

Risk Management in the Modern Technology Transfer Environment

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PNNL is operated by Battelle for the U.S. Department of Energy





Impact of Federal R&D Investment to the US Economy

"Economists have calculated that approximately 50% of U.S. annual GDP growth is attributed to increases in innovation"

- US Chamber of Commerce

https://www.uschamberfoundation.org/enterprisingstates/assets/files/Executive-Summary-OL.pdf

"Government funding for our world-class research institutions produces the new technologies that American entrepreneurs take to market"

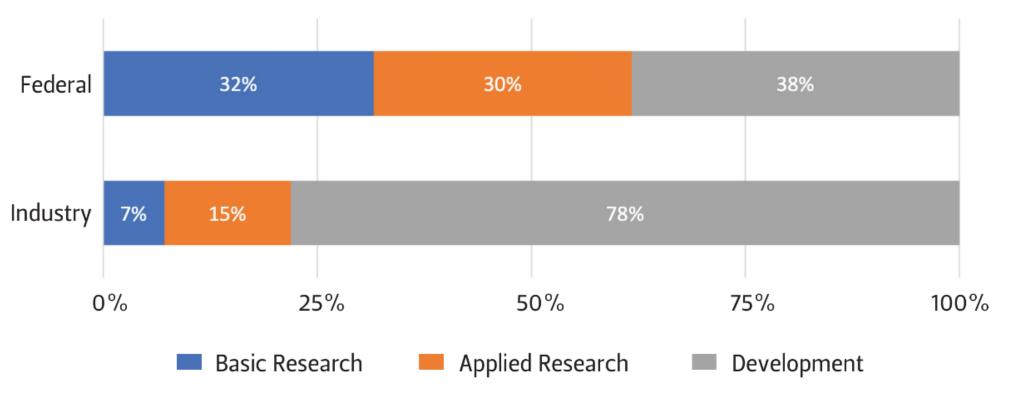
- Bill Gates

Reuters, April 18, 2016

While impact is difficult to measure directly, there is no question that Federal R&D in the US produces significant US economic competitiveness and national security returns



The Compliment of US Federal and Industrial Investment in R&D

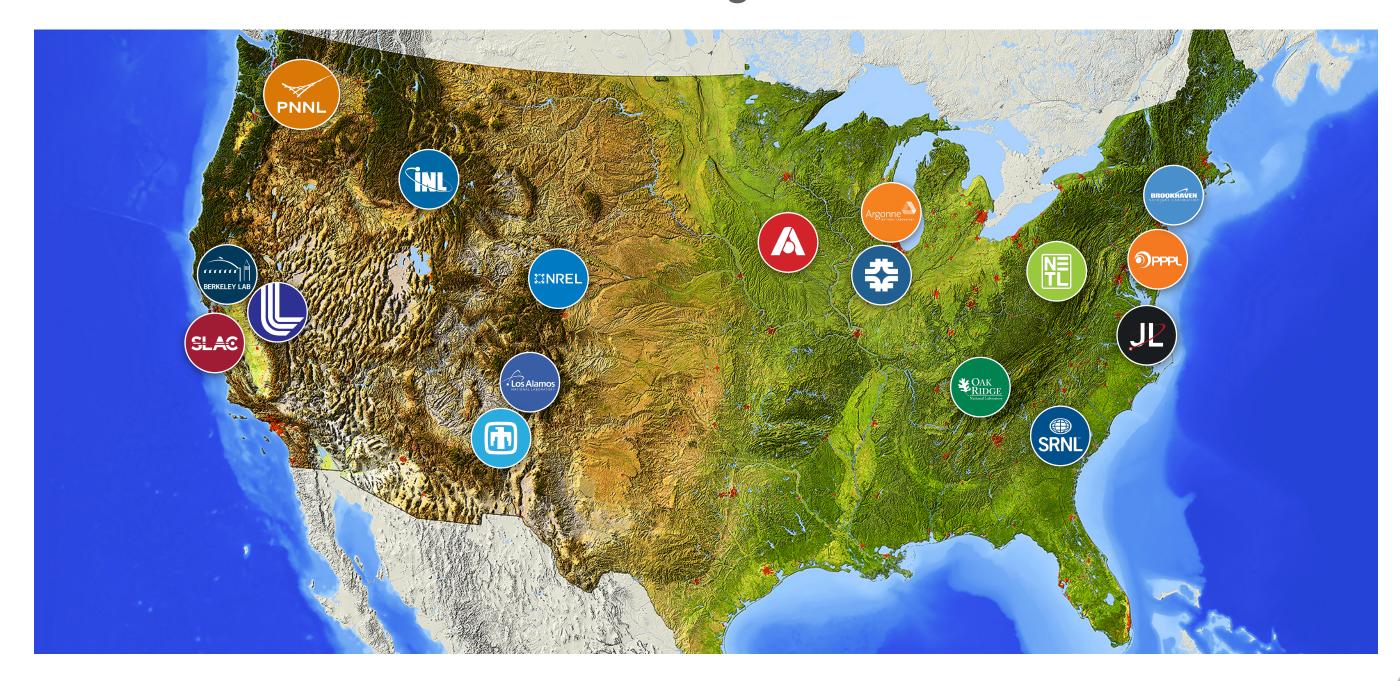


NSF, National Patters of R&D Resources: 2018-19 Data Update NSF 21-325

Federal R&D investment provides critical funding in basic and applied research. The US spent an estimated \$176B in 2022. **DOE Office of Science** is the single largest Federal investor in Basic Research for the Physical Sciences



DOE's 17 national laboratories tackle critical scientific challenges





PNNL is one of the largest Department of Energy, Office of Science Laboratories in the Nation





PNNL is DOE's most diverse National Laboratory



\$1.24B Spending



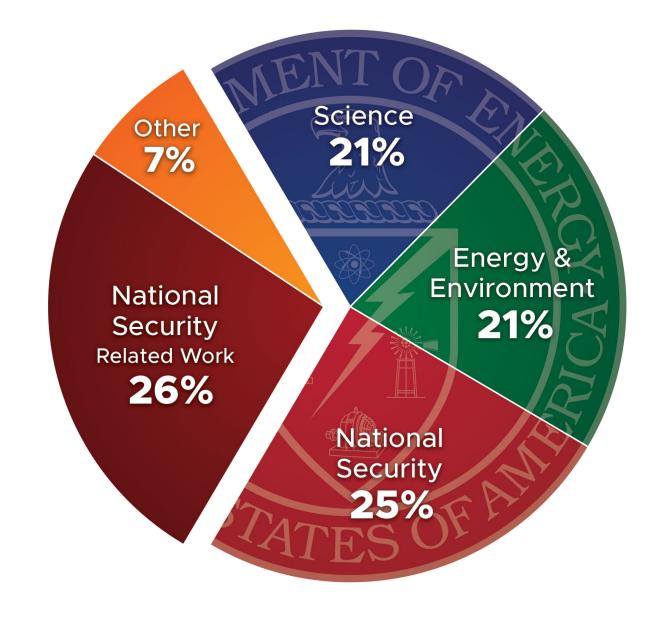
5,300 Staff



1,755 Peer-reviewed Publications



247 Invention Disclosures



FY 2021 Spending



Pacific Northwest What is "Technology Transfer"?

- Advance the economic, energy, and national security interests of the United States
- Achieve maximum public return and impact
- Ensure streamlined and compliant technology transition

The Technology Transfer Mission of our National Labs enables *industrial* partnership with goal of providing benefit from Federal research to **U.S. economic competitiveness**



"China's theft of US Technology – be it through circumventing export controls, commercial deals with US companies to access intellectual property, or espionage – costs the united states \$300-600 billion per year"

FBI representative, CSIS China Initiative Conference,
February 6, 2020



Threats to US taxpayer-funded innovation & industrialization

Critical Emerging & Sensitive Technologies

What are they?

- Foundational Technology Fields
- Critical Emerging Technology Fields
- Dual Use Technologies
- Critical Datasets (i.e. for Al training)

Known threat vectors:

- Foreign adversary talent recruitment programs
- Targeted theft of data
- Protected IP (patent/copyright) violations

Critical Emerging & Foundational Industries

What are they?

- Entrepreneurial Ventures
- Venture/PE-backed Companies
- Critical Material & Technology Supply Chains
- Key Real Estate (i.e. Ports, Energy Corridors)

Known threat vectors:

- Foreign adversary talent recruitment programs
- Targeted venture investments/influence
- Targeted venture contracting/influence

Business Sensitive Sensitive



"Improperly design controls could inadvertently restrict the export of significant numbers of commercial products and cause substantial harm to the US technology industry..."

- US National Security Commission on AI, Chapter 14: Technology Protection

"I will use those ... regimens which will benefit my patients according to my greatest ability and judgement, and I will do no harm ..."

- Hippocratic Oath, c. 275AD



Elements of Threat Mitigation

REGULATORY

Export Control Reform Act Section 1758

Foreign Investment Risk Review Modernization Act of 2018

DOE 485.1A: Foreign Engagements with DOE National Laboratories

IMPLEMENTATION STANDARDS

Common set of principles and rules for technology transfer (GAAP example)

Framework for FFRDC technology classification

Framework for entity vetting and data collection

RISK MITIGATION PRACTICES

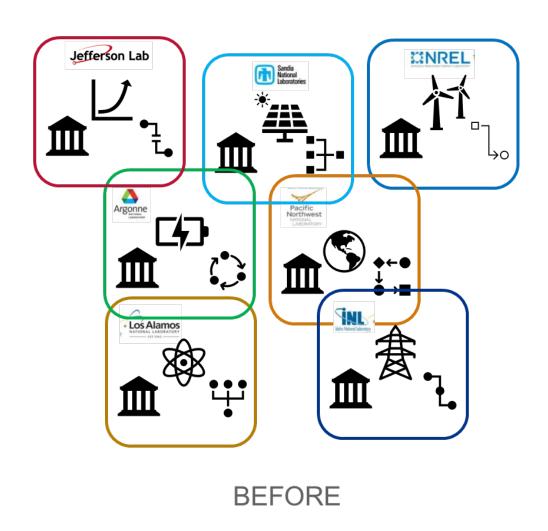
Domain Specific practices

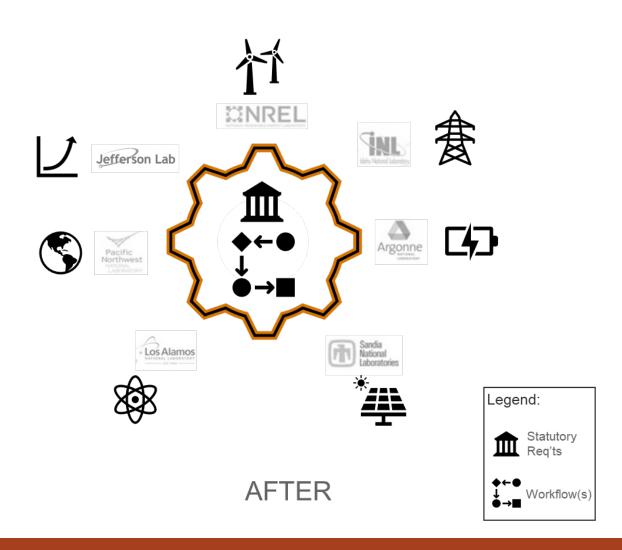
Export Control "choke points"

Individual entity, project and contract level implementation



Building the GATT Implementation Architecture & Systems across the National Lab System





DOE OTT has funded PNNL, National Lab Partners and Salesforce to lead an effort to build compliant lab-to-market tools and processes across partner DOE national labs.



Closing

Continued innovation is the best way to beat the competition

- Thomas Edison



Key References

- Protecting U.S. Technological Advantage | The National Academies Press
- China Initiative Conference | CSIS Events (200206 Wray transcript.pdf (csis-website-prod.s3.amazonaws.com)
- Improved Export Controls Enforcement Technology Needed for U.S. National Security (csis.org)
- 2021 Final Report NSCAI
- The Social Value of Science and Innovation Investments and Sources of Breakthroughs | NBER
- The State of U.S. Science and Engineering 2022 | NSF National Science Foundation
- Historical Trends in Federal R&D | American Association for the Advancement of Science (AAAS)