

Building Institutional Capacity for Public Engagement with Science

August 28, 2025
2:00 p.m. – 3:30 p.m. ET

Public research universities and institutions have been innovating to expand their engagement with the public and support collaborations across research, government, community, and industry. This session will provide evidence and examples of approaches for capacity-building efforts to support public engagement with science. Discussion will explore ideas for how to use existing resources inside and outside of research institutions to build the capacity to listen, be responsive, communicate, and collaborate with public audiences throughout the research life cycle. Panelists will also discuss approaches for designing impactful research, designing pathways to maximize research impact, and measuring and sharing the impacts of research.

Moderator: *Elyse Aurbach, Michigan State University*

Panelists:

- *Liz Crocker, Thriving Earth Exchange, American Geophysical Union*
- *Erica Kimmerling, Association for Science and Technology Centers*
- *Todd Newman, University of Wisconsin-Madison*
- *Susan D. Renoe, University of Missouri*
- *Byron P. White, SOVA Solutions*

- 2:00 Welcome and Introductions
- 2:10 Presentation of insights from Building Institutional Capacity for Engaged Research: A Workshop
Susan D. Renoe
- 2:20 Moderated panel discussion
- 3:15 Audience Q&A
- 3:30 Wrap Up and Adjourn