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TRB TRANSPORTATION RESEARCH BOARD

TRB Webinar: AI's Impact on Systems, Enterprise, and Cyber Resilience in Transportation

March 26, 2025

12:00 – 1:30 PM



PDH Certification Information

1.5 Professional Development Hours (PDH) – see follow-up email

You must attend the entire webinar.

Questions? Contact Andie Pitchford at TRBwebinar@nas.edu

The Transportation Research Board has met the standards and requirements of the Registered Continuing Education Program. Credit earned on completion of this program will be reported to RCEP at RCEP.net. A certificate of completion will be issued to each participant. As such, it does not include content that may be deemed or construed to be an approval or endorsement by the RCEP.



AICP Credit Information

1.5 American Institute of Certified Planners Certification
Maintenance Credits

You must attend the entire webinar

Log into the American Planning Association website to claim your
credits

Contact AICP, not TRB, with questions

Purpose Statement

This webinar will explore AI's benefits while also addressing significant risks such as cyber threats, ethical concerns, and unintended consequences. A key focus will be the challenge of AI-driven decision-making with fewer humans in the loop, which can lead to undetected errors, system failures, and safety risks.

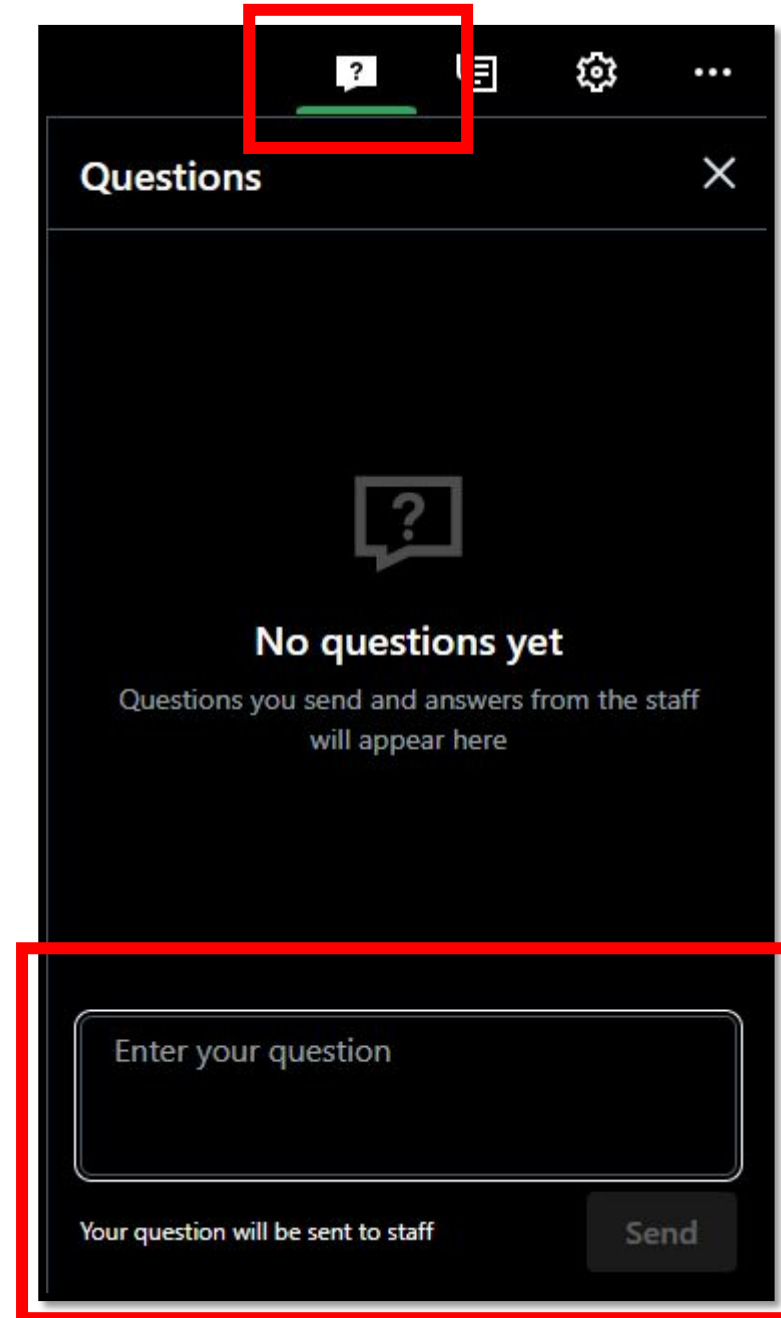
Learning Objectives

At the end of this webinar, you will be able to:

- Weigh the impacts and potential outcomes of AI on transportation agencies from an enterprise and cyber resilience vantage
- Analyze multisector perspectives on AI from academia, private, and the public sector

Questions and Answers

- Please type your questions into your webinar control panel
- We will read your questions out loud, and answer as many as time allows



The screenshot shows a dark-themed mobile interface for a webinar Q&A session. At the top, a navigation bar contains a question mark icon, a list icon, a settings gear, and a menu icon. The question mark icon is highlighted with a red box. Below the navigation bar is a header with the word "Questions" and a close button (X). The main content area displays a large question mark icon and the text "No questions yet" followed by "Questions you send and answers from the staff will appear here". At the bottom, a text input field with the placeholder "Enter your question" is highlighted with a red box. Below the input field, the text "Your question will be sent to staff" is displayed next to a "Send" button, which is also highlighted with a red box.

Today's Presenters



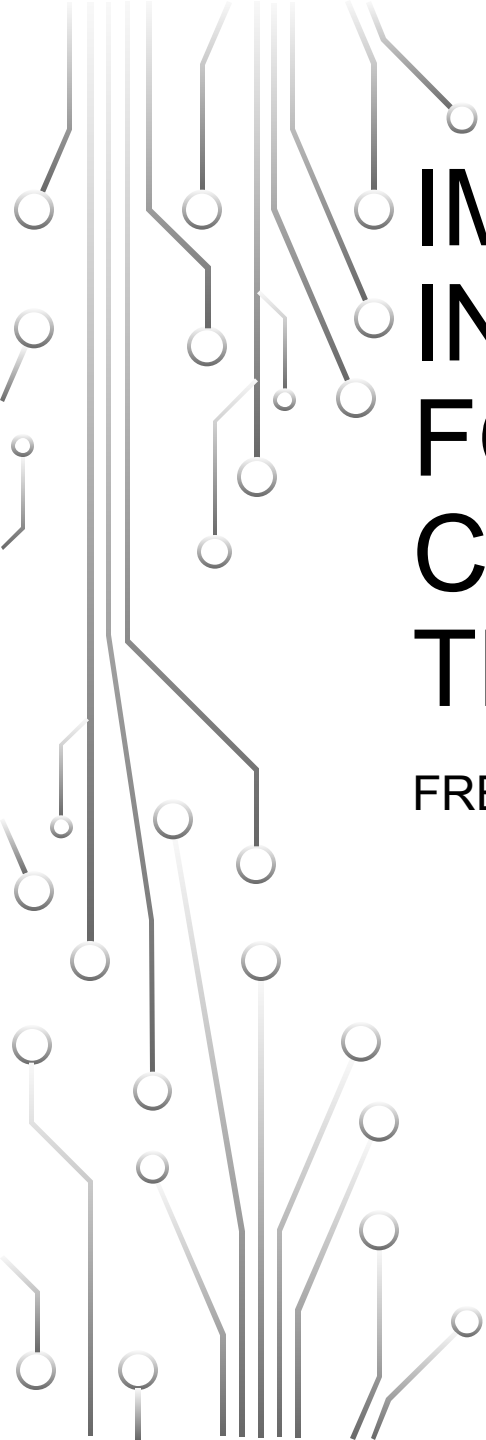
Urban Jonson
ujonson@serjon.com
Serjon, LLC



John Haller
jhaller@cert.org
The CERT Division, Carnegie Mellon University

Kaan Ozbay
kaan.ozbay@nyu.edu
New York University

Matt Miller
mmiller@camsys.com
Cambridge Systematics



IMPLICATIONS OF ARTIFICIAL INTELLIGENCE TECHNOLOGIES FOR SYSTEMS, ENTERPRISE, AND CYBER RESILIENCE IN TRANSPORTATION

FREIGHT AND SAFETY PERSPECTIVES



URBAN JONSON



ujonson@serjon.com

Current

- SVP Information Technology and Cybersecurity, SERJON
- US FBI InfraGard Transportation Subject Matter Expert
- FBI Automotive Sector Specific Working Group (SSWG)
- Board of Directors, Cyber Truck Challenge
- Program Committee, ESCAR USA
- SAE Vehicle Electrical System Security Committee Member
- Technology & Maintenance Council (TMC) S.5 and S.12 Study Group Member

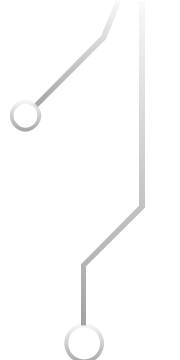
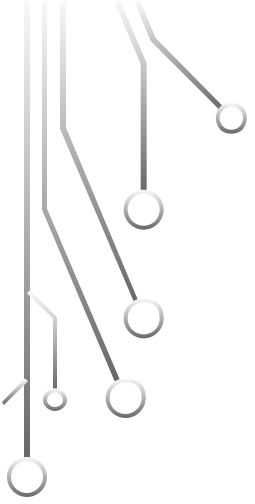
Experience

- Over 35 years of experience in IT and Cybersecurity, including strategic planning, assessments, AI/expert systems, and algorithm development
- Various papers, talks, and research on hacking, AI, as well as defending trucks and transportation in general

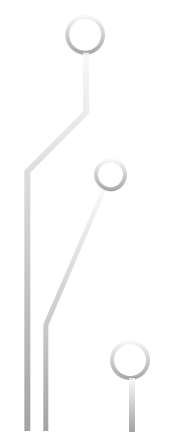
AGENDA

- AI Taxonomy
- Data Science
- Opportunities
- Challenges
- Wrap-up





AI TAXONOMY



OVERVIEW

NIST AI Use Taxonomy*:

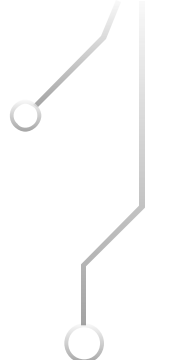
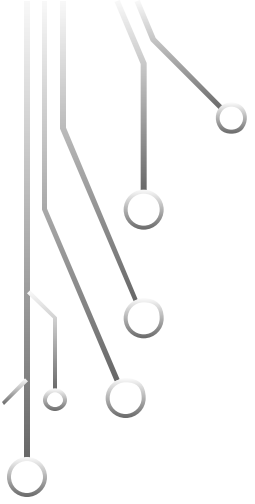
- Decomposes complex human-AI tasks into activities that are independent of technological techniques (e.g., neural network, large language model, reinforcement learning) and domains (e.g., finance, medicine, law).
- Provides a flexible means of classifying an AI system's contribution to a specified human-AI task.
- Intended to be a living document that is updated periodically with feedback from stakeholders, such as those in the AI evaluation and human factors communities.

*NIST Trustworthy and Responsible AI NIST AI 200-1, [AI Use Taxonomy: A Human-Centered Approach](https://doi.org/10.6028/NIST.AI.200-1), by Theofanos, Choong, and Jenson, March 2024, [http://doi.org/10.6028/NIST.AI.200-1](https://doi.org/10.6028/NIST.AI.200-1).

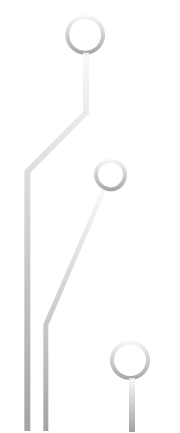
AI TAXONOMY - TRANSPORTATION

- **Connectionist** – Learning algorithms based on neural networks
- **Bayesians** – Probability-based inference systems
- **Symbolists** – Logic-based algorithms such as rules-based programming, decision trees, fuzzy logic, and rational agents
- **Analogizers** – Similarity-based classifiers, such as support vector machines
- **Optimizations** – Algorithms performing iterative updates and comparisons to discover optimum solutions, e.g. Genetic Algorithm (GA)

Jon Perez-Cerrolaza, Jaume Abella, Markus Borg, Carlo Donzella, Jesús Cerquides, Francisco J. Cazorla, Cristofer Englund, Markus Tauber, George Nikolakopoulos, and Jose Luis Flores. 2024. Artificial Intelligence for Safety-Critical Systems in Industrial and Transportation Domains: A Survey. ACM Comput. Surv. 56, 7, Article 176 (July 2024), 40 pages. <https://doi.org/10.1145/3626314>



DATA SCIENCE



DATA SCIENCE LIFECYCLE

- Data collection and storage

- Define project objectives
- Collect data
- Normalize storage and format
- Data labeling

- Data preparation

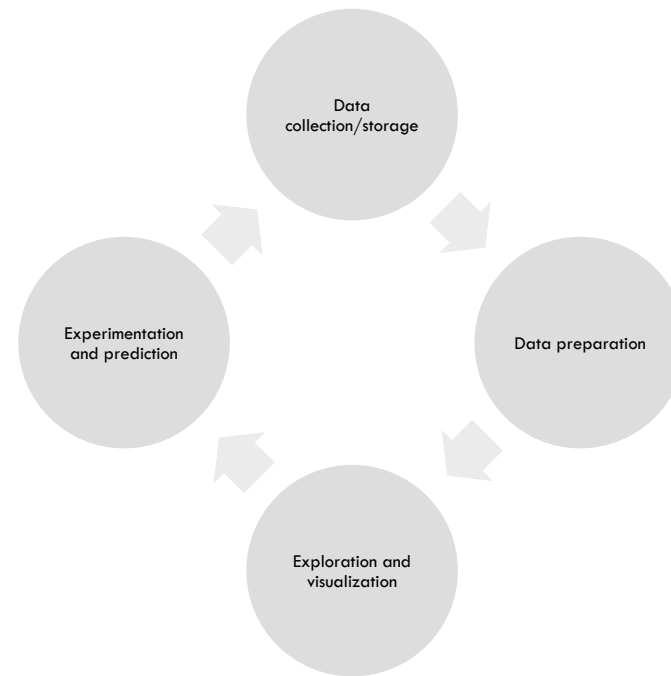
- Missing or inconsistent data
- Cleaning and augmenting data
- Removing duplicates
- Normalization
- Data labeling
- Data type conversation

- Exploration and visualization

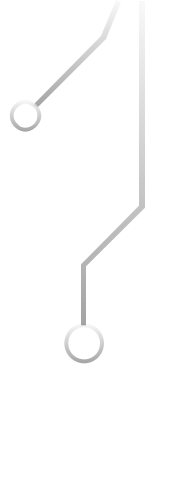
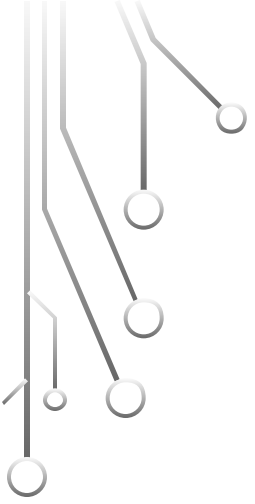
- Statistical data analysis
- Graphs and charts for understanding

- Experimentation and prediction

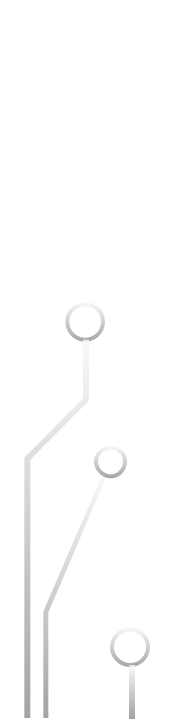
- Try different models and approaches
- Identify data trends and patterns
- Discover insights
- Build model



Source: <https://www.datacamp.com/blog/what-is-data-science-the-definitive-guide>



OPPORTUNITIES



OPPORTUNITY

- Rapid positive changes in analytics
- Ability to optimize existing systems and resources
- Force multiplier for the workforce
- Leaps in predictive analytics for all aspects of transportation
- Infrastructure cost and safety optimizations



SYSTEMS RESILIENCE

- **Predictive Maintenance** – Forecast equipment failures in trucks, rail, infrastructure, and other transportation systems and assets
- **Traffic Management** - Optimize routing based on real-time conditions, reducing congestion and improving delivery timelines



SYSTEMS RESILIENCE

- **Supply Chain Optimizations** - Predict and mitigate supply chain disruptions (e.g., fuel, weather events or labor shortages)
- **Incident Response** - Detect anomalies and trigger emergency protocols, enhancing rapid response capabilities during infrastructure failures or accidents



ENTERPRISE RESILIENCE

- **Operational Efficiency** - Enhances load forecasting, warehouse automation, and asset management, improving productivity and reducing operational costs
- **Risk Mitigation** – Identify and assess potential risks with early warning systems and operational risk forecasting in logistics and infrastructure



ENTERPRISE RESILIENCE

- **Autonomous Freight Systems** - Autonomous transportation modes powered by AI provide redundancy and flexibility in logistics networks, reducing reliance on human operators
- **Event Monitoring** – Identify and alert businesses about events such as upcoming regulations, changes in laws, social unrest, company-related posts and news



CYBER RESILIENCE

- **Threat Detection** - Detection of threats through real-time monitoring and anomaly detection in transportation networks
- **Data Protection** – Automated data encryption and recovery to ensure data is protected and quickly restored in the event of failure or breach



CYBER RESILIENCE

- **Resilient Architectures** - Supports the design of decentralized and fault-tolerant systems, reducing the impact of cyberattacks on critical infrastructure
- **Automated Incident Response** - Automate responses to cyber incidents, such as isolating affected systems, to minimize damage



SAFETY

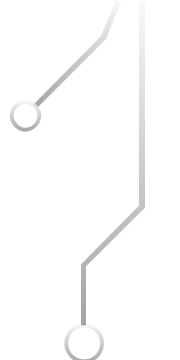
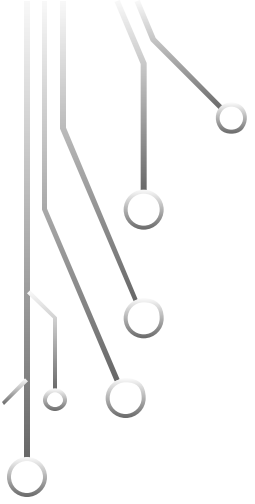
- **Traffic Management and Accident Prevention** – Optimize traffic flow and hazard detection using smart traffic signals and real-time alerts
- **Collision Avoidance** - Enhances real-time hazard detection and collision avoidance systems in vehicles, other modes, and transportation infrastructure



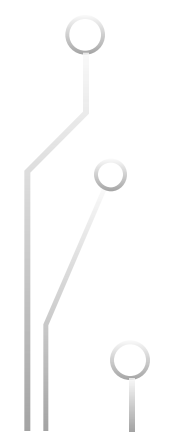
SAFETY

- **Advanced Driver Assistance Systems (ADAS)** - Supports human operators through advanced driver-assistance systems (ADAS) that monitor fatigue and ensure compliance with safety regulations
- **Accident Analysis** - Analyze vast datasets to identify patterns in accidents and recommend safety improvements such as accident hotspot analysis





CHALLENGES WITH MODERN AI



NON-DETERMINISTIC

- The same inputs will not always generate the same outputs
- Random data selection based on probability curves
- Anytime you add random data selection in connectionist models, you run the risk of non-deterministic outcomes
- If your model continues to learn, for example linear regression, the outputs will vary over time as model learns
- Expert systems generally do not suffer from this problem, but anything that has a neural network will run the risk



INSCRUTABLE

- The math and code for AI is completely understandable
.....and “human-ish” readable
- The data that you use to train the model is understandable (hopefully, if you have done your job right)
- The problem is when you use the code to generate a **model** based on the data
- Due to how the model learns (developing a complex web of probabilistic weights) and is expressed, it is not possible to look at the model and understand how it works



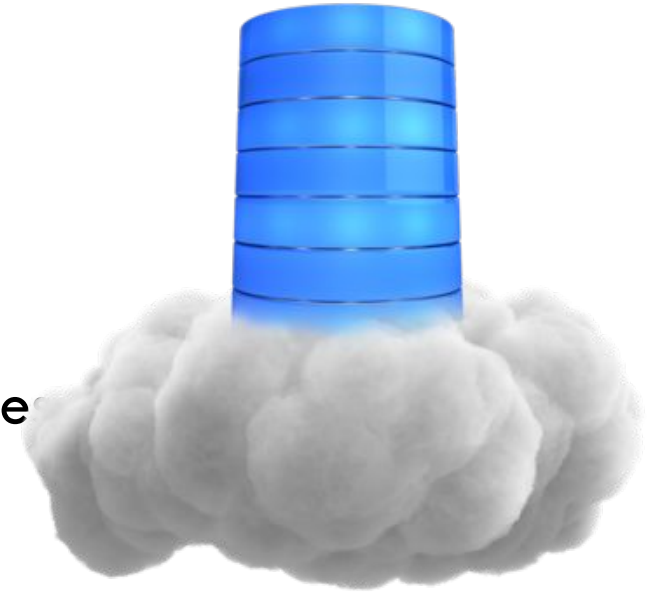
UNEXPLAINABLE

- Since the model is non-deterministic and inscrutable, it is not easily understood
- Makes explaining “why” a model produced the exact output exceedingly difficult for neural networks
- Explainable and Trustworthy AI is an area of intense research
- Trustworthy AI can generate a trusted explanation that humans can understand



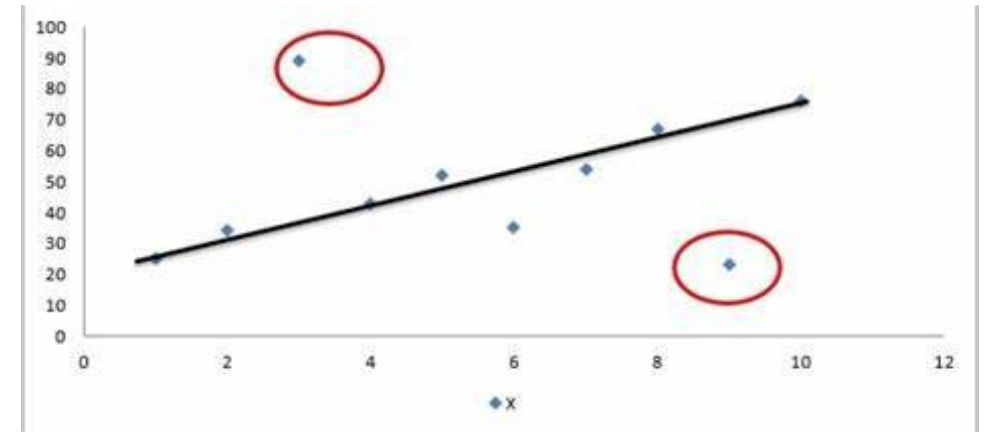
DATA PROBLEM

- Our models are only as good as our data
- Transportation data sets are in their infancy
- We are still in the great “data ownership” battle
- Our vehicle platforms lack the sensors to collect the necessary data (possible exception... Tesla)
- Models are very limited in what they can do



EDGE CASES

- Edge cases are statistical outlier events that are not part of the training data
- Though they may be rare, they can result in unexpected and undesirable outcomes
- Edge cases are where tragedy lives



Source: [Projectguru.in](https://projectguru.in)

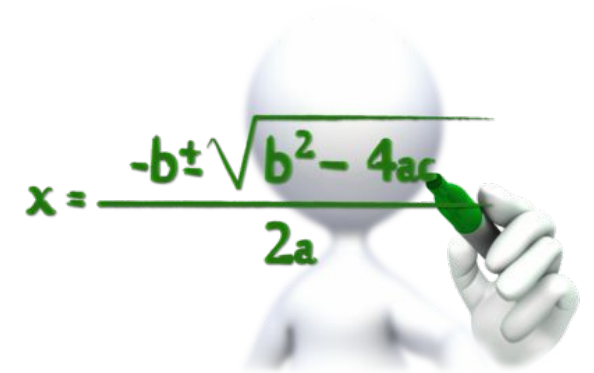
AI IS NOT EXEMPT FROM ATTACK

- AI is a target of adversarial attacks
 - Data poisoning
 - Model evasion
 - Denial of Service
 - Social Engineering
 - AI software/deployment stack attacks
- Complexity is the enemy of security
- MITRE Adversarial Threat Landscape for AI Systems (ATLAS™)
- OWASP Top 10 Machine Learning Risks



LACK OF UNDERSTANDING

- Math is hard, and libraries are easy
- There are TONS of different AI models and approaches
- Poorly understood complex AI systems can increase and permeate flawed analysis and output (AI is built on data, so bad input data yields bad models)
- Overreliance on complex and poorly understood AI models can lead to vulnerabilities across the supply chain



OTHER CONSIDERATIONS

- **Interoperability** between legacy transportation systems (AS/400) and more complex AI-driven systems
- Adopting and implementing AI models requires **significant investment** in infrastructure, services, and workforce training
- Lack of consistent **regulatory and legal frameworks** can hinder implementation, especially in cross-border operations
 - Many regulations on AI, Data, and Privacy, which at times conflict with each other

AGENDA

- AI Taxonomy
- Data Science
- Opportunities
- Challenges
- Wrap-up



Thank You

Urban Jonson

ujonson@serjon.com

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Transportation Services

- Defensive Cybersecurity Advisory
- Cybersecurity Assessments
- Cybersecurity Training
- Vehicle Cybersecurity Standards and Regulatory Advisory
- General Industry Research
- Custom Threat Intelligence
- IT Operational Assessments
- AI Modelling and Security Testing

TRB WEBINAR

AI's IMPACT ON SYSTEMS, ENTERPRISE, AND CYBER RESILIENCE IN TRANSPORTATION

Dr. Kaan Ozbay, Professor and Director
C2SMARTER University Transportation Center Led by
New York University



Smart Cities and AI

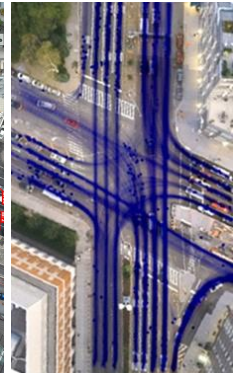
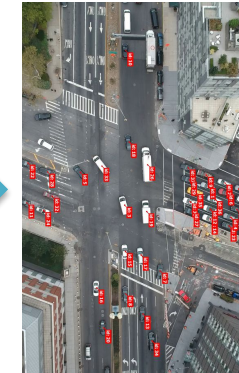
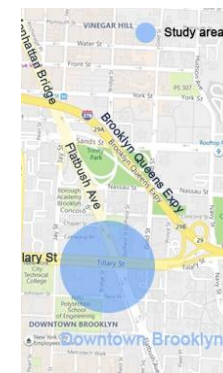
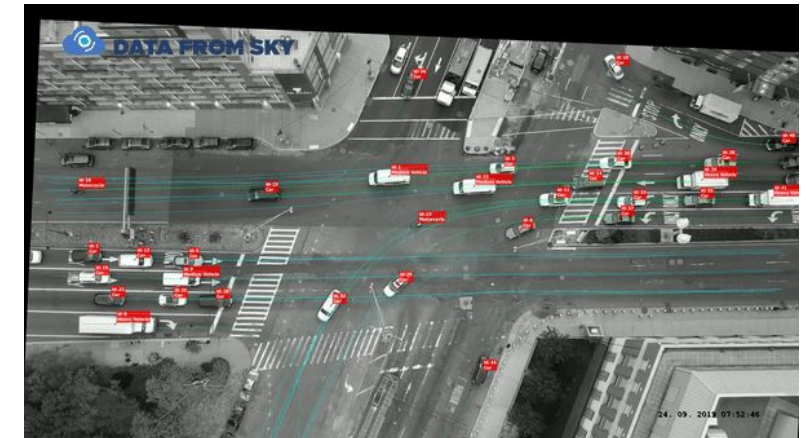
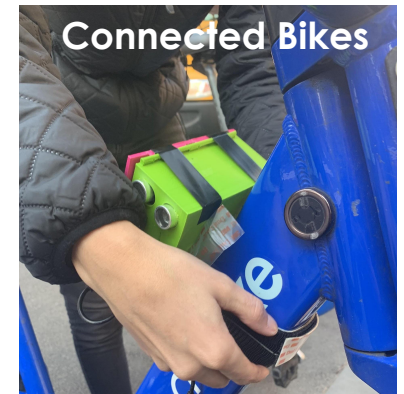
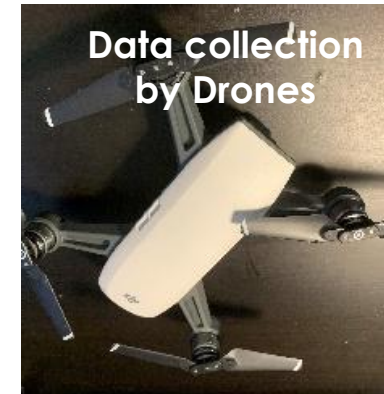


NYU

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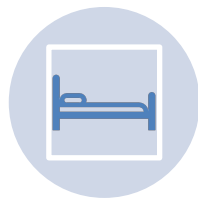
Smart Cities: AI Solutions Powered with Big Data

- Increase **mobility**, reduce **congestion** and improve traffic **safety** in *cities*
- **Deployments** fueled by AI/ML, big data, connected & autonomous vehicles, and ubiquitous mobile devices, sensors, fixed-, and drone-based cameras



Advanced computing & communications: 6G, 5G, Edge analytics: AI, Machine learning

Digital twins, Cyber-physical testbeds, Emerging tech: Robotics, CAVs, AR/VR



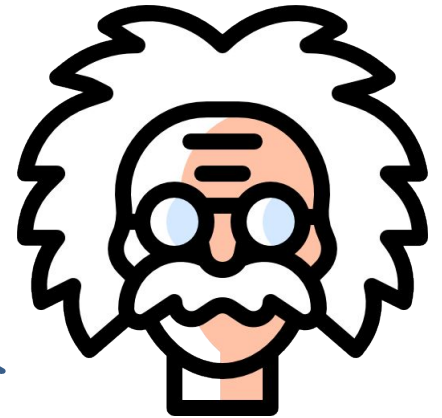
What is the future of smart cities and urban mobility in the next several decades?



Student

Dr. Einstein, Aren't these the same questions as last year's [physics] final exam?

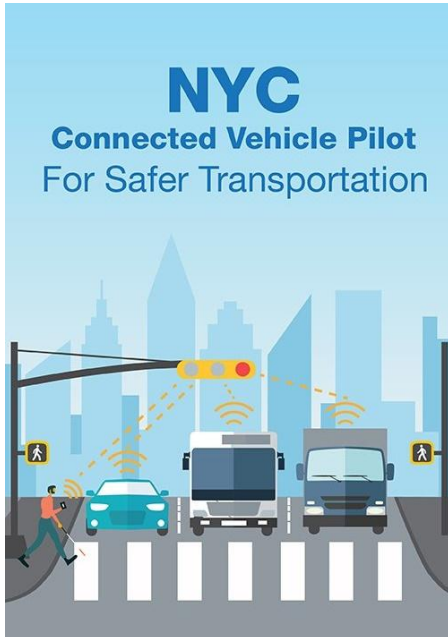
Yes; But this year the answers are different.



Dr. Einstein

Emerging AI/ML and other high-tech & big data solutions?

AI & Big Data for Smart Cities



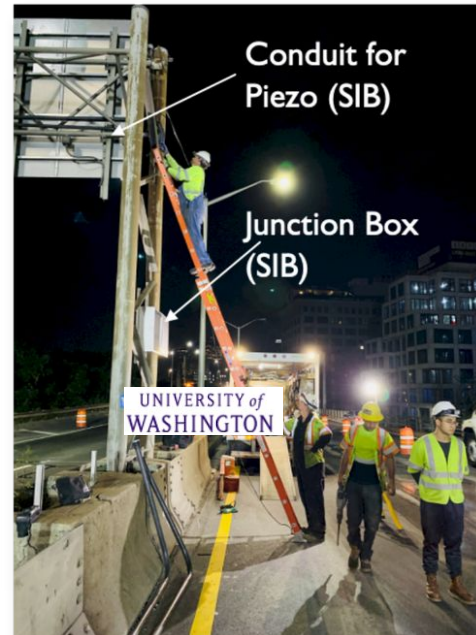
Connected Vehicle Pilot Deployment

1 of only 3 U.S. DOT pilot sites in the nation



Computer Vision for Transportation Data

AI/ML retraining for decision-support data based on any camera feeds



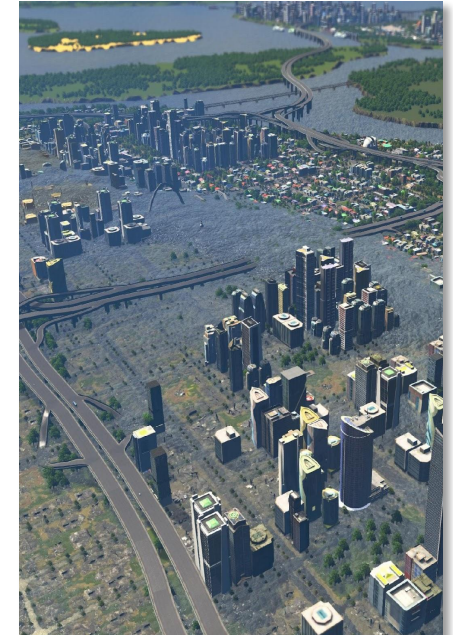
BQE Urban Roadway Testbed

Leading partner with NYCDOT to monitor/rehab multi-billion dollar asset



Flood Sensors

Seed project led to deployment of a flood sensor network in NYC



Agent-based Digital Twin testbeds

Only available model in NYC for emerging technologies, replicated at partners' cities



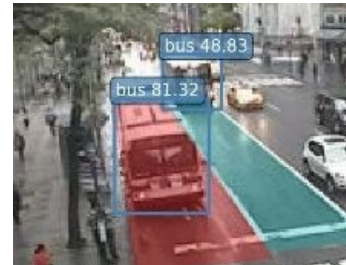
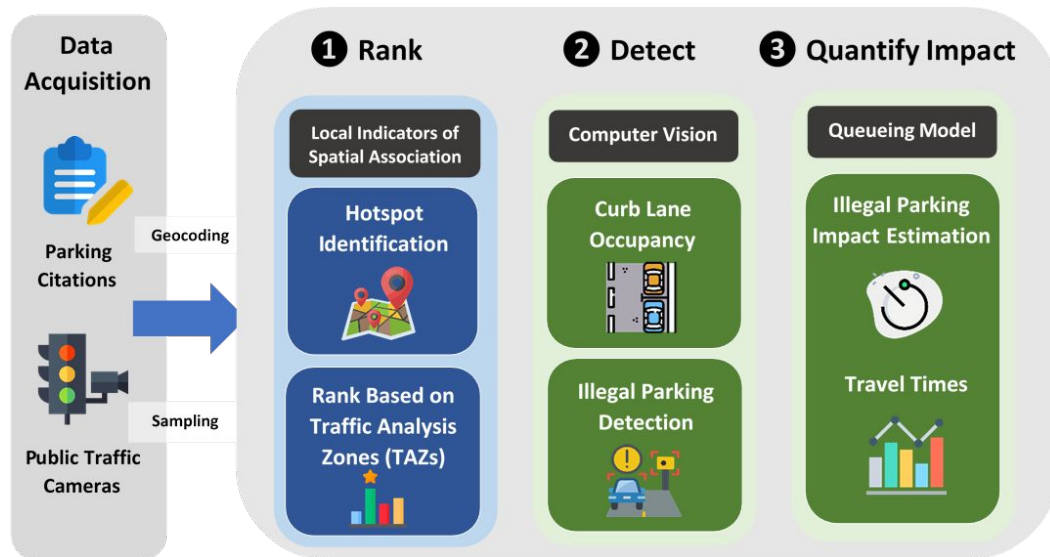
Computer Vision Solutions for Smart Cities



How does it work?

- ✓Leverages existing ~1,000 public traffic cameras in NYC
- ✓Real-time object detection for vehicles and VRUs
- ✓Post-processing filters and customized trained model for NYC

Example: Data-Driven & AI-Based Curb Lane Monitoring



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Accuracy 85%-96% depends on use case

3-Year of historical data for training

Deployment Case Study Highlighted in
USDOT ITSJPO Deployment Evaluation
Database



U.S. Department
of Transportation

LEVERAGING EXISTING
INFRASTRUCTURE AND
COMPUTER VISION FOR
PEDESTRIAN DETECTION



Partnerships between
academia, agencies and industry



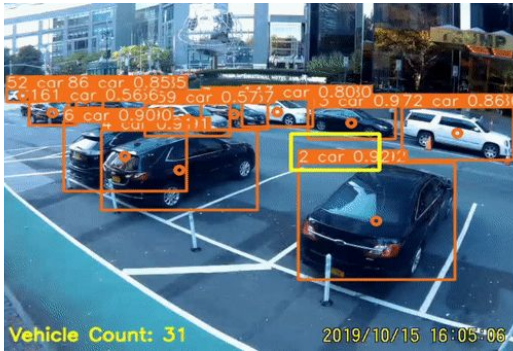
AI-Driven Use Cases



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Vehicle Counts & Speed Est.



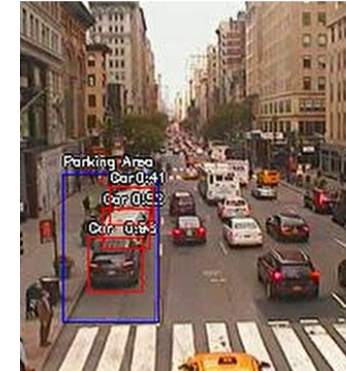
Queue Length



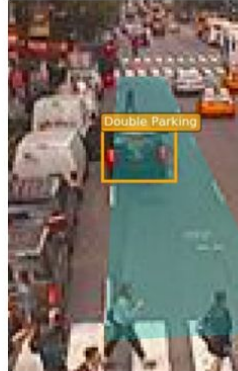
Near Misses



Curb/Bus Lane Occupancy



Illegal Parking



Privacy-Preserving Pedestrian Detection



Ped w Mobility Aids

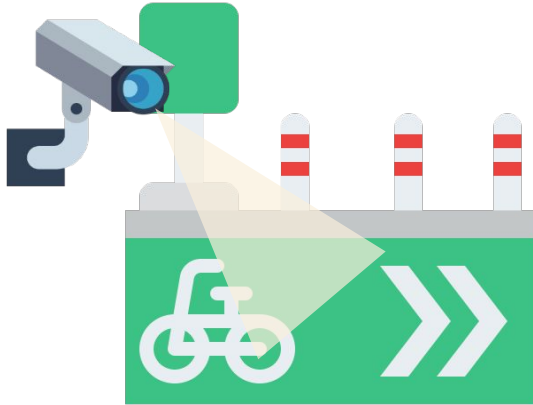


Work Zone



Detection from a Bike





Use Case: Automated Inspection Technologies for Bike Lanes



Alligator Cracking



Transverse Cracking



Edge Cracking



Patching



Pothole



Drain

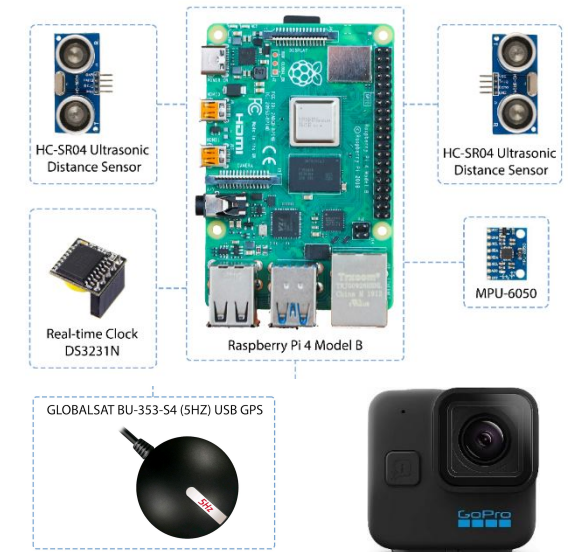
Research Objectives

- ❖ Test and evaluate image recognition technologies for detecting and assessing the severity of pavement distress in protected bike lanes
- ❖ Use cameras, enhanced by the team's previously developed bike sensors, mounted on both regular and cargo bikes to gather data.
- ❖ Analyze the collected data to determine the presence and severity of various distress types.
- ❖ Assist in developing bike lane pavement condition ratings (e.g., good, fair, and poor) and their thresholds.

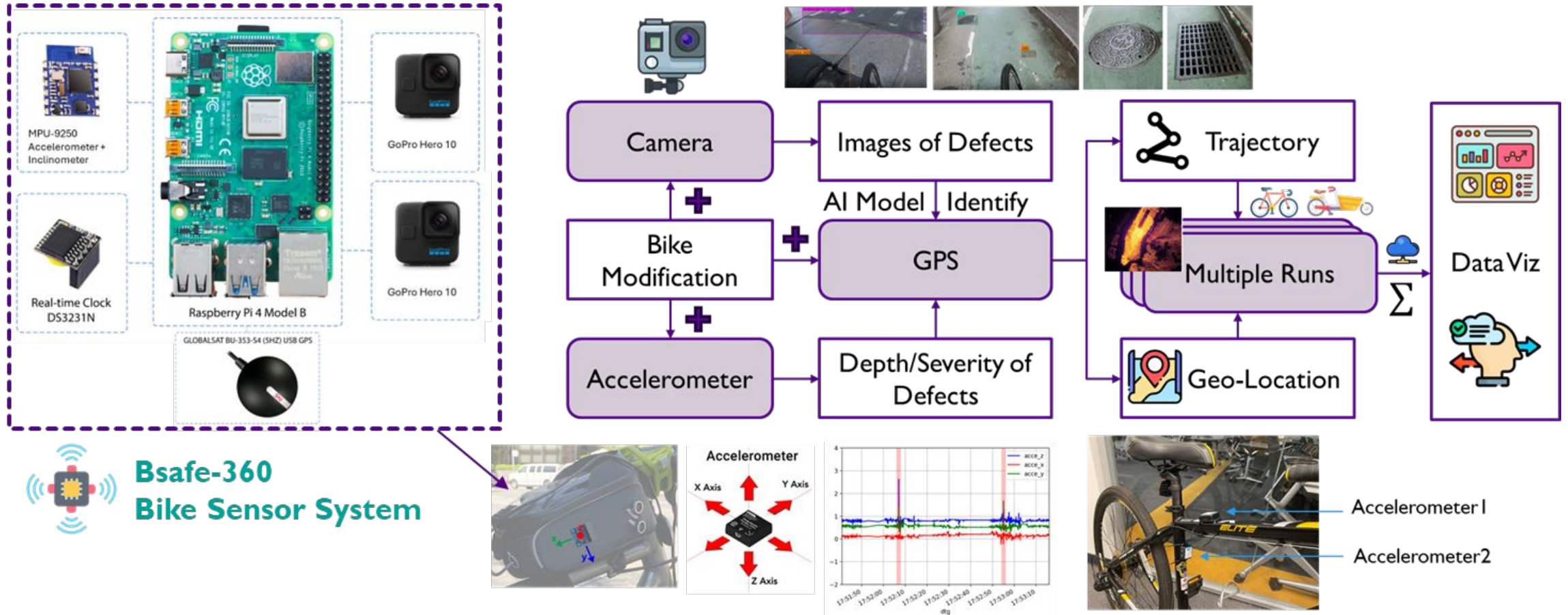
Expected Outcomes:

- ❖ Validated tech for assessing bike lane conditions with detailed imagery and shapefiles for NYC DOT.
- ❖ Insights for establishing suitable thresholds for bike lane pavement condition ratings (e.g., good, fair, poor)
- ❖ Actionable tech integration recommendations for NYC DOT's inspection workflows.

BSAFE Bike Sensor



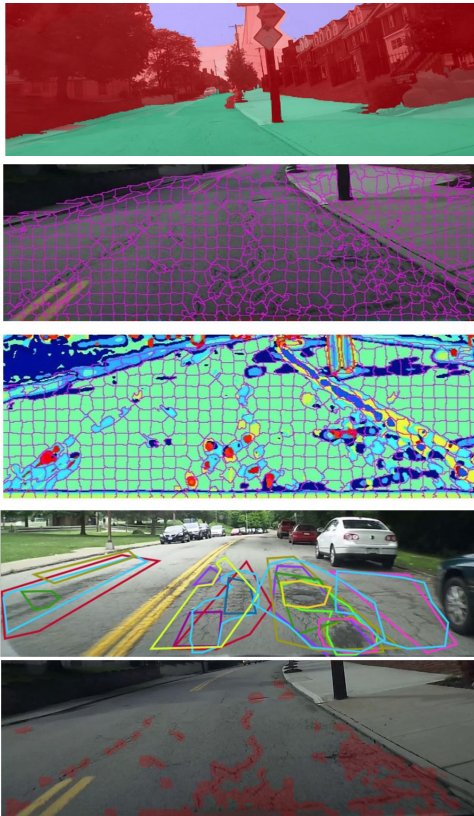
Proposed AI driven Framework



Computer Vision-Based Road Inspection

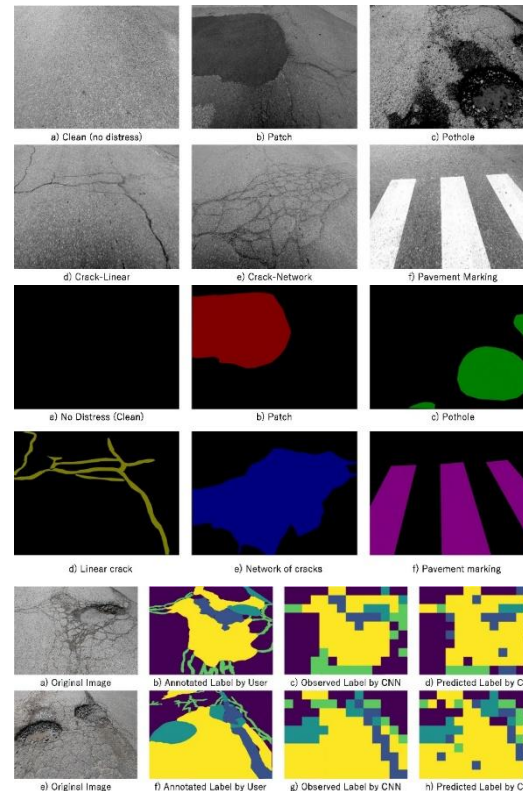
Examples of current state-of-the-art inspection algorithms for roads (not Bike Lane)

Segment the ground plane and use texture & color to detect



Varadharajan, S., Jose, S., Sharma, K., Wander, L. and Mertz, C., 2014, March. Vision for road inspection. In IEEE winter conference on applications of computer vision (pp. 115-122). IEEE.

Convolutional neural network based detection

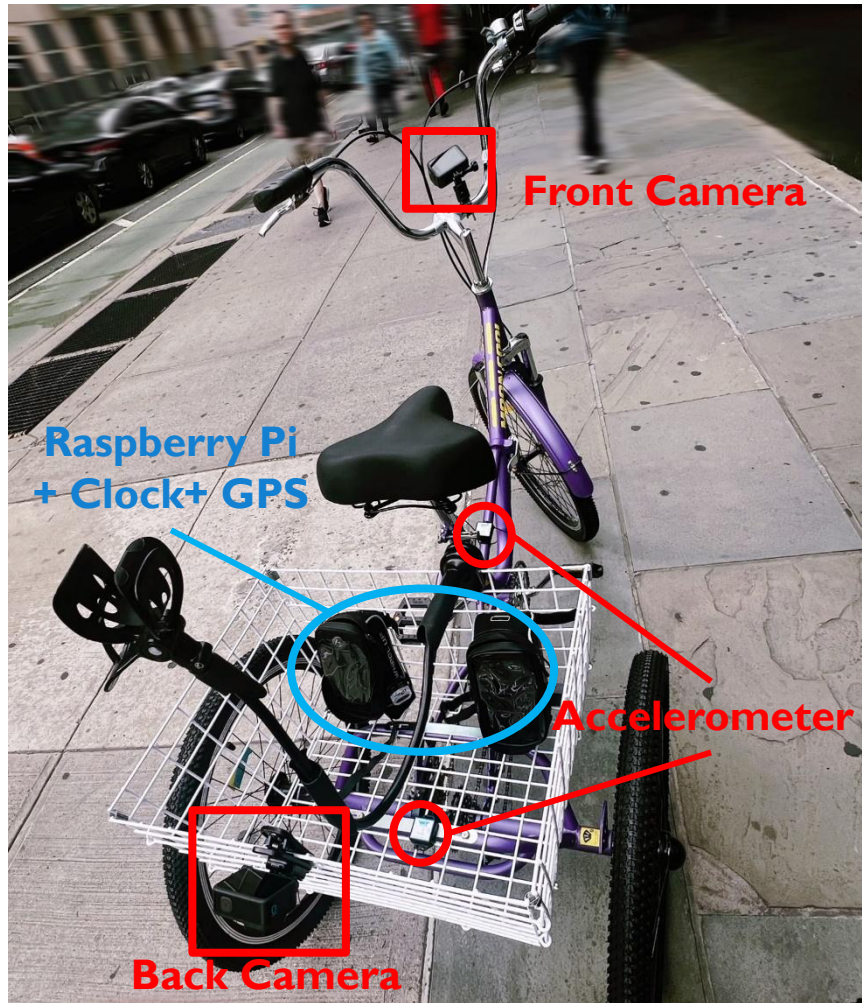


Zhang, C., Nateghinia, E., Miranda-Moreno, L.F. and Sun, L., 2022. Pavement distress detection using convolutional neural network (CNN): A case study in Montreal, Canada. International Journal of Transportation Science and Technology, 11(2), pp.298-309.

However, automated bike lane pavement assessment faces unique challenges, including:

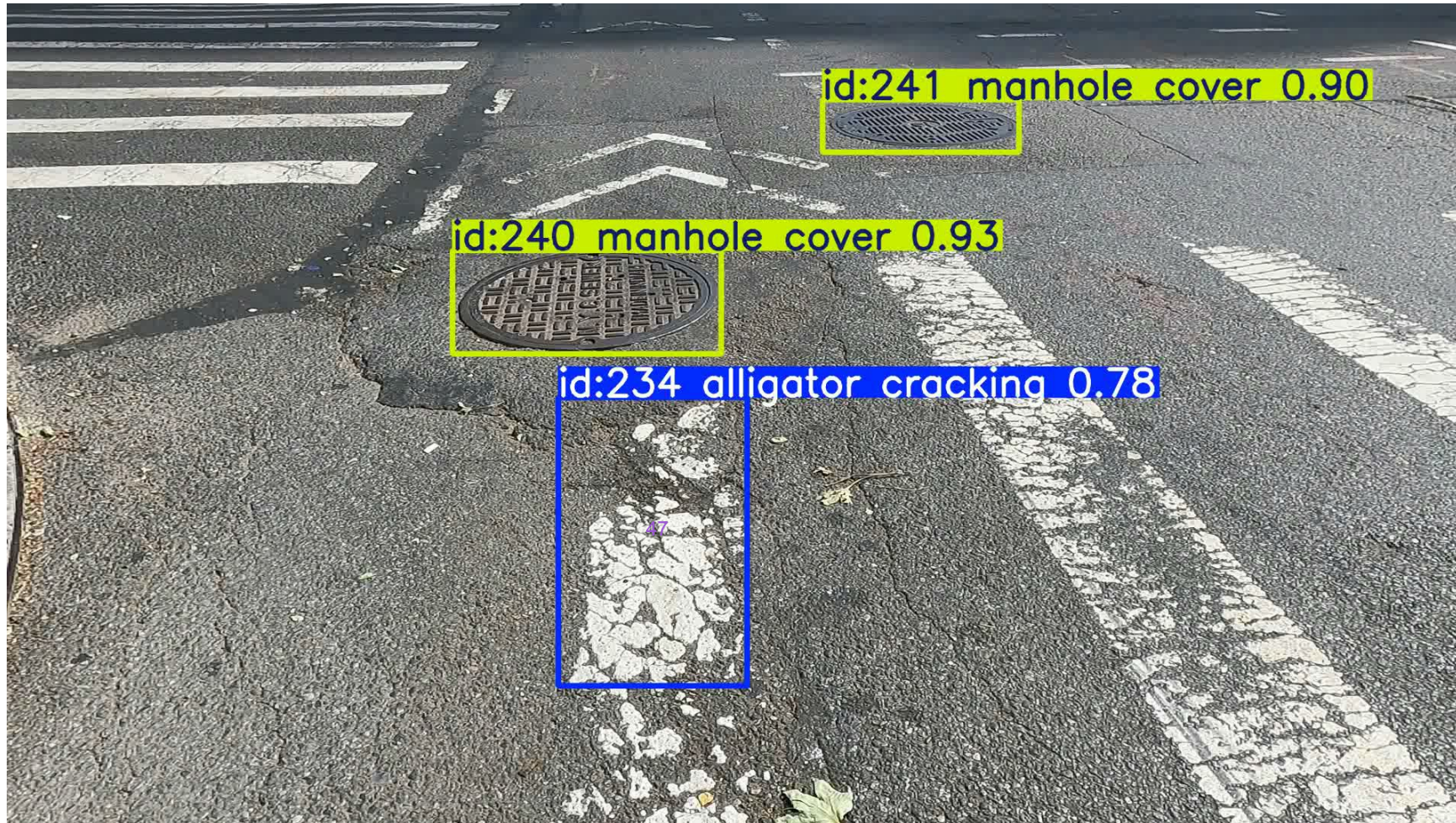
- **limited training data**
- the need to detect **both pavement distress and street hardware** (e.g., drains, grates)
- **ambiguity in defining "poor" conditions**, which differ from vehicle lanes.

Outdoor Test Setup with All Sensors

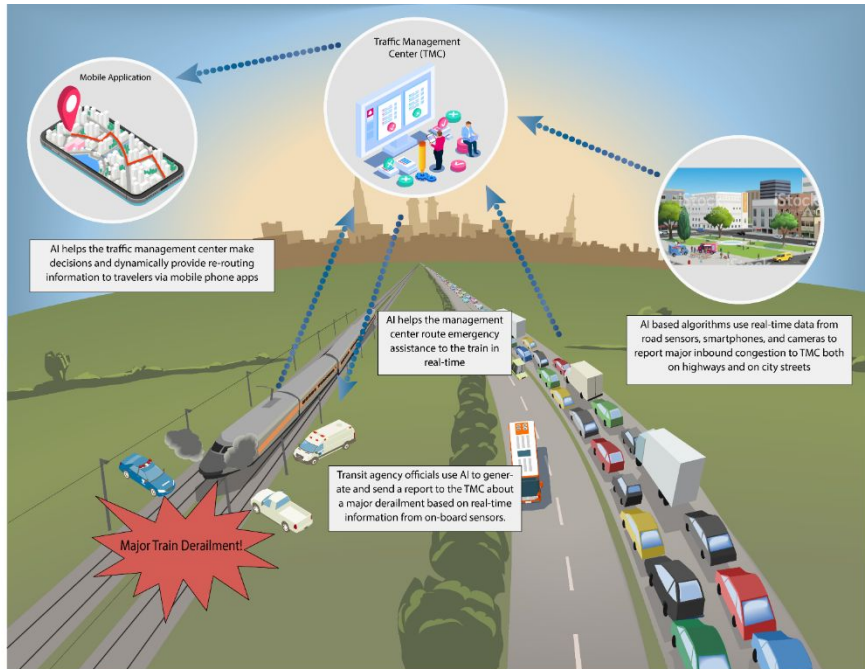




Detection Output - Video with distress ID



Potential AI Applications to Address Urban Multimodal Corridor Challenges



This Photo by Unknown Author is licensed under CC BY-NC-ND

Vasudevan et al., (2020) Identifying Real-World Transportation Applications Using Artificial Intelligence (AI)-Real-World AI Scenarios in Transportation for Possible Deployment, Final Report – July 2020: FHWA-JPO-20-810

• OBJECTIVE:

- Real-time interagency collaboration using DSS and KBES.

• DESCRIPTION:

- A Knowledge Based Expert System (KBES) as part of a DSS will be used to identify participating agencies and determine response strategies and resource needs.
 - Ex: Deployment and allocation of incident removal response crews specific to the incident especially for Hazmat or major incidents, deployment of medical resources
 - The rule base can be updated and /or improved based on the past experience.

– BENEFITS:

- Reduced clearance times will reduce delays, emissions, & energy consumption across modes.
- Risk of secondary accidents will be reduced as a result of quick clearance.

Highway Agency
(Possible Resources: Tow trucks, VMS, repair crews)

Transit Agency
(Possible resources: Track engineers, repair equipment & crews)



Train Agency
(Possible resources: Trach and train engineers, train towing equipment, etc.)

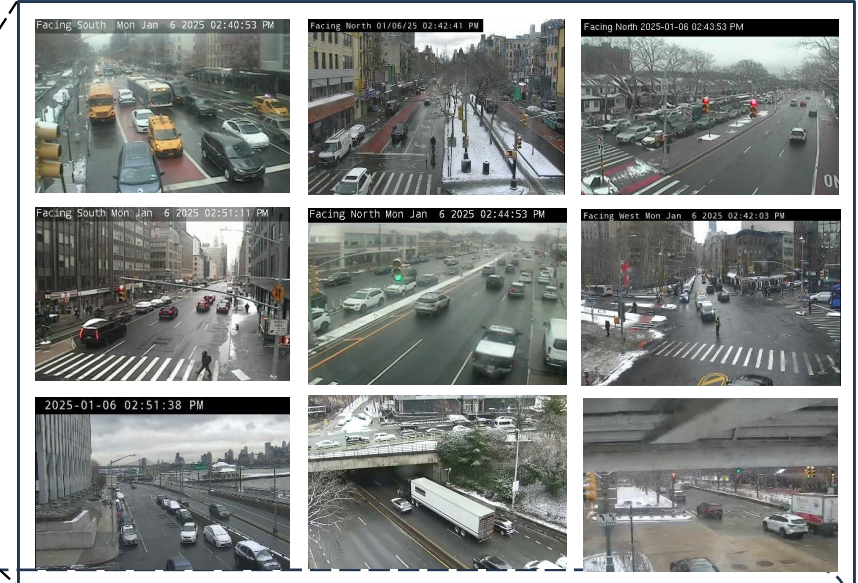
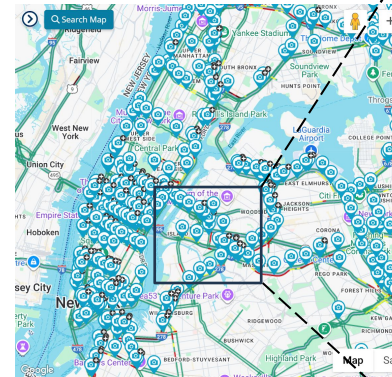
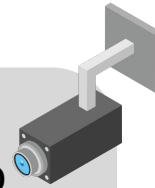
Other City Agencies

- Police Dept.
- Fire dept.
- Heath / Hospital Dept.
- OEM

Traffic Incident Management in the Era of Generative AI and Big Data

Given existing thousands of traffic camera streaming 24/7:

1. How to find rare but safety-critical traffic incidents in large-scale video streams?
2. How to prioritize human decision-making over manual data processing?



User > Please find videos of pedestrian-vehicle conflict given this region in the past month.

System > There are <NUMBER> qualified videos...this conflict is from camera <ID> at <TIME>. The weather was rainy... The white truck was too close to the pedestrian in black...

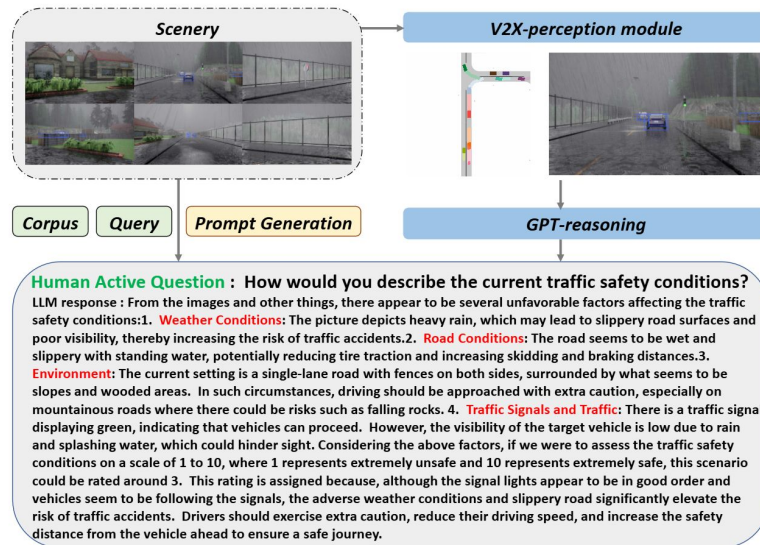


User > Please export to files...

System > ...

GenAI, Vision, Language and Traffic Incident Management

- Vision and language are naturally favored by humans.
- **Multimodal Large Language Models (MLLMs)** shows promising reasoning capability:
 - Richer Understanding + Better Interaction + Versatile Applications
- We propose An MLLM-empowered Framework **SeeUnsafe** to help traffic incident management



AccidentGP [Wang et al., 2024]

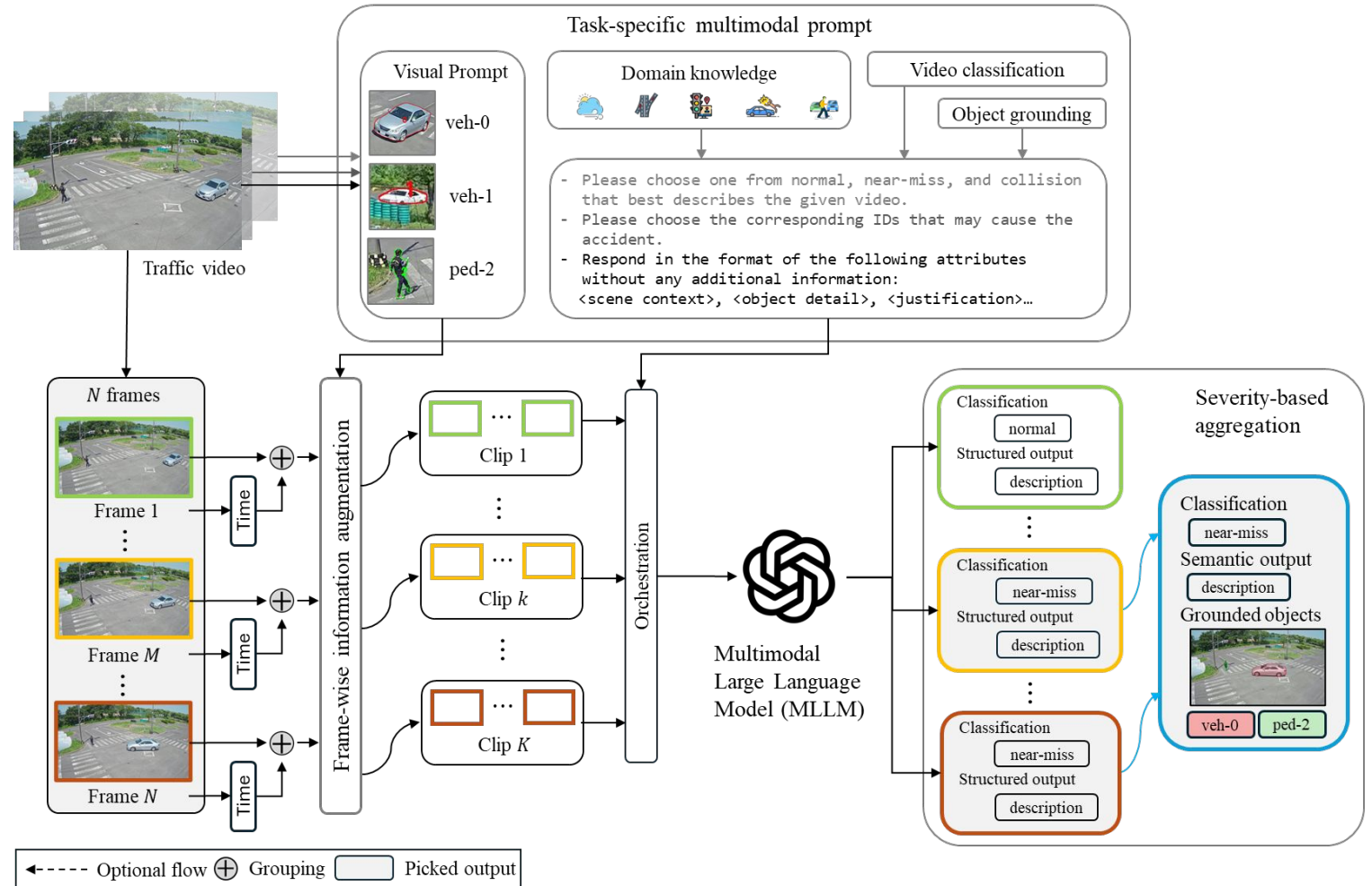


OmniDrive [Wang et al., 2024]

SeeUnsafe: An MLLM-empowered Framework

Methodology Highlights

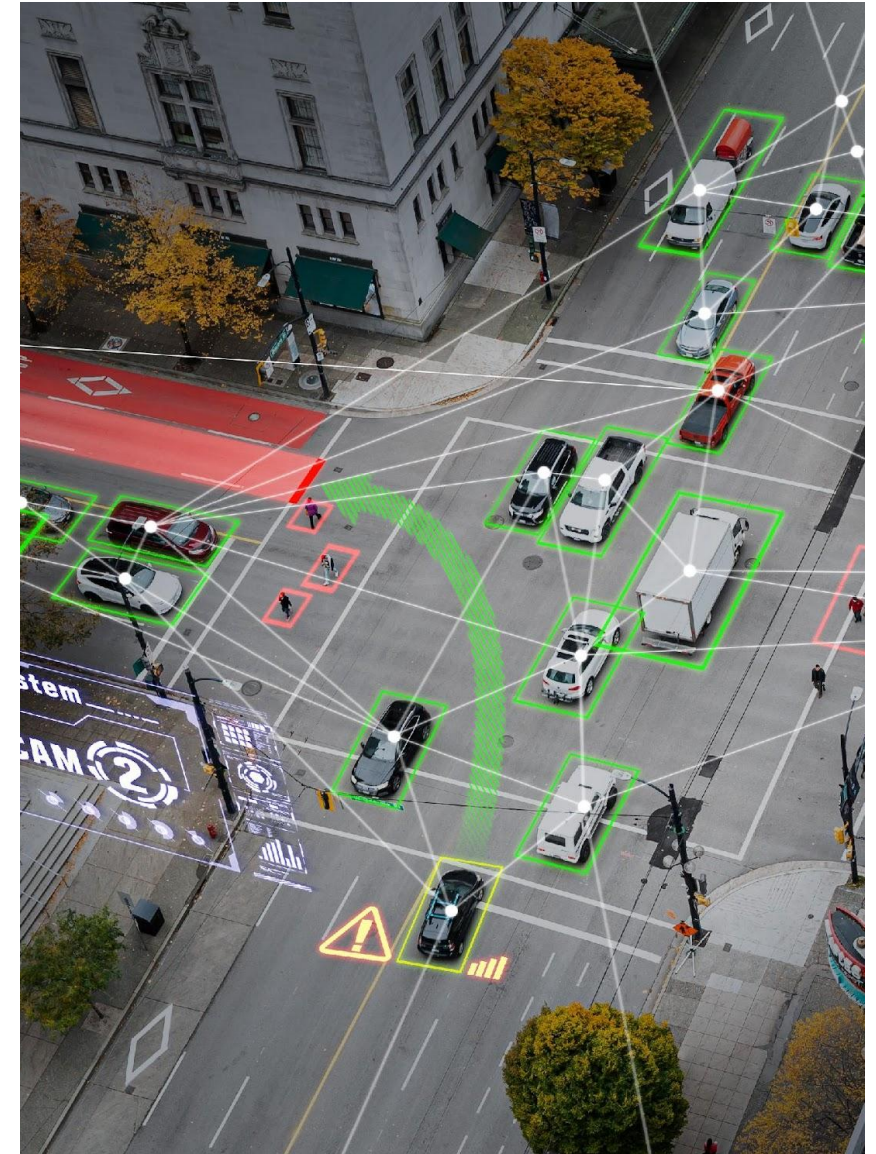
- Inject object boundary and ID on the image as visual prompt.
- Decompose video sequence into shorter clips for reasoning.
- Aggregate risky clips for visual grounding* and output summarization.



* Visual grounding: locate the most relevant object or region in an image, based on a natural language query

Final Thoughts on AI and Smart Cities

- AI+ML powered by big data continues to change the urban mobility landscape
- The rate of this change is magnitude of order faster than traditional transportation engineering applications especially to the game changing innovations in AI
 - GenAI
 - Physics Informed AI
- Academia is still playing an important role but companies of different size and capabilities are becoming important actors in the implementation and application of AI in our cities
 - Google – Simulation Calibration for Digital Twin
 - NVIDIA – Autonomous vehicles
 - Siemens Mobility –AI-driven traffic signal optimization and smart rail systems
 - GridMatrix – Near Misses and digital infrastructure
 - Goodvision – Live traffic monitoring

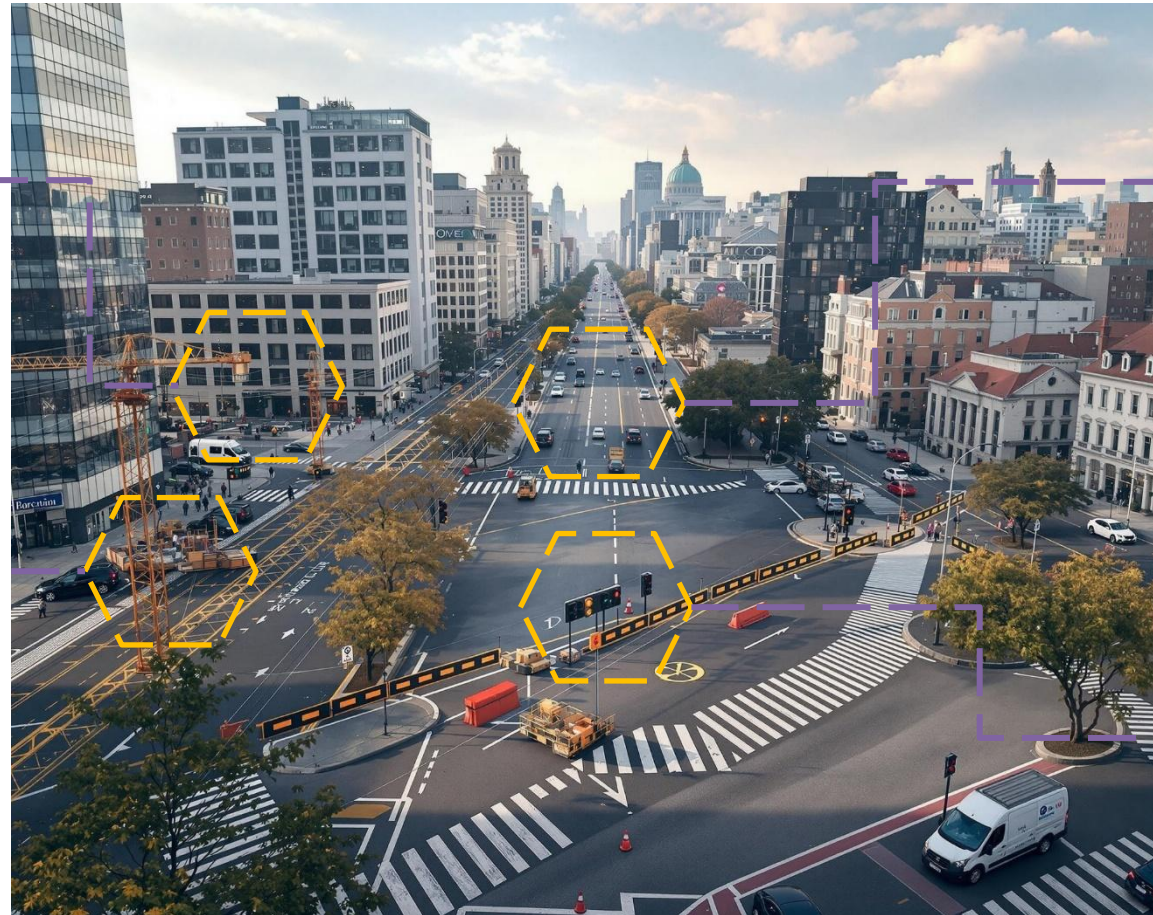


Challenges

- However, all these developments due to AI do not come without some warnings. Some of the important issues when it comes to using AI for real-world applications are
 - How do we evaluate and validate AI based systems?
 - How we guarantee fairness and ethical behavior of AI based systems?
 - What are the resources needed to maintain and upgrade AI based systems in the context of TSMO and other real-world applications
 - What are the training needs for transportation engineers to use AI effectively?
 - Many other questions...
- **Future directions:** **Human expert knowledge** is crucial to enforce common sense and cause-effect relationships.

The Road Ahead for Generative AI in Transportation

GenAI: A hero or a villain



C2SMARTER

CONNECTED COMMUNITIES WITH SMART
MOBILITY TO EQUITABLY REDUCE CONGESTION



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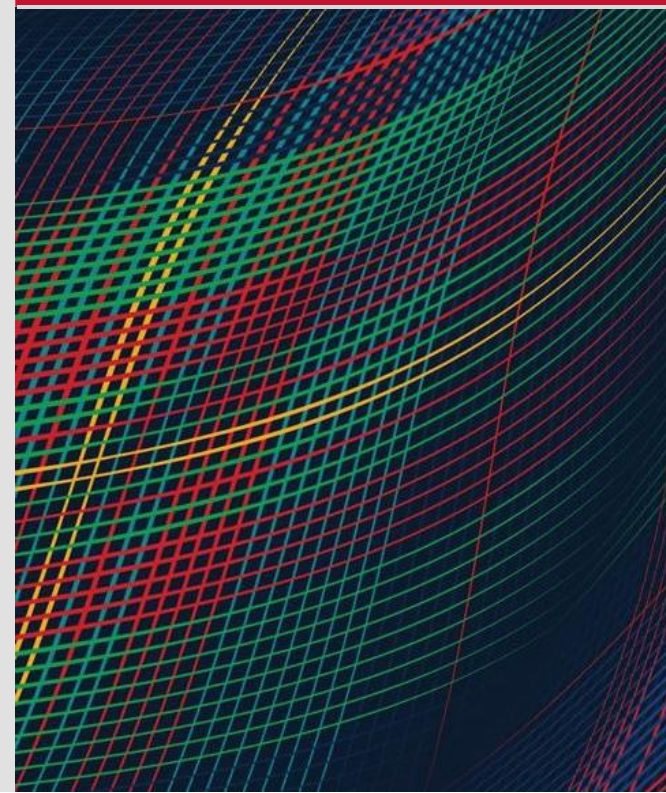
c2smarter@nyu.edu

c2smarter.engineering.nyu.edu

Cybersecurity Implications of Artificial Intelligence

MARCH 26, 2022
5

John Haller



Agenda

- Managing the Risks of Using Artificial Intelligence to Support Critical Services
- Artificial Intelligence in Support of Cybersecurity
- Threat Actor Use of Artificial Intelligence

Managing the Risks of Using Artificial Intelligence to Support Critical Services

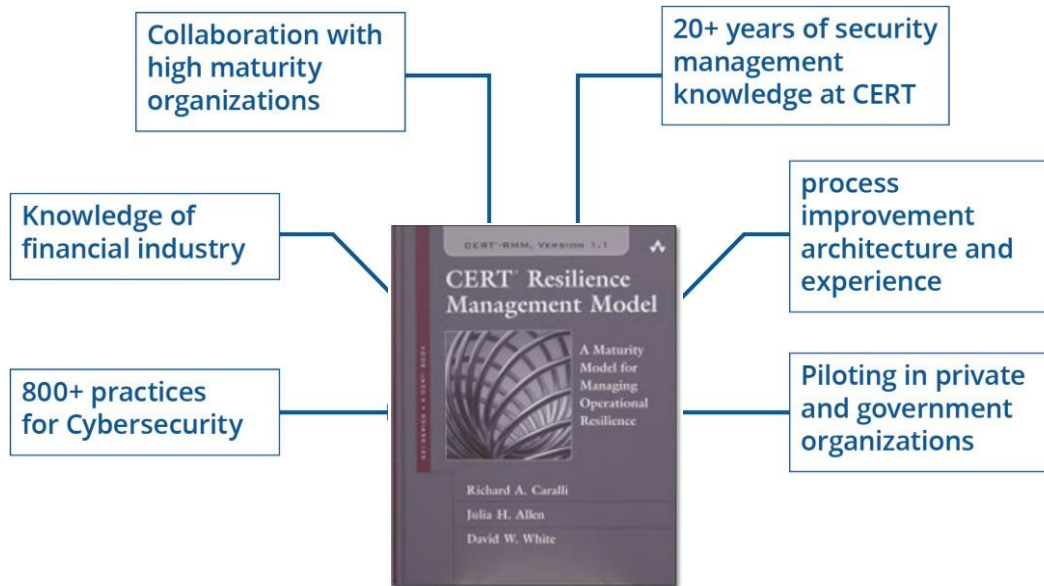
CERT-Resilience Management Model (RMM)

A maturity model for managing and improving operational resilience

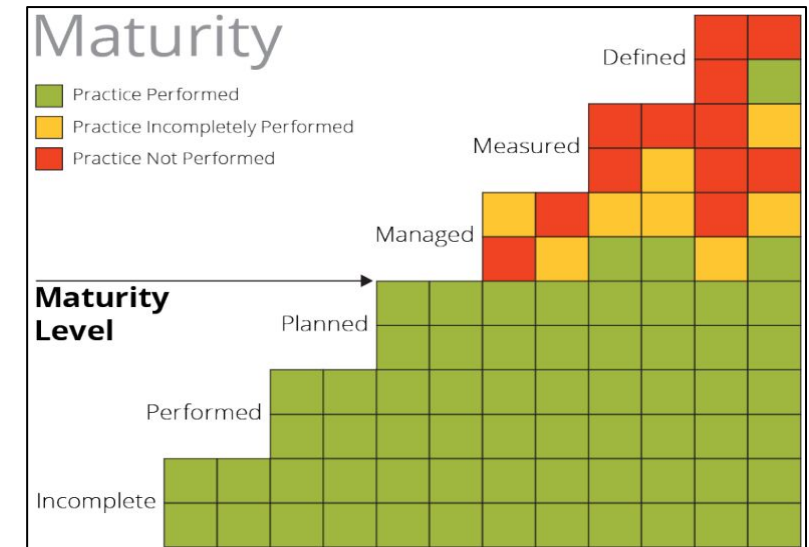
- Defines maturity as driven by consistency, efficiency, and risk
- Enables assessment and measurement

Eight Core Principles:

- Mission Focused
- Risk Based
- Efficiency Oriented
- Standards and Regulation Neutral
- Requirements Driven
- Converged Approach
- Collaborative
- Process Maturity and Improvement Foundation

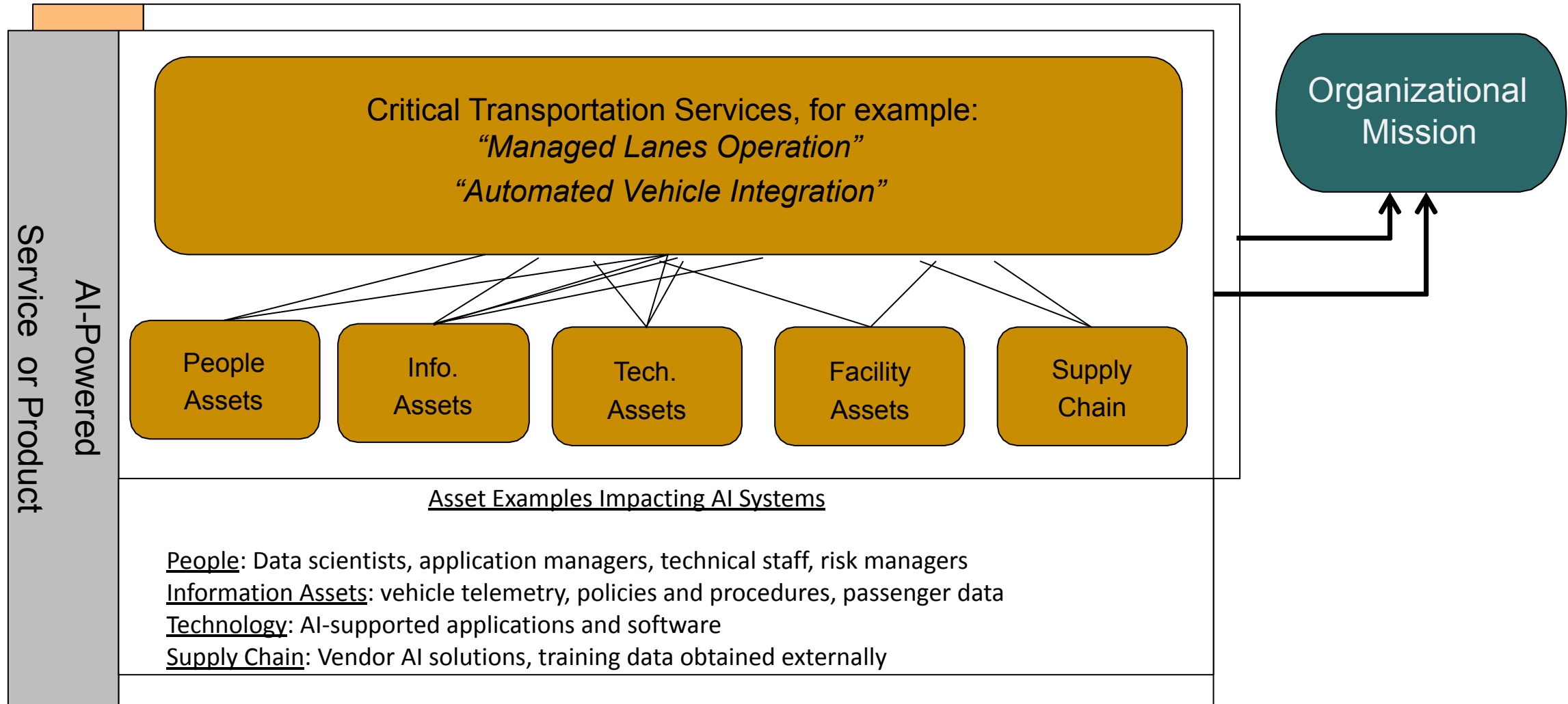


CERT-RMM combines best practices for cybersecurity from leading organizations and numerous standards and codes of practice.



Service-Asset Relationships and Asset Types

Principles for managing resilience and technology risk remain the same



AI Conditions, Threats, and Risks Impacting Critical Services

Threats

- Data leakage
- Data poisoning
- Application attacks
 - Prompt Injection
 - Adversarial data inputs
- Hallucinations
- Bias

Implementation Challenges

- Ill-defined problem statement
- Lack of expertise
- Model-system-data disconnection
- Data challenges
- Lack of explainability

Potential Risks:

- Reputational damage
- Legal or contractual claims
- Compliance problems
- Project delays
- Operational disruptions
- Information security breach

Better news ... You probably already have processes to help manage AI related risks.

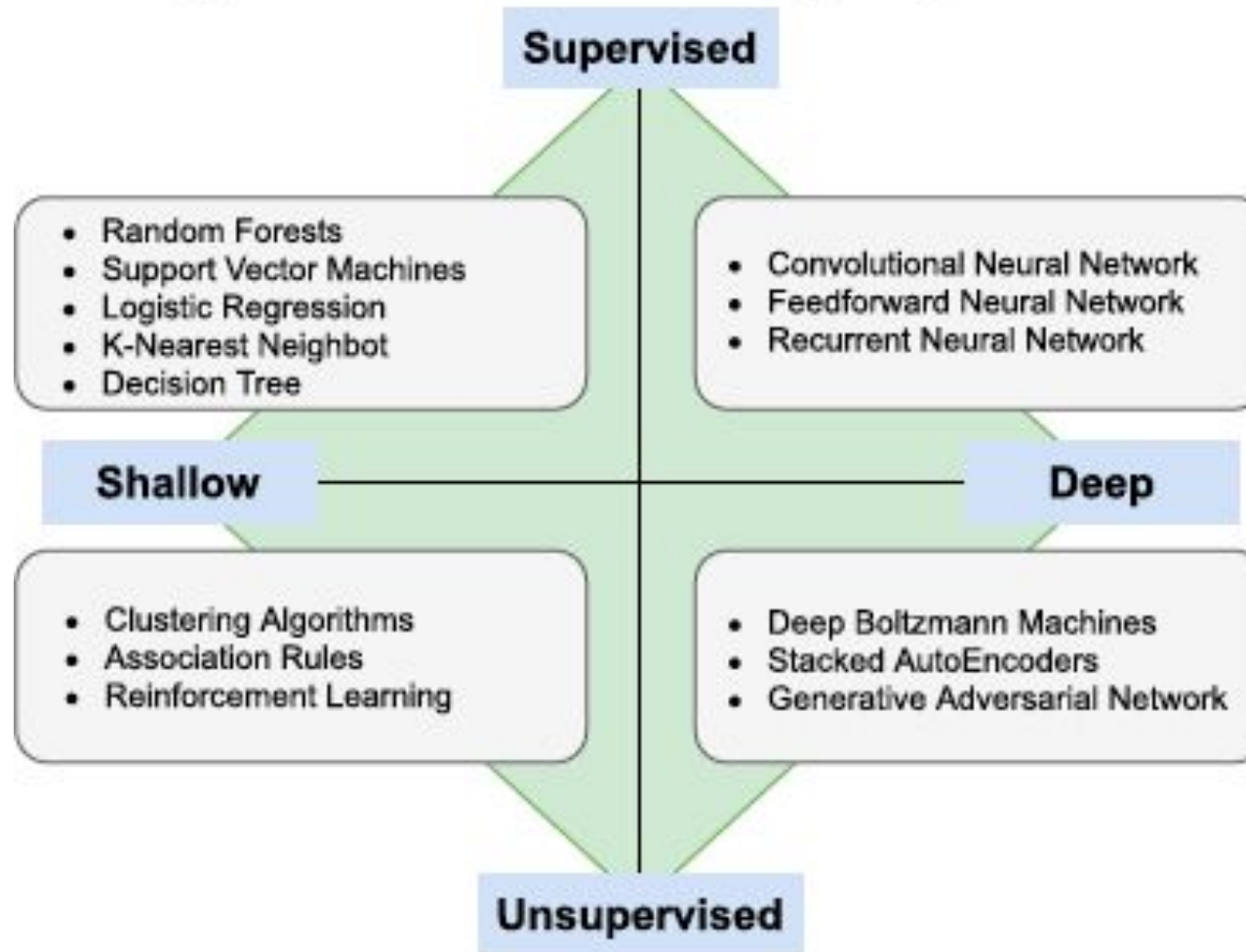
Concern	Organizational Capabilities	Recommended Action	Resource
Risk exceeding enterprise tolerance	Risk Management	• Update policies and procedures • Identify enterprise risk appetite and measures • Integrate AI concerns into existing governance routines • Evaluate data management standards and program	OCTAVE FORTE – Carnegie Mellon University NIST AI Risk Management Framework
Data leakage	Data Loss Prevention Access Management Web Controls	• Review existing controls: -Web filtering for public AI tools -Identify toxic combinations and entitlements -Inspecting web page traffic	NIST Publication 800-53 NIST Cyber Security Framework CERT Resilience Management Model
Application attacks	Software and application testing Application logging and monitoring Internet protections	• Expand the scope of application testing • Tune Web Application Firewalls • Log application activity based on risk	OWASP Top Ten for LLMs, https://genai.owasp.org/llm-top-10/
Data Poisoning	Integrity checks Segmentation Privileged identity management Multi-factor authentication	• Identify critical data supporting AI solutions and ensure existing information security controls provide coverage	NIST Publication 800-53 NIST Cyber Security Framework CERT Resilience Management Model
Supply Chain Risks	3 rd party/vendor management	• Apply practices for external dependency and 3rd party risk management to AI solutions and data • Update due diligence questions and 3rd party monitoring, risk manage the findings • Understand and assess the risk of your data supply chain	

Artificial Intelligence in Support of Cybersecurity



Machine Learning Dimensions*

Typical Machine Learning Algorithms



Supervised Model: The model learns from datasets that have already been labelled

Unsupervised Model: There are labels assigned to the data and the model identifies relationships in the data

Deep Learning: Models that use neural networks.

*Diagram from [APRUZZESE 2023]

Typical Uses of Machine Learning for Cybersecurity

Threat Detection

- Network Intrusion Detection
- Malware Detection (HIDS)

Static – less effective against polymorphic malware even with machine learning techniques

Dynamic – more effective against polymorphic malware and other evasion techniques

- Phishing Detection – supervised models focused on malicious webpages and emails

Additional and Emerging Use Cases

Alert Management

- Filtering
- Prioritization
- Fusion and analysis

Optimizing labels for supervised models
exposure assessment

- Penetration testing
 - Identifying compromised hosts
- Cyber
Threat Intelligence – quicker
conversion of intelligence to IOCs
Insider Threat Hunting

Fraud / AML

Summarizing open-source Intelligence

Interpretation of policies, standards, and
procedures

Supporting policy and regulatory

Risk
harmonization

Security consulting to organization

Incident ticketing and summarizing cases

Implementation Problems and Considerations

- Concept Drift – the original training data may become less relevant over time (based on use case).
- Adversarial Samples – threat actors use input data to compromise model predictions.
- Confidentiality – limits the ability to read and interpret training and operational data, both within networks and organizationally.

Commercial-off-the-Shelf (COTS) product limitations

- Limited scope- the training data may not be specific to the organization
- Lack of transparency – unknown levels of robustness and difficulties establishing explainability.

Threat Actor Use of Artificial Intelligence

Snapshot and High-Level Summary

Threat Actor Use of Artificial Intelligence	Likely Impact	Recommendations
Attack automation and speed • Phishing emails • Malware • Reconnaissance New business models in the criminal ecosystem	Increasing velocity and scalability of attacks	• Consider more advanced anomalous activity monitoring • Consider more frequent control reviews • Review sources and analysis of threat intelligence
Use of Generative AI to support fraud scams • Reconnaissance • Business Email Compromise • Impersonation (using Deepfakes) • Various attacks on authentication	Increased likelihood and impact of successful fraud scams and attacks	• Review and test operational and business controls for design and operational effectiveness • Implement Multi-factor Authentication
Use of Generative AI to fabricate realistic-seeming content for various purposes	Potential increased reputational risk to organizations and governments	• Consider enhancing environmental scanning • Review crisis response and communication plans with stakeholders

Questions?

John Haller

Technical Manager – Cyber Assurance

CERT Division, Software Engineering Institute, Carnegie Mellon University

jhaller@cert.org

LinkedIn: www.linkedin.com/in/john-haller-pittsburgh/

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Today's Presenters



Urban Jonson
ujonson@serjon.com
Serjon, LLC



John Haller
jhaller@cert.org
The CERT Division, Carnegie Mellon University

Kaan Ozbay
kaan.ozbay@nyu.edu
New York University

Matt Miller
mmiller@camsys.com
Cambridge Systematics

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[https://www.nationalacademies.org/trb/
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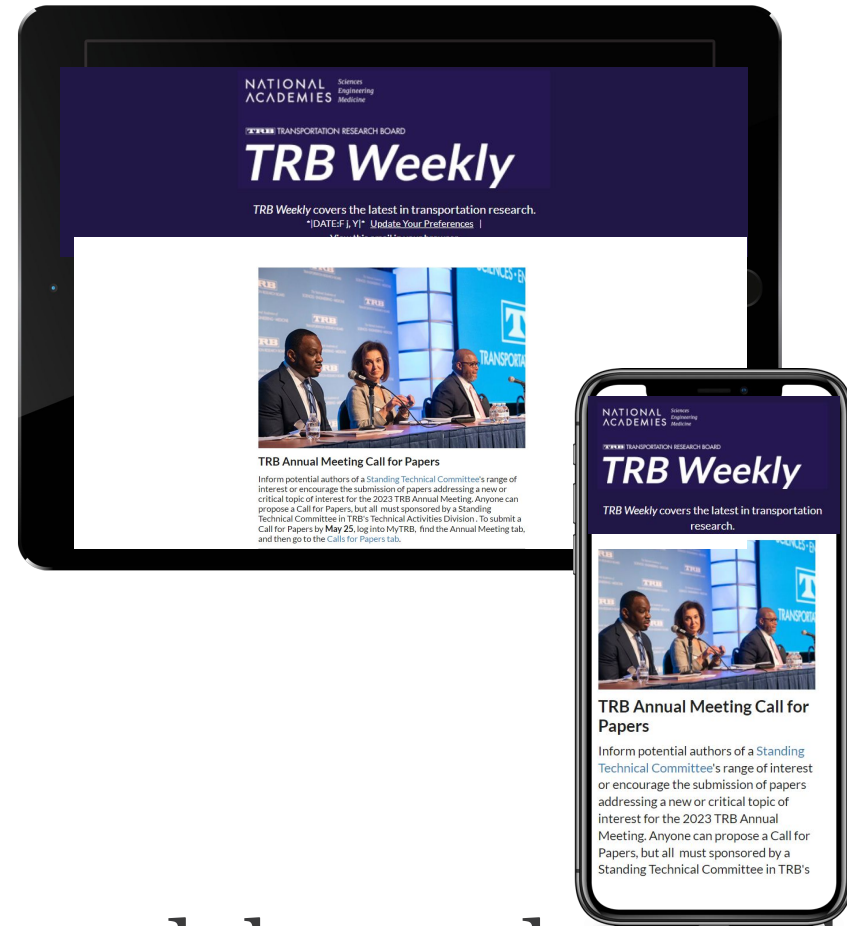


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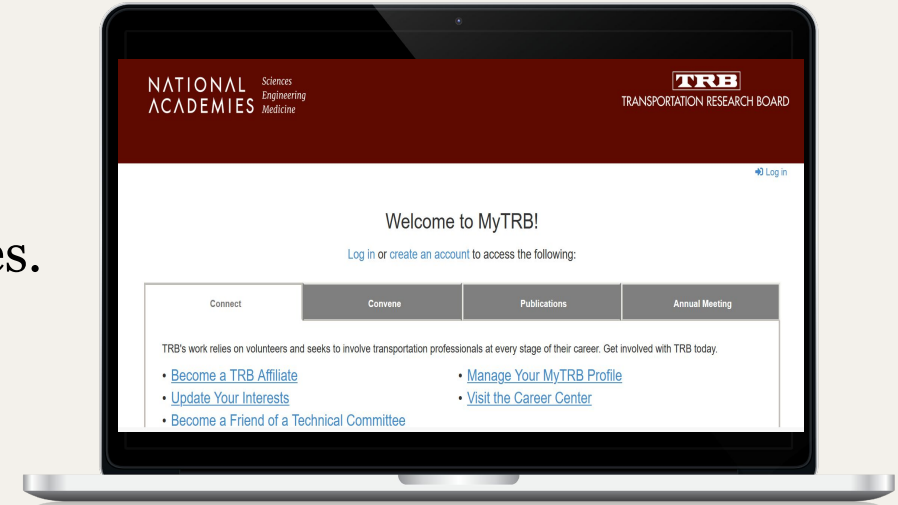


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