



THE OHIO STATE UNIVERSITY

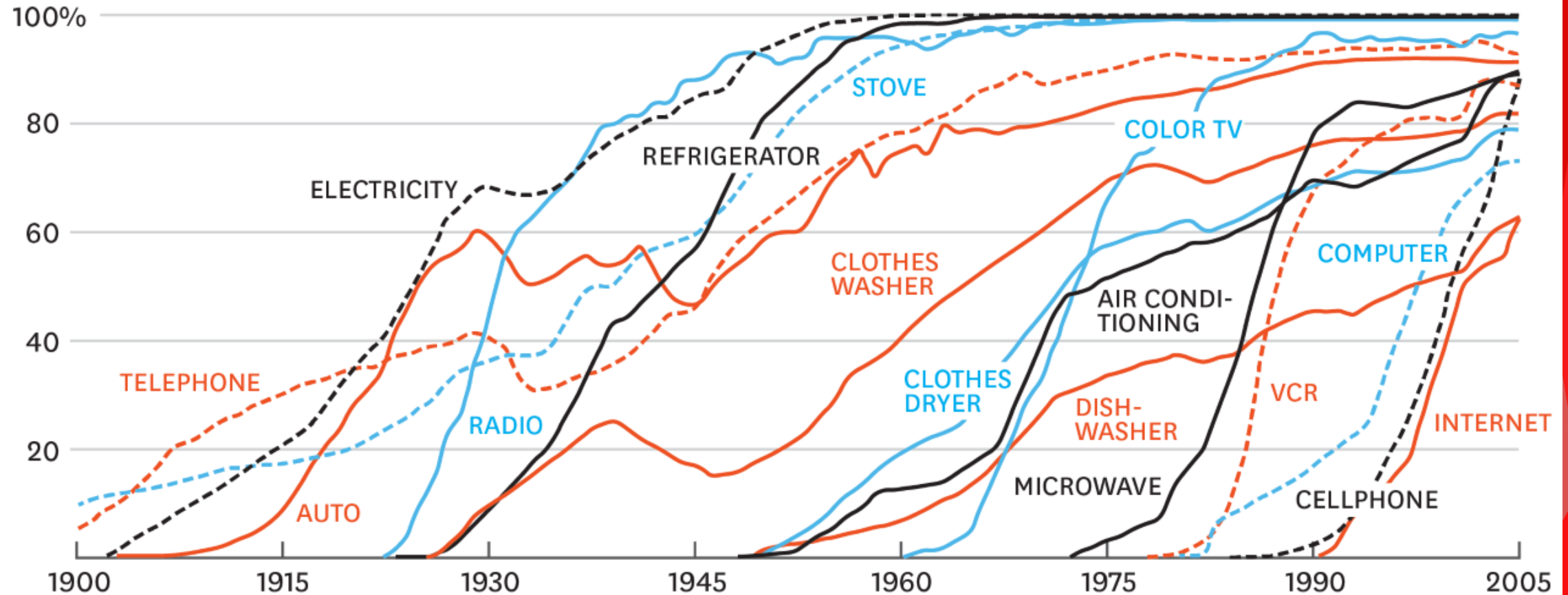
The Evolving Trends of Academic-Industry Partnership

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PERCENT OF U.S. HOUSEHOLDS



SOURCE NICHOLAS FELTON, THE NEW YORK TIMES

HBR.ORG

Faster Pace of Technology Adoption



Impact of Faster Pace of Technology Adoption

- ▶ Increasing Competition
- ▶ Talent Pipeline, and Upskill and Reskill of Existing Workforce
- ▶ Policy Implications
- ▶ Increasing Inequality

Implications to University-Industry Partnerships



Speed

Time from Labs to the
Market and Clinical
Practice



Talent

Life-long Learning,
Reskill and Upskill



Scale

Large-scale, highly
Interdisciplinary Research
Collaboration to Address
Complex Issues

Evolving Academic-Industry Partnership Trends



Time

Talent

- ✓ **Talent**
- ✓ **Projects**
- ✓ **Licensing**
- ✓ **Startup Acquisition**

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- ✓ **Innovate-Live-Play**
- ✓ **Clusters of Partners**

Overlapping Interests with Misalignment



Innovate-Live-Play Environment with Clusters of Partners

**Increase the
Density of**

- ▶ **Place**
- ▶ **Knowledge and Ideas**
- ▶ **Talent**



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The Ohio State University Innovation District

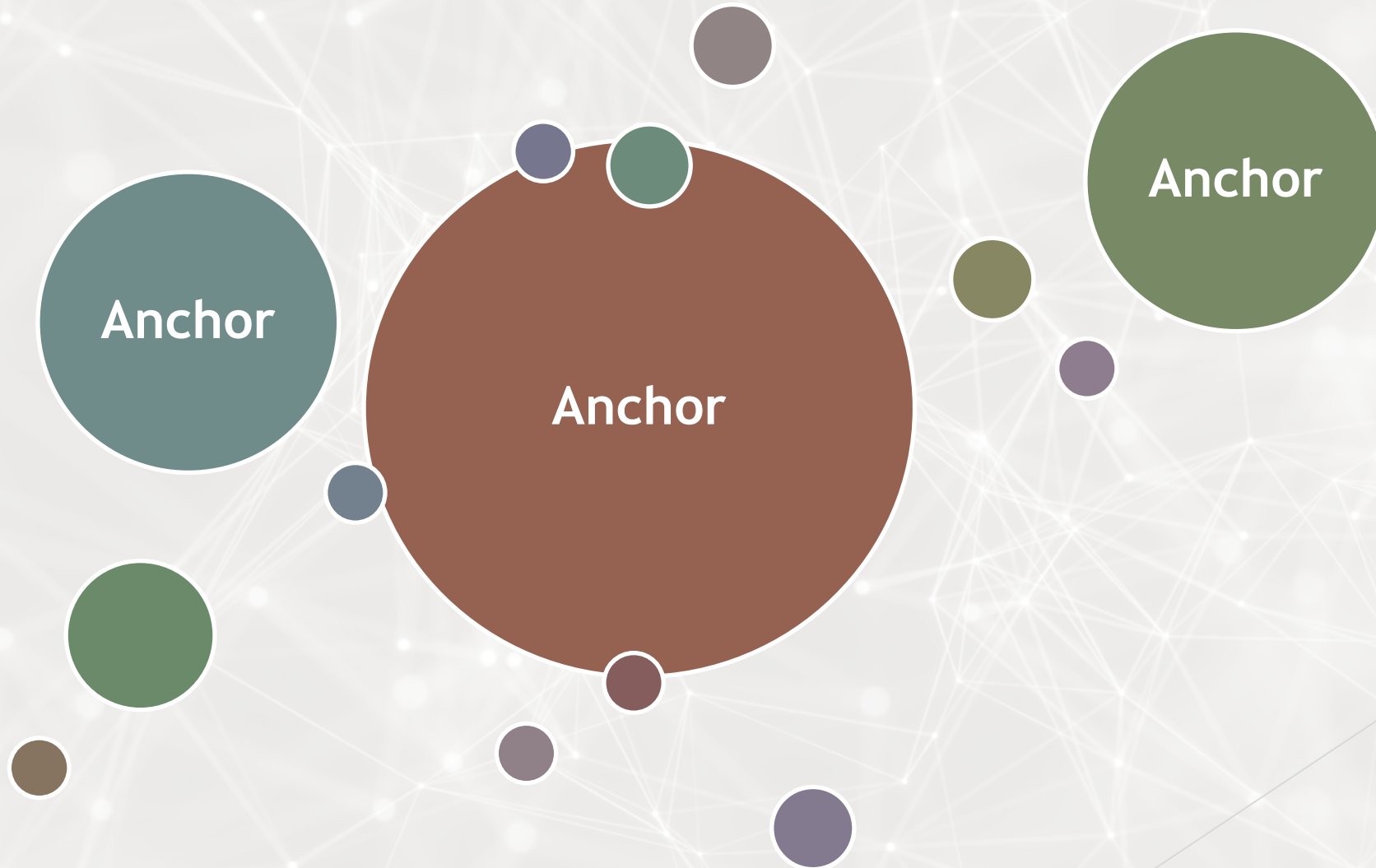




Place Making

- ▶ Open & Interactive
- ▶ Urban Style, Walkable & Highly Connected
- ▶ Innovative and Entrepreneurial
- ▶ Fun and dynamic

High Concentration of Knowledge and Ideas



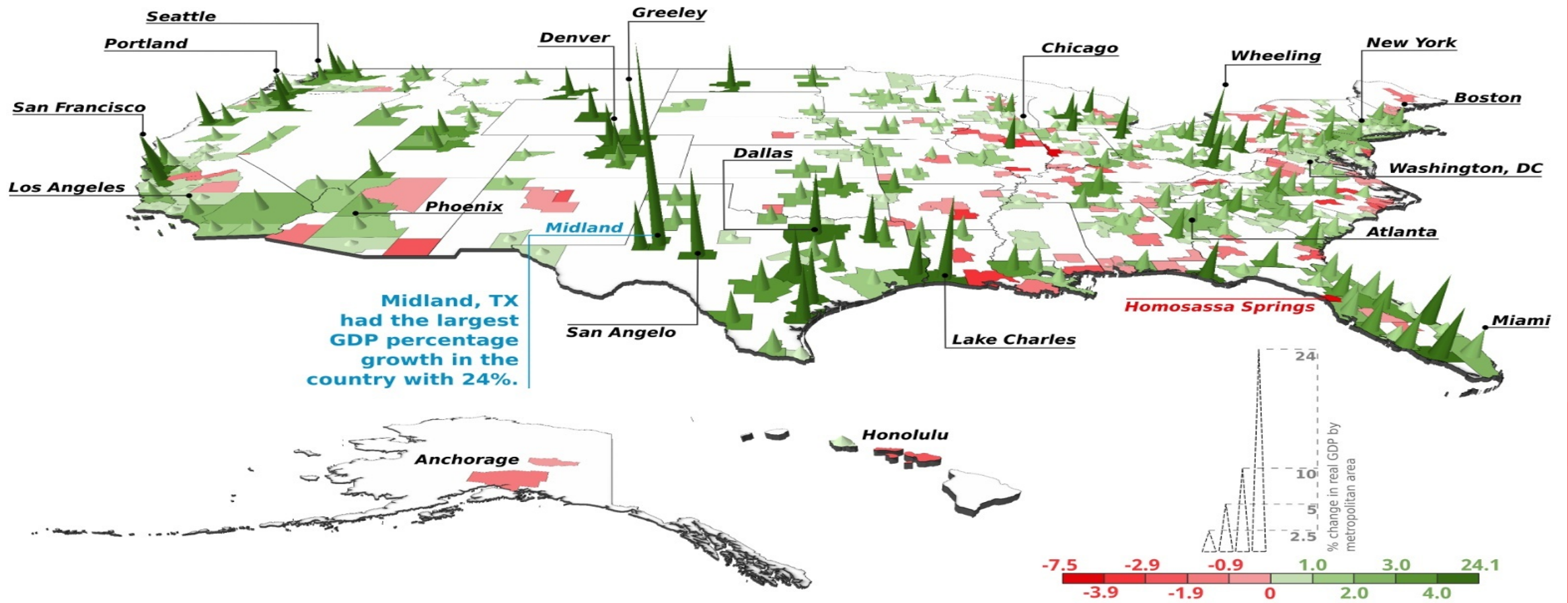
Develop, Grow & Attract Talent

- Hands-on learning opportunities
- Real-life entrepreneurial experience
- Immersive innovative environment
- High density of talent and tech jobs as a magnet to retain and attract more talent



Visualizing Growth in U.S.

Take a look at America's Economic Growth



Looking into the Future....

- ▶ How might we enable inclusive growth?
- ▶ What policies would be helpful to enable more productive partnerships?