numbers
- **Data depth** - data granularity per patient





# RWE Variant Landscapes

Comprehensive ACMG-classified SNVs/indels with evidence citations, disease tags, and functional insights.

## ENPP1 EXAMPLE

| Gene Symbol                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | MM Key | Mastermind Variant | Effect Type  | Coding | Provisional ACMG Call                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Article Count | Categories                                | Flags | No Counter Evidence |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------------------|--------------|--------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------------------------------|-------|---------------------|
| ENPP1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | L579F  | p.L579F            | substitution | ✓      | pathogenic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 14            | PM2 PM2 PP2 PP3 PS3 1 PS4M 3 ADD REPORT 4 |       | ✓                   |
| <b>PS3 Functional Consequence</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |        |                    |              |        | <b>PP3 Predicted Damaging</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |               |                                           |       |                     |
| <ul style="list-style-type: none"><li>12881724 [PubMed] To determine the functional consequences of identified mutations in ENPP1, we transfecte... mutated full-length ENPP1 coding sequence into SaOS2 osteosarcoma cells and measured NPP activity (Fig. 1b). Nine of the 13 mutations tested completely abolished NPP activity.</li></ul> <div>FX-ENZYM MODEL:HUMAN METHOD:EXPEVE</div>                                                                                                                                                                                                                                                                                                                                                                                                   |        |                    |              |        | <ul style="list-style-type: none"><li>30799235 [PubMed] Review</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |               |                                           |       |                     |
| <b>Functional Tags</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |        |                    |              |        | <b>PS4M Multiple Cases</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |               |                                           |       |                     |
| <b>ADD REPORT Additional Case Report</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |        |                    |              |        | <ul style="list-style-type: none"><li>35854274 [PubMed] This study aims to describe the extent, severity, complications, and potential etiology of HL in affected individuals.... Twenty patients with GACI confirmed by ENPP1 or ABCC6 pathogenic variants were referred for audiology and otologic evaluations from 2013 to 2020 at the National Institutes of Health (NIH) Clinical Center, Bethesda, Maryland, USA.... Twenty patients with GACI due to biallelic pathogenic variants in ENPP1 or ABCC6 were referred for audiology testing; one was excluded from analysis due to ...</li></ul> |               |                                           |       |                     |
| <ul style="list-style-type: none"><li>33465815 [PubMed] To understand the efficacy of current ARHR2 treatment regimens, we reviewed the presentation and the clinical course of patients with biallelic ENPP1 mutations treated at two institutions with conventional therapy for hypophosphatemic rickets, comparing the clinical course and treatment response to a murine model of Enpp1 deficiency treated with phosphate supplementation and ENPP1 enzyme replacement therapy (ERT)... Table1.Relation Between Renal Imaging Findings and Rickets Treatment in NIH Subjects. (1 compound heterozygous patient) Comments: Patient 13 also described in PMID:33005041 [DIS:ARHR2]</li><li>36150100 [PubMed] Here we review the current knowledge on the spectrum of clinical and</li></ul> |        |                    |              |        | <b>Disease Tags</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |               |                                           |       |                     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |        |                    |              |        | <ul style="list-style-type: none"><li>DIS:GACI</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |               |                                           |       |                     |



# RWE Patient Landscapes

Comprehensive patient database with demographic data, genotypes, and customizable clinical details for disease insights with citations.

## ABCC6 EXAMPLE

+ Customizable lab tests, treatments, outcomes, etc.

| PMID     | Patient ID | Age at Evaluation | Clinical Diagnosis | Phenotypes                                                                                                    | Kidney Phenotype | Vascular Calcification | ABCC6 Variant (cDNA) | ABCC6 Variant (protein) | ENPP1 variant(s) |
|----------|------------|-------------------|--------------------|---------------------------------------------------------------------------------------------------------------|------------------|------------------------|----------------------|-------------------------|------------------|
| 29713628 | 1          | 34                | None               | Hypertension, Kidney stones                                                                                   | Yes              | No                     | c.?                  | p.Arg1141Ter            | No               |
| 29713628 | 2          | 52                | None               | Kidney stones                                                                                                 | Yes              | No                     | c.?                  | p.Arg807Gln             | No               |
| 31646622 | 3          | 11                | PXE                | Retinal angioid streaks, cutaneous lesions, asthenia, peripheral artery disease, medial calcific sclerosis... | No               | Yes                    | c.3421C>T            | p.Arg1141Ter            | Yes              |



# How to Extract RWE from Published Literature?

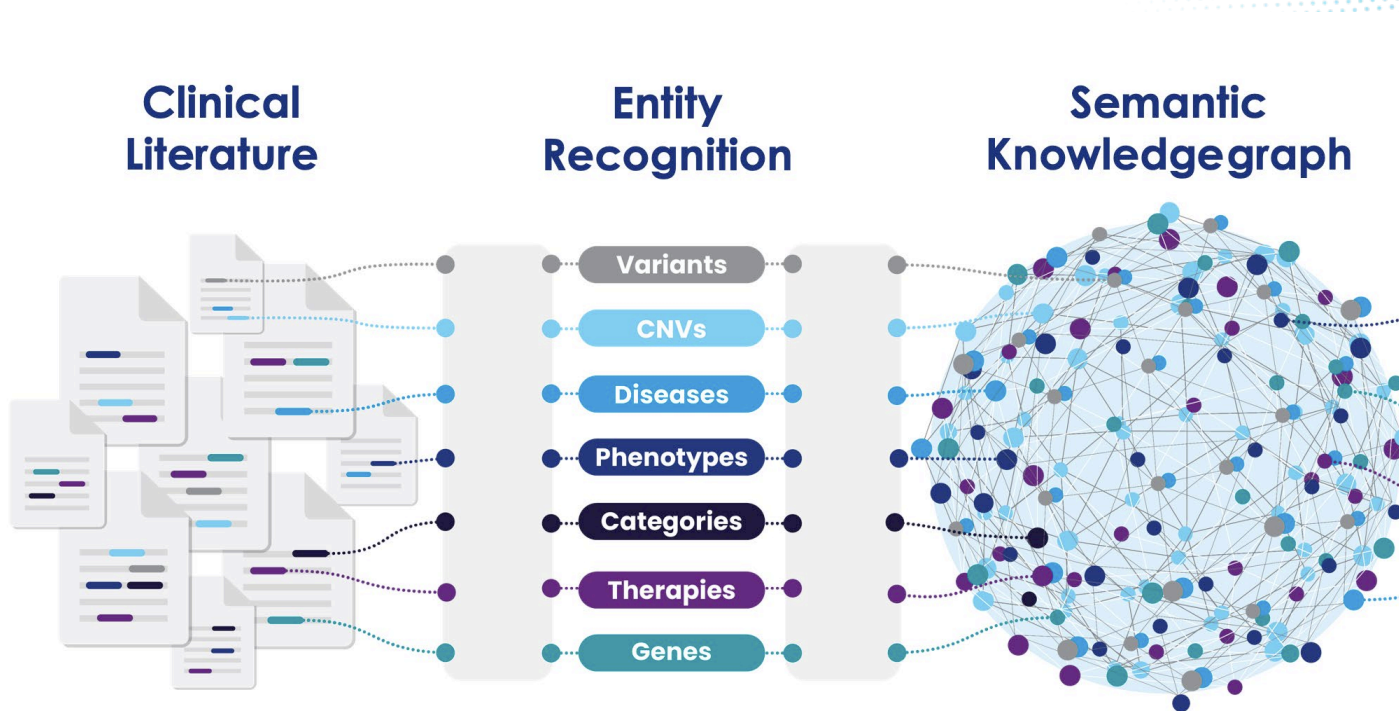


WHO WE ARE:

Genomenon provides  
*genomic intelligence* for  
clinical diagnostics and  
precision therapeutic  
development.

We simplify complex genetic  
data into actionable insights.

# What is $G^3$ (Genomenon Genomic Graph)?

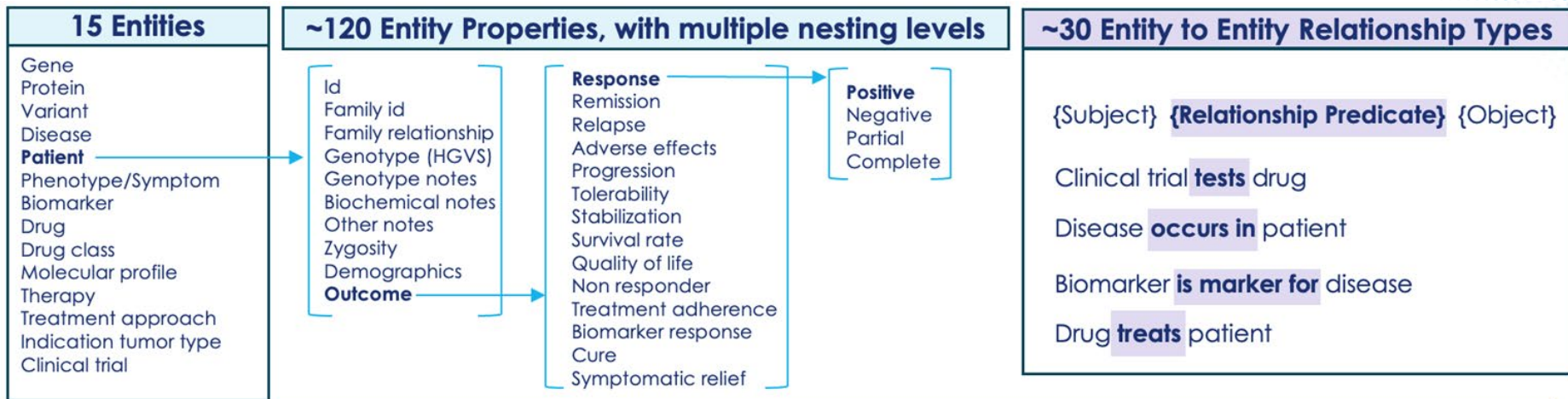
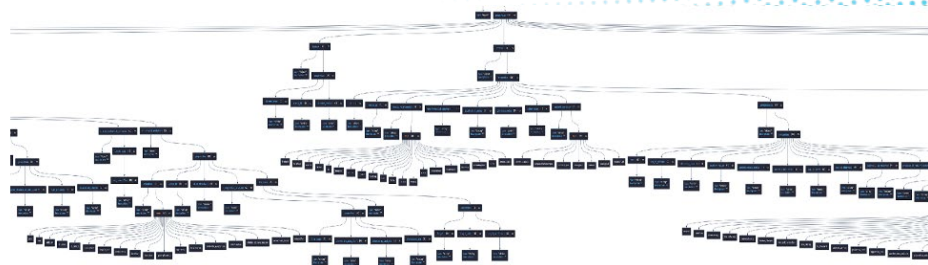




# How does G<sup>3</sup> work?

Extensive schema to index all clinical literature for a complete set of entities, properties, and relationships

Every entity, property, and relationship in this schema has a model prompt associated with it.



# What can G<sup>3</sup> do?

## Entities

Identify terms in papers and map to ontologies

## Properties

Identify traits and characteristics linked to matched entities

## Relationships

Understand how terms are inter-related in articles

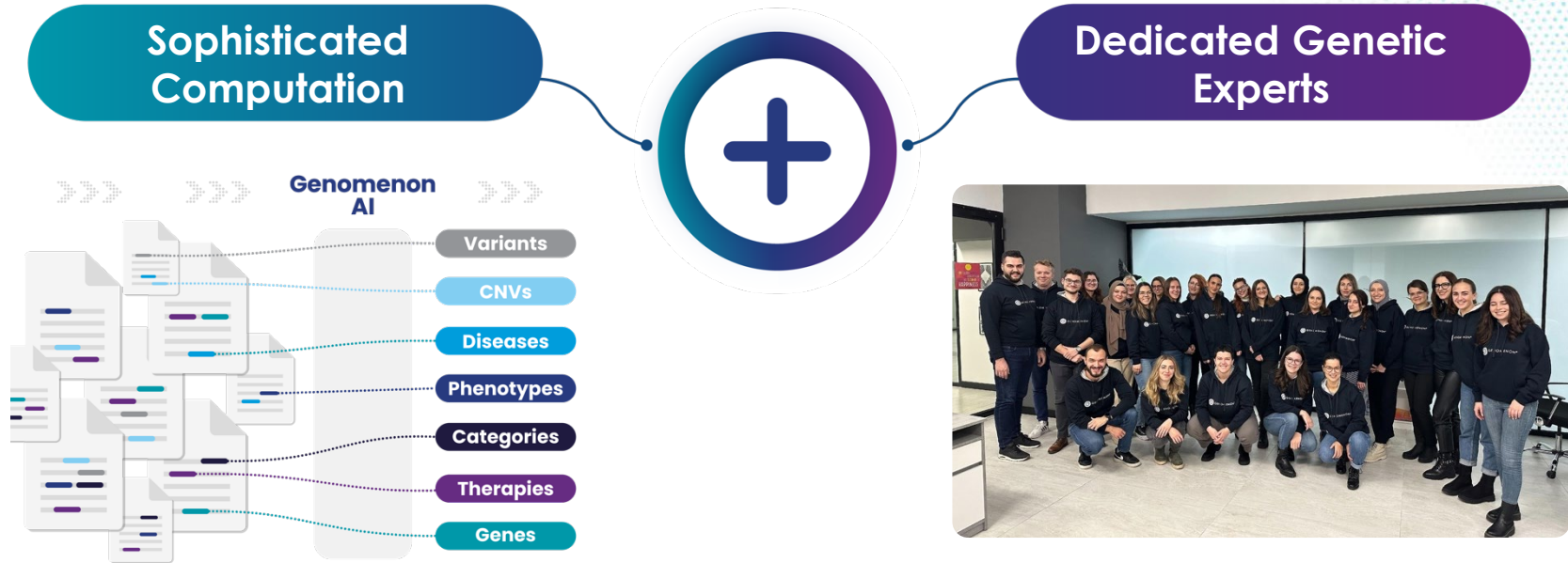
## Databases

Output custom databases to custom specifications

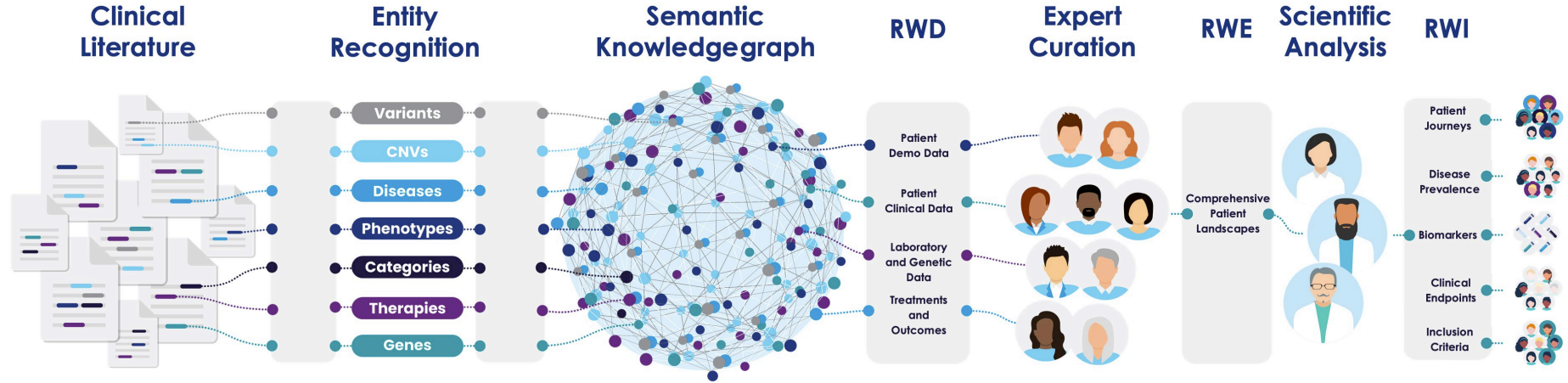
## Summaries

Produce natural language text summaries and answer questions

# Combining Expert Curation with Artificial Intelligence



# How does it all fit together?



**Combinatorially! Corpus, Computation, Curation**



# Indexed and Curated Databases of Genomic Variants



**CANCER  
KNOWLEDGEBASE**  
POWERED BY GENOMENON

**The standard in evidence-based  
interpretation of complex cancer profiles**

Query and access curated information on variants, FDA drug labels, targeted therapies, pre-clinical and clinical evidence and clinical trials in over 2200 genes



**MASTERMIND**  
POWERED BY GENOMENON

**Using AI and Genomic expertise to  
accelerate patient diagnosis**

Across ~11M full-text genomic articles, 3.7M+ supplemental datasets, and 27M+ variants including curated genomic data for pathogenicity classification with supporting evidence

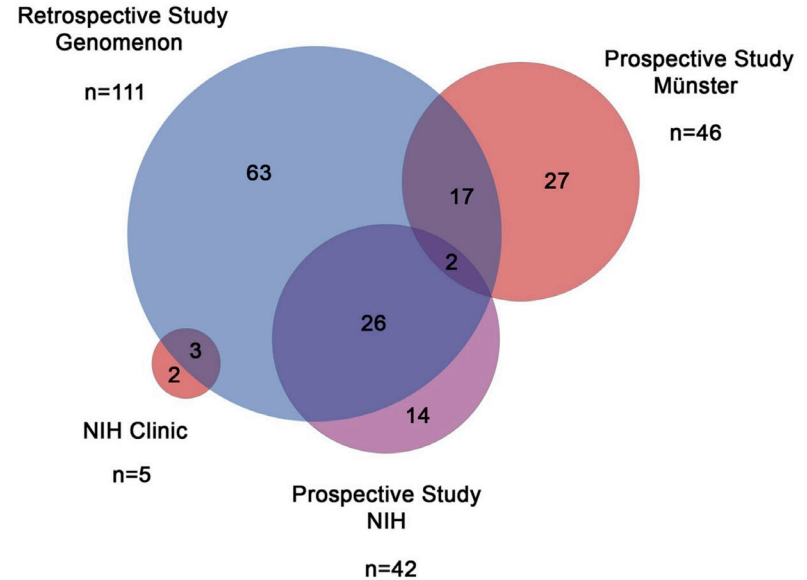


# What are Some Real-World Applications of RWE?

# Inclusion Criteria and Disease Prevalence to Inform Trial Design and Market Strategy



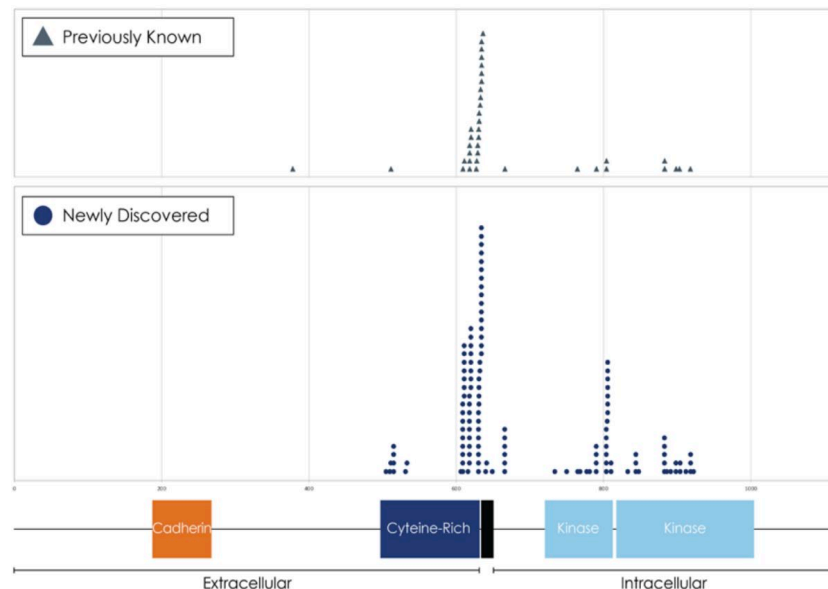
Reanalyzed 1,500 *ENPP1* variants and patient cases, helping to design a successful PhII trial and re-calculate GACI prevalence from 1/200,000 to 1/64,000 to help identify and diagnose more patients.



# Expanded Inclusion Criteria for Regulatory Submission



**Reclassified 3,800 *RET* variants,  
expanding Selpercatinib trial  
inclusion from 33 to 138,  
enabling broader patient  
enrollment.**

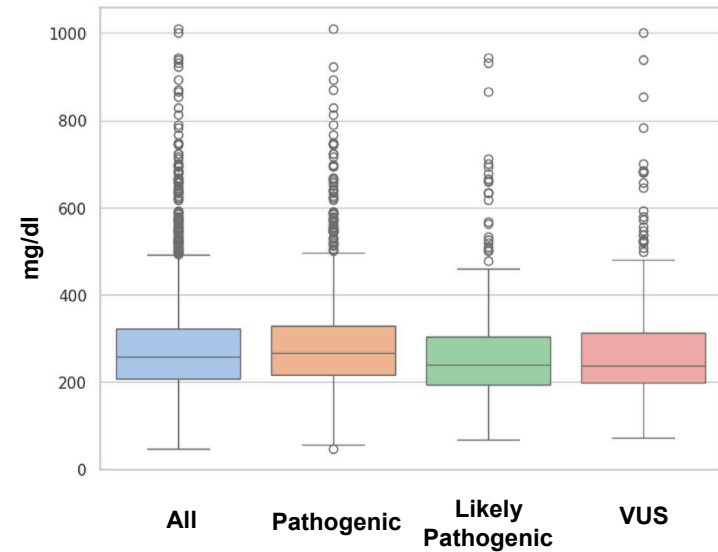




# Clinical Biomarkers to Influence Clinical Practice



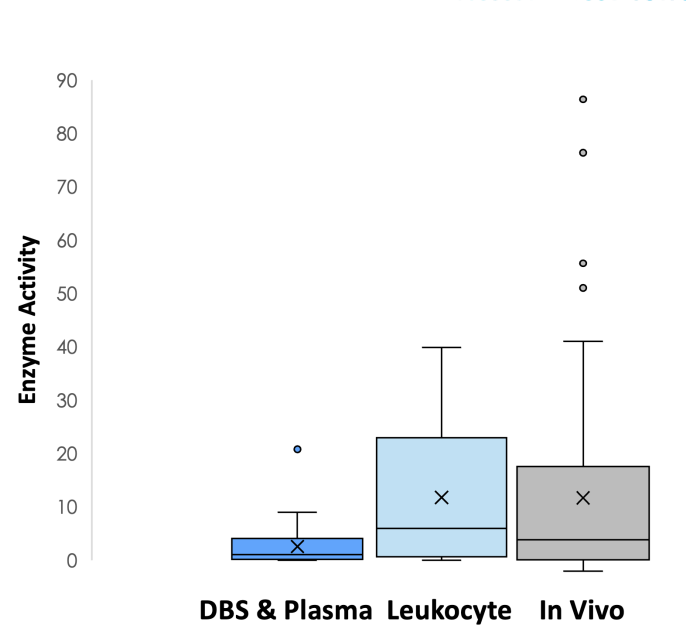
Analyzed 42,000 FH patients, showing *LDLR* VUS mirror pathogenic variants, demonstrating literature-based RWE can refine FH diagnosis to diagnose more patients.



# Functional Biomarkers for Regulatory Submission



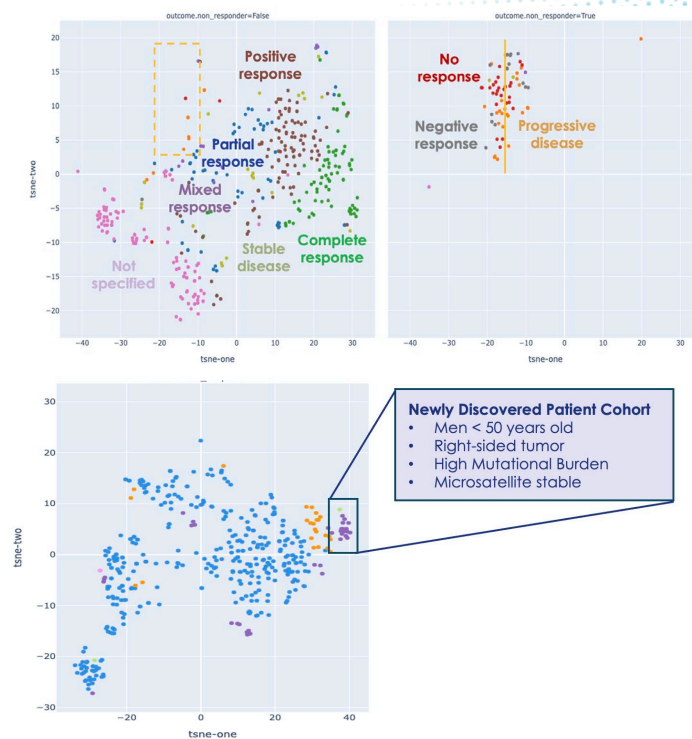
**Analyzed ~1,500 GLA variants, supporting higher enzyme thresholds (3–5.5%), expanding Fabry diagnosis and influencing regulatory approval to treat more patients.**



# Patient Stratification to Identify Therapy-Responsive Populations



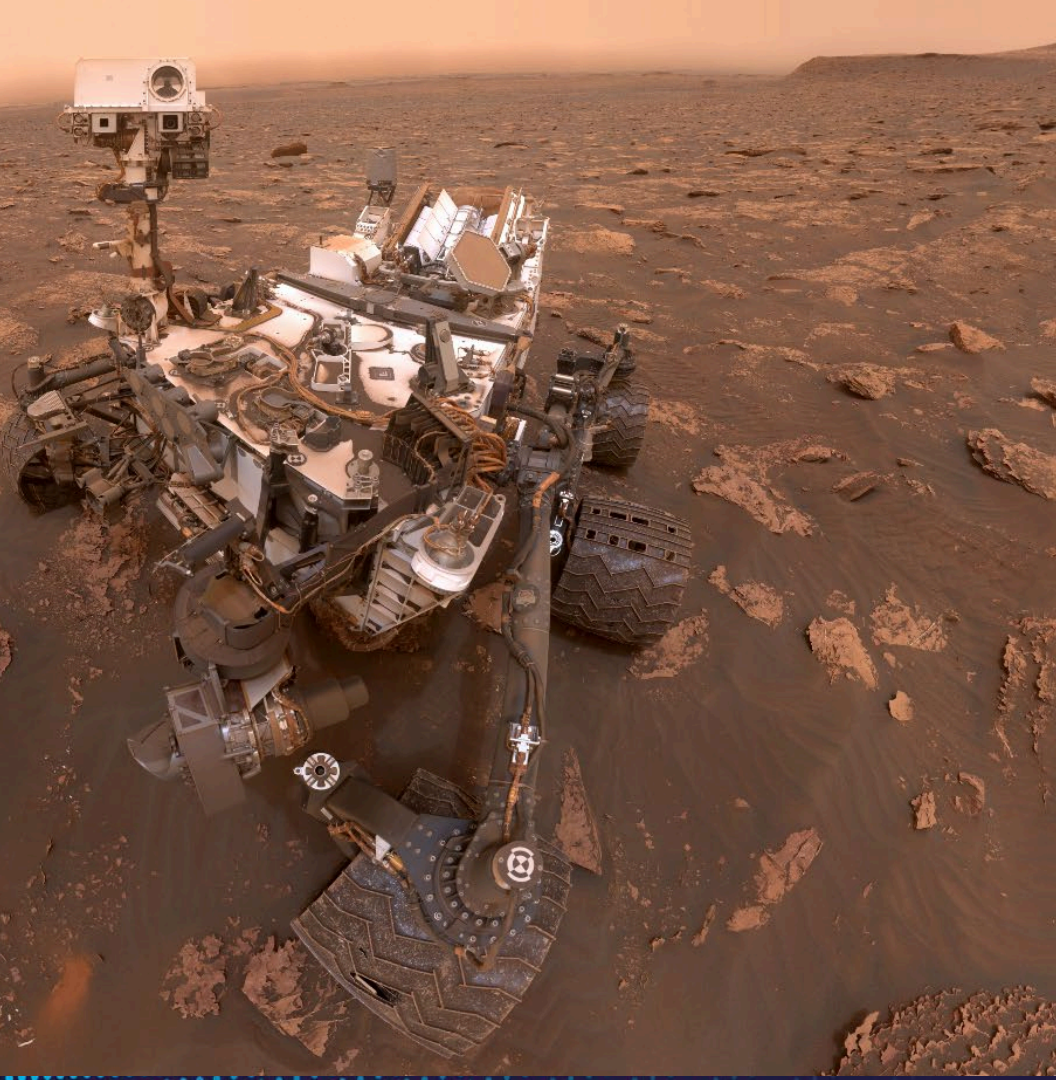
Identified a 5% subpopulation of CRC patients with favorable immunotherapy response, enabling patient stratification





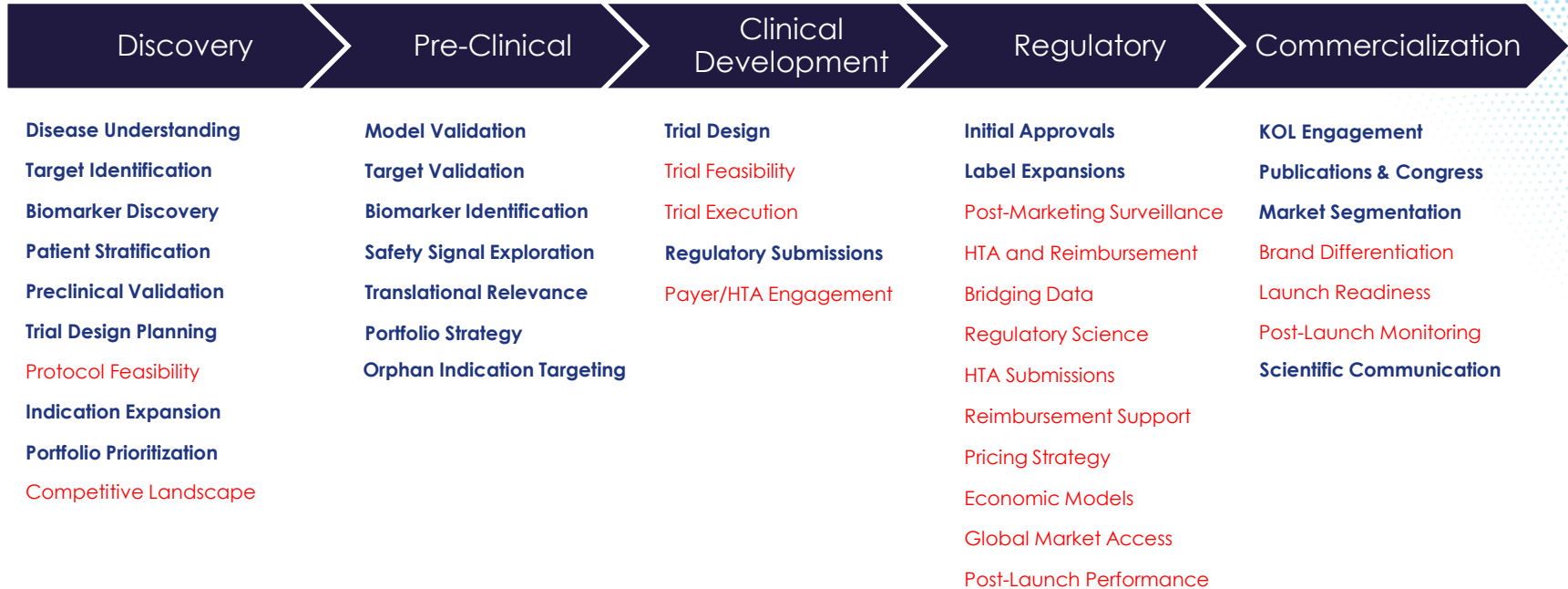
# Newborn Screening by Sequencing





# Automation and Optimization of Clinical and Commercial Drug Development

# Drug Development Activities with Potential for Semi-Automation





# THANK YOU

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**GENOMENON**  
GENOMIC INTELLIGENCE