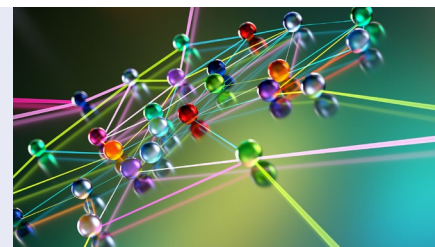


Fulfilling the Public Mission of the Land Grant System: Building Platforms for Collaboration and Impact Preliminary Workshop Agenda



June 12, 2025, 9am-4pm, All times EST, DAY 1

9:00am–9:20am

Welcome and Presentation of the Charge to the Committee

Robin Schoen, Board Director, NASEM Board on Agriculture and Natural Resources (BANR)

Steve Yanni, Bay Mills Community College, Committee Chair

9:20am–10:05am

Session 1: Past Foundations, Future Horizons: Tracing the History of Collaboration in the Public Mission of Land-Grant Universities

Keynote Presentation: “*Collaborations for Public Purposes: Lessons from Land-Grant History*”

Scott Peters, Ph.D.

*Professor, Department of Global Development
Cornell University*

10:05am–11:00am

Session 2: Restoring Trust: Understanding the Public Value and Return on Investment of Collaborative Engagements in Higher Education

Session Moderator: Tony Boccanfuso

Panel:

Justine Lindemann, Ph.D.

*Assistant Professor in Community Development and Resilience
Interim Director, Center for Economic and Community
Development, Penn State University*

Sharon Paynter, Ph.D.

*Chief Innovation and Engagement Officer
Interim Chief Research Officer, East Carolina University*

Jeffrey Lancaster, Ph.D.

*Senior Account Manager for Higher Education and Research,
NVIDIA*

11:00am–11:10am

Break

11:10am–12:10pm

**Session 3: The Staying Power and Stickiness of Collaborations:
Defining the Foundations of Enduring Innovation**

Session Moderator: Mahmud Farooque

Panel:

Byron P. White Ph.D.

*Associate Provost, Urban Research and Community
Engagement,
The University of North Carolina at Charlotte*

Colleen Fitzgerald, Ph.D.

*Vice President for Research and Creative Activity & Professor of
English, North Dakota State University*

Maria Marshall, PhD

*Professor, James and Lois Ackerman Endowed Chair in
Agricultural Economics
Director, North Central Regional Center for Rural Development
Director, Purdue Institute for Family Business
Purdue University*

Peter C. Ellingson, Ph.D.

*Director, R&D, Open Innovation
Procter & Gamble*

12:10pm–12:45pm

Lunch

12:45pm–1:30pm

**Session 4: Systems thinking: The role of boundary spanners and
cultural brokers**

Session Moderator: Steve Yanni

Speakers:

Emily Ozer, Ph.D.

*Professor of Community Health Sciences, UC-Berkeley School
of Public Health
UC-Berkeley Faculty Liaison to EVCP (Executive VC/Provost) on
Public Scholarship and Engagement
Director, Institute of Human Development (IHD)*

Emily Proctor, MSW, BASW

*Tribal Extension Educator, Government and Community Vitality
Institute for Michigan Tribal Nations, Communities and Colleges,
Michigan State University Extension*

David Weerts, Ph.D.

*Associate Vice Provost for Public Engagement
Professor, Organizational Leadership, Policy, and Development
University of Minnesota*

1:30pm–1:40pm

Break

1:40pm–2:30pm

Session 5: Bridging Access and Co-Learning: Institutional Perspectives

Session Moderator:

Marisol Morales, Ed.D.

Executive Director

Carnegie Elective Classifications of Institutions of Higher Learning

Panel:

Adrian Quijada, Ph.D.

Director, Land Grant Office of Sustainability, Tohono O'odham Community College

Acting president of the First American Land Grant Consortium (FALCON)

Kimberley King Jupiter, Ph.D.

Professor, Doctoral Program in Educational Leadership, Policy & Law, Alabama State University

Michael D. Wilcox, Jr., PhD

Assistant Director and Program Leader for Community Development / Purdue Extension

Associate Director / North Central Regional Center for Rural Development (NCRCRD)

Community and Regional Economics Specialist / Dept. of Agricultural Economics / Purdue University

Senior Associate / Purdue Center for Regional Development

2:30pm–3:30pm

Session 6: Stop, Keep, Start Doing- Break Out Session

Session Moderator: Michael Rios

Facilitated breakout session answering the following questions:

- What should university collaborations stop doing? 10 min
- What should university collaborations keep doing? 10 min
- What should university collaborations start doing? 10 min

3:30pm–4:00pm

Summary and Final Remarks Day 1

Steve Yanni, Bay Mills Community College, Committee Chair

June 13, 2025, 9am-12:15pm, All times EST, DAY 2

9:00am–9:05am

Welcome

Steve Yanni, Bay Mills Community College, Committee Chair

9:05am–10:00am

Session 7: Scaffolding Success: Institutional supports that create sustainable and resilient collaborations

Session Moderator: Michael Rios

Speakers:

Andrew Furco, Ph.D.

Professor, Associate Department Chair, University of Minnesota

Brent Hales, Ph.D.

Associate Vice President for Research & Extension, University of California Agriculture and Natural Resources

Elyse Aurbach, Ph.D.

Assistant Provost of University Outreach and Engagement, Michigan State University

10:00am–11:00am

Session 8: Measuring and communicating the collective impact of collaborations

Session Moderator: Mahmud Farooque

Panel:

Lina Dostilio, Ed.D.

*Vice Chancellor for External Relations;
vice-chair of the Commission on Economic and Community
Engagement for APLU and co-chair of the national Chief
Engagement Officers Forum, University of Pittsburgh*

Max Crowley, Ph.D.

*Professor of Human Development, Family Studies & Public
Policy
Director, Edna Bennett Pierce Prevention Research Center
Pennsylvania State University*

Antonio McLaren, Ed.D.

*Vice President for Program Innovation and Implementation
1890 Universities Foundation*

Susanna Campbell, Ph.D.

*Provost Associate Professor, Department of Foreign Policy and
Global Security, School of International Service (SIS), Director of*

*the Research on International Policy Implementation Lab (RIPIL)
American University*

11:00am–11:10am

Break

11:10am–12:00pm

Session 9: Cultivating a Culture of Engagement and Collaboration

Session Moderator: Tony Boccanfuso

Panel:

Joseph Colletti, Ph.D.

Senior Associate Dean Emeritus, Iowa State University

Matthew Bishop, Ph.D.

Interim Vice President for Public Service, University of Georgia

Saharah Moon Chapotin, Ph.D.

Executive Director, Foundation for Food and Agricultural Research

12:00pm–12:15pm

Summary and Final Remarks Day 2

Steve Yanni, Bay Mills Community College, Committee Chair